IAC/INTERACTIVECORP

Form 4 July 23, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 2225

Check this box

Number: 3235-0287

Synings: January 31,

OMB APPROVAL

if no longer subject to Section 16. Form 4 or Expires: January 31, 2005

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Estimated average burden hours per response... 0.5

5. Relationship of Reporting Person(s) to

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

1(b).

\$0.001

(Print or Type Responses)

1. Name and Address of Reporting Person *

KEOUGH DONALD R /NY		Symbol	or realized and received or reading	Issuer			
I			NTERACTIVECORP [IACI]	(Check all applicable)			
(Last)	(First) (M	(Iiddle) 3. Date of	of Earliest Transaction	••			
		(Month/I	Day/Year)	X Director 10% Owner			
			2007	Officer (give title Other (specify			
				below) below)			
	(Street)	4. If Am	endment, Date Original	6. Individual or Joint/Group Filing(Check			
		Filed(Mo	onth/Day/Year)	Applicable Line)			
				X Form filed by One Reporting Person			
NEW YORI	K, NY 10022			Form filed by More than One Reporting Person			
				i cison			
(City)	(State)	(Zip) Tab	ole I - Non-Derivative Securities A	equired, Disposed of, or Beneficially Owned			
1.Title of	2. Transaction Date	2A. Deemed	3. 4. Securities	5. Amount of 6. Ownership 7. Nature of			
Security	(Month/Day/Year)	Execution Date, if	f TransactionAcquired (A) or	Securities Form: Direct Indirect			
(Instr. 3)		any	Code Disposed of (D)	Beneficially (D) or Beneficial			
		(Month/Day/Year)	(Instr. 8) (Instr. 3, 4 and 5)	Owned Indirect (I) Ownership			
				Following (Instr. 4) (Instr. 4)			
			(A)	Reported Transaction(s)			
			or	(Instr. 3 and 4)			
			Code V Amount (D) Pric				
Common							
Stock, par	07/19/2007		$M_{\underline{1}}^{(1)}$ 2,251 A \$ 0	69,875 (2) D			
value	01/17/2007		741 <u>~</u> 2,231 /1 \$0	09,073 <u>↔</u> B			
\$0.001 (1)							
Common							
Common							
Stock, par				$1,000 \frac{(3)}{}$ I By spouse			
value							

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amour Underlying Securit (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amo or Num of Shar
Restricted Stock Units	\$ 0	07/19/2007		M	2,251	07/19/2006(4)	07/19/2008(4)	Common Stock	2,2

Reporting Owners

Reporting Owner Name / Address	Relationships				
r g	Director	10% Owner	Officer	Other	
KEOUGH DONALD R /NY	3 7				
711 FIFTH AVENUE	X				
NEW YORK, NY 10022					

Signatures

Joanne Hawkins as Attorney-in-Fact for Donald Keough

07/23/2007 Date

**Signature of Reporting Person

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Represents shares of IAC Common Stock acquired upon the vesting of restricted stock units (see footnote 4 below).
- Includes (i) 58,843 shares of IAC Common Stock and (ii) 11,032 share units accrued under the Non-Employee Director Deferred **(2)** Compensation Plan as of the date of this report.
- The reporting person disclaims beneficial ownership of these shares of IAC Common Stock.
- The terms of the initial grant provide for vesting in equal installments over three years on the anniversary of the grant date, July 19, 2005, subject to continued service.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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