

GAP INC  
Form 4  
March 25, 2008

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
SAGE GAVIN EVA

(Last) (First) (Middle)

C/O GAP INC., 2 FOLSOM STREET

(Street)

SAN FRANCISCO, CA 94105

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
GAP INC [GPS]

3. Date of Earliest Transaction (Month/Day/Year)  
03/24/2008

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_ Other (specify below)

EVP, Human Resources

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	Price	
Common Stock	03/24/2008	03/24/2008	M		137,500	A \$ 14.41	139,892.5 D
Common Stock	03/24/2008	03/24/2008	S		640	D \$ 21.67	139,252.5 D
Common Stock	03/24/2008	03/24/2008	S		2,400	D \$ 21.68	136,852.5 D
Common Stock	03/24/2008	03/24/2008	S		1,800	D \$ 21.69	135,052.5 D
Common Stock	03/24/2008	03/24/2008	S		19,500	D \$ 21.7	115,552.5 D

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Common Stock	03/24/2008	03/24/2008	S	7,800	D	\$ 21.71	107,752.5	D
Common Stock	03/24/2008	03/24/2008	S	4,000	D	\$ 21.72	103,752.5	D
Common Stock	03/24/2008	03/24/2008	S	5,400	D	\$ 21.73	98,352.5	D
Common Stock	03/24/2008	03/24/2008	S	15,460	D	\$ 21.75	82,892.5	D
Common Stock	03/24/2008	03/24/2008	S	6,700	D	\$ 21.76	76,192.5	D
Common Stock	03/24/2008	03/24/2008	S	300	D	\$ 21.765	75,892.5	D
Common Stock	03/24/2008	03/24/2008	S	11,300	D	\$ 21.77	64,592.5	D
Common Stock	03/24/2008	03/24/2008	S	4,400	D	\$ 21.78	60,192.5	D
Common Stock	03/24/2008	03/24/2008	S	10,600	D	\$ 21.79	49,592.5	D
Common Stock	03/24/2008	03/24/2008	S	22,560	D	\$ 21.8	27,032.5	D
Common Stock	03/24/2008	03/24/2008	S	1,600	D	\$ 21.81	25,432.5	D
Common Stock	03/24/2008	03/24/2008	S	6,300	D	\$ 21.82	19,132.5	D
Common Stock	03/24/2008	03/24/2008	S	3,000	D	\$ 21.83	16,132.5	D
Common Stock	03/24/2008	03/24/2008	S	4,500	D	\$ 21.84	11,632.5	D
Common Stock	03/24/2008	03/24/2008	S	1,200	D	\$ 21.845	10,432.5	D
Common Stock	03/24/2008	03/24/2008	S	1,100	D	\$ 21.85	9,332.5	D
Common Stock	03/24/2008	03/24/2008	S	1,300	D	\$ 21.855	8,032.5	D
Common Stock	03/24/2008	03/24/2008	S	900	D	\$ 21.86	7,132.5	D
Common Stock	03/24/2008	03/24/2008	S	100	D	\$ 21.865	7,032.5	D
Common Stock	03/24/2008	03/24/2008	S	3,300	D	\$ 21.87	3,732.5	D
	03/24/2008	03/24/2008	S	1,340	D	\$ 21.88	2,392.5	D

Common  
Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (right to buy)	\$ 14.41	03/24/2008		M	137,500	(1) 03/31/2013	Common Stock	137,500	

## Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
SAGE GAVIN EVA C/O GAP INC. 2 FOLSOM STREET SAN FRANCISCO, CA 94105	EVP, Human Resources

## Signatures

/s/ Ingrid Freire, Power of Attorney 03/25/2008

\*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These options are fully vested and exercisable.

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