

Crocs, Inc.  
Form 4  
June 07, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
*See* Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**CROGHAN RAYMOND D**

(Last) (First) (Middle)

**C/O CROCS, INC., 6328  
MONARCH PARK PLACE**

(Street)

**NIWOT, CO 80503**

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
**Crocs, Inc. [CROX]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**06/05/2007**

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☒ Director ☐ 10% Owner  
☐ Officer (give title below) ☐ Other (specify  
below)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code<br>(Instr. 8) | 4. Securities Acquired<br>(A) or Disposed of (D)<br>(Instr. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------------|-----------------------------------------|-------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|-------------------------------------------------------------------|
|                                       |                                         |                                                             | Code                                    | V                                                                       | Amount<br>(A)<br>or<br>(D)<br>Price                                                                                |                                                                      |                                                                   |
| Common<br>Stock                       | 06/05/2007                              |                                                             | S <sup>(1)</sup>                        |                                                                         | 343 D \$<br>82.18                                                                                                  | 36,399                                                               | D                                                                 |
| Common<br>Stock                       | 06/05/2007                              |                                                             | S <sup>(1)</sup>                        |                                                                         | 336 D \$<br>82.19                                                                                                  | 36,063                                                               | D                                                                 |
| Common<br>Stock                       | 06/05/2007                              |                                                             | S <sup>(1)</sup>                        |                                                                         | 1,000 D \$<br>82.25                                                                                                | 35,063                                                               | D                                                                 |
| Common<br>Stock                       | 06/05/2007                              |                                                             | S <sup>(1)</sup>                        |                                                                         | 775 D \$<br>82.26                                                                                                  | 34,288                                                               | D                                                                 |
| Common<br>Stock                       | 06/05/2007                              |                                                             | S <sup>(1)</sup>                        |                                                                         | 100 D \$<br>82.27                                                                                                  | 34,188                                                               | D                                                                 |

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|              |            |                  |       |   |          |        |   |                         |
|--------------|------------|------------------|-------|---|----------|--------|---|-------------------------|
| Common Stock | 06/05/2007 | S <sup>(1)</sup> | 25    | D | \$ 82.3  | 34,163 | D |                         |
| Common Stock | 06/05/2007 | S <sup>(1)</sup> | 300   | D | \$ 82.37 | 33,863 | D |                         |
| Common Stock | 06/05/2007 | S <sup>(1)</sup> | 100   | D | \$ 82.38 | 33,763 | D |                         |
| Common Stock | 06/05/2007 | S <sup>(1)</sup> | 300   | D | \$ 82.39 | 33,463 | D |                         |
| Common Stock | 06/05/2007 | S <sup>(1)</sup> | 1,421 | D | \$ 82.5  | 32,042 | D |                         |
| Common Stock | 06/05/2007 | S <sup>(1)</sup> | 300   | D | \$ 82.52 | 31,742 | D |                         |
| Common Stock |            |                  |       |   |          | 2,240  | I | By trust <sup>(2)</sup> |
| Common Stock |            |                  |       |   |          | 2,240  | I | By trust <sup>(2)</sup> |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and<br>Amount of<br>Underlying<br>Securities<br>(Instr. 3 and 4) | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number<br>of<br>Derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Transaction<br>(Instr. 6) |
|-----------------------------------------------------|--------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|---------------------------------------------------------------------------|-----------------------------------------------------|----------------------------------------------------------------------------------------------------------------|
|                                                     |                                                                    |                                         |                                                             | Code                                 | V (A) (D)                                                                                                          | Date<br>Exercisable                                            | Expiration<br>Date                                                        | Title                                               | Amount<br>or<br>Number<br>of<br>Shares                                                                         |

## Reporting Owners

| Reporting Owner Name / Address | Relationships                    |
|--------------------------------|----------------------------------|
|                                | Director 10% Owner Officer Other |

CROGHAN RAYMOND D  
C/O CROCS, INC.  
6328 MONARCH PARK PLACE  
NIWOT, CO 80503

X

## Signatures

/s/ John Gaddis, Attorney  
in Fact

06/07/2007

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The shares were sold pursuant to a sales plan adopted by the reporting person on May 11, 2007 and intended to comply with Rule 10b5-1 under the Securities Exchange Act of 1934.  
The reporting person disclaims beneficial ownership of these securities except to the extent the reporting person is deemed to have a
- (2) pecuniary interest in the securities, and this report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for purposes of Section 16 or for any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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