

BLUEFLY INC  
Form 15-12B  
June 03, 2013

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 15**

**CERTIFICATION AND NOTICE OF TERMINATION OF REGISTRATION UNDER SECTION 12(g) OF  
THE SECURITIES EXCHANGE ACT OF 1934 OR SUSPENSION OF DUTY TO FILE REPORTS UNDER  
SECTIONS 13 AND 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934.**

Commission File Number: **001-14498**

**BLUEFLY, INC.**

(Exact name of registrant as specified in its charter)

**42 West 39<sup>th</sup> Street**

**New York, New York, 10018**

**(212) 944-8000**

(Address, including zip code, and telephone number, including area code, of registrant's principal executive offices)

**Common Stock, par value \$0.01 per share**

(Title of each class of securities covered by this Form)

**None**

(Title of all other classes of securities for which a duty to file reports under section 13(a) or 15(d) remains)

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Please place an X in the box(es) to designate the appropriate rule provision(s) relied upon to terminate or suspend the duty to file reports:

**Rule 12g-4(a)(1)**      X

Rule 12g-4(a)(2) ..

**Rule 12h-3(b)(1)(i) x**

Rule 12h-3(b)(1)(ii) "

Rule 15d-6 ..

Approximate number of holders of record as of the certification or notice date: 1

Pursuant to the requirements of the Securities Exchange Act of 1934, Bluefly, Inc. has caused this certification/notice to be signed on its behalf by the undersigned duly authorized person.

Date: June 3, 2013 By: /s/ James Gallagher  
Name: James Gallagher  
Title: Chief Financial Officer