

Ally Financial Inc.
Form 424B3
March 18, 2019

Ally Financial Demand Notes: Pricing Supplement

Pricing
Supplement
Dated: Rule 424 (b) (3)
03/18/2019
(To
Prospectus
Dated File No. 333-222012
December
12, 2017)

Ally Financial Inc.
Demand Notes –
Floating Rate

Effective Dates	Principal Amount	Rate	Yield
03/18/2019 through	Under \$15,000	1.90%	1.92%
	\$15,000 through \$50,000	2.10%	2.12%
03/24/2019	\$50,000 and above	2.25%	2.27%