Daily Laura A Form 3 May 08, 2012

## FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person \* Statement CRACKER BARREL OLD COUNTRY STORE, INC Daily Laura A (Month/Day/Year) [CBRL] 05/07/2012 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) 305 HARTMANN DRIVE (Check all applicable) (Street) 6. Individual or Joint/Group Filing(Check Applicable Line) Director 10% Owner \_X\_ Form filed by One Reporting X\_ Officer Other Person LEBANON, TNÂ 37087 (give title below) (specify below) \_ Form filed by More than One Sr. VP, Retail Operations Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 1. Title of Security 2. Amount of Securities 3. 4. Nature of Indirect Beneficial (Instr. 4) Beneficially Owned Ownership Ownership (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) Common Stock 0 D Â Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 4) | Security 2. Date Exercisable and Expiration Date (Month/Day/Year) |                 | 3. Title and Amount of<br>Securities Underlying<br>Derivative Security |                        | 4. Conversion or Exercise | 5. Ownership Form of      | 6. Nature of Indirect<br>Beneficial Ownership<br>(Instr. 5) |
|--|---|-----------------|--|------------------------|---------------------------|---------------------------|---|
|  |   |                 | (Instr. 4)   |                        | Price of Derivative       | Derivative Security:      |   |
|  | Date<br>Exercisable   | Expiration Date | Title  | Amount or<br>Number of | Security                  | Direct (D)<br>or Indirect |   |

Shares

(I) (Instr. 5)

## **Reporting Owners**

| Reporting Owner Name / Address | Relationships |           |            |       |  |  |
|--------------------------------|---------------|-----------|------------|-------|--|--|
| •                              | Director      | 10% Owner | Officer    | Other |  |  |
| Daily Laura A                  |               |           | Sr. VP,    | _     |  |  |
| 305 HARTMANN DRIVE             | Â             | Â         | Retail     | Â     |  |  |
| LEBANON, TN 37087              |               |           | Operations |       |  |  |

## **Signatures**

Laura A. Daily by Michael J. Zylstra, Attorney-in-fact

05/08/2012

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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