

Ally Financial Inc.  
Form 424B2  
August 04, 2015

**Filed under Rule 424(b)(2), Registration Statement No. 333-183535**

Preliminary Pricing Supplement No. 81 - Dated Tuesday, August 4, 2015 (To: Prospectus dated August 24, 2012)

CUSIP Number	Principal Selling Amount Price	Gross Concession	Net Proceeds	Coupon Type	Coupon Rate	Coupon Frequency	Maturity Date	1st Coupon Date	1st Coupon Amount	Survivor Option
02006DGU9 []	100.000% (1)	1.125%	[]	Fixed	3.300%	Monthly	08/15/2018	09/15/2015	\$2.93	Yes

**Redemption Information: Callable at 100% on 8/15/2016 and Monthly thereafter with 30 Calendar Days Notice.**

(1) Investment advisers, either registered under the Investment Advisers Act of 1940 or exempt therefrom, purchasing Notes for or of their advisory clients may be offered Notes at a 0.4500% discount to the public offering price.

02006DGV7 []	100.000% (2)	1.700%	[]	Fixed	3.850%	Monthly	08/15/2020	09/15/2015	\$3.42	Yes
--------------	-----------------	--------	----	-------	--------	---------	------------	------------	--------	-----

**Redemption Information: Callable at 100% on 8/15/2016 and Monthly thereafter with 30 Calendar Days Notice.**

(2) Investment advisers, either registered under the Investment Advisers Act of 1940 or exempt therefrom, purchasing Notes for or of their advisory clients may be offered Notes at a 0.7500% discount to the public offering price.

Ally Financial Inc. Offering Date: Tuesday, August 4, 2015 through Monday, August 10, 2015

**Ally Financial Inc.**

Trade Date: Monday, August 10, 2015 @ 12:00 PM ET

**Ally Financial Term Notes, Series A Prospectus dated August 24, 2012**

Settle Date: Thursday, August 13, 2015

Minimum Denomination/Increments: \$1,000.00/\$1,000.00  
Initial trades settle flat and clear SDFS: DTC Book Entry only  
DTC Number 0235 via RBC Dain Rauscher Inc

Agents: Incapital LLC, Citigroup, RBC Capital Markets, Morgan Stanley, J.P. Morgan

If the maturity date or an interest payment date for any note is not a business day (as term is defined in prospectus), principal, premium, if any, and interest for that note is paid on the next business day, and no interest will accrue from, and after, the maturity date or interest payment date.

