

DOMINOS PIZZA INC  
Form 4  
October 25, 2011

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**BRANDON DAVID**

(Last) (First) (Middle)

2. Issuer Name and Ticker or Trading Symbol  
**DOMINOS PIZZA INC [DPZ]**

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)

**C/O DOMINO'S PIZZA, INC., 30  
FRANK LLOYD WRIGHT DRIVE**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**10/21/2011**

Director  10% Owner  
 Officer (give title below)  Other (specify below)

**ANN ARBOR, MI 48106**

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock, \$.01 par value					3,217.7775	I	401(K) Savings Plan
Common Stock, \$.01 par value	10/21/2011		M		78,000	A	\$ 8.33 314,146.709
Common Stock, \$.01 par value	10/21/2011		S		78,000	D	\$ 31.082 236,146.709

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Common Stock, \$.01 par value	10/21/2011	M	100,000	A	\$ 8.68	336,146.709	D
Common Stock, \$.01 par value	10/21/2011	S	100,000	D	\$ 31.014 <u>(2)</u>	236,146.709	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount Number Shares
Option to Purchase Common Stock	\$ 8.33	10/21/2011		M	78,000	07/23/2010	07/23/2019	Common Stock, \$.01 par value	78,000
Option to Purchase Common Stock	\$ 8.68	10/21/2011		M	100,000	01/04/2011	01/04/2013	Common Stock, \$.01 par value	100,000

## Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
BRANDON DAVID C/O DOMINO'S PIZZA, INC. 30 FRANK LLOYD WRIGHT DRIVE ANN ARBOR, MI 48106	X

## Signatures

/s/ Adam J. Gacek,  
attorney-in-fact

10/25/2011

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Sale price of common stock ranged from \$31.00 to \$31.335.
  - (2) Sale price of common stock ranged from \$31.00 to \$31.13.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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