

KULLMAN TIMOTHY E  
Form 4  
March 26, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
KULLMAN TIMOTHY E

2. Issuer Name and Ticker or Trading Symbol  
DICKS SPORTING GOODS INC  
[DKS]

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)

(Last) (First) (Middle)  
345 COURT STREET  
  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
03/22/2013

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
EVP, Finance, Admin & CFO

CORAOPOLIS, PA 15108

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3)          | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--------------------------------------|--|--------------------------------|---|---|--|---|
|  |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price   |
| Common Stock, Par Value \$0.01 per share | 03/22/2013                           |  | M                              |   | 12,162  | A  | \$ 40   |
|  |                                      |  |                                |   |   |  | 53,505  |
|  |                                      |  |                                |   |   |  | D   |
| Common Stock, Par Value \$0.01 per share | 03/22/2013                           |  | M                              |   | 9,375   | A  | \$ 26.03  |
|  |                                      |  |                                |   |   |  | 62,880  |
|  |                                      |  |                                |   |   |  | D   |
| Common Stock, Par Value                  | 03/22/2013                           |  | S                              |   | 21,537  | D  | \$ 48.2333  |
|  |                                      |  |                                |   |   |  | 41,343  |
|  |                                      |  |                                |   |   |  | D   |

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|                         |            |   |         |   |          |         |   |
|-------------------------|------------|---|---------|---|----------|---------|---|
| Value                   |            |   |         |   | (1)      |         |   |
| \$0.01 per share        |            |   |         |   |          |         |   |
| Common Stock, Par Value | 03/22/2013 | M | 50,000  | A | \$ 29.32 | 91,343  | D |
| \$0.01 per share        |            |   |         |   |          |         |   |
| Common Stock, Par Value | 03/22/2013 | M | 100,000 | A | \$ 29.32 | 191,343 | D |
| \$0.01 per share        |            |   |         |   |          |         |   |
| Common Stock, Par Value | 03/22/2013 | S | 150,000 | D | \$ 48    | 41,343  | D |
| \$0.01 per share        |            |   |         |   |          |         |   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) |                                |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--------------------------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title                          |
| Stock Option (right-to-buy)                | \$ 40  | 03/22/2013                           |  | M                              | 12,162  | 03/15/2013 <sup>(2)</sup>                                | 03/15/2018  | Common Stock, Par Value \$0.01 |
| Stock Option (right-to-buy)                | \$ 26.03   | 03/22/2013                           |  | M                              | 9,375   | 03/16/2013 <sup>(3)</sup>                                | 03/16/2017  | Common Stock, Par Value \$0.01 |
| Stock Option (right-to-buy)                | \$ 29.32   | 03/22/2013                           |  | M                              | 50,000  | 04/09/2011   | 04/09/2017  | Common Stock,                  |

|                                |          |            |  |   |         |                           |   |
|--------------------------------|----------|------------|--|---|---------|---------------------------|---|
|                                |          |            |  |   |         |                           | Par Value<br>\$0.01                     |
| Stock Option<br>(right-to-buy) | \$ 29.32 | 03/22/2013 |  | M | 100,000 | 04/09/2011 <sup>(4)</sup> | 04/09/2017                              |
|                                |          |            |  |   |         |                           | Common<br>Stock,<br>Par Value<br>\$0.01 |

## Reporting Owners

| Reporting Owner Name / Address                                | Relationships |           |                           |       |
|---|---------------|-----------|---------------------------|-------|
|   | Director      | 10% Owner | Officer                   | Other |
| KULLMAN TIMOTHY E<br>345 COURT STREET<br>CORAOPOLIS, PA 15108 |               |           | EVP, Finance, Admin & CFO |       |

## Signatures

/s/ Timothy  
Kullman

03/25/2013

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Represents the weighted average of multiple sale transactions ranging in price from \$48.20 to \$48.2725. The reporting person agrees to

- (1) provide full information regarding the number of shares sold at each separate price upon request by the SEC staff, the Company or a security holder of the Company.
- (2) Total option grant exercisable for 24,324 vests in four equal installments on 3/15/12, 3/15/13, 3/15/14 and 3/15/15
- (3) Total option grant exercisable for 37,500 vests in four equal installments on 3/16/11, 3/16/12, 3/16/13 and 3/16/14
- (4) Total option grant exercisable for 100,000 vested in four equal installments on 4/9/08, 4/9/09, 4/9/10 and 4/9/11

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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