HITCHCOCK WILLIAM M Form SC 13D November 15, 2011

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13D

Under the Securities Exchange Act of 1934

TigerLogic Corporation (Name of Issuer)

Common Stock, par value \$0.10 per share (Title of Class of Securities)

096434105 (CUSIP Number)

William M. Hitchcock 712 Main Street, Suite 2150 Houston, Texas 77002 (713) 961-0534

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

November 11, 2011 (Date of Event which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of §§240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box.

Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See §240.13d-7 for other parties to whom copies are to be sent.

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

SCHEDULE 13D

CUSIF	' No.	ED CON	Ţ	J	Page 2 of 15 Pages
1			F ABOVE PERSONS (ENTITIES ONLY)		
2	CHECK THE APPROPRIA	ТЕ ВО	X IF A MEMBER OF A GROUP	(a) (b)	X
3	SEC USE ONLY				
4	SOURCE OF FUNDS PF				
5	CHECK BOX IF DISCLOS TO ITEMS 2(d) OR 2(e)	URE O	F LEGAL PROCEEDINGS IS REQUIRED	PURSUANT	Γ
6	CITIZENSHIP OR PLACE US Citizen	OF OR	GANIZATION		
	NUMBER OF SHARES	7	SOLE VOTING POWER 786,190		
	BENEFICIALLY OWNED BY	8	SHARED VOTING POWER 631,142		
	EACH REPORTING	9	SOLE DISPOSITIVE POWER 786,190		
	PERSON WITH	10	SHARED DISPOSITIVE POWER 631,142		
11	AGGREGATE AMOUNT E 1,417,332	BENEF	ICIALLY OWNED BY EACH REPORTIN	G PERSON	
12	CHECK BOX IF THE AGG SHARES	REGA	TE AMOUNT IN ROW (11) EXCLUDES (CERTAIN	o
13	PERCENT OF CLASS REP 5.03%(1)	RESEN	NTED BY AMOUNT IN ROW (11)		
14	TYPE OF REPORTING PE	RSON			
(1) Bas	sed on 28,164,347 shares of th	ne Issue	er's Common Stock outstanding as described	d in the Issuer	's most recent
Quarte	rly Report on Form 10-Q for	the qua	arter ended September 30, 2011.		

CUSIP				Pa	ige 3 of 15 Pages
	NAME OF REPORTING P	ERSON	1		
1			F ABOVE PERSONS (ENTITIES ONLY)		
1	William M. Hitchcock Sr. &				
	Thomas S. Hitchcock Trust				
2	CHECK THE APPROPRIA	TE BO	X IF A MEMBER OF A GROUP	(a)	X
2				(b)	••
3	SEC USE ONLY				
4	SOURCE OF FUNDS				
	PF		AET EGAT DE OGEEDINGS IS DEOLINDED	DIID CIII AND	
~		UREO	OF LEGAL PROCEEDINGS IS REQUIRED	PURSUANT	
5	TO ITEMS 2(d) OR 2(e)				
	CITIZENSHIP OR PLACE	OE OB	IC A NIZ A TION		
6	Texas	OF OK	IGANIZATION		
	NUMBER OF		SOLE VOTING POWER		
	SHARES	7	-0-		
	BENEFICIALLY		SHARED VOTING POWER		
	OWNED BY	8	1,600		
	EACH		SOLE DISPOSITIVE POWER		
	REPORTING	9	-0-		
	PERSON		SHARED DISPOSITIVE POWER		
	WITH	10	1,600		
	AGGREGATE AMOUNT I	BENEF	TCIALLY OWNED BY EACH REPORTIN	G PERSON	
11	1,600				
	CHECK BOX IF THE AGO	GREGA	TE AMOUNT IN ROW (11) EXCLUDES (CERTAIN	
12	SHARES				0
13	PERCENT OF CLASS REF	PRESEN	NTED BY AMOUNT IN ROW (11)		
13	Less than 1%(1)				
14	TYPE OF REPORTING PE	RSON			
	00				
(1) Bas	sed on 28,164,347 shares of t	he Issue	er's Common Stock outstanding as described	I in the Issuer's	s most recent

Quarterly Report on Form 10-Q for the quarter ended September 30, 2011.

CUSI	P No. 0964341	05			Page 4 of 15 Pages	
	NAME OF REPORT	TING PERSO	N			
I.R.S. INDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY)						
1			ocable Trust William M.			
	Hitchcock Trustee U					
2	CHECK THE APPR	OPRIATE BO	OX IF A MEMBER OF A GROUP	(a) (b)	Х 	
3	SEC USE ONLY					
4	SOURCE OF FUND PF	OS				
		SCLOSURE (OF LEGAL PROCEEDINGS IS REQUIR	ED PURSUAN	JT	
5	TO ITEMS 2(d) OR		01 2201211002221100101124011			
	` '	,				
6	CITIZENSHIP OR F	PLACE OF O	RGANIZATION			
U	Texas					
	NUMBER OF	7	SOLE VOTING POWER			
	SHARES	,	-0-			
	BENEFICIALLY	8	SHARED VOTING POWER			
	OWNED BY	O	176,500			
	EACH	9	SOLE DISPOSITIVE POWER			
	REPORTING		-0-			
	PERSON	10	SHARED DISPOSITIVE POWER			
	WITH	NUMBERIES	176,500	EING DEDGON	r	
11		JUNI BENE	FICIALLY OWNED BY EACH REPORT	IING PERSON		
	176,500	IE ACCDEC	ATE AMOUNT IN DOW (11) EVOLUDI	CEDTAIN		
12	SHARES	IE AUGREU	ATE AMOUNT IN ROW (11) EXCLUDE	25 CERTAIN	0	
12	SHAKES					
	PERCENT OF CLA	SS REPRESE	ENTED BY AMOUNT IN ROW (11)			
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) Less than 1%(1)					
	TYPE OF REPORT	ING PERSON	J			
14	00	i (O I LIGO)	`			
(1) Ba		ares of the Iss	suer's Common Stock outstanding as descri	ribed in the Issu	ier's most recent	
			uarter ended September 30, 2011.			

CUSIP	No.	096434105			P	age 5 of 15 Pages
	NAME OF	F REPORTING PE	ERSON			
1	I.R.S. IND	ENTIFICATION	NO. Ol	F ABOVE PERSONS (ENTITIES ONLY)		
1	William M	I. Hitchcock Rev T	r Willi	am M. Hitchcock Trustee		
	U/A DTD	06/29/2009				
2	CHECK T	HE APPROPRIA	ГЕ ВО	X IF A MEMBER OF A GROUP	(a)	X
2					(b)	
3	SEC USE	ONLY				
4		OF FUNDS				
	PF	ON IE DIGGLOGI	UDE O		DI ID CI I A NE	
_			URE O.	F LEGAL PROCEEDINGS IS REQUIRED	PURSUANT	••
5	TOTTEMS	S 2(d) OR 2(e)				
	CITIZENO	SHIP OR PLACE	OE OB	CANIZATION		
6	Texas	OHIP OK PLACE	OF OK	GANIZATION		
	NUMBE	OE		SOLE VOTING POWER		
	SHARI		7	-0-		
	BENEFICI			SHARED VOTING POWER		
-	OWNED		8	94,574		
	EACH			SOLE DISPOSITIVE POWER		
	REPORT		9	-()-		
	PERSC	N		SHARED DISPOSITIVE POWER		
	WITH		10	94,574		
			ENEF	ICIALLY OWNED BY EACH REPORTING	G PERSON	
11	94,574	TIETHIOCITE		TOTAL	3 I ENGOI	
	,	OX IF THE AGG	REGA'	TE AMOUNT IN ROW (11) EXCLUDES C	ERTAIN	
12	SHARES	on ii iiii iioo	ILLO71	TETRIOUTITION (11) ENCLODES C	ZKIZMI	O
12	SIMINES					
	PERCENT	OF CLASS REP	RESEN	TED BY AMOUNT IN ROW (11)		
13	Less than			122 21 12.10 0111 21110 11 (11)		
		REPORTING PEI	RSON			
14	00	3 · 3 	'			
(1) Bas	sed on 28,10	64,347 shares of th	ne Issue	er's Common Stock outstanding as described	in the Issuer'	s most recent

Quarterly Report on Form 10-Q for the quarter ended September 30, 2011.

CUSIP No. 096434105 Page 6 of 15 Pages NAME OF REPORTING PERSON I.R.S. INDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY) 1 R & B Hitchcock Investors Partnership TIN#: 27-0148216 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) X 2 (b) SEC USE ONLY 3 SOURCE OF FUNDS 4 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT ... TO ITEMS 2(d) OR 2(e) CITIZENSHIP OR PLACE OF ORGANIZATION 6 Texas NUMBER OF **SOLE VOTING POWER** 7 -0-**SHARES BENEFICIALLY** SHARED VOTING POWER 8 **OWNED BY** 115,600 **EACH** SOLE DISPOSITIVE POWER 9 **REPORTING** -()-**PERSON** SHARED DISPOSITIVE POWER 10 WITH 115,600 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 11 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN 12 SHARES PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 13 Less than 1%(1)TYPE OF REPORTING PERSON 14

CUSI					Page 7 of 15 Pages
1			OF ABOVE PERSONS (ENTITIES ON	*	
	WMH LP		TIN#: 48-	-1272697	
2	CHECK THE APPRO	PRIATE B	OX IF A MEMBER OF A GROUP	(a) (b)	Х
3	SEC USE ONLY				
4	SOURCE OF FUNDS PF				
5	CHECK BOX IF DISC TO ITEMS 2(d) OR 2		OF LEGAL PROCEEDINGS IS REQUI	RED PURSU	ANT
6	CITIZENSHIP OR PL	. ,	RGANIZATION		
	NUMBER OF SHARES	7	SOLE VOTING POWER -0-		
	BENEFICIALLY OWNED BY	8	SHARED VOTING POWER 100,630		
	EACH REPORTING	9	SOLE DISPOSITIVE POWER -0-		
	PERSON WITH	10	SHARED DISPOSITIVE POWER 100,630		
11	AGGREGATE AMOU 100,630	JNT BENE	FICIALLY OWNED BY EACH REPORT	RTING PERSO	ON
	CHECK BOX IF THE	AGGREG	ATE AMOUNT IN ROW (11) EXCLUI	DES CERTAIN	N
12	SHARES				
13		S REPRESI	ENTED BY AMOUNT IN ROW (11)		
	Less than 1%(1) TYPE OF REPORTIN	G PERSON	N		
14	PN				

CUSII					Page 8 of 15 Page		
	NAME OF REPORTI						
1		TION NO. (OF ABOVE PERSONS (ENTITIES ON				
	Avalon Financial Inc.		TIN#: 76-	-0582511			
2	CHECK THE APPRO	PRIATE BO	OX IF A MEMBER OF A GROUP	(a)	X		
_				(b)	••		
3	SEC USE ONLY						
	SOURCE OF FUNDS						
4	PF						
	CHECK BOX IF DISC	CLOSURE (OF LEGAL PROCEEDINGS IS REQUI	RED PURSUAN	IT		
5	TO ITEMS 2(d) OR 2	2(e)	_				
6	CITIZENSHIP OR PL	ACE OF O	RGANIZATION				
O	Delaware						
	NUMBER OF	7	SOLE VOTING POWER				
	SHARES	•	-0-				
	BENEFICIALLY	8	SHARED VOTING POWER				
	OWNED BY		78,238				
	EACH	9	SOLE DISPOSITIVE POWER				
	REPORTING		-0-				
	PERSON WITH	10	SHARED DISPOSITIVE POWER 78,238				
		INT RENEI	70,230 FICIALLY OWNED BY EACH REPOR	TING DEDSON			
11	78,238	JINI DENE	TICIALLI OWNED DI EACH REFOR	XIING I EKSON			
		AGGREGA	ATE AMOUNT IN ROW (11) EXCLUI	DES CERTAIN			
12	SHARES	TIOONLO	TIETHNOOTT IT NOW (II) ENGLGE) LO CLITTIII (••		
	<u> </u>						
10	PERCENT OF CLASS	S REPRESE	ENTED BY AMOUNT IN ROW (11)				
13	Less than 1%(1)						
14	TYPE OF REPORTIN	IG PERSON	I				
	CO						
(1) Ba	sed on 28,164,347 share	es of the Issu	ier's Common Stock outstanding as desc	cribed in the Issue	er's most recent		

Quarterly Report on Form 10-Q for the quarter ended September 30, 2011.

CUSIF					Page 9 of 15 Pages
1		ION NO.	N OF ABOVE PERSONS (ENTITIES ONLY)		
2	Rosalie Barker Hitchco CHECK THE APPROF		OX IF A MEMBER OF A GROUP	(a) (b)	х
3	SEC USE ONLY				
4	SOURCE OF FUNDS PF				
5	CHECK BOX IF DISC TO ITEMS 2(d) OR 2(OF LEGAL PROCEEDINGS IS REQUIRED) PURSUAN	1T
6	CITIZENSHIP OR PLA US Citizen	ACE OF O	RGANIZATION		
	NUMBER OF SHARES	7	SOLE VOTING POWER -0-		
	BENEFICIALLY OWNED BY	8	SHARED VOTING POWER 14,000		
	EACH REPORTING	9	SOLE DISPOSITIVE POWER -0-		
	PERSON WITH	10	SHARED DISPOSITIVE POWER 14,000		
11	AGGREGATE AMOU 14,000	NT BENE	FICIALLY OWNED BY EACH REPORTIN	IG PERSON	ſ
12	CHECK BOX IF THE SHARES	AGGREGA	ATE AMOUNT IN ROW (11) EXCLUDES	CERTAIN	
13		REPRESE	ENTED BY AMOUNT IN ROW (11)		
14	Less than 1%(1) TYPE OF REPORTING IN	G PERSON	ı		

CUSIF	No. 09643410)5			Page 10 of 15 Pages
	NAME OF REPORT	ING PERSO	ON		
1	I.R.S. INDENTIFICA	ATION NO.	OF ABOVE PERSONS (ENTITIES ONI	LY)	
	Oliver James Correa				
2	CHECK THE APPRO	OPRIATE B	OX IF A MEMBER OF A GROUP	(a)	X
2				(b)	
3	SEC USE ONLY				
3					
4	SOURCE OF FUNDS	S			
•	PF				
			OF LEGAL PROCEEDINGS IS REQUI	RED PURSU	JANT
5	TO ITEMS 2(d) OR	2(e)			
		CE OE O	D C A NYZ A TYON		
6	CITIZENSHIP OR PI	LACE OF C	PRGANIZATION		
	US Citizen		COLE VOTING POWER		
	NUMBER OF	7	SOLE VOTING POWER		
	SHARES		-0-		
	BENEFICIALLY OWNED BY	8	SHARED VOTING POWER 50,000		
	EACH		SOLE DISPOSITIVE POWER		
	REPORTING	9	-0-		
	PERSON		SHARED DISPOSITIVE POWER		
	WITH	10	50,000		
		IINT RENE	FICIALLY OWNED BY EACH REPOR	TING PERS	ON
11	50,000	OIVI DEIVE	THE TOWNED BY ENCIPHER OF	CTITO TERS	OIT
	·	E AGGREG	ATE AMOUNT IN ROW (11) EXCLUD	ES CERTAI	N
12	SHARES	LITOORLO	THE THREE CIVI II VINO VV (TI) ENCEDE	LS CLIVIII	
12					
	PERCENT OF CLAS	S REPRESI	ENTED BY AMOUNT IN ROW (11)		
13	Less than 1%(1)				
1.4	TYPE OF REPORTIN	NG PERSO	N		
14	IN				

ORIGINAL REPORT ON SCHEDULE 13D

Item 1. Security and Issuer

This statement on Schedule 13D ("Schedule 13D") relates to the common stock, \$0.10 par value per share (the "Common Stock"), of TigerLogic Corporation, a Delaware corporation (the "Issuer"). The principal executive offices of the Issuer are located at 25A Technology Drive, Suite 100, Irvine, California 92618.

Item 2. Identity and Background

- (a) This Schedule 13D is being filed by William M. Hitchcock, an individual ("Hitchcock"), Rosalie Barker Hitchcock, an individual and spouse of Hitchcock ("Spouse"), Oliver James Correa, an individual and grandson of Hitchcock ("Grandson"), William M. Hitchcock Sr. & William M. Hitchcock Jr. Trustee Thomas S. Hitchcock Trust U/A DTD 12/12/00, a trust organized under the laws of the State of Texas ("Trust I"), William M. Hitchcock 2009 Irrevocable Trust William M. Hitchcock Trustee U/A DTD 05/08/2009, a trust organized under the laws of the State of Texas ("Trust II"), William M. Hitchcock Rev Tr William M. Hitchcock Trustee U/A DTD 06/29/2009, a trust organized under the laws of the State of Texas ("Trust III"), R & B Hitchcock Investors Partnership, a partnership organized under the laws of the State of Texas ("R&B"), Avalon Financial Inc., a corporation organized under the laws of the State of Delaware ("WMH" and collectively with Spouse, Grandson, Trust I, Trust II, Trust III, R&B and Avalon, the "Reporting Persons"). Hitchcock is the sole owner of all of the equity interests of R&B, Avalon and WMH and is the trustee of each of the Trusts.
- (b) The address of the principal business of each of the Reporting Persons is 712 Main Street, Suite 2150, Houston, Texas 77002.
- (c) The principal business of the each of the Reporting Persons not otherwise a natural person is making private investments for the account of Hitchcock and is located at the same address set forth in (b) above.
- (d) None of the Reporting Persons, during the last five years, have been convicted in a criminal proceeding (excluding traffic violations or similar misdemeanors).
- (e) None of the Reporting Persons, during the last five years, have been a party to a civil proceeding of a judicial or administrative body of competent jurisdiction as a result of which such person was or is subject to a judgment, decree or final order enjoining future violations of, or prohibiting or mandating activities subject to, federal or state securities laws or finding any violation with respect to such laws.
- (f) Each of the Reporting Persons who are natural persons is a citizen of the United States.
- Item 3. Source and Amount of Funds or Other Consideration

The Reporting Persons acquired the Common Stock solely with Hitchcock's personal funds.

Item 4. Purpose of Transaction

The Reporting Persons acquired the Common Stock solely for the purpose of investment. The Reporting Persons may make additional purchases or sales of the Issuer's securities either in the open market or in private transactions depending on the Issuer's business, prospects and financial condition, the market for the Issuer's securities, general economic conditions, money and stock market conditions and other future developments.

Except as disclosed in this Item 4, the Reporting Persons have no current plans or proposals which relate to or would result in any of the events described in clauses (a) through (j) of Item 4 of Schedule 13D. However, subject to any applicable laws, the Reporting Persons will take such actions with respect to the Reporting Persons' investments in the Issuer as deemed appropriate in light of existing circumstances from time to time and reserves the right to develop such plans or proposals, and may attempt to, or seek to join with other shareholders to attempt to, influence management and/or the board of directors of the Issuer (the "Board") with respect to the business, affairs and corporate governance of the Issuer, and may attempt to, or seek to join with other shareholders to attempt to, have a director designated by the Reporting Persons to have influence over the corporate activities and governance of the Issuer, including activities that may relate to actions described in clauses (a) through (j) of Item 4 of Schedule 13D.

Item 5. Interest in Securities of the Issuer

According to the Issuer's most recent Quarterly Report on Form 10-Q for the quarter ended September 30, 2011, there were 28,164,347 shares of Common Stock outstanding on October 31, 2011. Hitchcock beneficially owns 1,417,332 shares of Common Stock, or 5.03%, and has sole voting and dispositive power with respect to 786,190 shares and shares voting and dispositive power with respect to 631,142 shares.

The following Reporting Persons share voting and dispositive power with Hitchcock with respect to the number of shares set forth opposite their name in the following table:

Spouse	14,000
Grandson	50,000
Trust I	1,600
Trust II	176,500
Trust III	94,574
R&B	115,600
Avalon	78,238
WMH	100,630
Total	631,142

On November 11, 2011, Avalon purchased on the open market an aggregate of 11,585 shares at market prices with an average price per share of \$2.32 which, when added to the Reporting Person's total from November 10, 2011 exceeded 5% of the outstanding shares of Common Stock (1,417,332 or 5.03% ownership interest).

Item 6. Contracts, Arrangements, Understandings or Relationships with respect to Securities of the Issuer

There are no contracts, arrangements, understandings or relationships (legal or otherwise) between any of the Reporting Persons and any other person or entity with respect to any securities of the Issuer, including, but not limited to, transfer or voting of any of the securities, finder's fees, joint ventures, loan or option arrangements, puts or calls, guarantees of profits, division of profits or loss, or the giving or withholding of proxies.

None.

Signatures

After reasonable inquiry and to the best of my knowledge and belief, the undersigned certifies that the information set forth in this statement is true, complete and correct.

Date: November 15, 2011

INDIVIDUALS:

/s/ William M. Hitchcock

Name: William M. Hitchcock

/s/ Rosalie Barker Hitchcock

Name: Rosalie Barker Hitchcock

/s/ William M. Hitchcock

Name: William M. Hitchcock on behalf of

Oliver James Correa

TRUSTS:

William M. Hitchcock Sr. & William M. Hitchcock Jr. Trustee Thomas S. Hitchcock Trust U/A DTD 12/12/00

By: /s/ William M. Hitchcock Name: William M. Hitchcock

Title: Trustee

William M. Hitchcock 2009 Irrevocable Trust William M.

Hitchcock Trustee U/A DTD 05/08/2009

By: /s/ William M. Hitchcock Name: William M. Hitchcock

Title: Trustee

William M. Hitchcock Rev Tr William M. Hitchcock

Trustee U/A DTD 06/29/2009

By: /s/ William M. Hitchcock Name: William M. Hitchcock

Title: Trustee

ENTITIES:

R & B Hitchcock Investors

By: /s/ William M. Hitchcock Name: William M. Hitchcock

Title: Partner

Avalon Financial Inc.

By: /s/ William M. Hitchcock Name: William M. Hitchcock

Title: President

WMH LP

By: William M. Hitchcock, its general partner

By: /s/ William M. Hitchcock Name: William M. Hitchcock