Edgar Filing: AMERICAN EQUITY INVESTMENT LIFE HOLDING CO - Form 4

AMERICAN Form 4 September 1	N EQUITY INV 3, 2006	ESTMEN	T LIFE H	IOLDING	G CO						
FORM	ЛЛ	D STATES					NGE C	OMMISSION	OMB	PROVAL 3235-0287	
Check th if no long subject to Section 1 Form 4 c Form 5 obligatio may cont <i>See</i> Instr 1(b).	ger 5 16. 5 5 5 5 5 5 5 5 5 5 5 5 5	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section							burden hour response	es: January 31, es: 2005 nated average en hours per	
(Print or Type]	Responses)										
			Symbol AMER	r Name and CAN EQ FMENT I EL]	UITY		-	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner			
			3. Date of Earliest Transaction (Month/Day/Year) 09/13/2006					X_Officer (give title Other (specify below) below) CFO & General Counsel			
	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)					 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 			
	MOINES, IA							Person	lore than One Re	porung	
(City)	(State)	(Zip)					-	uired, Disposed of		-	
1.Title of Security (Instr. 3)	2. Transaction D (Month/Day/Yea	r) Executio any	ned n Date, if Day/Year)	3. Transactio Code (Instr. 8) Code V	4. Securit on(A) or Dis (Instr. 3, 4)	sposed 4 and 5 (A) or	of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	09/13/2006			F	10,000	(D) D	Price \$ 11.96	108,125	D		
Common Stock	09/13/2006			F	10,000	D	\$ 11.96	98,125	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		Amou Under Securi	Amount of	Derivative Security	9. Nu Deriv Secu Bene Owna Follo Repo Trans (Instr
Repo	rting O	wners		Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owner Name / Address			Relationships		
	Director	10% Owner	Officer	Other	
CARLSON WENDY L 5000 WESTOWN PARKWAY, SUITE 440 WEST DES MOINES, IA 50266			CFO & General Counsel		
Signatures					
Debra J. Richardson, by Power of Attorney	09/13	/2006			
**Signature of Reporting Person	Dat	te			
Explanation of Paspaneo	. .				

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.