

BRAVO! BRANDS INC.  
Form 8-K  
September 21, 2007

**United States  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

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**FORM 8-K**

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**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of  
the Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): September 21, 2007**

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**BRAVO! BRANDS INC.  
(Exact Name of Registrant as Specified in Charter)**

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<b>DELAWARE</b> <b>(State or Other Jurisdiction of Incorporation)</b>	<b>0-20539</b> <b>(Commission File Number)</b>	<b>62-1681831</b> <b>(I.R.S. Employer Identification No.)</b>
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**11300 US Highway 1, Suite 400  
North Palm Beach, Florida 33408  
USA  
(Address of Principal Executive  
Offices)**

**(561) 625-1411  
(Registrant's telephone number, including area code)**

**(Former Name or Former address, if Changed Since Last Report)**

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12(b) under the Exchange Act (17 CFR 240.14a-12(b))
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))



**Item 1.03 Bankruptcy**

On September 21, 2007, registrant filed a voluntary petition in the United States Bankruptcy Court for the Southern District of Florida pursuant to Chapter 7 of Title 11 of the United States Code, Case No. 07-17840-PGH. Robert C. Furr, Esq. has been appointed Trustee in this case.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this Current Report on Form 8-K to be signed on its behalf by the undersigned hereunto duly authorized.

**Bravo! Brands Inc.**

Date: September 21, 2007

By: /s/ Roy D. Toulan, Jr.

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Roy D. Toulan, Jr.,  
Senior Vice President, General Counsel