

MANN BRUCE E  
Form 4  
March 19, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
MANN BRUCE E

2. Issuer Name and Ticker or Trading Symbol  
SEACHANGE INTERNATIONAL  
INC [SEAC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
03/17/2010

\_\_\_\_ Director  
 Officer (give title below)  
\_\_\_\_ 10% Owner  
\_\_\_\_ Other (specify below)  
Sr VP Network Storage Engineerg

C/O SEACHANGE INTERNATIONAL, 50 NAGOG PARK

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

ACTON, MA 01720

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	03/17/2010		M		4,500 A \$ 6.2	132,326	D
Common Stock	03/17/2010		F		4,500 D \$ 7.25	127,826	D
Common Stock	03/17/2010		M		4,500 A \$ 6.05	132,326	D
Common Stock	03/17/2010		F		4,500 D \$ 7.25	127,826	D
	03/17/2010		M		42,000 A \$ 6.05	169,826	D

Edgar Filing: MANN BRUCE E - Form 4

Common Stock									
Common Stock	03/17/2010	F	42,000	D	\$ 7.25	127,826	D		
Common Stock	03/18/2010	S	32,465	D	\$ 7.199	95,361	D		
Common Stock						20,137	I		by Daughter <sup>(1)</sup>
Common Stock						20,135	I		by Son <sup>(2)</sup>
Common Stock						20,135	I		by Son II <sup>(3)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Common Stock	\$ 6.2	03/17/2010		M	4,500	08/05/2003 <sup>(4)</sup>	08/05/2012	Common Stock	4,500
Common Stock	\$ 6.05	03/17/2010		M	4,500	11/04/2003 <sup>(5)</sup>	11/04/2012	Common Stock	4,500
Common Stock	\$ 6.05	03/17/2010		M	42,000	11/04/2003 <sup>(6)</sup>	11/04/2012	Common Stock	42,000

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

MANN BRUCE E  
C/O SEACHANGE INTERNATIONAL  
50 NAGOG PARK  
ACTON, MA 01720

Sr VP Network Storage Engineerg

## Signatures

/s/ Bruce E.  
Mann

03/19/2010

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares are owned by Mr. Mann's daughter, Emily. Mr. Mann disclaims beneficial ownership of these shares.
- (2) These shares are owned by Mr. Mann's son, Benjamin. Mr. Mann disclaims beneficial ownership of these shares.
- (3) These shares are owned by Mr. Mann's son, Jonathan. Mr. Mann disclaims beneficial ownership of these shares.
- (4) Exercisable as to 25% (1,125 shares) on 8/5/2003 and 6.25% at the end of each quarter thereafter.
- (5) Exercisable as to 25% (1,125 shares) on 11/4/2003 and 6.25% at the end of each quarter thereafter.
- (6) Exercisable as to 25% (10,500 shares) on 11/4/2003 and 6.25% at the end of each quarter thereafter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.