SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of

The Securities Exchange Act of 1934

Date of Report: August 21, 2003

(Date of earliest event reported)

TIVO INC.

(exact name of registrant as specified in its charter)

Commission File: 000-27141

Delaware (State or other jurisdiction

77-0463167 (I.R.S. Employer

of incorporation or organization)

Identification No.)

2160 Gold Street

P.O. Box 2160

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Alviso, California 95002

 $(Address\ of\ Principal\ executive\ offices,\ including\ zip\ code)$

(408) 519-9100

(Registrant s telephone number, including area code)

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ITEM 5. OTHER EVENTS

On August 21, 2003 we announced financial results for our second quarter ended July 31, 2003.

We added 90,000 subscriptions in the second quarter, twice the number of subscriptions added in the same quarter of last year. We added 34,000 standalone subscriptions in the quarter, a growth of over 60% compared to the second quarter of last year, and 56,000 new subscriptions from DIRECTV in the quarter, over two-and-a-half times the result in the same period in the previous year.

Net revenues for the second quarter were \$26.7 million, including \$17.4 million in Service and Technology revenue, and \$8.1 million in Hardware revenue. Gross Profit for the quarter was \$11.2 million. Net loss for the quarter was \$4.4 million, or \$(0.07) per share.

Global consumer electronics leader Pioneer announced in the quarter that it will introduce its first DVD recorder with the TiVo service in time for the holidays. The previously announced DVD player with TiVo from Toshiba is anticipated to arrive at retailers in September.

TIVO INC.

CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(In thousands, except per share data)

	Three Months Ended	Three Months Ended
	July 31, 2003	July 31, 2002
Service revenues	\$ 13,757	\$ 9,510
Technology revenues	3,649	14,344
Service and Technology revenues	17,406	23,854
Hardware sales	8,057	11,109
Rebates, revenue share & other payments to channel	1,209	
Net revenues	26,672	34,963
Cost of service revenues	3,909	4,387
Cost of technology revenues	3,020	3,189
Cost of hardware sales	8,558	11,346
Gross profit	11,185	16,041
Research and development	5,789	4,518
Sales and marketing	4,502	9,042
General and administrative	4,061	3,589
Operating loss	(3,167)	(1,108)
Interest and other income (expense), net	(1,195)	(1,819)
Preferred stock dividend and accretion	(-,-,-)	(2,025)
Provision for taxes	(25)	(111)
Net loss attributable to common stock	\$ (4,387)	\$ (3,038)
1xet 1055 attributable to common stock	ψ (1,501)	ψ (3,030)
Net loss per share basic and diluted	\$ (0.07)	\$ (0.06)
Shares used in per share computation	65,834	47,994
Shares used in per share computation	03,834	47,994

TIVO INC.

CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(In thousands, except per share data)

	Six Months Ended	Six M	Six Months Ended July 31, 2002	
	July 31, 2003	Ju		
Service revenues	26,459	\$	17,726	
Technology revenues	7,015		15,988	
Service and Technology revenues	33,474		33,714	
Hardware sales	22,866		14,889	
Rebates, revenue share & other payments to channel	(1,148)		(600)	
Net revenues	55,192		48,003	
Cost of service revenues	8,083		8,548	
Cost of technology revenues	6,649		4,481	
Cost of hardware sales	22,736		15,011	
Gross profit	17,724		19,963	
Research and development	11,261		9,520	
Sales and marketing	8,501		39,819	
General and administrative	7,839		7,348	
Operating loss	(9,877)		(36,724)	
Interest and other income (expense), net	(2,355)		288	
Preferred stock dividend and accretion	, , ,		(1,665)	
Provision for taxes	(37)		(111)	
Net loss attributable to common stock	\$ (12,269)	\$	(38,212)	
Net loss per share basic and diluted	\$ (0.19)	\$	(0.80)	
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Shares used in per share computation	64,928		47,669	

TIVO INC.

CONDENSED CONSOLIDATED BALANCE SHEETS

(In thousands)

	Jul	y 31, 2003	Janua	ary 31, 2003
ASSETS				
	ф	60.015	Ф	44.201
Cash, cash equivalents and short-term investments	\$	62,815	\$	44,201
Accounts receivable, net		4,462		5,839
Accounts receivable related parties		1,120		1,271
Inventories		6,642		7,273
Prepaid expenses and other		3,055		3,768
Prepaid expenses and other related parties		7,474		7,825
Property and equipment, net		10,069		12,143
Total assets	\$	95,637	\$	82,320
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LIABILITIES & STOCKHOLDERS DEFICIT				
Accounts payable and accrued liabilities	\$	24,877	\$	33,023
Accounts payable and accrued liabilities related parties		2,208		3,359
Deferred revenue		57,438		56,373
Deferred revenue related parties		4,536		6,077
Convertible notes payable, long term (Face Value \$10,450)		5,133		4,265
Convertible notes payable related parties, long term (Face Value \$10,000)		4,753		3,920
Total stockholders deficit		(3,308)		(24,697)
Liabilities & stockholders deficit	<u> </u>	95,637	<u> </u>	82,320
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Other Data

	Three Months Ended		Six Months Ended	
(Subscriptions in thousands)	July 31, 2003	July 31, 2002	July 31, 2003	July 31, 2002
TiVo Service Subscriptions Net Additions	34	21	71	45
Service Provider Subscriptions Net Additions	56	21	98	39
Total Subscriptions Net Additions	90	42	169	84
TiVo Service Cumulative Subscriptions	467	291	467	291
Service Provider Cumulative Subscriptions	326	173	326	173
Total Cumulative Subscriptions	793	464	793	464
% of TiVo Service Cumulative Subscriptions paying recurring fees (excludes DIRECTV subscriptions)	34%	33%	34%	33%

Forward-Looking Statements

This Current Report on Form 8-K contains certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements relate to, among other things, our business, services, business development, strategy, customers or other factors that may affect future earnings or financial results. Forward-looking statements generally can be identified by the use of forward-looking terminology such as, believe, expect, may, will, intend, estimate, continue, or similar expressions or the negative of those terms or exp Such statements involve risks and uncertainties, which could cause actual results to vary materially from those expressed in or indicated by the forward-looking statements. Factors that may cause actual results to differ materially include delays in development, competitive service offerings and lack of market acceptance, as well as the Factors That May Affect Future Operating Results and other risks detailed in our Annual Report on Form 10-K for the period ended January 31, 2003, as amended, and our Quarterly Report on Form 10-Q for the quarter ended April 30, 2003, filed with the Securities and Exchange Commission. We caution you not to place undue reliance on forward-looking statements, which reflect an analysis only and speak only as of the date hereof. We disclaim any obligation to update these forward-looking statements.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: August 26, 2003

By:

/s/ David H. Courtney

David H. Courtney

Chief Financial Officer and Executive Vice President,

Worldwide Operations and Administration

(Principal Financial and Accounting Officer)