

KING J ROGER  
Form 4  
November 15, 2010

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**KING J ROGER**

2. Issuer Name and Ticker or Trading Symbol  
**BJs RESTAURANTS INC [BJRI]**

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
**7755 CENTER AVENUE, SUITE 300**

3. Date of Earliest Transaction (Month/Day/Year)  
**11/15/2010**

Director  10% Owner  
 Officer (give title below)  Other (specify below)

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**HUNTINGTON BEACH, CA 92647**

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|                                 |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price                             |
| Common Stock, no par value      |                                      |  |                                |   | 17,000  | D  |                                   |
| Common Stock, no par value      |                                      |  |                                |   | 3,550   | I  | By Spouse<br>(1)                  |
| Common Stock                    | 11/15/2010                           |  | M                              |   | 500   | A  | \$ 7.2 500                        |
| Common Stock                    | 11/15/2010                           |  | S                              |   | 500   | D  | \$ 35.7 0                         |
|                                 | 11/15/2010                           |  | M                              |   | 24,500  | A  | \$ 7.2 24,500                     |

Common  
Stock

Common Stock      11/15/2010      S      24,500      D      \$ 35.4      0      D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3)            | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) |
|---|--|--------------------------------------|--|--------------------------------|---|--|---|
|   |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable      Expiration Date                    | Title      Amount or Number of Shares                       |
| Non-Qualified Stock Options <u>(3)</u>                | \$ 22.14   |                                      |  |                                |   | 01/15/2011      01/15/2020                               | Common Stock      5,  |
| Non-Qualified Stock Options (right to buy) <u>(2)</u> | \$ 12.61   |                                      |  |                                |   | 01/15/2005      01/15/2014                               | common stock      5,  |
| Non-Qualified Stock Options (right to buy)            | \$ 7.2   | 11/15/2010                           |  | S                              | 25,000  | 04/11/2003      04/11/2012                               | Common stock      25,                                       |
| Non-Qualified Stock Options (right to buy) <u>(2)</u> | \$ 10  |                                      |  |                                |   | 06/19/2004      06/19/2013                               | common stock      10  |
| Non-Qualified Stock Option (right to buy) <u>(3)</u>  | \$ 14.94   |                                      |  |                                |   | 01/15/2006      01/15/2015                               | common stock      5,  |
| Non-Qualified Stock Options(right to buy) <u>(3)</u>  | \$ 23.61   |                                      |  |                                |   | 01/17/2007      01/17/2016                               | common stock      3,  |

|   |          |            |            |                 |    |
|---|----------|------------|------------|-----------------|----|
| Non-Qualified<br>Stock Option<br>(right to buy)<br><u>(3)</u> | \$ 20.81 | 01/16/2008 | 01/16/2017 | Common<br>Stock | 4, |
| Non-Qualified<br>Stock Options<br><u>(3)</u>                  | \$ 12.78 | 01/15/2009 | 01/15/2018 | Common<br>Stock | 6, |
| Non-Qualified<br>Stock Options<br><u>(3)</u>                  | \$ 9.37  | 01/15/2010 | 01/15/2019 | Common<br>Stock | 6, |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |         |       |
|---|---------------|-----------|---------|-------|
|   | Director      | 10% Owner | Officer | Other |
| KING J ROGER<br>7755 CENTER AVENUE<br>SUITE 300<br>HUNTINGTON BEACH, CA 92647 | X             |           |         |       |

## Signatures

Dianne Scott, Attorney-in-fact for J. Roger  
King 11/15/2010

    Signature of Reporting Person

    Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reporting person disclaims beneficial ownership of these securities, except to the extent of the reporting person's pecuniary interest therein.
- (2) The options vest 20% per year beginning on the first anniversary of the date of grant.
- (3) The options vest 33 1/3% per year beginning on the first anniversary of the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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