

Pointer Telocation Ltd
Form SC 13G
October 02, 2017

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 13G
(Amendment No. __)
(Rule 13d-102)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO RULES 13d-1(b), (c) AND (d)
AND AMENDMENTS THERETO FILED PURSUANT TO RULE 13d-2(b)

Under the Securities Exchange Act of 1934

Pointer
Telocation
Ltd.
(Name of
Issuer)

Ordinary
Shares, par
value NIS
0.33 per share
(Title of Class
of Securities)

M7946T104
(CUSIP
Number)

September
28, 2017
(Date of
Event Which
Requires
Filing of this
Statement)

Check the following box to designate the rule pursuant to which the Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

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* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP NO. M7946T104

1. Name of Reporting Person

MEITAV DASH
INVESTMENTS LTD
2. Check the Appropriate Box if a Member of a Group
(a)
(b)
3. SEC Use only
4. Place of Organization

Israel
5. Sole Voting Power
6. Shared Voting Power
399,548 Ordinary Shares *
7. Sole Dispositive Power
8. Shared Dispositive Power
399,548 Ordinary Shares *
9. Aggregate Amount Beneficially Owned by Each Reporting Person

399,548 Ordinary Shares *
10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares
11. Percent of Class Represented by Amount in Row (9)

4.959%**
12. Type of Reporting Person :

CO

*See Item 4.

** Based on 8,057,494 ordinary shares issued and outstanding as of September 28, 2017 (accordingly to publicly available information provided by the issuer).

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Item 1.

(a) Name of Issuer:

Pointer Telocation Ltd

(b) Address of Issuer's Principal Executive Offices:

14-16 Hamelacha Street, Rosh Ha'ayin, Israel 48091

Item 2.

(a)-(c) Name of Person Filing, address and citizenship:

The foregoing entity is referred to as the "Reporting Person" in this Statement:

MEITAV DASH INVESTMENTS LTD, 30 Derekh Sheshet Ha-Yamim, Bene-Beraq, Israel, Israeli

(d) Title of Class of Securities:

Ordinary Shares, par value NIS 0.33 per share (the "Ordinary Shares")

(e) CUSIP Number:

M7946T104

If this statement is filed pursuant to §§240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is

Item 3. ^a:

Not Applicable.

Item 4. Ownership

Of the 399,548 Ordinary Shares reported in this Statement as beneficially owned by the Reporting Person and held for members of the public through, among others, provident funds, mutual funds, pension funds and portfolio management, which are managed by subsidiaries of Reporting Person, according to the following segmentation 308,472 Ordinary Shares are held by Provident funds; 7,353 Ordinary Shares are held by Mutual funds and 83,723 Ordinary Shares are held by ETF's of MEITAV DASH INVESTMENTS LTD.

Ownership of Five Percent or Less of a Class

Item

5. If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than 5 percent of the class of securities, check the following .

Ownership of More than Five Percent on Behalf of Another Person

Item 6.

Not Applicable.

Item Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the

7. Parent Holding Company

Not Applicable.

Identification and Classification of Members of the Group

Item 8.

Not Applicable.

Item 9. Notice of Dissolution of Group

Not Applicable.

Item 10. Certification

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

[SIGNATURE PAGE TO FOLLOW]

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SIGNATURES

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

September 28, 2017

MEITAV DASH INVESTMENTS LTD.

BY: /s/ Ilan Raviv

authorized signature of MEITAV DASH INVESTMENTS LTD.

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