

Vossoughi Kourosch  
Form 4  
March 13, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Vossoughi Kourosch

(Last) (First) (Middle)  
10182 TELESIS COURT, SUITE100  
(Street)

SAN DIEGO, CA 92121

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
ACTIVE NETWORK INC [ACTV]

3. Date of Earliest Transaction (Month/Day/Year)  
03/09/2012

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
CLO, SVP & Secretary

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock	03/09/2012		M	2,972 A \$ 1.96	116,418	D	
Common Stock	03/09/2012		S <sup>(1)</sup>	2,972 D \$ 16.5	113,446	D	
Common Stock	03/09/2012		M	3,028 A \$ 1.96	116,474	D	
Common Stock	03/09/2012		S <sup>(1)</sup>	3,028 D \$ 16.5	113,446	D	
Common Stock	03/12/2012		M	4,457 A \$ 1.96	117,903	D	

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Common Stock	03/12/2012	S <sup>(1)</sup>	4,457	D	\$ 17	113,446	D
Common Stock	03/12/2012	M	2,543	A	\$ 1.96	115,989	D
Common Stock	03/12/2012	S <sup>(1)</sup>	2,543	D	\$ 17	113,446	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 1.96	03/09/2012		M		2,972		02/27/2007 <sup>(2)</sup>	02/27/2017	Common Stock	2,972
Stock Option (Right to buy)	\$ 1.96	03/09/2012		M		3,028		02/21/2008 <sup>(2)</sup>	02/21/2018	Common Stock	3,028
Stock Option (Right to buy)	\$ 1.96	03/12/2012		M		4,457		02/21/2008 <sup>(2)</sup>	02/21/2018	Common Stock	4,457
Stock Option (Right to buy)	\$ 1.96	03/12/2012		M		2,543		01/20/2009 <sup>(2)</sup>	01/20/2019	Common Stock	2,543

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Vossoughi Kourosch 10182 TELESIS COURT SUITE100 SAN DIEGO, CA 92121			CLO, SVP & Secretary	

## Signatures

/s/ Kourosch  
Vossoughi  
03/13/2012

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on September 15, 2011.
  - (2) The options are fully vested and exercisable as of the date of this report.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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