

BITSTREAM INC  
Form 10-Q  
August 13, 2003  
Table of Contents

---

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, D.C. 20549

---

**FORM 10-Q**

(Mark one)

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934**

For the quarterly period ended June 30, 2003

OR

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934**

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

COMMISSION FILE NUMBER: 0-21541

---

**BITSTREAM INC.**

(Exact name of registrant as specified in its charter)

Delaware  
(State or other jurisdiction of

04-2744890  
(I.R.S. Employer

Edgar Filing: BITSTREAM INC - Form 10-Q

incorporation or organization)

Identification No.)

**215 First Street, Cambridge, Massachusetts 02142-1270**

(Address of principal executive offices)

**Registrant's telephone number, including area code: (617) 497-6222**

---

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant is an accelerated filer (as defined in Rule 12B-2 of the Exchange Act). Yes  No

On August 11, 2003, there were 8,510,125 shares of Class A Common Stock, par value \$0.01 per share issued, including 125,809 issued and designated as treasury shares, and no shares of Class B Common Stock, par value \$0.01 per share, issued or outstanding.

---

**Table of Contents****INDEX**

	<b><u>PAGE NUMBERS</u></b>
<b>PART I. FINANCIAL INFORMATION</b>	
ITEM 1.	CONSOLIDATED FINANCIAL STATEMENTS
	<u>CONSOLIDATED BALANCE SHEETS AS OF JUNE 30, 2003 AND DECEMBER 31, 2002</u> 2
	<u>CONSOLIDATED STATEMENTS OF OPERATIONS FOR THE THREE AND SIX MONTHS ENDED JUNE 30, 2003 and 2002</u> 3
	<u>CONSOLIDATED STATEMENTS OF CASH FLOWS FOR THE SIX MONTHS ENDED JUNE 30, 2003 AND 2002</u> 4
	<u>NOTES TO CONSOLIDATED FINANCIAL STATEMENTS</u> 5-13
ITEM 2.	<u>MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS</u> 14-25
ITEM 3.	<u>QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK</u> 26
ITEM 4.	<u>CONTROLS AND PROCEDURES</u> 26
<b>PART II. OTHER INFORMATION</b>	
ITEM 1.	<u>LEGAL PROCEEDINGS</u> 27
ITEM 2.	<u>CHANGES IN SECURITIES AND USE OF PROCEEDS</u> 27
ITEM 3.	<u>DEFAULTS UPON SENIOR SECURITIES</u> 27
ITEM 4.	<u>SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS</u> 27
ITEM 5.	<u>OTHER INFORMATION</u> 28
ITEM 6.	<u>EXHIBITS AND REPORTS ON FORM 8-K</u> 28
	<u>SIGNATURES</u> 28

**Table of Contents****BITSTREAM INC. AND SUBSIDIARIES****CONSOLIDATED BALANCE SHEETS****(IN THOUSANDS, EXCEPT PER-SHARE AMOUNTS)**

	<b>June 30,</b>	<b>December 31,</b>
	<b>2003</b>	<b>2002</b>
	<u>          </u>	<u>          </u>
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$ 3,647	\$ 4,828
Accounts receivable, net of allowance of \$43 at June 30, 2003 and \$15 at December 31, 2002	1,229	602
Income tax receivable		134
Prepaid expenses and other current assets	135	112
	<u>          </u>	<u>          </u>
Total current assets	5,011	5,676
	<u>          </u>	<u>          </u>
Property and equipment, net	220	271
	<u>          </u>	<u>          </u>
Other assets:		
Restricted cash		300
Goodwill	727	727
Investment in DiamondSoft, Inc.	940	748
Intangible assets	218	236
Other assets	1	6
	<u>          </u>	<u>          </u>
Total other assets	1,886	2,017
	<u>          </u>	<u>          </u>
Total assets	\$ 7,117	\$ 7,964
	<u>          </u>	<u>          </u>
<b>LIABILITIES AND STOCKHOLDERS EQUITY</b>		
Current liabilities:		
Accounts payable	\$ 363	\$ 245
Accrued expenses	934	1,046
Current portion of deferred revenue	605	667
	<u>          </u>	<u>          </u>
Total current liabilities	1,902	1,958
	<u>          </u>	<u>          </u>
Long-term deferred revenue		6
	<u>          </u>	<u>          </u>
Total liabilities	1,902	1,964
	<u>          </u>	<u>          </u>
Stockholders equity:		
Preferred stock, \$0.01 par value Authorized 6,000 shares Issued and outstanding 0 at June 30, 2003 and December 31, 2002		
Common stock, \$0.01 par value Authorized 30,500 shares Issued and outstanding 8,475 at June 30, 2003 and December 31, 2002	85	85
Additional paid-in capital	32,408	32,408
Accumulated deficit	(26,918)	(26,133)
Treasury stock, at cost; 126 shares as of June 30, 2003 and December 31, 2002	(360)	(360)

Edgar Filing: BITSTREAM INC - Form 10-Q

Total stockholders' equity	5,215	6,000
Total liabilities and stockholders' equity	\$ 7,117	\$ 7,964

The accompanying notes are an integral part of these consolidated financial statements.

**Table of Contents****BITSTREAM INC. AND SUBSIDIARIES****CONSOLIDATED STATEMENTS OF OPERATIONS****(IN THOUSANDS, EXCEPT PER-SHARE AMOUNTS)**

	For the Three Months		For the Six Months	
	Ended June 30,		Ended June 30,	
	2003	2002	2003	2002
<b>Revenue:</b>				
Software licenses	\$ 2,486	\$ 1,949	\$ 4,230	\$ 3,785
Services	267	264	555	561
<b>Total revenue</b>	<b>2,753</b>	<b>2,213</b>	<b>4,785</b>	<b>4,346</b>
<b>Cost of revenue:</b>				
Software licenses	609	496	1,148	808
Services	114	91	251	194
<b>Total cost of revenue</b>	<b>723</b>	<b>587</b>	<b>1,399</b>	<b>1,002</b>
<b>Gross profit</b>	<b>2,030</b>	<b>1,626</b>	<b>3,386</b>	<b>3,344</b>
<b>Operating expenses:</b>				
Marketing and selling	605	532	1,325	1,127
Research and development	959	991	2,002	1,950
General and administrative	426	419	998	761
<b>Total operating expenses</b>	<b>1,990</b>	<b>1,942</b>	<b>4,325</b>	<b>3,838</b>
<b>Income (loss) from operations</b>	<b>40</b>	<b>(316)</b>	<b>(939)</b>	<b>(494)</b>
<b>Other income:</b>				
Gain on investment in DiamondSoft, Inc	99	43	192	42
Other income, net	21	19	11	42
<b>Income (loss) before provision for income taxes</b>	<b>160</b>	<b>(254)</b>	<b>(736)</b>	<b>(410)</b>
Provision for income taxes	28	39	49	70
<b>Net income (loss)</b>	<b>\$ 132</b>	<b>\$ (293)</b>	<b>\$ (785)</b>	<b>\$ (480)</b>
<b>Basic net income (loss) per share</b>	<b>\$ 0.02</b>	<b>\$ (0.04)</b>	<b>\$ (0.09)</b>	<b>\$ (0.06)</b>
<b>Diluted net income (loss) per share</b>	<b>\$ 0.01</b>	<b>\$ (0.04)</b>	<b>\$ (0.09)</b>	<b>\$ (0.06)</b>
<b>Basic weighted average shares outstanding</b>	<b>8,349</b>	<b>8,313</b>	<b>8,349</b>	<b>8,309</b>

Edgar Filing: BITSTREAM INC - Form 10-Q

Diluted weighted average shares outstanding	8,901	8,313	8,349	8,309
---	-------	-------	-------	-------

**The accompanying notes are an integral part of these consolidated financial statements.**

**Table of Contents**

**BITSTREAM INC. AND SUBSIDIARIES**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS**  
**(IN THOUSANDS)**

	<b>For the Six Months</b>	
	<b>Ended June 30,</b>	
	<b>2003</b>	<b>2002</b>
<b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>		
Net loss	\$ (785)	\$ (480)
Adjustments to reconcile net loss to net cash used in operating activities:		
Depreciation	99	168
Amortization	39	35
Loss on disposal of property and equipment	20	
Stock based compensation		(18)
Gain on investment in DiamondSoft, Inc.	(192)	(42)
Changes in operating assets and liabilities:		
Accounts receivable	(627)	(57)
Income tax receivable	134	
Prepaid expenses and other assets	(18)	(15)
Accounts payable	118	193
Accrued expenses	(112)	72
Deferred revenue	(68)	(52)
	(1,392)	(196)
Net cash used in operating activities	(1,392)	(196)
<b>CASH FLOWS FROM INVESTING ACTIVITIES:</b>		
Restricted cash	300	
Purchases of property and equipment	(68)	(62)
Additions to intangible assets	(21)	(67)
	211	(129)
Net cash provided by (used in) investing activities	211	(129)
<b>CASH FLOWS FROM FINANCING ACTIVITIES:</b>		
Proceeds from exercise of stock options/warrants		21
		21
Net cash provided by financing activities		21
Net Decrease in Cash and Cash Equivalents	(1,181)	(304)
Cash and Cash Equivalents, beginning of period	4,828	5,716
	\$ 3,647	\$ 5,412
Cash and Cash Equivalents, end of period	\$ 3,647	\$ 5,412
<b>SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION:</b>		
Cash paid for interest	\$ 1	\$
Cash paid (received) for income taxes	\$ (97)	\$ 17



**The accompanying notes are an integral part of these consolidated financial statements.**

**Table of Contents**

**BITSTREAM INC. AND SUBSIDIARIES**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

**JUNE 30, 2003**

**(1) Significant Accounting Policies**

Bitstream is composed of three different businesses: (1) its type and type technology business, which currently generates revenue primarily from the licensing of font rendering software and fonts to the embedded, set-top box, wireless device and information appliance markets, but has more recently focused its product development efforts on a leading-edge browser for handheld devices named ThunderHawk ( Type ); (2) its MyFonts.com business, which generates revenue from its Web site, Myfonts.com, as well as from providing its database technology for other sites including Bitstream.com. Myfonts.com was the first e-commerce site to aggregate fonts from multiple vendors on one easy-to-use Web site ( MyFonts ); and (3) its Pageflex business, which generates revenue from on-demand marketing and composition solutions such as Mpoweran enterprise solution that allows companies to dynamically create customized and personalized business documents driven from the web and marketing databases, Persona, a variable data desktop publishing application designed to produce personalized documents, and .EDIT, a java-browser-based interactive WYSIWYG composition software that presents the user with templates that can be customized ( Pageflex ).

**(a) Basis of Presentation**

The consolidated financial statements of the Company presented herein, without audit, have been prepared pursuant to the rules of the Securities and Exchange Commission (the SEC ) for quarterly reports on Form 10-Q and do not include all of the information and footnote disclosures required by generally accepted accounting principles. The balance sheet information at December 31, 2002 has been derived from the Company s audited consolidated financial statements. These statements should be read in conjunction with the consolidated financial statements and notes thereto for the year ended December 31, 2002 included in the Company s Annual Report on Form 10-K, which was filed by the Company with the SEC on March 31, 2003.

The balance sheet as of June 30, 2003, the statements of operations for the three months and six months ended June 30, 2003 and 2002, the statements of cash flows for the six months ended June 30, 2003 and 2002, and the notes to each are unaudited, but in the opinion of management include all adjustments necessary for a fair presentation of the consolidated financial position, results of operations, and cash flows of the Company for these interim periods.

The results of operations for the six months ended June 30, 2003 may not necessarily be indicative of the results to be expected for the year ending December 31, 2003.

**(b) Off-Balance Sheet Risk and Concentration of Credit Risk**

Financial instruments that potentially expose the Company to concentrations of credit risk consist primarily of cash and cash equivalents and trade accounts receivable. The Company places a majority of its cash investments in one highly-rated financial institution. The Company has not

## Edgar Filing: BITSTREAM INC - Form 10-Q

experienced significant losses related to receivables from any individual customers or groups of customers in any specific industry or by geographic area. Due to these factors, no additional credit risk beyond amounts provided for collection losses is believed by management to be inherent in the Company's accounts receivable. At June 30, 2003, four customers accounted for 16%, 12%, 11% and 10%, respectively, of the Company's accounts receivable. At December 31, 2002, two customers accounted for 16% and 10%, respectively, of the Company's accounts receivable.

**Table of Contents****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS, continued**

For the three and six months ended June 30, 2003 and 2002, no single customer accounted for 10% or more of the Company's consolidated revenue. For the three months ended June 30, 2003, three customers of the Company's Type segment accounted for 13%, 12%, and 12%, respectively, of the revenue for that segment, two customers of the Pageflex segment accounted for 23% and 14%, respectively, of the revenue for that segment and no customers accounted for 10% or more of the MyFonts segment's revenue. For the three months ended June 30, 2002, two customers of the Company's Type segment accounted for 13% and 10%, respectively, of the revenue for that segment, three customers of the Pageflex segment accounted for 18%, 11% and 10%, respectively, of the revenue for that segment, and no customers accounted for 10% or more of the revenue of the MyFonts segment. For the six months ended June 30, 2003, one customer of the Company's Type segment accounted for 10% of the revenue for that segment, one customer of the Pageflex segment accounted for 15% of the revenue for that segment and no customers accounted for 10% or more of the MyFonts segment's revenue. For the six months ended June 30, 2002, one customer of the Company's Type segment accounted for 10% of the revenue for that segment, one customer of the Pageflex segment accounted for 11% of the revenue for that segment, and no customers accounted for 10% or more of the revenue of the MyFonts segment.

**(c) Goodwill and other intangible assets (in thousands, except per share amounts)**

Goodwill consists of the following:

	June 30,	December 31,
	2003	2002
	<u>          </u>	<u>          </u>
Acquisition of Type Solutions, Inc	\$ 228	\$ 228
Acquisition of Alaras Corporation	499	499
	<u>          </u>	<u>          </u>
Goodwill	727	727
Embedded goodwill from equity investment in DiamondSoft, Inc. (Note 3)	557	557
	<u>          </u>	<u>          </u>
Total Goodwill	<u>\$ 1,284</u>	<u>\$ 1,284</u>

The Company follows the accounting and reporting requirements for goodwill and other intangible assets as required by SFAS No. 142, *Goodwill and Other Intangible Assets*. Under SFAS No. 142, goodwill and indefinite-lived intangible assets are not amortized, but are required to be reviewed annually for impairment, or more frequently if impairment indicators arise. Separable intangible assets that have finite lives are amortized over their useful lives. The Company has established and allocated goodwill to each of the following reporting units: Type, MyFonts, and Pageflex. The Company has recorded goodwill embedded in its equity investment in DiamondSoft, Inc. of \$557 as of June 30, 2003 and December 31, 2002, which is not attributable to a reporting unit. See Note 3 for additional disclosure on DiamondSoft, Inc.

The carrying amounts of goodwill attributable to each reporting unit are as follows:

June 30,    December 31,

Edgar Filing: BITSTREAM INC - Form 10-Q

	<u>2003</u>	<u>2002</u>
Type	\$ 228	\$ 228
MyFonts		
Pageflex	499	499
	<u>\$ 727</u>	<u>\$ 727</u>

**Table of Contents****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS, continued**

Amortization expense for intangible assets for the three and six months ended June 30, 2003 was \$20 and \$39, respectively. Amortization expense for intangible assets for the three and six months ended June 30, 2002 was \$18 and \$35, respectively. Estimated amortization for the remainder of 2003 and the five succeeding years follows:

2003 (remainder)	\$ 40
2004	74
2005	57
2006	34
2007	12
2008	1
	<u>          </u>
	<b>\$ 218</b>

**(d) Accounting For Stock-Based Compensation**

The Company accounts for its employee stock plans using the intrinsic value method. The SFAS 123, *Accounting for Stock-Based Compensation*, disclosures include pro forma net income and earnings per share as if the fair value-based method of accounting had been used. Stock issued to non-employees is accounted for in accordance with SFAS 123 and related interpretations. The following table sets forth the pro forma amounts of net loss and net loss per share for the three and six months ended June 30, 2003 and 2002 that would have resulted if the Company accounted for its employee stock plans under the fair value recognition provisions of SFAS 123, *Accounting for Stock-Based Compensation* (in thousands, except per share amounts):

	<b>For the Three Months</b>		<b>For the Six Months</b>	
	<b>Ended June 30,</b>		<b>Ended June 30,</b>	
	<b>2003</b>	<b>2002</b>	<b>2003</b>	<b>2002</b>
Net income (loss):				
As reported	\$ 132	\$ (293)	\$ (785)	\$ (480)
Less: stock compensation costs, net of tax, had option expense been measured at fair value	265	288	543	594
Pro forma	<u>\$ (133)</u>	<u>\$ (581)</u>	<u>\$ (1,328)</u>	<u>\$ (1,074)</u>
Basic net income (loss) per share:				
As reported	\$ 0.02	\$ (0.04)	\$ (0.09)	\$ (0.06)
Pro forma	\$ (0.02)	\$ (0.07)	\$ (0.16)	\$ (0.13)
Diluted net income (loss) per share:				
As reported	\$ 0.01	\$ (0.04)	\$ (0.09)	\$ (0.06)
Pro forma	\$ (0.02)	\$ (0.07)	\$ (0.16)	\$ (0.13)

## Edgar Filing: BITSTREAM INC - Form 10-Q

For purposes of computing pro forma net loss, the Company estimates the fair value of all option or warrant grants granted to employees as of June 30, 2003 and June 30, 2002 using the Black Scholes option pricing model prescribed by SFAS No. 123. Additional awards in future years are anticipated. Assumptions used are as follows:

	<b>For the Three Months</b>		<b>For the Six Months</b>	
	<b>Ended June 30,</b>		<b>Ended June 30,</b>	
	<b>2003</b>	<b>2002</b>	<b>2003</b>	<b>2002</b>
Risk-free interest rates	2.50%	4.92%	2.50% - 2.94%	4.00% - 5.17%
Expected dividend yield				
Expected lives	5 Years	5 Years	5 Years	5 Years
Expected volatility	120.2%	99.6%	120.2% - 120.5%	99.6%

---

**Table of Contents****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS, continued****(e) Recently Issued Accounting Standards**

In November 2002, the FASB issued Interpretation No. 45, *Guarantor's Accounting and Disclosure Requirements for Guarantees, including Indirect Guarantees of Indebtedness of Other* (FIN No.45). FIN No. 45 requires that a guarantor is required to recognize, at the inception of the guarantee, a liability for the fair value of the obligation undertaken by issuing the guarantee. The interpretation also requires additional disclosure to be made by a guarantor in its financial statements about its obligations under certain guarantees it has issued. The accounting requirements for the initial recognition of guarantees are applicable on a prospective basis for guarantees issued or modified after December 31, 2002. The disclosure requirements are effective for all guarantees outstanding, regardless of when they were issued or modified, for financial statement periods that end after December 15, 2002. The adoption of FIN 45 did not have a material effect on the Company's consolidated financial statements. The following is a summary of agreements that are within the scope of FIN No. 45.

As permitted under Delaware law, the Company has agreements whereby it indemnifies its officers and directors for certain events or occurrences while the officer or director is, or was serving, at the Company's request in such capacity. The term of the indemnification period runs until the expiration of the applicable statute of limitations with respect to any claims against such directors or officers arising out of such acts or omissions. The maximum potential amount of future payments the Company could be required to make under these indemnification agreements is unlimited; however, the Company has a director and officer insurance policy that limits its exposure and enables it to recover a portion of any future amounts paid. As a result of insurance policy coverage, the Company believes the estimated fair value of these indemnification agreements is minimal.

The Company enters into standard indemnification agreements in the ordinary course of business. Pursuant to these agreements, the Company indemnifies, holds harmless, and agrees to reimburse the indemnified party for losses suffered or incurred by the indemnified party, generally business partners or customers, in connection with any U.S. patent, or any copyright or other intellectual property infringement claim by any third party with respect to the Company's products. The term of these indemnification agreements is generally perpetual any time after execution of the agreement. The maximum potential amount of future payments the Company could be required to make under these indemnification agreements is unlimited. The Company has never incurred costs to defend lawsuits or settle claims related to these indemnification agreements. As a result, the Company believes the estimated fair value of these agreements is minimal.

In December 2002, the FASB issued SFAS No. 148, *Accounting for Stock-Based Compensation - Transition and Disclosure* - an amendment of FAS 123. This Statement amends SFAS No. 123, *Accounting for Stock-Based Compensation*, to provide alternative methods of transition for an entity that voluntarily changes to the fair value based method of accounting for stock-based employee compensation. It also amends the disclosure provisions of SFAS No. 123 to require prominent disclosure about the effects on reported net income of an entity's accounting policy decisions with respect to stock-based employee compensation. This Statement also amends Accounting Principles Board Opinion No. 28, *Interim Financial Reporting* ( APB No. 28 ), to require disclosure about those effects in interim financial statements. The amendments to SFAS No. 123 are generally effective for financial statements for fiscal years ending after December 15, 2002. The amendment to APB No. 28 is effective for financial reports containing condensed financial statements for interim periods beginning after December 15, 2002. The Company's adoption of SFAS No. 148 has not had, and is not expected to have, a significant effect on its financial position or its results of operations.



**Table of Contents****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS, continued**

In January 2003, the FASB issued FIN No. 46, *Consolidation of Variable Interest Entities, an Interpretation of ARB 51*. The primary objectives of FIN No. 46 are to provide guidance on the identification of entities for which control is achieved through means other than through voting rights ( variable interest entities or VIEs ) and how to determine when and which business enterprise should consolidate the VIE. This new model for consolidation applies to an entity for which either: (a) the equity investors (if any) do not have a controlling financial interest; or (b) the equity investment at risk is insufficient to finance that entity's activities without receiving additional subordinated financial support from other parties. In addition, FIN No. 46 requires that both the primary beneficiary and all other enterprises with a significant variable interest in a VIE make additional disclosures. The Company is required to apply FIN No. 46 to all new variable interest entities created or acquired after January 31, 2003. For variable interest entities created or acquired prior to February 1, 2003, the Company is required to apply FIN No. 46 on July 1, 2003. The Company's adoption of FIN No. 46 has not had and is not expected to have, a significant effect on the Company's financial position or its results of operations.

In April 2003, the FASB issued SFAS No. 149, *Amendment of Statement 133 on Derivative Instruments and Hedging Activities*. SFAS 149 amends and clarifies the accounting for derivative instruments, including certain derivative instruments embedded in other contracts, and for hedging activities under SFAS 133, *Accounting for Derivative Instruments and Hedging Activities*. SFAS 149 is generally effective for contracts entered into or modified after June 30, 2003 and for hedging relationships designated after June 30, 2003. The Company does not expect the adoption of SFAS 149 to have a material impact on its consolidated financial position, results of operations or cash flows.

In May 2003, the FASB issued SFAS 150, *Accounting for Certain Financial Instruments with Characteristics of both Liabilities and Equity*. SFAS 150 requires that certain financial instruments, which under previous guidance were accounted for as equity, must now be accounted for as liabilities. The financial instruments affected include mandatory redeemable stock, certain financial instruments that require or may require the issuer to buy back some of its shares in exchange for cash or other assets and certain obligations that can be settled with shares of stock. SFAS 150 is effective for all financial instruments entered into or modified after May 31, 2003, and otherwise is effective at the beginning of the first interim period beginning after June 15, 2003. The Company does not expect the adoption of SFAS 150 to have a material impact on its consolidated financial position, results of operations or cash flows.

**(2) Income (Loss) Per Share (in thousands)**

Basic earnings or loss per share is determined by dividing the net income (loss) by the weighted average number of shares of common stock outstanding during the period. Diluted earnings per share reflect the effect of the conversion of potentially dilutive securities, such as stock options and warrants, based on the treasury stock method. In computing diluted earnings per share, common stock equivalents are not considered in periods in which a net loss is reported, as the inclusion of the common stock equivalents would be antidilutive. A reconciliation of basic and diluted weighted average shares outstanding for basic and diluted earnings per share is as follows:

<b>For the</b>		<b>For the</b>	
<b>Three Months</b>		<b>Six Months</b>	
<b>Ended June 30,</b>		<b>Ended June 30,</b>	
<b>2003</b>	<b>2002</b>	<b>2003</b>	<b>2002</b>

Edgar Filing: BITSTREAM INC - Form 10-Q

Weighted average shares outstanding	8,349	8,313	8,349	8,309
Dilutive effect of options	528			
Dilutive effect of warrants	24			
	<u>          </u>	<u>          </u>	<u>          </u>	<u>          </u>
Shares used to compute diluted net income (loss) per share	8,901	8,313	8,349	8,309
	<u>          </u>	<u>          </u>	<u>          </u>	<u>          </u>

**Table of Contents****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS, continued**

If the Company had reported a profit for the six months ended June 30, 2003, potential common shares would have increased the weighted average shares outstanding by 395, and if the Company had reported a profit for the three and six months ended June 30, 2002, potential common shares would have increased 1,171 and 1,296, respectively. In addition, there were warrants and options outstanding to purchase 771 shares for the three months and six months ended June 30, 2003 and 940 and 556 shares for the three months and six months ended June 30, 2002, respectively, that were not included in the potential common share computations because their exercise prices were greater than the market price of the Company's common stock. These common stock equivalents are antidilutive even when a profit is reported in the numerator.

**(3) Investment (in thousands, except percentages)**

On March 13, 1998, the Company made a \$500 or 25% equity investment, accounted for under the equity method, in DiamondSoft, Inc. (DiamondSoft), a California corporation primarily engaged in the business of developing, marketing and distributing software tools to a variety of professional markets. During the year ended December 31, 2001 the Company made additional investments totaling \$410 in DiamondSoft, resulting in an increase in Bitstream's ownership percentage to 31.7% at December 31, 2001, which remained unchanged as of June 30, 2003. Gains for the three months and six months ended June 30, 2003, and 2002 related to the Company's investment in DiamondSoft totaled approximately \$99 and \$192, and \$43 and \$42, respectively, and are included in the accompanying consolidated statements of operations. The Company has recorded goodwill related to this investment equal to the difference between the amount paid for the investment and the Company's share of DiamondSoft's underlying net assets at the time of each investment. This goodwill amortization ceased in accordance with the Company's adoption of SFAS No. 142 on January 1, 2002. (See Note 1(c))

On June 19, 2000, the Company deposited \$300 into a money market account at Wells Fargo Bank to secure a \$300 line of credit granted DiamondSoft by that bank. At December 31, 2002 this cash was presented on the Company's consolidated balance sheet as restricted cash. On June 30, 2003 this line of credit was terminated and all restrictions on the cash were released.

On July 1, 2003 the Company sold its investment in DiamondSoft. See additional disclosure in Note 7.

**(4) Accrued Expenses, (in thousands)**

Accrued expenses consist of the following:

	June 30,	December 31,
	2003	2002
Accrued royalties	281	\$ 210
Payroll and other compensation	412	597
Accrued professional and consulting services	165	165
Other	76	74

Total	<u>\$ 934</u>	<u>\$ 1,046</u>
-------	---------------	-----------------

**Table of Contents****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS, continued****(5) Segment Reporting (in thousands):**

The Company's reportable segments are strategic business units that sell the Company's products through distinct distribution channels. They are managed separately as each business requires different marketing strategies. The Company's approach is based on the way that management organizes the segments within the enterprise for making operating decisions and assessing performance. The e-commerce segment's revenues include revenue from products it purchases from the Type segment. The inter-segment revenues created by these transactions have been eliminated from the e-commerce segmented revenue below, as well as from the Company's consolidated financial statements. The Company evaluates performance based on profit or loss from operations before income taxes, not including non-recurring gains and losses.

The following table sets forth the Company's revenue and income (loss) from operations by segment:

	<b>For the Three</b>		<b>For the Six</b>	
	<b>Months Ended</b>		<b>Months Ended</b>	
	<b>June 30,</b>		<b>June 30,</b>	
	<b>2003</b>	<b>2002</b>	<b>2003</b>	<b>2002</b>
<b>Revenue:</b>				
Type	\$ 1,151	\$ 1,189	\$ 2,007	\$ 2,402
MyFonts	607	331	1,125	593
Pageflex	995	693	1,653	1,351
Consolidated revenue	<u>\$ 2,753</u>	<u>\$ 2,213</u>	<u>\$ 4,785</u>	<u>\$ 4,346</u>
<b>Segment (loss) income from operations:</b>				
Type	\$ 22	\$ (40)	\$ (486)	\$ 91
MyFonts	(43)	(89)	(125)	(191)
Pageflex	61	(187)	(328)	(394)
Consolidated gain (loss) from operations	<u>\$ 40</u>	<u>\$ (316)</u>	<u>\$ (939)</u>	<u>\$ (494)</u>

**Table of Contents****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS, continued****(6) Geographical Reporting (in thousands):**

The Company attributes revenues to different geographical areas on the basis of the location of the customer. All of the Company's product sales for the three and six month periods ended June 30, 2003 and 2002 were shipped from its headquarters located in the United States or its office located in Cheltenham, England. The Cheltenham sales office was closed on March 31, 2003.

Revenue by geographic area is as follows:

	<b>For the Three</b>		<b>For the Six</b>	
	<b>Months Ended</b>		<b>Months Ended</b>	
	<b>June 30,</b>		<b>June 30,,</b>	
	<b>2003</b>	<b>2002</b>	<b>2003</b>	<b>2002</b>
<b>*Revenue:</b>				
United States	\$ 2,204	\$ 1,337	3,735	2,873
Japan	181	292	391	482
Canada	50	181	79	215
United Kingdom	205	133	315	200
Korea		98	2	218
<b>Other (Countries less than 5% individually, by Region):</b>				
Europe, excluding specific countries listed above	104	167	235	330
Asia, excluding specific countries listed above		1		2
Other	9	4	28	26
<b>Total revenue</b>	<b>\$ 2,753</b>	<b>\$ 2,213</b>	<b>4,785</b>	<b>4,346</b>

\* If revenue attributable to a specific country is greater than 5% in any period, revenue attributable to that country is disclosed for all periods. E-commerce revenue for MyFonts.com is all included as attributable to the United States.

Long-lived tangible assets by geographic area are as follows (Note: The Cheltenham sales office was closed on March 31, 2003.):

	<b>June 30,</b>	<b>December 31,</b>
	<b>2003</b>	<b>2002</b>
United States	\$ 220	\$ 250
England		21

Edgar Filing: BITSTREAM INC - Form 10-Q

Total	<u>\$ 220</u>	<u>\$ 271</u>
-------	---------------	---------------

**Table of Contents****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS, continued****(7) Subsequent Events (in thousands):**

On July 1, 2003, in connection with the acquisition of DiamondSoft by Extensis, a wholly owned subsidiary of Celartem Technology USA, Inc., the Company sold its shares in DiamondSoft to Extensis in a cash transaction resulting in a gain on its investment in an amount to be determined in the third quarter of 2003. The Company's investment in DiamondSoft as of the June 30, 2003 Balance Sheet was \$940,000 and the Company received \$1,339,000 in cash from this transaction on July 1, 2003.

In August 2003, the Company entered into a six-year lease agreement and will move its corporate offices prior to the expiration of its current lease, which is expiring on October 1, 2003. The new lease agreement has a projected commencement date of September 1, 2003 and obligates the Company to make minimum lease payments listed below plus its pro-rata share of future real estate tax increases and certain operating expense increases above the base year. This lease agreement will also require the Company to obtain a Letter of Credit in for the amount of \$250,000, which will result in \$250,000 in cash being classified as restricted on the Company's Balance Sheet at that time. The amount will be reduced to \$200,000 on the second anniversary and further to \$150,000 on the fourth anniversary of the lease.

<b>For the year ended, December 31,</b>	<b>Minimum lease Amount</b>
2003	\$
2004	353
2005	424
2006	424
2007	424
2008	424
2009	283
	<b>2,332</b>

The agreement qualifies for operating lease accounting treatment under SFAS 13 and neither the value of the premises nor the related rental obligation will be included on the Company's balance sheet.



**Table of Contents**

**PART 1, ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL  
CONDITION AND RESULTS OF OPERATIONS**

The following discussion should be read in conjunction with the consolidated financial statements and notes thereto.

**OVERVIEW**

Bitstream Inc. ( "Bitstream" or the "Company" ), headquartered in Cambridge, Massachusetts, is composed of three separate and distinct businesses: (1) its type and type technology business, which currently generates revenue primarily from the licensing of font rendering software and fonts to the embedded, set-top box, wireless device and information appliance markets, but has more recently focused its product development efforts on a leading-edge browser for handheld devices named ThunderHawk ( "Type" ); (2) its MyFonts.com business, which generates revenue from its Web site, Myfonts.com, as well as from providing its database technology for other sites including Bitstream.com. Myfonts.com was the first e-commerce site to aggregate fonts from multiple vendors on one easy-to-use Web site ( "MyFonts" ); and (3) its Pageflex business, which generates revenue from on-demand marketing and composition solutions such as Mpower, an enterprise solution that allows companies to dynamically create customized and personalized business documents driven from the web and marketing databases, Persona, a variable data desktop publishing application designed to produce personalized documents, and .EDIT, a java-browser-based interactive WYSIWYG composition software that presents the user with templates that can be customized ( "Pageflex" ). The performance of each business segment is discussed in greater detail below.

**FORWARD LOOKING STATEMENTS**

Except for the historical information contained herein, this Quarterly Report on Form 10-Q may contain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Investors are cautioned that forward-looking statements are inherently uncertain. Actual performance and results of operations may differ materially from those projected or suggested in the forward-looking statements due to certain risks and uncertainties, including, without limitation, market acceptance of the Company's products, competition and the timely introduction of new products. Additional information concerning certain risks and uncertainties that would cause actual results to differ materially from those projected or suggested in the forward-looking statements is contained in the Company's filings with the Securities and Exchange Commission, including those risks and uncertainties discussed in the Company's final Prospectus, dated October 30, 1996, included as part of the Company's Registration Statement on Form S-1 (333-11519), in the section entitled "Risk Factors". The forward-looking statements contained herein represent the Company's judgment as of the date of this report, and the Company cautions readers not to place undue reliance on such statements. Management undertakes no obligation to publicly release any revisions to the forward-looking statements or reflect events or circumstances after the date of this document.

**Table of Contents****PART I, ITEM 2, MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL****CONDITION AND RESULTS OF OPERATIONS, continued****RESULTS OF OPERATIONS (in thousands, except percentages)****Consolidated Gross Profit:**

	For the Three Months Ended JUNE 30,					
	2003	% of Revenue	2002	% of Revenue	Change	
					Dollars	Percent
<b>Revenue</b>						
Software licenses	\$ 2,486	90.3%	\$ 1,949	88.1%	\$ 537	27.6%
Services	267	9.7	264	11.9	3	1.1
<b>Total revenue</b>	<b>2,753</b>	<b>100.0</b>	<b>2,213</b>	<b>100.0</b>	<b>540</b>	<b>24.4</b>
<b>Cost of Revenue</b>						
Software licenses	609	24.5	496	25.4	113	22.8
Services	114	42.7	91	34.5	23	25.3
<b>Total cost of revenue</b>	<b>723</b>	<b>26.3</b>	<b>587</b>	<b>26.5</b>	<b>136</b>	<b>23.2</b>
<b>Gross Profit</b>	<b>\$ 2,030</b>	<b>73.7%</b>	<b>\$ 1,626</b>	<b>73.5%</b>	<b>\$ 404</b>	<b>24.8%</b>

	For the Six Months Ended JUNE 30,					
	2003	% of Revenue	2002	% of Revenue	Change	
					Dollars	Percent
<b>Revenue</b>						
Software licenses	\$ 4,230	88.4%	\$ 3,785	87.1%	\$ 445	11.8%
Services	555	11.6	561	12.9	(6)	(1.1)
<b>Total revenue</b>	<b>4,785</b>	<b>100.0</b>	<b>4,346</b>	<b>100.0</b>	<b>439</b>	<b>10.1</b>
<b>Cost of Revenue</b>						
Software licenses	1,148	27.1	808	21.3	340	42.1
Services	251	45.2	194	34.6	57	29.4
<b>Total cost of revenue</b>	<b>1,399</b>	<b>29.2</b>	<b>1,002</b>	<b>23.1</b>	<b>397</b>	<b>39.6</b>

Edgar Filing: BITSTREAM INC - Form 10-Q

<b>Gross Profit</b>	\$ 3,386	70.8%	\$ 3,344	76.9%	\$ 42	1.3%
---------------------	----------	-------	----------	-------	-------	------

The increase in revenue for the three months ended June 30, 2003 as compared to the three months ended June 30, 2002 was attributable to an increase in revenue in the MyFonts and Pageflex segments of \$276 and \$302, respectively, partially offset by a decrease in revenue in the Company's Type segment of \$38. The increase in revenue for the six months ended June 30, 2003 as compared to the six months ended June 30, 2002 was attributable to an increase in revenue in the MyFonts and Pageflex segments of \$532 and \$302, respectively, partially offset by a decrease in revenue in the Company's Type segment of \$395. The increase in cost of license revenue for the three and six month periods ended June 30, 2003 was due to increased royalty expense for the Company's MyFonts segment resulting from increased sales. The increase in cost of service revenue for the same periods was primarily the result of costs incurred during the quarter for support of the Company's new ThunderHawk product. Cost of revenue for the Company includes royalties and fees paid to third parties for the development or license of rights to technology and/or unique typeface designs, costs incurred in the fulfillment of custom orders, costs incurred in providing customer support, maintenance, and training, and costs associated with the duplication, packaging and shipping of product. Gross profit generated by each segment is discussed in more detail below.

**Table of Contents****PART I, ITEM 2, MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL****CONDITION AND RESULTS OF OPERATIONS, continued****Type Gross Profit:**

	For the Three Months Ended JUNE 30,					
	2003	% of Segment Revenue	2002	% of Segment Revenue	Change	
					Dollars	Percent
<b>Revenue</b>						
Software licenses	\$ 1,080	93.8%	\$ 1,103	92.8%	\$ (23)	(2.1)%
Services	71	6.2	86	7.2	(15)	(17.4)
<b>Total revenue</b>	<b>1,151</b>	<b>100.0</b>	<b>1,189</b>	<b>100.0</b>	<b>(38)</b>	<b>(3.2)</b>
Percentage of total revenue	41.8%		53.7%			
<b>Cost of Revenue</b>						
Software licenses	108	10.0	197	17.9	(89)	(45.2)
Services	59	83.1	36	41.9	23	63.9
<b>Total cost of revenue</b>	<b>167</b>	<b>14.5</b>	<b>233</b>	<b>19.6</b>	<b>(66)</b>	<b>(28.3)</b>
<b>Gross Profit</b>	<b>\$ 984</b>	<b>85.5%</b>	<b>\$ 956</b>	<b>80.4%</b>	<b>\$ 28</b>	<b>2.9%</b>

	For the Six Months Ended JUNE 30,					
	2003	% of Segment Revenue	2002	% of Segment Revenue	Change	
					Dollars	Percent
<b>Revenue</b>						
Software licenses	\$ 1,837	91.5%	\$ 2,187	91.0%	\$ (350)	(16.0)%
Services	170	8.5	215	9.0	(45)	(20.9)
<b>Total revenue</b>	<b>2,007</b>	<b>100.0</b>	<b>2,402</b>	<b>100.0</b>	<b>(395)</b>	<b>(16.4)</b>
Percentage of total revenue	41.9%		55.3%			
<b>Cost of Revenue</b>						
Software licenses	202	11.0	267	12.2	(65)	(24.3)
Services	139	81.8	82	38.1	57	69.5

Edgar Filing: BITSTREAM INC - Form 10-Q

Total cost of revenue	341	17.0	349	14.5	(8)	(2.3)
<b>Gross Profit</b>	<b>\$ 1,666</b>	<b>83.0%</b>	<b>\$ 2,053</b>	<b>85.5%</b>	<b>\$ (387)</b>	<b>(18.9)%</b>

The decrease in Type revenue for the three months ended June 30, 2003 as compared to the three months ended June 30, 2002 was the result of decreases in OEM license revenue related to the printer industry, direct retail product sales and revenue from custom design services of \$128, \$85, and \$15, respectively. These decrease were partially offset by increases other non-printer OEM revenue and retail reseller revenue of \$162 and \$28, respectively. The decrease in revenue for the six months ended June 30, 2003 as compared to the six months ended June 30, 2002 was the result of decreases in OEM license revenue, direct retail product sales and revenue from custom design services of \$266, \$91, and \$45, respectively. These decreases were partially offset by an increase in retail reseller revenue of \$7. Sales of the Company's Type products and custom design work decreased during the first three months of 2003 due to consumer concerns about the economy and decreases in spending on development efforts by high-technology customers, this was followed by an increase in spending in the latter three months of the six month period. Cost of license revenue for the three and six month periods ended June 30, 2003 as compared to the three and six month periods ended June 30, 2002 decreased primarily because of a lower proportion of sales of third party typeface products in relation to sales of the Company's internally developed typeface and technology products. Cost of services increased primarily due to costs incurred upon the establishment of a service and support structure for the Company's ThunderHawk product during 2003. This increase was partially offset by decreases in type design and consulting service expenses during the same period due to decreased sales of those services.

**Table of Contents****PART I, ITEM 2, MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL****CONDITION AND RESULTS OF OPERATIONS, continued****MyFonts Gross Profit:**

	For the Three Months Ended JUNE 30,					
	% of		% of		Change	
	Segment		Segment			
	2003	Revenue	2002	Revenue	Dollars	Percent
<b>Revenue</b>						
Software licenses	\$ 607	100.0%	\$ 331	100.0%	\$ 276	83.4%
Total revenue	607	100.0	331	100.0	276	83.4
Percentage of total revenue	22.0%		15.0%			
<b>Cost of Revenue</b>						
Software licenses	475	78.3	270	81.6	205	75.9
Total cost of revenue	475	78.3	270	81.6	205	75.9
<b>Gross Profit</b>	<b>\$ 132</b>	<b>21.7%</b>	<b>\$ 61</b>	<b>18.4%</b>	<b>\$ 71</b>	<b>116.4%</b>

	For the Six Months Ended JUNE 30,					
	% of		% of		Change	
	Segment		Segment			
	2003	Revenue	2002	Revenue	Dollars	Percent
<b>Revenue</b>						
Software licenses	\$ 1,125	100.0%	\$ 593	100.0%	\$ 532	89.7%
Total revenue	1,125	100.0	593	100.0	532	89.7
Percentage of total revenue	23.5%		13.6%			
<b>Cost of Revenue</b>						
Software licenses	890	79.1	483	81.5	407	84.3
Total cost of revenue	890	79.1	483	81.5	407	84.3

Edgar Filing: BITSTREAM INC - Form 10-Q

<b>Gross Profit</b>	\$ 235	20.9%	\$ 110	18.5%	\$ 125	113.6%
---------------------	--------	-------	--------	-------	--------	--------

MyFonts continued to be successful in increasing the number of fonts available on its Web site, the number of foundries participating, and the number of consumer accounts. Inter-company sales, which MyFonts generated from the resale of Bitstream fonts, have been excluded. Cost of revenue increased primarily due to an increase in royalties and referrer fees due to increased revenue, and an increase in shipping, packaging and handling costs due to the increase in products sold that must be physically shipped. Cost of revenue as a percentage of sales, however has decreased as the Company makes an effort to decrease the royalty percentage paid to third party foundries and because of a lower royalty paid on sales of CD products.

**Table of Contents****PART I, ITEM 2, MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL****CONDITION AND RESULTS OF OPERATIONS, continued****Pageflex Gross Profit:**

	For the Three Months Ended JUNE 30,					
	% of		% of		Change	
	Segment		Segment			
	2003	Revenue	2002	Revenue	Dollars	Percent
<b>Revenue</b>						
Software licenses	\$ 799	80.3%	\$ 515	74.3%	\$ 284	55.1%
Services	196	19.7	178	25.7	18	10.1
Total revenue	995	100.0	693	100.0	302	43.6
Percentage of total revenue	36.2%		31.3%			
<b>Cost of Revenue</b>						
Software licenses	26	3.3	29	5.6	(3)	(10.3)
Services	55	28.1	55	30.9		
Total cost of revenue	81	8.1	84	12.1	(3)	(3.6)
<b>Gross Profit</b>	<b>\$ 914</b>	<b>91.9%</b>	<b>\$ 609</b>	<b>87.9%</b>	<b>\$ 305</b>	<b>50.1%</b>

	For the Six Months Ended JUNE 30,					
	% of		% of		Change	
	Segment		Segment			
	2003	Revenue	2002	Revenue	Dollars	Percent
<b>Revenue</b>						
Software licenses	\$ 1,268	76.7%	\$ 1,005	74.4%	\$ 263	26.2%
Services	385	23.3	346	25.6	39	11.3
Total revenue	1,653	100.0	1,351	100.0	302	22.4
Percentage of total revenue	34.6%		31.1%			
<b>Cost of Revenue</b>						
Software licenses	56	4.4	58	5.8	(2)	(3.4)
Services	112	29.1	112	32.4		



Edgar Filing: BITSTREAM INC - Form 10-Q

Total cost of revenue	168	10.2	170	12.6	(2)	(1.2)
<b>Gross Profit</b>	<b>\$ 1,485</b>	<b>89.8%</b>	<b>\$ 1,181</b>	<b>87.4%</b>	<b>\$ 304</b>	<b>25.7%</b>

The increase in Pageflex license revenue for the three and six month periods ended June 30, 2003 as compared to the three and six month periods ended June 30, 2002 was primarily the result of an increase in direct sales of \$340 and \$403, respectively, partially offset by decreases in reseller sales of \$48 and \$133, over the same three and six month periods, respectively. Service revenue for the three months and six months ended June 30, 2003 increased as compared to the three months and six months ended June 2002, because of increases in support maintenance and training revenue due to Pageflex's increasing customer base. Cost of revenue decreased slightly in absolute dollars, and has decreased as a percentage of sales revenue as its existing infrastructure has been able to satisfy the demands of the increased customer base.

**Table of Contents****PART I, ITEM 2, MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL****CONDITION AND RESULTS OF OPERATIONS, continued****Marketing and Selling:**

	For the Three Months Ended JUNE 30,					
	% of		% of		Change	
	Segment		Segment		Dollars	Percent
	2003	Revenue	2002	Revenue		
Type	\$ 319	27.7%	\$ 280	23.5%	\$ 39	13.9%
MyFonts	14	2.3	12	3.6	2	16.7
Pageflex	272	27.3	240	34.6	32	13.3
Consolidated marketing and selling	\$ 605	22.0%	\$ 532	24.0%	\$ 73	13.7%

	For the Six Months Ended JUNE 30,					
	% of		% of		Change	
	Segment		Segment		Dollars	Percent
	2003	Revenue	2002	Revenue		
Type	\$ 754	37.6%	\$ 612	25.5%	\$ 142	23.2%
MyFonts	25	2.2	27	4.6	(2)	(7.4)
Pageflex	546	33.0	488	36.1	58	11.9
Consolidated marketing and selling	\$ 1,325	27.7%	\$ 1,127	25.9%	\$ 198	17.6%

Type marketing and selling expenses increased for the three and six month periods ended June 30, 2003 as compared to the three and six months periods ended June 30, 2002 due to the hiring of a salesperson dedicated to selling ThunderHawk, participation in wireless tradeshows and print advertising for ThunderHawk totaling \$40 and \$82, respectively. Type expenses for the six months ended June 30, 2003 also include \$56 of increased expenses for the three months ended March 31, 2003 related to closing the UK sales office, payment of bonuses, trade show expenses, and facility-related costs. MyFonts marketing and selling expenses for the six months ended June 30, 2003 as compared to the six months ended June 30, 2002 decreased primarily due to a decrease in its use of marketing personnel from the Type segment and related charges during the first quarter of 2003. Pageflex marketing and selling expenses increased for the three and six month periods ended June 30, 2003 as compared to the three and six month periods ended June 30, 2002 primarily due to costs associated with three independent sales representatives engaged at the end of 2002, an increase in trade show participation, and an increase in travel related expenses of \$37 and \$69, respectively. These increases were partially offset by a temporary decrease in employee head-count which reduced salary and benefit costs during the first quarter of 2003.



**Table of Contents****PART I, ITEM 2, MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL****CONDITION AND RESULTS OF OPERATIONS, continued****Research and Development ( R&D ):**

	For the Three Months Ended JUNE 30,					
	% of		% of		Change	
	Segment		Segment		Dollars	Percent
	2003	Revenue	2002	Revenue		
Type	\$ 406	35.3%	\$ 472	39.7%	\$ (66)	(14.0)%
MyFonts	133	21.9	113	34.1	20	17.7
Pageflex	420	42.2	406	58.6	14	3.4
Consolidated research and development	\$ 959	34.8%	\$ 991	44.8%	\$ (32)	(3.2)%

	For the Six Months Ended JUNE 30,					
	% of		% of		Change	
	Segment		Segment		Dollars	Percent
	2003	Revenue	2002	Revenue		
Type	\$ 849	42.3%	\$ 911	37.9%	\$ (62)	(6.8)%
MyFonts	274	24.4	225	37.9	49	21.8
Pageflex	879	53.2	814	60.3	65	8.0
Consolidated research and development	\$ 2,002	41.8%	\$ 1,950	44.9%	\$ 52	2.7%

Type R&D expenses decreased for the three and six months periods ended June 30, 2003 as compared to the three and six month periods ended June 30, 2002 primarily because of decreases in both internal personnel and outside contractor development on the Company's Type products totaling \$79 and \$117, respectively. These decreases were partially offset by an increase in development costs for ThunderHawk of \$26 and \$64, respectively. The increase in MyFonts R&D expense for the three and six month periods ended June 30, 2003 as compared to the three and six month periods ended June 30, 2002 was primarily due to an increase in employee related costs resulting from a higher utilization of Type personnel of \$12 and \$24, respectively, combined with the non-recurrence of credits of \$3 and \$18 realized in the three and six month periods ended June 30, 2002, respectively, for variable accounting treatment of stock options granted to non-employee consultants. The increase in Pageflex R&D expense for the three months ended June 30, 2003 as compared to the three months ended June 30, 2002 was primarily attributable to personnel related costs and the increase for the six months ended June 30, 2003 as compared to the six months ended June 30, 2002 includes \$23 in outside consulting fees for Mpower development incurred during the first quarter of 2003.



**Table of Contents****PART I, ITEM 2, MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL****CONDITION AND RESULTS OF OPERATIONS, continued****General and Administrative ( G&A ):**

	For the Three Months Ended JUNE 30,					
	% of		% of		Change	
	Segment		Segment		Dollars	Percent
	2003	Revenue	2002	Revenue		
Type	\$ 237	20.6%	\$ 244	20.5%	\$ (7)	(2.9)%
MyFonts	28	4.6	25	7.6	3	12.0
Pageflex	161	16.2	150	21.6	11	7.3
Consolidated general and administrative	\$ 426	15.5%	\$ 419	18.9%	\$ 7	1.7%

	For the Six Months Ended JUNE 30,					
	% of		% of		Change	
	Segment		Segment		Dollars	Percent
	2003	Revenue	2002	Revenue		
Type	\$ 549	27.4%	\$ 439	18.3%	\$ 110	25.1%
MyFonts	61	5.4	49	8.3	12	24.5
Pageflex	388	23.5	273	20.2	115	42.1
Consolidated general and administrative	\$ 998	20.9%	\$ 761	17.5%	\$ 237	31.1%

The increase in G&A expenses for the three months ended June 30, 2003 as compared to the three months ended June 30, 2002 is primarily due to an increase in fees for various outside professional services and insurance costs, which were partially offset by bad debt recoveries of approximately \$27 during the three months ended June 30, 2003. The increase in G&A expenses for the six months ended June 30, 2003 as compared to the six months ended June 30, 2002 is primarily attributable to increased costs for the first quarter of 2003 including bonuses expensed and paid, fees associated with the transfer of the Company's stock from the NASDAQ/NM to the NASDAQ SmallCap Market, costs related to the closing of the Company's UK sales office, and legal fees. These expenses are allocated to the business segments based on headcount.

**Gain (loss) on Investment in DiamondSoft, Inc.:**

Edgar Filing: BITSTREAM INC - Form 10-Q

**For the Three Months Ended JUNE 30,**

---

	<b>% of</b>		<b>% of</b>		<b>Change</b>	
	<b>2003</b>	<b>Revenue</b>	<b>2002</b>	<b>Revenue</b>	<b>Dollars</b>	<b>Percent</b>
Gain on investment in DiamondSoft, Inc.	\$ 99	3.6%	\$ 43	1.9%	\$ 56	130.2%

---

**For the Six Months Ended JUNE 30,**

---

	<b>% of</b>		<b>% of</b>		<b>Change</b>	
	<b>2003</b>	<b>Revenue</b>	<b>2002</b>	<b>Revenue</b>	<b>Dollars</b>	<b>Percent</b>
Gain on investment in DiamondSoft, Inc.	\$ 192	4.0%	\$ 42	1.0%	\$ 150	357.1%

---

**Table of Contents****PART I, ITEM 2, MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL****CONDITION AND RESULTS OF OPERATIONS, continued**

In March 1998, the Company made a \$500 equity investment in DiamondSoft, Inc. (DiamondSoft) representing a 25% ownership interest. During the year ended December 31, 2001, the Company made additional investments totaling \$410 in DiamondSoft, resulting in an increase in Bitstream's ownership percentage to 31.7%. This ownership percentage has remained at 31.7% through June 30, 2003. The gain above represents the Company's pro rata share of DiamondSoft's net income. On July 1, 2003, the Company sold its investment in DiamondSoft in a cash transaction that will result in a gain for the three months ended September 30, 2003. Further discussion can be found in Note 3 in the Notes to the Consolidated Financial Statements included herewith.

**Other income (expense), net:**

	For the Three Months Ended JUNE 30,					
	% of		% of		Change	
	2003	Revenue	2002	Revenue	Dollars	Percent
Other income, net	\$ 21	0.8%	\$ 19	0.9%	\$ 2	10.5%

  

	For the Six Months Ended JUNE 30,					
	% of		% of		Change	
	2003	Revenue	2002	Revenue	Dollars	Percent
Other income, net	\$ 11	0.2%	\$ 42	1.0%	\$ (31)	(73.8)%

Other income for the three months ended June 30, 2003 and June 30, 2002 includes interest income earned on cash and money market instruments net of interest expense. In addition, other income for the six months ended June 2003 consists of a loss on the disposition of assets related to the closure of the UK sales office of \$(20) during the first quarter of 2003. Interest income has decreased over the six-month periods due to a combination of a lower investment balance and lower interest rates.

**Provision for income taxes:**

	For the Three Months Ended JUNE 30,				
	% of		% of		Change
	2003	Revenue	2002	Revenue	



Edgar Filing: BITSTREAM INC - Form 10-Q

	—	<u>Revenue</u>	—	<u>Revenue</u>	—	<u>Dollars</u>	<u>Percent</u>
Provision for Income Taxes	\$ 28	1.0%	\$ 39	1.8%	\$ (11)	(28.2)%	

**For the Six Months Ended JUNE 30,**

	2003	% of	2002	% of	<u>Change</u>	
	<u>Revenue</u>	<u>Revenue</u>	<u>Revenue</u>	<u>Revenue</u>	<u>Dollars</u>	<u>Percent</u>
Provision for Income Taxes	\$ 49	1.0%	\$ 70	1.6%	\$ (21)	(30.0)%

The provision for income taxes consists primarily of foreign income taxes. Foreign taxes vary with Type OEM license royalties from customers in countries who have signed tax conventions with the United States including Japan, Korea, and Poland, and also with the results of operations from the Company's location in the United Kingdom, prior to its closure on March 31, 2003.

**Table of Contents**

**PART I, ITEM 2, MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL**

**CONDITION AND RESULTS OF OPERATIONS, continued**

**LIQUIDITY AND CAPITAL RESOURCES (in thousands, except share amounts)**

The Company has funded its operations primarily through the public sale of equity securities, cash flows from operations and cash received from the sale of the Company's MediaBank and InterSep OPI product lines to Inso Providence Corporation in August of 1998. As of June 30, 2003, the Company had net working capital of \$3,109 versus \$3,718 at December 31, 2002.

The Company used cash of approximately \$1,392 and \$196 to fund its operations during the six months ended June 30, 2003 and 2002, respectively. The net losses after adjustment for non-cash expenses resulted in the use of \$819 and \$337 in cash during the six months ended June 30, 2003 and 2002, respectively. Changes in operating assets and liabilities resulted in cash used of \$573 for the six months ended June 30, 2003, and savings of \$141 for the six months ended June 30, 2002. The Company's investing activities for the six months ended June 30, 2003 provided cash of \$300 from the removal of restrictions on cash related to a line of credit for DiamondSoft, which was terminated on June 30, 2003. This cash was partially offset by cash used to acquire additional property and equipment, and intangible assets of \$68 and \$21, respectively. The Company's investing activities for the six months ended June 30, 2002 used cash to acquire property and equipment, and intangible assets of \$62 and \$67, respectively. The Company's financing activities provided cash of \$0 and \$21 for the six months ended June 30, 2003 and 2002, respectively, from the exercise of stock options.

The Company believes its current cash and cash equivalent balances will be sufficient to meet the Company's operating and capital requirements for at least the next 12 months. There can be no assurance, however, that the Company will not require additional financing in the future. If the Company were required to obtain additional financing in the future, there can be no assurance that sources of capital will be available on terms favorable to the Company, if at all.

As of June 30, 2003, the Company had no material commitments for capital expenditures. From time to time, the Company evaluates potential acquisitions of products, businesses and technologies that may complement or expand the Company's business. Any such transactions consummated may use a portion of the Company's working capital or require the issuance of equity or debt. As of June 30, 2003, the Company had future minimum annual lease payments under the Company's facilities lease of \$101 for the year ending December 31, 2003. In August 2003, the Company entered into a six-year lease agreement and will move its corporate offices prior to the expiration of its current lease, which is expiring on October 1, 2003. The new lease agreement has a projected commencement date of September 1, 2003 and obligates the Company to make minimum lease payments plus its pro-rata share of future real estate tax increases and certain operating expense increases above the base year. This lease agreement will also require the Company to obtain a Letter of Credit in the amount of \$250, which will result in \$250 in cash being classified as restricted on the Company's Balance Sheet at that time. The amount will be reduced to \$200 on the second anniversary and further to \$150 on the fourth anniversary of the lease. Minimum future lease payments total \$2,332 through the six-year term. Further discussion can be found in Note 7 in the Notes to the Consolidated Financial Statements included herewith.

On July 1, 2003, in connection with the acquisition of DiamondSoft by Extensis, a wholly owned subsidiary of Celartem Technology USA, Inc., the Company sold its shares in DiamondSoft to Extensis in a cash transaction resulting in a gain on its investment in an amount to be determined in the third quarter of 2003. The Company's investment in DiamondSoft as of the June 30, 2003 Balance Sheet was \$940 and the Company received \$1,339 in cash from this transaction on July 1, 2003.



---

**Table of Contents**

**PART I, ITEM 2, MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL**

**CONDITION AND RESULTS OF OPERATIONS, continued**

**RECENT ACCOUNTING PRONOUNCEMENTS**

In November 2002, the FASB issued Interpretation No. 45, *Guarantor's Accounting and Disclosure Requirements for Guarantees, including Indirect Guarantees of Indebtedness of Other* (FIN No.45). FIN No. 45 requires that a guarantor is required to recognize, at the inception of the guarantee, a liability for the fair value of the obligation undertaken by issuing the guarantee. The interpretation also requires additional disclosure to be made by a guarantor in its financial statements about its obligations under certain guarantees it has issued. The accounting requirements for the initial recognition of guarantees are applicable on a prospective basis for guarantees issued or modified after December 31, 2002. The disclosure requirements are effective for all guarantees outstanding, regardless of when they were issued or modified, for financial statement periods that end after December 15, 2002. The adoption of FIN 45 did not have a material effect on the Company's consolidated financial statements. The following is a summary of agreements that are within the scope of FIN No. 45.

As permitted under Delaware law, the Company has agreements whereby it indemnifies its officers and directors for certain events or occurrences while the officer or director is, or was serving, at the Company's request in such capacity. The term of the indemnification period runs until the expiration of the applicable statute of limitations with respect to any claims against such directors or officers arising out of such acts or omissions. The maximum potential amount of future payments the Company could be required to make under these indemnification agreements is unlimited; however, the Company has a director and officer insurance policy that limits its exposure and enables it to recover a portion of any future amounts paid. As a result of insurance policy coverage, the Company believes the estimated fair value of these indemnification agreements is minimal.

The Company enters into standard indemnification agreements in the ordinary course of business. Pursuant to these agreements, the Company indemnifies, holds harmless, and agrees to reimburse the indemnified party for losses suffered or incurred by the indemnified party, generally business partners or customers, in connection with any U.S. patent, or any copyright or other intellectual property infringement claim by any third party with respect to the Company's products. The term of these indemnification agreements is generally perpetual any time after execution of the agreement. The maximum potential amount of future payments the Company could be required to make under these indemnification agreements is unlimited. The Company has never incurred costs to defend lawsuits or settle claims related to these indemnification agreements. As a result, the Company believes the estimated fair value of these agreements is minimal.

In December 2002, the FASB issued SFAS No. 148, *Accounting for Stock-Based Compensation - Transition and Disclosure* - an amendment of FAS 123. This Statement amends SFAS No. 123, *Accounting for Stock-Based Compensation*, to provide alternative methods of transition for an entity that voluntarily changes to the fair value based method of accounting for stock-based employee compensation. It also amends the disclosure provisions of SFAS No. 123 to require prominent disclosure about the effects on reported net income of an entity's accounting policy decisions with respect to stock-based employee compensation. This Statement also amends Accounting Principles Board Opinion No. 28, *Interim Financial Reporting* ( APB No. 28 ), to require disclosure about those effects in interim financial statements. The amendments to SFAS No. 123 are generally effective for financial statements for fiscal years ending after December 15, 2002. The amendment to APB No. 28 is effective for financial reports containing condensed financial statements for interim periods beginning after December 15, 2002. The Company's adoption of SFAS No. 148 has not had, and is not expected to have, a significant effect on its financial position or its results of operations.

**Table of Contents**

**PART I, ITEM 2, MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL**

**CONDITION AND RESULTS OF OPERATIONS, continued**

In January 2003, the FASB issued FIN No. 46, *Consolidation of Variable Interest Entities, an Interpretation of ARB 51*. The primary objectives of FIN No. 46 are to provide guidance on the identification of entities for which control is achieved through means other than through voting rights ( variable interest entities or VIEs ) and how to determine when and which business enterprise should consolidate the VIE. This new model for consolidation applies to an entity for which either: (a) the equity investors (if any) do not have a controlling financial interest; or (b) the equity investment at risk is insufficient to finance that entity's activities without receiving additional subordinated financial support from other parties. In addition, FIN No. 46 requires that both the primary beneficiary and all other enterprises with a significant variable interest in a VIE make additional disclosures. The Company is required to apply FIN No. 46 to all new variable interest entities created or acquired after January 31, 2003. For variable interest entities created or acquired prior to February 1, 2003, the Company is required to apply FIN No. 46 on July 1, 2003. The Company's adoption of FIN No. 46 has not had and is not expected to have a significant effect on the Company's financial position or its results of operations.

In April 2003, the FASB issued SFAS No. 149, *Amendment of Statement 133 on Derivative Instruments and Hedging Activities*. SFAS 149 amends and clarifies the accounting for derivative instruments, including certain derivative instruments embedded in other contracts, and for hedging activities under SFAS 133, *Accounting for Derivative Instruments and Hedging Activities*. SFAS 149 is generally effective for contracts entered into or modified after June 30, 2003 and for hedging relationships designated after June 30, 2003. The Company does not expect the adoption of SFAS 149 to have a material impact on its consolidated financial position, results of operations or cash flows.

In May 2003, the FASB issued SFAS 150, *Accounting for Certain Financial Instruments with Characteristics of both Liabilities and Equity*. SFAS 150 requires that certain financial instruments, which under previous guidance were accounted for as equity, must now be accounted for as liabilities. The financial instruments affected include mandatory redeemable stock, certain financial instruments that require or may require the issuer to buy back some of its shares in exchange for cash or other assets and certain obligations that can be settled with shares of stock. SFAS 150 is effective for all financial instruments entered into or modified after May 31, 2003, and otherwise is effective at the beginning of the first interim period beginning after June 15, 2003. The Company does not expect the adoption of SFAS 150 to have a material impact on its consolidated financial position, results of operations or cash flows.

**Table of Contents**

**PART I, ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

**Derivative Financial Instruments, Other Financial Instruments and Derivative Commodity Instruments.**

As of June 30, 2003, the Company did not participate in any derivative financial instruments or other financial and commodity instruments for which fair value disclosure would be required under SFAS No. 107. All of the Company's investments are short-term, investment-grade commercial paper, and money market accounts that are carried on the Company's books at amortized cost, which approximates fair market value. Accordingly, the Company has no quantitative information concerning the market risk of participating in such investments.

**Primary Market Risk Exposures**

The Company's primary market risk exposures are in the areas of interest rate risk and foreign currency exchange rate risk. The Company's investment portfolio of cash equivalent and short-term investments is subject to interest rate fluctuations, but the Company believes this risk is immaterial due to the short-term nature of these investments. The Company's exposure to currency exchange rate fluctuations has been, and is expected to continue to be, modest due to the fact that the operations of its international subsidiaries are almost exclusively conducted in their respective local currencies. International subsidiary operating results are translated into U.S. dollars and consolidated for reporting purposes. The impact of currency exchange rate movements on inter-company transactions was immaterial for the six months ended June 30, 2003. Currently the Company does not engage in foreign currency hedging activities.

**PART 1, ITEM 4. CONTROLS AND PROCEDURES**

Based on the evaluation of the Company's disclosure controls and procedures as of a date within 90 days of the filing date of this quarterly report, each of Charles Ying, the Chief Executive Officer of the Company, Anna Chagnon, President and Chief Operating Officer, and James Dore, the Chief Financial Officer of the Company as of March 2003, have concluded that the Company's disclosure controls and procedures are effective in ensuring that information required to be disclosed by the Company in the reports that it files or submits under the Securities and Exchange Act of 1934, as amended, is recorded, processed, summarized and reported, within the time period specified by the Securities and Exchange Commission's rules and forms.

There were no significant changes in the Company's internal controls or in other factors that could significantly affect these controls subsequent to the date of their evaluation, including any corrective actions with regard to significant deficiencies and material weaknesses.

**Table of Contents**

**PART II OTHER INFORMATION**

**ITEM 1. LEGAL PROCEEDINGS**

On June 24, 2003, Agfa Monotype Corporation and International Typeface Corporation filed a complaint in the U.S. District Court for the Northern District of Illinois Eastern Division claiming that the Company, through its TrueDoc software, infringes trademarks and copyrights and violates the Digital Millennium Copyright Act. The complaint fails to identify any of the plaintiffs' trademarks or copyrights that have been allegedly infringed and does not specify any amount of monetary damages. The plaintiffs do seek injunctive relief, but do not make any statement that any of the alleged acts have actually taken place. The Company is contesting these claims.

**ITEM 2. CHANGES IN SECURITIES AND USE OF PROCEEDS**

- (a) Instruments defining the rights of the holders of any class of registered securities of the Company have not been materially modified during the three months ended June 30, 2003.
- (b) Rights evidenced by any class of registered securities of the Company have not been materially limited or qualified by the issuance or modification of any other class of securities during the three months ended June 30, 2003.
- (c) There were no unregistered securities sold by the Company during the three months ended June 30, 2003.

**ITEM 3. DEFAULTS UPON SENIOR SECURITIES**

Not applicable.

**ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS**

(a) On May 20, 2003, the Annual Meeting of Stockholders of the Company was held at the Corporate Offices of Bitstream Inc. located at 215 First Street, Cambridge, Massachusetts 02142.

(b) Charles Ying, George B. Beitzel, Amos Kaminski, Michael Lang and David G. Lubrano were elected at the Annual Meeting to serve as directors of the Company.

(c) The following votes were tabulated on the aforementioned proposal:

## Edgar Filing: BITSTREAM INC - Form 10-Q

1. To elect a board of five (5) directors to serve until the next Annual Meeting of Stockholders or until their respective successors are elected and qualified.

<u>Nominee</u>	<u>For</u>	<u>Withheld Authority</u>
George Beitzel	6,018,753	27,350
Amos Kaminski	6,018,753	27,350
Michael Lang	6,020,253	25,850
David Lubrano	6,018,753	27,350
Charles Ying	6,003,753	42,350

(d) Not applicable.



**Table of Contents**

**ITEM 5. OTHER INFORMATION**

On May 20, 2003, the Company's Board of Directors unanimously voted to increase the numbers of Directors of the Company to six (6) and to appoint Anna M. Chagnon, the Company's President, Chief Operating Officer, and General Counsel, to fill the newly created position. She will serve until the next annual meeting of stockholders of the Company or until the election and qualification of her successor.

**ITEM 6. EXHIBITS AND REPORTS ON FORM 8-K**

(a) Exhibits

**10 Material Contracts**

- 10.12 Lease between MA-RIVERVIEW/245 FIRST STREET, LLC and the Company dated July 31, 2003.
- 10.13 Stock purchase agreement between Extensis, Inc., DiamondSoft, Inc, Brian Berson, and Bitstream, Inc.
- 31.1 Certification of Principal Executive Officer required by Rule 13a-14(a) or Rule 15d-14(a) of the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
- 31.2 Certification of President and Chief Operating Officer required by Rule 13a-14(a) or Rule 15d-14(a) of the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
- 31.3 Certification of Principal Financial Officer required by Rule 13a-14(a) or Rule 15d-14(a) of the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 (filed herewith).
- 32.1 Certification of Chief Executive Officer, President and Chief Operating Officer, and Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (filed herewith).

(b) Reports on Form 8-K

None

**PART II SIGNATURES**

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Edgar Filing: BITSTREAM INC - Form 10-Q

**BITSTREAM INC.**

---

(Registrant)

<u>SIGNATURE</u>	<u>TITLE</u>	<u>DATE</u>
<hr/> <i>/s/ Anna M. Chagnon</i>	President and Chief Operating Officer	August 12, 2003
Anna M. Chagnon	(Principal Executive Officer)	
<hr/> <i>/s/ James P. Dore</i>	Vice President and Chief Financial Officer	August 12, 2003
James P. Dore	(Principal Accounting Officer)	