IPARTY CORP Form 10-Q May 09, 2012

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 10-Q

 \models QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the Quarterly Period Ended March 31, 2012

OR

" TRANSITION REPORT PURSUANT SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the Transition Period from ______ to _____

Commission File Number 1-15611

iPARTY CORP. (Exact Name of Registrant as Specified in Its Charter)

Delaware (State or Other Jurisdiction of Incorporation or Organization)

270 Bridge Street, Suite 301, Dedham, Massachusetts (Address of Principal Executive Offices) 76-0547750 (I.R.S. Employer Identification No.)

02026 (Zip Code)

(781) 329-3952 (Registrant's Telephone Number, Including Area Code)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes b No o

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required

Edgar Filing: IPARTY CORP - Form 10-Q

to submit and post such files). Yes b No o

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definition of "large accelerated filer", "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer o	Accelerated filer o
Non-accelerated filer o (Do not check if smaller reporting company)	Smaller reporting company þ

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act.) Yes o No b

As of May 3, 2012, there were 24,418,284 shares of common stock, \$.001 par value, outstanding.

iPARTY CORP. QUARTERLY REPORT ON FORM 10-Q TABLE OF CONTENTS

PART I - FINANCIAL INFORMATION

PART I - FINANCIAL INFORMATION			
<u>Item 1.</u>	Financial Statements (Unaudited)	Page	
	<u>Consolidated Balance Sheets</u> <u>Consolidated Statements of Operations</u> <u>Consolidated Statements of Cash Flows</u> <u>Notes to Consolidated Financial Statements</u>	2 3 4 5	
<u>Item 2.</u>	Management's Discussion and Analysis of Financial Condition and Results of Operations	14	
<u>Item 3.</u>	Quantitative and Qualitative Disclosures about Market Risk	25	
<u>Item 4.</u>	Controls and Procedures	25	
PART II - OTHER INFORMAT	TION		
<u>Item 1.</u>	Legal Proceedings	26	
Item 1A.	Risk Factors	26	
<u>Item 2.</u>	Unregistered Sales of Equity Securities and Use of Proceeds	26	
<u>Item 3.</u>	Defaults upon Senior Securities	26	
<u>Item 4.</u>	Mine Safety Control	26	
<u>Item 5.</u>	Other Information	26	
<u>Item 6.</u>	<u>Exhibits</u>	26	
<u>SIGNATURES</u>		27	
EXHIBIT INDEX		28	

- 1 -

PART I - FINANCIAL INFORMATION

Item 1. Financial Statements

iPARTY CORP. CONSOLIDATED BALANCE SHEETS (unaudited)

		(
			Mar 31, 2012	Dec 31, 2011
	ASSETS			
Current assets:				
Cash			\$62,450	\$63,650
Restricted cash			523,635	819,604
Accounts receivable			707,089	1,377,234
Inventories			16,612,714	15,965,507
Prepaid expenses and other assets			1,510,572	1,415,780
Deferred income tax asset			46,762	46,762
Total current assets			19,463,222	19,688,537
Property and equipment, net			2,603,817	2,664,086
Intangible assets, net			546,765	626,900
Other assets			311,068	333,731
Deferred income tax asset			540,841	540,841
Total assets			\$23,465,713	\$23,854,095

LIABILITIES AND STOCKHOLDERS' EQUITY

Current liabilities:		
Accounts payable and book overdrafts	\$6,707,479	\$5,970,015
Accrued expenses	2,133,309	2,295,467
Current portion of capital lease obligations	2,307	4,613
Borrowings under line of credit	5,577,293	5,366,512
Total current liabilities	14,420,388	13,636,607
Long-term liabilities:		
Deferred rent	1,519,158	1,504,973

Commitments and contingencies

Stockholders' equity:

Convertible preferred stock - \$.001 par value; 10,000,000 shares authorized,

Series B convertible preferred stock - 1,150,000 shares authorized; 420,408 shares issue	ed	
and outstanding (aggregate liquidation value of \$8,408,160 at March 31, 2012)	6,255,671	6,255,671
Series C convertible preferred stock - 100,000 shares authorized, issued and outstanding	5	
(aggregate liquidation value of \$2,000,000 at March 31, 2012)	1,492,000	1,492,000
Series D convertible preferred stock - 250,000 shares authorized, issued and outstanding	g	
(aggregate liquidation value of \$5,000,000 at March 31, 2012)	3,652,500	3,652,500
Series E convertible preferred stock - 533,333 shares authorized; 296,666 shares issued		
and outstanding (aggregate liquidation value of \$1,112,497 at March 31, 2012)	1,112,497	1,112,497
Series F convertible preferred stock - 114,286 shares authorized, issued and outstanding	5	
(aggregate liquidation value of \$500,000 at March 31, 2012)	500,000	500,000
Total convertible preferred stock	13,012,668	13,012,668
-		

Edgar Filing: IPARTY CORP - Form 10-Q

Common stock - \$.001 par value; 150,000,000 shares authorized; 24,408,594 shares		
issued and outstanding	24,409	24,409
Additional paid-in capital	53,036,492	52,987,574
Accumulated deficit	(58,547,402)	(57,312,136)
Total stockholders' equity	7,526,167	8,712,515
Total liabilities and stockholders' equity	\$23,465,713	\$23,854,095

The accompanying notes are an integral part of these Consolidated Financial Statements.

- 2 -

iPARTY CORP. CONSOLIDATED STATEMENTS OF OPERATIONS (unaudited)

	For the three	For the three months ended	
	Mar 31,	Mar 26,	
	2012	2011	
Revenues	\$15,753,745	\$15,092,128	
Operating costs:			
Cost of products sold and occupancy costs	10,026,180	9,600,871	
Marketing and sales	5,210,909	5,136,742	
General and administrative	1,702,376	1,786,022	
Operating loss	(1,185,720)	(1,431,507)	
Change in fair value of warrant liability			