

Edgar Filing: NORSTAR GROUP INC - Form 10QSB

NORSTAR GROUP INC  
Form 10QSB  
November 14, 2002

FORM 10-QSB

QUARTERLY REPORT UNDER SECTION 13 OR 15(D) OF  
THE SECURITIES EXCHANGE ACT OF 1934  
FOR THE QUARTERLY PERIOD ENDED SEPTEMBER 30, 2002

COMMISSION FILE NUMBER 000-28399

NORSTAR GROUP, INC.

(EXACT NAME OF SMALL BUSINESS ISSUER AS SPECIFIED IN ITS CHARTER)

UTAH  
-----

59-1643698  
-----

(STATE OR OTHER JURISDICTION OF  
INCORPORATION OR ORGANIZATION)

(I.R.S. EMPLOYER  
IDENTIFICATION NO.)

4101 RAVENSWOOD ROAD, SUITE 128, FORT LAUDERDALE, FLORIDA 33312  
(ADDRESS OF PRINCIPAL EXECUTIVE OFFICE) (ZIP CODE)

ISSUER'S TELEPHONE NUMBER, INCLUDING AREA CODE: (954) 772-0240

CHECK WHETHER THE ISSUER (1) FILED ALL REPORTS REQUIRED TO BE FILED BY  
SECTION 13 OR 15 (D) OF THE SECURITIES EXCHANGE ACT DURING THE PAST 12 MONTHS  
(OR SUCH SHORTER PERIOD THAT THE REGISTRANT WAS REQUIRED TO FILE SUCH REPORTS),  
AND (2) HAS BEEN SUBJECT TO SUCH FILING REQUIREMENTS FOR THE PAST 90 DAYS.

YES  NO

AT, NOVEMBER 12, 2002 THERE WERE ISSUED AND OUTSTANDING  
25,793,825 SHARES OF COMMON STOCK.

PART I - FINANCIAL INFORMATION

ITEM 1 - FINANCIAL STATEMENTS

Condensed Consolidated Balance Sheet at September 30, 2002  
(Unaudited)

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Condensed Consolidated Statements of Operations

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NorStar Group, Inc. and Subsidiaries

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NorStar Group, Inc. and Subsidiaries

Condensed Consolidated Balance Sheet  
September 30, 2002 (Unaudited)

## Assets

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Current assets - cash	\$	4,210
Equipment, net of accumulated depreciation of \$3,147		1,047
Capitalized web site development costs		238,391
Mineral rights, at estimated net realizable value		-
		-----
Total	\$	243,648
		=====

## Liabilities and Stockholders' Deficiency

-----

Current liabilities:		
Noninterest bearing demand notes payable to stockholders	\$	225,444
Accounts payable and accrued expenses		36,008
		-----
Total		261,452
		-----

Commitments and contingencies

Stockholders' deficiency:

Class A convertible preferred stock, par value \$10 per share; 1,000,000 shares authorized; none issued		-
Class B preferred stock, par value \$10 per share; 1,000,000 shares authorized; none issued		-
Common stock, par value \$.01 per share; 150,000,000 shares authorized; 25,793,825 shares issued and outstanding		257,938
Additional paid-in capital		6,273,090
Accumulated deficit		(6,465,454)
Unearned compensation		(83,378)
		-----
Total stockholders' deficiency		(17,804)
		-----

Total	\$	243,648
		=====

See Notes to Condensed Consolidated Financial Statements.

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NorStar Group, Inc. and Subsidiaries

Condensed Consolidated Statements of Operations  
 Nine and Three Months Ended September 30, 2002 and 2001  
 (Unaudited)

	Nine Months Ended September 30,		Three Months Ended September 30,	
	2002	2001	2002	2001
Revenues	\$ -	\$ -	\$ -	\$ -
Operating expenses:				
Selling	17,622	142,375	17,622	1,000
General and administrative	45,700	66,622	16,896	16,420
Research and development	4,641	47,799		15,000
Totals	67,963	256,796	34,518	32,420
Net loss	\$ (67,963)	\$ (256,796)	\$ (34,518)	\$ (32,420)
Basic net loss per common share	\$ ( - )	\$ (.01)	\$ ( - )	\$ ( - )
Basic weighted average common shares outstanding	21,964,704	18,743,825	24,366,651	18,743,825

See Notes to Condensed Consolidated Financial Statements.

NorStar Group, Inc. and Subsidiaries

Condensed Consolidated Statement of Changes in Stockholders' Equity (Deficiency)  
 Nine Months Ended September 30, 2002  
 (Unaudited)

	Common Stock				
	Number of Shares	Amount	Additional Paid-in Capital	Accumulated Deficit	Unearned Compensation

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Balance, January 1, 2002	20,743,825	\$ 207,438	\$6,222,590	\$ (6,397,491)		\$3
Issuance of shares of common stock to consultants	5,050,000	50,500	50,500		\$ (101,000)	
Amortization of unearned compensation					17,622	1
Net loss				(67,963)		(6
Balance, September 30, 2002	25,793,825	257,938	\$6,273,090	\$ (6,465,454)	\$ (83,378)	\$ (1

See Notes to Condensed Consolidated Financial Statements.

NorStar Group, Inc. and Subsidiaries

Condensed Consolidated Statements of Cash Flows  
 Nine Months Ended September 30, 2002 and 2001  
 (Unaudited)

	2002	2001
	-----	-----
Operating activities:		
Net loss	\$ (67,963)	\$ (256,796)
Adjustments to reconcile net loss to net cash used in operating activities:		
Amortization of unearned compensation	17,622	141,375
Depreciation	1,050	1,050
Changes in operating liabilities - accounts payable and accrued expenses	(10,485)	2,862
Net cash used in operating activities	(59,776)	(111,509)
Financing activities - proceeds from issuance of notes payable to stockholders	61,500	98,809
Net increase (decrease) in cash	1,724	(12,700)
Cash, beginning of period	2,486	17,483
Cash, end of period	\$ 4,210	\$ 4,783

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See Notes to Condensed Consolidated Financial Statements.

## NorStar Group, Inc. and Subsidiaries

### Notes to Condensed Consolidated Financial Statements (Unaudited)

#### Note 1 - Business and basis of presentation:

In the opinion of management, the accompanying unaudited condensed consolidated financial statements reflect all adjustments, consisting of normal recurring accruals, necessary to present fairly the financial position of NorStar Group, Inc. and its subsidiaries (the "Company") as of September 30, 2002, and the Company's results of operations for the nine and three months ended September 30, 2002 and 2001, changes in stockholders' equity (deficiency) for the nine months ended September 30, 2002 and cash flows for the nine months ended September 30, 2002 and 2001. Pursuant to the rules and regulations of the United States Securities and Exchange Commission (the "SEC"), certain information and disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the United States of America have been condensed in or omitted from these consolidated financial statements unless significant changes have taken place since the end of the most recent fiscal year. Accordingly, these unaudited condensed consolidated financial statements should be read in conjunction with the audited consolidated financial statements as of December 31, 2001 and for the years ended December 31, 2001 and 2000 and the notes thereto (the "Audited Financial Statements") and the other information included in the Company's Annual Report on Form 10-KSB (the "Form 10-KSB") for the year ended December 31, 2001.

The results of operations for the nine and three months ended September 30, 2002 are not necessarily indicative of the results to be expected for the full year ending December 31, 2002.

The accompanying condensed consolidated financial statements have been prepared assuming that the Company will continue as a going concern. However, the Company has not generated any significant revenues on a sustained basis from its current operations.

## NorStar Group, Inc. and Subsidiaries

### Notes to Condensed Consolidated Financial Statements (Unaudited)

As shown in the accompanying condensed consolidated financial statements, the Company incurred net losses of approximately \$68,000 and \$257,000 for the nine months ended September 30, 2002 and 2001, respectively, although a substantial portion of the loss in 2001 was attributable to non-cash charges for the fair value of shares and stock options issued for services, compensation and other expenses. As of September 30, 2002, the Company had a cash balance of only \$4,000, a working capital deficiency of \$257,000 and

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an accumulated deficit of \$6,465,000. Management believes that the Company will continue to incur net losses through at least September 30, 2003 and that it will need additional equity and/or debt financing of at least \$2,000,000 to enable it to fully develop its web services and its proprietary virtual reality products as initially planned and sustain its operations until it can achieve profitability and generate cash flows from its operating activities on a recurring basis. These matters raise substantial doubt about the Company's ability to continue as a going concern.

NorStar Group, Inc. and Subsidiaries

Notes to Condensed Consolidated Financial Statements  
(Unaudited)

Note 1 - Business and basis of presentation (concluded):

Management is attempting to obtain additional financing for the Company through the issuance of equity securities, loans from financial institutions and/or agreements with strategic partners. Management is also evaluating an alternative whereby it would suspend the development of the Company's internet technology, at least temporarily, and search for another company that has had ongoing commercial operations that would merge with the Company and continue its business operations. However, management cannot assure that the Company will be able to sell equity securities, obtain loans from financial institutions and/or form strategic alliances that will generate financing for the further development of the Company's internet technology or enter into a merger agreement with an operating company on acceptable terms. If the Company is not able to obtain adequate financing or consummate a merger, it may have to curtail or terminate some or all of its operations.

The accompanying condensed consolidated financial statements do not include any adjustments related to the recoverability and classification of assets or the amounts and classification of liabilities that might be necessary should the Company be unable to continue its operations as a going concern.

Note 2 - Earnings (loss) per common share:

As further explained in Note 2 of the notes to the Audited Financial Statements, the Company presents basic earnings (loss) and, if appropriate, diluted earnings per share in accordance with the provisions of Statement of Financial Accounting Standards No. 128, "Earnings per Share". Diluted per share amounts have not been presented in the accompanying unaudited condensed consolidated statements of operations because the Company had net losses for the nine and three months ended September 30, 2002 and 2001 and, accordingly, the assumed effects of the exercise of options granted to consultants in April 2000 that expired in April 2001 (see Note 5 herein) would have been anti-dilutive.

NorStar Group, Inc. and Subsidiaries

Notes to Condensed Consolidated Financial Statements  
(Unaudited)

Note 3 - Income taxes:

As of September 30, 2002, the Company had net operating loss carryforwards

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of approximately \$6,465,000 available to reduce future Federal taxable income which, if not used, will expire at various dates through 2022. The Company had no other material temporary differences as of that date. Due to the uncertainties related to, among other things, the changes in the ownership of the Company, which could subject those loss carryforwards to substantial annual limitations, and the extent and timing of its future taxable income, the Company offset the deferred tax assets attributable to the potential benefits of approximately \$2,586,000 from the utilization of those net operating loss carryforwards by an equivalent valuation allowance as of September 30, 2002.

### NorStar Group, Inc. and Subsidiaries

#### Notes to Condensed Consolidated Financial Statements (Unaudited)

##### Note 3 - Income taxes (concluded):

The Company had also offset the potential benefits from net operating loss carryforwards by equivalent valuation allowances during 2001. As a result of the increases in the valuation allowance of \$27,000 and \$103,000 during the nine months ended September 30, 2002 and 2001, respectively, and \$14,000 during both the three months ended September 30, 2002 and 2001, the Company did not recognize any credits for income taxes in the accompanying condensed consolidated statements of operations to offset its pre-tax losses in any of those periods.

##### Note 4 - Stock option plan:

On April 17, 2000, the Board of Directors approved a Stock Option Plan (the "Plan"), subject to ratification by the Company's stockholders, whereby up to 2,000,000 shares of the Company's common stock may be granted to key personnel in the form of incentive stock options and nonstatutory stock options, as defined under the Internal Revenue Code. Key personnel eligible for these awards may include all present and future employees of the Company and individuals who are consultants to the Company as well as nonemployee directors of the Company. Under the Plan, the exercise price of options must be at least 100% of the fair market value of the common stock on the date of grant (the exercise price of an incentive stock option for an optionee that holds more than 10% of the combined voting power of all classes of stock of the Company must be at least 110% of the fair market value on the date of grant). The maximum term of any stock option granted may not exceed ten years (or five years for an optionee that holds 10% or more of the Company's stock) from the date of grant.

As of November 4, 2002, no stock options had been awarded under the Plan.

##### Note 5 - Consulting agreements:

On April 17, 2000, the Company entered into agreements with three consultants that expired on April 17, 2001. Under these agreements, the consultants were, among other things, assisting the Company in finding

### NorStar Group, Inc. and Subsidiaries

#### Notes to Condensed Consolidated Financial Statements (Unaudited)



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businesses located primarily in England, other European countries and the Northeastern section of the United States that would advertise in and/or link to the Company's online community.

As consideration for their services, the three consultants received options to purchase a total of 1,300,000 shares of the Company's common stock that were exercisable at \$.40 per share at any time during the terms of the consulting agreements. The options expired on April 17, 2001. As further explained in Note 8 of the notes to the Audited Financial Statements, the aggregate fair value of the options granted to the consultants as of the date of grant was \$377,000. The Company recorded the aggregate fair value as unearned compensation which it amortized to expense over the period from April 17, 2000 to April 17, 2001.

### NorStar Group, Inc. and Subsidiaries

#### Notes to Condensed Consolidated Financial Statements (Unaudited)

##### Note 5 - Consulting agreements (concluded):

On July 25, 2002, the Company entered into new agreements with certain of these consultants as well as additional agreements with other consultants. Under these agreements, the consultants will be required to, among other things, assist the Company in finding businesses located primarily in Europe that would advertise in and/or link to the Company's online community in addition to performing web site development services. These agreements will expire on July 25, 2003. As consideration for their services, the consultants received a total of 5,050,000 shares of common stock with an aggregate fair market value of \$101,000. The Company recorded the aggregate fair value as unearned compensation which it will amortize to expense over the period from July 25, 2002 to July 25, 2003.

\* \* \*

#### ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS ON PLAN OF OPERATION

The following discussion regarding NorStar and its business and operations contains "forward-looking statements" within the meaning of Private Securities Litigation Reform Act 1995. Such statements consists of any statement other than a recitation of historical fact and can be identified by the use of forward-looking terminology such as "may," "expect," "anticipate," "estimate" or

"continue" or the negative thereof of other variations thereon or comparable terminology. The reader is cautioned that all forward-looking statements are necessarily speculative and there are certain risks and uncertainties that could cause actual events or results to differ materially from those referred to in such forward-looking statements. NorStar does not have a policy of updating or revising forward-looking statements and thus it should not be assumed that silence by management of NorStar over time means that actual events are bearing out as estimated in such forward-looking statements.

#### OVERVIEW

NorStar Group, Inc. was originally incorporated in the State of Utah in March 1961 as Florist Accounting Services, Inc., a finance company that was primarily engaged in factoring accounts receivables for florists in Utah. The name Florist Accounting Services, Inc. was changed to Luxor Group N.S. during

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1971 and to Norstar Group, Inc. during 1992. The Company was unable to develop a profitable operation and became inactive until April 1992. During the period from April 1992 through December 31, 1999, the Company acquired and/or began to develop and dispose of, several businesses and certain other investments. In 1998, the company began the development of its Internet business which involves the creation of a portal to a cyber-city, an on-line community of "One Stop Shopping" for products, entertainment, education and business services. The on-line community is being developed through its two subsidiaries VeeAreCity.com, Inc. and VeeAre City the Burbs.com, Inc. The portal is designed to provide the subscriber/member with access to several web browsers, a directory to thousands of stores, three dimensional virtual reality ("VR") chat rooms, forums and game rooms, a VR dating service, VR business conference room, specialty advertising rooms with VR activities and global e-mails that can be accessed through the web anywhere in the world. The Company also holds mineral rights attributable to 17 claims that were acquired for gold mines located in the Gold Mountain mining district of Esmeralda County Nevada. However, management does not expect mining operations to become one of the Company's core businesses. Management is attempting to find a joint venture partner to assist the Company in developing these claims. Presently management is also evaluating an alternative where it would suspend the development of the company's Internet technology, at least temporarily, and look for another company that has had ongoing commercial operations, that would merge with the company and continue its business operation.

### RESULTS OF OPERATIONS:

Nine and Three months ended September 30, 2002 as compared to the Nine and Three months ended September 30, 2001.

The Company did not have any revenues during the nine and three months ended September 30, 2002 and 2001. Management estimates that the Company will not generate revenues from sales of memberships to subscribers for the near future.

During the nine months ended September 30, 2002, the Company's operating expenses decreased by approximately \$189,000 to approximately \$68,000 from approximately \$257,000 for the nine months ended September 30, 2002. The primary cause of the decrease was a decrease in non-cash charges of approximately \$124,000 relating to amortization of unearned compensation, which resulted from the issuance of stock options to consultants relating to the agreements described below.

On April 17, 2000, the Company entered into agreements with three Consultants that expired on April 17, 2001. Under these agreements, the consultants were, among other things, assisting the Company in finding businesses located primarily in England, other European countries and the Northeastern section of the United States of America that would advertise in and/or link to the Company's on-line community. The three

consultants received options to purchase a total of 1,300,000 shares of the Company's common stock that were exercisable at \$.40 per share at any time during the term of the consulting agreements as consideration for their services.

The aggregate fair value of the options granted to the consultants of \$377,000 as of the date of grant, as determined based on the Black-Scholes option-pricing model, was recorded as unearned compensation, which were amortized to expense over the periods in which the related services were rendered, as required by accounting principles generally accepted in the United States of America.

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On July 25, 2002, the Company entered into new agreements with certain of these consultants as well as additional agreements with other consultants. Under these agreements, the consultants will be required to, among things, assist the company in finding businesses located primarily in Europe that would advertise in and/or link to the Company's online community in addition to performing web site development services. These agreements will expire on July 25, 2003. As consideration for their services, the consultants received a total of 5,050,000 shares of common stock with an aggregate fair market value of \$101,000. The Company recorded the aggregate fair market value as unearned compensation, which it will amortize to expense over the period from July 25, 2002 to July 25, 2003.

In addition to the aforementioned agreements, the Company's operating expenses also were impacted by a reduction in corporate overhead and research and development costs of approximately \$21,000 and \$43,000, respectively, due to the Company's cash position.

During the Three months ended September 30, 2002, the Company's operating expenses increased by approximately \$3,000 to approximately \$35,000 from approximately \$32,000 for the three months ended September 30, 2001. This increase was primarily a result of the Company's consulting agreement that it entered into on July 25, 2002. Under such agreement the Company incurred a non-cash charge of \$18,000.

As a result of the above, the Company incurred a loss of approximately \$68,000 and \$35,000 for the nine and three months ended September 30, 2002, respectively, as compared to approximately \$257,000 and \$32,000 for the comparable period ended September 30, 2001.

### (a) Liquidity and Capital Resources

NorStar's condensed consolidated financial statements have been prepared assuming that the Company will continue as a going concern. However, the Company has not generated any significant revenues on a sustained basis from its current operations. As shown in the condensed consolidated financial statements, the Company has continued to incur net losses, although a substantial portion of the losses was attributable to noncash charges for the fair value of shares and stock options issued for services, compensation and other expenses. As of September 30, 2002, the Company had a cash balance of only \$4,000, a working capital deficiency of approximately \$257,000 and an accumulated deficit of \$6,465,000. Management believes that the Company will continue to incur net losses through at least September 30, 2003 and that it will need additional equity and/or debt financing of at least \$2,000,000 to enable it to fully develop its web services and development of its proprietary virtual reality products as initially planned and sustain its operations until it can achieve profitability and generate cash flows from its operating activities on a recurring basis. These matters raise substantial doubt about the Company's ability to continue as a going concern.

Management is attempting to obtain additional financing for the Company through the issuance of equity securities, loans from financial institutions and/or agreements with strategic partners. Management is also evaluating an alternative where it would suspend the operations of the Company's Internet technology, at least temporarily, and shall look for another Company that has had ongoing commercial operations, that would merge with the Company and continue its business operation. However, management cannot assure that the Company will be able to sell equity securities, obtain loans from financial institutions and/or form strategic alliances that will generate financing for

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the further development of the Company's Internet technology or enter into a merger agreement with an operating company on acceptable terms. If the Company is not able to obtain adequate financing, or consummate a merger, it may have to curtail or terminate some or all of its operations.

During the nine months ended September 30, 2002, the Company financed its operations from its existing cash reserves and or the proceeds generated from the sale of notes to its stockholders of approximately \$62,000 for the nine months ended September 30, 2002 and \$99,000 for the nine months ended September 30, 2001.

We do not believe that our business is subject to seasonal trends or inflation. On an ongoing basis we will attempt to minimize any effect of inflation on our operating results by controlling operating costs and whenever possible, seeking to insure that subscription rates and usage fees reflect increases in costs due to inflation.

The Company believes the following trends, events and uncertainties could have a material impact on their short-term and/or long-term liquidity. The market for Internet discount services and product programs is relatively new and is evolving rapidly. NorStar's future growth is dependent upon its ability to create, develop and distribute programs that are accepted by its clients as an integral part of their business model for communicating with their targeted audiences. Demand and market acceptance of discount products and service programs is dependent upon a number of factors, including the growth in consumer access to and acceptance of these programs, the willingness of service and product providers to offer their services and products to customers of NorStar at a discount, and NorStar's ability to develop and maintain distribution channels to sell memberships to consumers. The failure of providers or consumers to participate in NorStar's programs or substantial increases in the adequacy or availability of other programs could have a material and adverse impact on NorStar's business, operating results and financial condition. In addition, NorStar does not have long-term contracts and needs to establish relationships with new vendors. As a result, providers of discounted services or products to NorStar's members may unilaterally reduce the scope of, or terminate their relationships with NorStar. The termination of NorStar's business relationship or a material reduction in the availability of services or products from any of NorStar's significant providers or networks thereof or NorStar's failure to develop significant new provider relationships would materially and adversely affect its business, operating results and financial condition.

NorStar believes that within the market niche it seeks to develop, the following known trends, events or uncertainties that have had or that are reasonably expected to have a material impact on their net sales or revenues or income from

their continuing operations will include the following: (i) The market for discounted products and services is characterized by rapid changes in participating companies, consumers and service provider requirements and preferences, new service and product introductions and evolving industry standards that could render NorStar's existing service practices and methodologies obsolete; (ii) NorStar's success will depend, in large part, on its ability to improve its existing services, develop new services and solutions that address the increasingly sophisticated and varied needs of NorStar's clients, and respond to technological advances, emerging industry standards and practices, and competitive service offerings; and (iii) NorStar may not be successful in responding quickly, cost-effectively and sufficiently to these developments. If NorStar is unable, for technical, financial or other reasons, to adapt in a timely manner in response to changing market conditions or these requirements, its business, results of operations and financial condition would be materially adversely affected.

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### Item 3 - CONTROLS AND PROCEDURES

- (a) DISCLOSURE CONTROLS AND PROCEDURES. Within 90 days before filing this report, the Company evaluated the effectiveness of the design and operation of its disclosure controls and procedures. The Company's disclosure controls and procedures are the controls and other procedures that it designed to ensure that it records, processes, summarizes and reports in a timely manner the information it must disclose in reports that it files with or submits to the Securities and Exchange Commission. Harry DiFrancesco, the Company's President and CEO and Andrew Peck, our Principal Accounting Officer, supervised and participated in this evaluation. Based on this evaluation, Messrs. DiFrancesco and Peck concluded that, as of the date of their evaluation, the Company's disclosure controls and procedures were effective.
- (b) INTERNAL CONTROLS. Since the date of the evaluation described above, there have not been any significant changes in the Company's internal accounting controls or in other factors that could significantly affect those controls.

### PART II - OTHER INFORMATION

Item 1. Legal proceedings

None.

Item 2. Changes in Securities

None.

Item 3. Default in Senior Securities

None.

Item 4. Submission of Matters to a Vote of Security Holders

None.

Item 5. Other Information

None.

Item 6. Exhibits and Reports on Form 8-K

(a) Exhibits

Exhibit Number -----	Description -----
99.1	Certification of the Chief Executive Officer of Norstar Group, Inc. Pursuant to 18 U.S.C. Section 1350, As Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
99.2	Certification of the Chief Financial Officer of Norstar Group, Inc. Pursuant to 18 U.S.C. Section 1350, As Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

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- (b) There were no Current Reports on Form 8-K filed by the registrant during the quarter ended September 30, 2002.

SIGNATURES

In accordance with Section 13 or 15(d) of the Exchange Act, the Company duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

NORSTAR GROUP, INC.

By: /s/ Harry DiFrancesco

Harry DiFrancesco  
President

Date: November 12, 2002

In accordance with the Exchange Act, this Report has been signed below by the following persons on behalf of the Company in the capacities set forth and on the dates indicated.