

Whitmore Robert W  
Form 4  
July 26, 2012

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Whitmore Robert W

2. Issuer Name and Ticker or Trading Symbol  
Seagate Technology plc [STX]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
SEAGATE TECHNOLOGY  
PLC, 10200 S. DE ANZA  
BOULEVARD

3. Date of Earliest Transaction  
(Month/Day/Year)  
07/24/2012

\_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_ Other (specify below)  
EVP & Chief Technical Officer

(Street)  
CUPERTINO, CA 95014

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|                                 |                                      |  |                                | (A) or (D)  | Price   |  |                                   |
|                                 |                                      |  |                                | Code  | V   | Amount   |                                   |
| Ordinary Shares                 | 07/24/2012                           |  | J                              | (1)   | 10,500  | A  | \$ 0 64,204 D                     |
| Ordinary Shares                 | 07/24/2012                           |  | J                              | (2)   | 2,090   | A  | \$ 0 66,294 D                     |
| Ordinary Shares                 | 07/24/2012                           |  | J                              | (3)   | 4,000   | A  | \$ 0 70,294 D                     |
| Ordinary Shares                 | 07/24/2012                           |  | J                              | (4)   | 14,625  | A  | \$ 0 84,919 D                     |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number. SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Beneficially Owned (Instr. 5) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|--|
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|--|

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                               |       |
|--|---------------|-----------|-------------------------------|-------|
|  | Director      | 10% Owner | Officer                       | Other |
| Whitmore Robert W<br>SEAGATE TECHNOLOGY PLC<br>10200 S. DE ANZA BOULEVARD<br>CUPERTINO, CA 95014 |               |           | EVP & Chief Technical Officer |       |

## Signatures

/S/ Roberta S. Cohen for Robert W. Whitmore  
07/26/2012  
\*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) On July 24, 2012, the Compensation Committee of the Board of Directors of the Issuer determined that the performance conditions were met with respect to 10,500 of the 42,000 Performance Shares granted to Mr. Whitmore on September 13, 2007. The 10,500 shares will vest on September 13, 2012 (or, in certain circumstances, at the opening of the next following trading window), subject to continuous service through such date.
- (2) On July 24, 2012, the Compensation Committee of the Board of Directors of the Issuer determined that the performance conditions were met with respect to 2,090 of the 8,360 Performance Shares granted to Mr. Whitmore on September 12, 2008. The 2,090 shares will vest on September 12, 2012 (or, in certain circumstances, at the opening of the next following trading window), subject to continuous service through such date.
- (3)

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On July 24, 2012, the Compensation Committee of the Board of Directors of the Issuer determined that the performance conditions were met with respect to 4,000 of the 16,000 Performance Shares granted to Mr. Whitmore on September 13, 2010. The 4,000 shares will vest on September 13, 2012 (or, in certain circumstances, at the opening of the next following trading window), subject to continuous service through such date.

- (4) On July 24, 2012, the Compensation Committee of the Board of Directors of the Issuer determined that the performance conditions were met with respect to 14,625 of the 58,500 Performance Share Units granted to Mr. Whitmore on September 12, 2011. The 14,625 shares will vest on September 12, 2012 (or, in certain circumstances, at the opening of the next following trading window), subject to continuous service through such date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.