

SHAW COMMUNICATIONS INC

Form 6-K

April 11, 2008

**SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549  
FORM 6-K  
REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER  
THE SECURITIES EXCHANGE ACT OF 1934**  
For the month of April, 2008  
**Shaw Communications Inc.**

(Translation of registrant's name into English)  
Suite 900, 630 9 Avenue S.W., Calgary, Alberta T2P 4L4 (403) 750-4500

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F

Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes

No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant, Shaw Communications Inc., has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: April 11, 2008  
Shaw Communications Inc.

By: /s/ Steve Wilson  
Steve Wilson  
Sr. V.P., Chief Financial Officer  
Shaw Communications Inc.

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**NEWS RELEASE**

**Shaw announces second quarter with continued subscriber growth,  
solid financial results and updated guidance**

**Calgary, Alberta (April 11, 2008)** Shaw Communications Inc. today announced results for the second quarter ended February 29, 2008. Consolidated service revenue for the quarter and year-to-date periods of \$763 million and \$1.51 billion, respectively, improved 11% over the comparable periods last year. Total service operating income before amortization<sup>1</sup> of \$350 million and \$683 million was up 15% and 13%, respectively, over the comparable periods. Funds flow from operations<sup>2</sup> increased to \$304 million and \$591 million for the three and six month periods, respectively, compared to \$252 million and \$496 million in the same periods last year.

The quarter produced solid financial results and subscriber gains commented Jim Shaw, Chief Executive Officer.

Increased revenue and improved service operating income before amortization reflect the underlying strength of the business and the continued focus on managing our assets to deliver long-term sustainable growth in a competitive market.

Basic cable subscribers increased during the quarter by 6,524 to 2,241,503, Digital and Internet customers grew by 48,006 to 850,642 and 31,517 to 1,517,992, respectively, and Digital Phone lines were up 56,536 to 492,232. DTH increased 4,977 customers to 886,106.

Jim Shaw continued: Quarterly subscriber gains in Digital Phone and Digital were the strongest additions we have had, exceeding last quarter's record gains. We also achieved several milestones, reaching 1,500,000 internet customers in the quarter, and most recently, surpassing 500,000 Digital Phone lines.

Free cash flow<sup>1</sup> for the quarter was \$138 million bringing the year-to-date amount to \$228 million. This compares to \$100 million and \$176 million for the same periods last year, an improvement of \$38 million and \$52 million, respectively. The growth in free cash flow was achieved through higher service operating income before amortization and after increased capital investment.

Net income of \$299 million or \$0.69 per share for the second quarter ended February 29, 2008 compared to \$80 million or \$0.18 per share for the same quarter last year. Net income for the first six months of the year was \$411 million or \$0.95 per share compared to \$161 million and \$0.37 per share last year. The current and comparable three and six month periods included non-operating items which are more fully detailed in Management's Discussions and Analysis

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(MD&A). The current periods included a tax recovery of approximately \$188 million related to reductions in enacted income tax rates. Excluding the non-operating items, net income for the current three and six month periods would have been \$113 million and \$210 million compared to \$79 million and \$160 million in the same periods last year. Cable service revenue increased 13% on a quarterly and year-to-date basis to \$582 million and \$1.15 billion, respectively. The improvement was primarily driven by customer growth and rate increases. Service operating income before amortization increased 16% to \$284 million for the quarter and was up over 15% on a year-to-date basis to \$557 million.

Satellite division service revenue was \$181 million and \$360 million for the three and six month periods, respectively, up 6% and 5% over the comparable periods last year. The improvement was primarily due to rate increases and customer growth. Service operating income before amortization for the three month period increased 12% to \$66 million and the year-to-date was up 4% to \$126 million.

In November 2007, Shaw received approval from the TSX to renew its normal course issuer bid for a further one year period authorizing Shaw to purchase up to 35,600,000 Class B Non-Voting Shares. In the current quarter, the Company repurchased 1,722,800 Class B Non-Voting Shares for \$32.0 million.

On January 30, 2008 the Company redeemed all of its outstanding \$100 million 8.54% Series B Canadian Originated Preferred Securities.

Mr. Shaw said, "As previously announced, we have submitted an application for the upcoming Auction of Spectrum Licenses for advanced wireless services and plan to bid on licenses as we deem appropriate. The purchase of such licenses will be funded by the Company's free cash flow and, as may be required, the existing bank credit facility. In closing, Mr. Shaw summarized: "Our results in the first half of the year put us well on track to achieve our previous free cash flow guidance of \$450 million. We anticipate that our solid performance will continue through the remainder of the fiscal year and expect our service operating income before amortization to grow in an approximate range of 13% - 15%. This is up from our previous forecast of 10% - 12% growth. Capital expenditures are now expected to exceed \$700 million as we plan to accelerate certain major facilities projects."

Shaw Communications Inc. is a diversified communications company whose core business is providing broadband cable television, High-Speed Internet, Digital Phone, telecommunications services (through Shaw Business Solutions) and satellite direct-to-home services (through Star Choice). The Company serves over 3.3 million customers, including 1.5 million Internet and 500,000 residential Digital Phone customers, through a reliable and extensive network, which comprises over 600,000 kilometres of fibre. Shaw is traded on the Toronto and New York stock exchanges and is included in the S&P/TSX 60 Index (Symbol: TSX SJR.B, NYSE SJR).

The accompanying Management's Discussion and Analysis forms part of this news release and the Caution Concerning Forward Looking Statements applies to all forward-looking statements made in this news release.

**For more information, please contact:**

Shaw Investor Relations  
Investor.relations@sjrb.ca

- 1 See definitions and discussion under Key Performance Drivers in MD&A.
- 2 Funds flow from operations is before changes in non-cash working capital balances related to operations as presented in the unaudited interim Consolidated Statements of Cash Flows.
- 3 See reconciliation of Net Income in Consolidated Overview in MD&A

## Shaw Communications Inc.

**MANAGEMENT'S DISCUSSION AND ANALYSIS  
FEBRUARY 29, 2008**

April 11, 2008

Certain statements in this report may constitute forward-looking statements. Included herein is a **Caution Concerning Forward-Looking Statements** section which should be read in conjunction with this report. The following should also be read in conjunction with Management's Discussion and Analysis included in the Company's August 31, 2007 Annual Report and the Consolidated Financial Statements and the Notes thereto and the unaudited interim Consolidated Financial Statements and the Notes thereto of the current quarter. Applicable share and per share amounts for the comparative period have been retroactively adjusted to reflect the two-for-one split of the Company's Class A Shares and Class B Non-Voting Shares that was effective on July 30, 2007.

**CONSOLIDATED RESULTS OF OPERATIONS  
SECOND QUARTER ENDING FEBRUARY 29, 2008  
Selected Financial Highlights**

|   | Three months ended      |                         |             | Six months ended        |                         |             |
|---|-------------------------|-------------------------|-------------|-------------------------|-------------------------|-------------|
|   | February<br>29,<br>2008 | February<br>28,<br>2007 | Change<br>% | February<br>29,<br>2008 | February<br>28,<br>2007 | Change<br>% |
| (\$000's Cdn except per share amounts)                                  |                         |                         |             |                         |                         |             |
| <b>Operations:</b>  |                         |                         |             |                         |                         |             |
| Service revenue   | 763,182                 | 685,730                 | 11.3        | 1,507,010               | 1,356,736               | 11.1        |
| Service operating income before amortization <sup>(1)</sup>             | 349,711                 | 303,038                 | 15.4        | 682,620                 | 602,825                 | 13.2        |
| Funds flow from operations <sup>(2)</sup>                               | 304,293                 | 252,412                 | 20.6        | 590,635                 | 496,348                 | 19.0        |
| Net income  | 298,848                 | 79,751                  | 274.7       | 411,071                 | 160,889                 | 155.5       |
| <b>Per share data:</b>  |                         |                         |             |                         |                         |             |
| Earnings per share - basic  | \$ 0.69                 | \$ 0.18                 |             | \$ 0.95                 | \$ 0.37                 |             |
| diluted   | \$ 0.69                 | \$ 0.18                 |             | \$ 0.94                 | \$ 0.37                 |             |
| Weighted average participating shares outstanding during period (000's) | 431,844                 | 431,965                 |             | 431,797                 | 431,011                 |             |

(1) See definition under Key Performance Drivers in Management's Discussion and Analysis.

(2) Funds flow from operations is before

changes in  
non-cash  
working capital  
balances related  
to operations as  
presented in the  
unaudited  
interim  
Consolidated  
Statements of  
Cash Flows.

### Subscriber Highlights

|   | <b>Total</b>     | Growth          |          |                 |          |
|---|------------------|-----------------|----------|-----------------|----------|
|   |                  | <b>February</b> | February | <b>February</b> | February |
|   | <b>29,</b>       | <b>29,</b>      | 28,      | <b>29,</b>      | 28,      |
|   | <b>2008</b>      | <b>2008</b>     | 2007     | <b>2008</b>     | 2007     |
| Subscriber statistics:                              |                  |                 |          |                 |          |
| Basic cable customers                               | <b>2,241,503</b> | <b>6,524</b>    | 6,625    | <b>14,662</b>   | 19,289   |
| Digital customers                                   | <b>850,642</b>   | <b>48,006</b>   | 28,641   | <b>87,502</b>   | 53,972   |
| Internet customers (including<br>pending installs)  | <b>1,517,992</b> | <b>31,517</b>   | 40,694   | <b>66,236</b>   | 76,571   |
| DTH customers                                       | <b>886,106</b>   | <b>4,977</b>    | 928      | <b>6,521</b>    | 3,354    |
| Digital phone lines (including<br>pending installs) | <b>492,232</b>   | <b>56,536</b>   | 41,721   | <b>106,875</b>  | 79,918   |



**Shaw Communications Inc.**

**Additional Highlights**

Consolidated service revenue of \$763.2 million and \$1.51 billion for the three and six month periods, respectively, improved 11.3% and 11.1% over the comparable periods last year. Total service operating income before amortization of \$349.7 million and \$682.6 million increased by 15.4% and 13.2% respectively over the same periods.

The Company attained customer growth across all business lines in the second quarter. Digital Phone lines grew by 56,536 to 492,232. Internet and Digital customers increased by 31,517 to 1,517,992 and 48,006 to 850,642, respectively. Basic cable subscribers were up 6,524 to 2,241,503 and DTH customers were up 4,977 to 886,106.

Consolidated free cash flow<sup>1</sup> of \$138.4 million and \$228.2 million for the three and six month periods, respectively, compares to \$100.4 million and \$176.5 million in the same periods last year.

On January 30, 2008, the Company redeemed all of its outstanding \$100 million 8.54% Series B Canadian Originated Preferred Securities ( COPrS ).

**Consolidated Overview**

Consolidated service revenue of \$763.2 million and \$1.51 billion for the three and six month periods, respectively, improved by 11.3% and 11.1% over the same periods last year. The improvement was primarily due to customer growth and rate increases. Consolidated service operating income before amortization for the three month and six month periods improved 15.4% and 13.2%, respectively, over the comparable periods to \$349.7 and \$682.6 million. The increase was driven by improved revenue and the elimination of the CRTC Part II fees during the first quarter, partially offset by higher employee and other costs related to growth.

Net income was \$298.8 million and \$411.1 million for the three and six months ended February 29, 2008 compared to \$79.8 million and \$160.9 million for the same periods last year. Non- operating items affected net income in all periods, the most significant of which was a tax recovery of approximately \$188.0 million reflected in the current quarter related to reductions in enacted income tax rates. Outlined below are further details on these and other operating and non-operating components of net income for each quarter.

1 See definitions and discussion under Key Performance Drivers in Management s Discussion and Analysis.

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| (\$000 s Cdn)                                  | Six months ended  | Operating net |               | Six months ended  | Operating net |               |
|--|-------------------|---------------|---------------|-------------------|---------------|---------------|
|  | February 29, 2008 | of interest   | Non-operating | February 28, 2007 | of interest   | Non-operating |
| <b>Operating income</b>                        | 430,023           |               |               | 367,505           |               |               |
| Amortization of financing costs long-term debt | (1,863)           |               |               |                   |               |               |
| Interest expense debt                          | (117,227)         |               |               | (123,438)         |               |               |
| <b>Operating income after interest</b>         | 310,933           | 310,933       |               | 244,067           | 244,067       |               |
| Gain on sale of investment                     |                   |               |               | 415               |               | 415           |
| Debt retirement costs                          | (5,264)           |               | (5,264)       |                   |               |               |
| Other gains                                    | 25,518            |               | 25,518        | 562               |               | 562           |
| <b>Income before income taxes</b>              | 331,187           | 310,933       | 20,254        | 245,044           | 244,067       | 977           |
| Income tax expense (recovery)                  | (79,820)          | 101,322       | (181,142)     | 84,356            | 84,120        | 236           |
| <b>Income before following</b>                 | 411,007           | 209,611       | 201,396       | 160,688           | 159,947       | 741           |
| Equity income on investee                      | 64                |               | 64            | 201               |               | 201           |
| <b>Net income</b>                              | 411,071           | 209,611       | 201,460       | 160,889           | 159,947       | 942           |

| (\$000 s Cdn)                                  | Three months ended | Operating net |               | Three months ended | Operating net |               |
|--|--------------------|---------------|---------------|--------------------|---------------|---------------|
|  | February 29, 2008  | of interest   | Non-operating | February 28, 2007  | of interest   | Non-operating |
| <b>Operating income</b>                        | 224,142            |               |               | 183,735            |               |               |
| Amortization of financing costs long-term debt | (884)              |               |               |                    |               |               |
| Interest expense debt                          | (57,511)           |               |               | (61,597)           |               |               |

|  |           |         |           |         |         |       |
|--|-----------|---------|-----------|---------|---------|-------|
| <b>Operating income after interest</b>   | 165,747   | 165,747 |           | 122,138 | 122,138 |       |
| Debt retirement costs                    | (5,264)   |         | (5,264)   |         |         |       |
| Other gains                              | 1,983     |         | 1,983     | 1,045   |         | 1,045 |
| <b>Income (loss) before income taxes</b> | 162,466   | 165,747 | (3,281)   | 123,183 | 122,138 | 1,045 |
| Income tax expense (recovery)            | (136,402) | 52,625  | (189,027) | 43,530  | 43,209  | 321   |
| <b>Income before following</b>           | 298,868   | 113,122 | 185,746   | 79,653  | 78,929  | 724   |
| Equity income (loss) on investee         | (20)      |         | (20)      | 98      |         | 98    |
| <b>Net income</b>                        | 298,848   | 113,122 | 185,726   | 79,751  | 78,929  | 822   |

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The changes in net income are outlined in the table below.

|  | <b>Increase (decrease) of February 29, 2008<br/>net income compared to:</b> |                      |                      |
|--|---|----------------------|----------------------|
|  | Three months ended  |                      | Six months<br>ended  |
|  | November<br>30, 2007  | February 28,<br>2007 | February 28,<br>2007 |
| <i>(\$millions Cdn)</i>                                |   |                      |                      |
| Increased service operating income before amortization | 16,802  | 46,673               | 79,795               |
| Decreased (increased) amortization                     | 1,554   | (7,150)              | (19,140)             |
| Decreased interest expense                             | 2,205   | 4,086                | 6,211                |
| Change in net other costs and revenue <sup>(1)</sup>   | (26,920)  | (4,444)              | 19,140               |
| Decreased income taxes                                 | 192,984   | 179,932              | 164,176              |
|  | 186,625   | 219,097              | 250,182              |

(1) Net other costs and revenue include: gain on sale of investments, debt retirement costs, other gains and equity income (loss) on investee as detailed in the unaudited interim Consolidated Statements of Income and Deficit.

Basic earnings per share were \$0.69 and \$0.95 for the quarter and six months, respectively, which represents a \$0.51 and \$0.58 improvement over the same periods last year. The current three and six month periods benefitted from lower income taxes as a result of a \$188.0 million future tax recovery reflected in the current quarter related to reductions in corporate income tax rates, improved service operating income before amortization of \$46.7 million and \$79.8 million, in the respective periods, as well as reduced interest costs of \$4.1 million and \$6.2 million, respectively. The current six month period also benefitted from improved net other costs and revenue due to a \$22.3 million net duty recovery related to satellite receiver importations. These improvements to net income were partially offset by increased amortization in each of the current periods of \$7.2 million and \$19.1 million, respectively.

Net income in the current quarter was up \$186.6 million over the first quarter of fiscal 2008. The increase was primarily due to the income tax recovery reflected in the current period. Service operating income improved \$16.8 million in the current quarter mainly due to customer growth, although this was offset as the prior quarter benefitted from a net duty recovery of \$22.3 million.

Funds flow from operations was \$304.3 million in the second quarter compared to \$252.4 million in the comparable quarter, and on a year-to-date basis was \$590.6 million compared to \$496.3 million in 2007. The improvement over the comparative periods was principally due to increased service operating income before amortization and reduced interest expense.

Consolidated free cash flow for the quarter of \$138.4 million improved \$38.0 million over the same period last year and on a year-to-date basis was up \$51.7 million over last year to \$228.2 million. The growth over the respective three and six month periods was principally due to increased service operating income before amortization of \$46.7 million and \$79.8 million, respectively, partially offset by increased capital investment of \$12.7 million and \$34.3 million, respectively. The Cable division generated \$98.0 million of free cash flow for the quarter compared to \$70.6 million in the comparable period. The Satellite division achieved free cash flow of \$40.4 million for the quarter compared to free cash flow of \$29.7 million in the same period last year.

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In November, 2007 Shaw received approval from the TSX to renew its normal course issuer bid to purchase its Class B Non-Voting Shares for a further one year period. The Company's normal course issuer bid will expire on November 18, 2008 and Shaw is authorized to repurchase up to 35,600,000 Class B Non-Voting Shares. In the current quarter, the Company repurchased 1,722,800 Class B Non-Voting Shares for \$32.0 million.

In January 2008, the Company implemented a dividend reinvestment plan ( DRIP ) which provides a convenient and cost effective method to reinvest dividends in Class B Non-Voting Participating shares.

On January 30, 2008 the Company redeemed all of its outstanding \$100 million 8.54% Series B COPrS. The redemption price included a premium of 4.27% in accordance with the terms of the securities.

In March 2008, Shaw submitted an application for the upcoming Auction of Spectrum Licenses for Advanced Wireless Services and plans to bid on licenses as it deems appropriate. The purchase of any licenses will be funded by the Company's free cash flow and, as may be required, the existing bank credit facility.

**Key Performance Drivers**

The Company's continuous disclosure documents may provide discussion and analysis of non-GAAP financial measures. These financial measures do not have standard definitions prescribed by Canadian GAAP or US GAAP and therefore may not be comparable to similar measures disclosed by other companies. The Company utilizes these measures in making operating decisions and assessing its performance. Certain investors, analysts and others, utilize these measures in assessing the Company's operational and financial performance and as an indicator of its ability to service debt and return cash to shareholders. These non-GAAP financial measures have not been presented as an alternative to net income or any other measure of performance required by Canadian or US GAAP.

The following contains a listing of non-GAAP financial measures used by the Company and provides a reconciliation to the nearest GAAP measurement or provides a reference to such reconciliation.

Service operating income before amortization and operating margin

Service operating income before amortization is calculated as service revenue less operating, general and administrative expenses and is presented as a sub-total line item in the Company's unaudited interim Consolidated Statements of Income and Deficit. It is intended to indicate the Company's ability to service and/or incur debt, and therefore it is calculated before amortization (a non-cash expense) and interest. Service operating income before amortization is also one of the measures used by the investing community to value the business. Operating margin is calculated by dividing service operating income before amortization by service revenue.

Free cash flow

The Company utilizes this measurement as it measures the Company's ability to repay debt and return cash to shareholders. Free cash flow for cable and satellite is calculated as service operating income before amortization, less interest, cash taxes paid or payable on net income,

**Shaw Communications Inc.**

capital expenditures (on an accrual basis) and equipment costs (net). Consolidated free cash flow is calculated as follows:

|  | Three months ended               |                         | Six months ended                 |                         |
|--|----------------------------------|-------------------------|----------------------------------|-------------------------|
|  | <b>February<br/>29,<br/>2008</b> | February<br>28,<br>2007 | <b>February<br/>29,<br/>2008</b> | February<br>28,<br>2007 |
| <i>(\$000 s Cdn)</i>                             |                                  |                         |                                  |                         |
| Cable free cash flow <sup>(1)</sup>              | <b>97,976</b>                    | 70,615                  | <b>158,402</b>                   | 115,060                 |
| Combined satellite free cash flow <sup>(1)</sup> | <b>40,427</b>                    | 29,735                  | <b>69,785</b>                    | 61,427                  |
| Consolidated                                     | <b>138,403</b>                   | 100,350                 | <b>228,187</b>                   | 176,487                 |

<sup>(1)</sup> Reconciliations of free cash flow for both cable and satellite are provided under Cable Financial Highlights and Satellite Financial Highlights .

**CABLE  
FINANCIAL HIGHLIGHTS**

|  | Three months ended               |                         |             | Six months ended                 |                         |             |
|--|----------------------------------|-------------------------|-------------|----------------------------------|-------------------------|-------------|
|  | <b>February<br/>29,<br/>2008</b> | February<br>28,<br>2007 | Change<br>% | <b>February<br/>29,<br/>2008</b> | February<br>28,<br>2007 | Change<br>% |
| <i>(\$000 s Cdn)</i>   |                                  |                         |             |                                  |                         |             |
| Service revenue (third party)                                      | <b>581,849</b>                   | 514,416                 | 13.1        | <b>1,147,327</b>                 | 1,013,611               | 13.2        |
| <b>Service operating income before amortization <sup>(1)</sup></b> | <b>284,020</b>                   | 244,164                 | 16.3        | <b>556,767</b>                   | 481,933                 | 15.5        |
| Less:  |                                  |                         |             |                                  |                         |             |
| Interest expense   | <b>49,709</b>                    | 51,465                  | (3.4)       | <b>100,712</b>                   | 102,855                 | (2.1)       |
| Cash flow before the following:                                    | <b>234,311</b>                   | 192,699                 | 21.6        | <b>456,055</b>                   | 379,078                 | 20.3        |
| <b>Capital expenditures and equipment costs</b>                    |                                  |                         |             |                                  |                         |             |

**(net):**

|  |                |         |       |                |         |      |
|--|----------------|---------|-------|----------------|---------|------|
| New housing development  | <b>20,413</b>  | 22,632  | (9.8) | <b>49,283</b>  | 45,125  | 9.2  |
| Success based  | <b>19,612</b>  | 17,588  | 11.5  | <b>43,448</b>  | 37,916  | 14.6 |
| Upgrades and enhancement   | <b>64,876</b>  | 61,051  | 6.3   | <b>139,863</b> | 138,199 | 1.2  |
| Replacement  | <b>14,555</b>  | 9,207   | 58.1  | <b>29,350</b>  | 18,489  | 58.7 |
| Buildings/other  | <b>16,879</b>  | 11,606  | 45.4  | <b>35,709</b>  | 24,289  | 47.0 |
| Total as per Note 2 to the unaudited interim Consolidated Financial Statements | <b>136,335</b> | 122,084 | 11.7  | <b>297,653</b> | 264,018 | 12.7 |
| <b>Free cash flow</b> <sup>(1)</sup>   | <b>97,976</b>  | 70,615  | 38.7  | <b>158,402</b> | 115,060 | 37.7 |
| Operating margin   | <b>48.8%</b>   | 47.5%   | 1.3   | <b>48.5%</b>   | 47.5%   | 1.0  |

(1) See definitions and discussion under Key Performance Drivers in Management's Discussion and Analysis.

### Operating Highlights

The Digital Phone footprint grew in the quarter with launches in Moose Jaw, Saskatchewan; Thunder Bay and Sault Ste. Marie, both in Ontario; as well as continued expansion of the surrounding areas of Victoria and Vancouver, British Columbia. The service is now available to approximately 90% of homes passed.

Digital Phone lines were up 56,536 customers increasing to 492,232. Most recently Shaw surpassed 500,000 Digital Phone lines. Basic cable subscribers increased during the quarter by 6,524 to 2,241,503, and Digital customers grew by 48,006 to 850,642.

During the quarter Shaw reached 1,500,000 Internet customers adding 31,517 Internet customers in the three month period to total 1,517,992 as at February 29, 2008. Internet penetration of Basic now stands at 67.7% up from 65.2% at August 31, 2007.



**Shaw Communications Inc.**

Cable service revenue for the three and six month periods of \$581.8 million and \$1.15 billion, respectively, improved 13.1% and 13.2% over the same periods last year. Customer growth and rate increases accounted for the increase. Service operating income before amortization of \$284.0 million and \$556.8 million, respectively, increased 16.3% and 15.5% over the comparable three and six month periods. The increases were driven by revenue related growth, continued strengthening of Digital Phone margins and elimination of Part II fees in the first quarter. These were partially offset by higher employee related costs and other expenses related to business growth, including equipment maintenance and support and increased marketing activities.

Service revenue was up 2.9% or \$16.4 million over the first quarter of fiscal 2008 primarily due to customer growth. Service operating income before amortization improved 4.1% or \$11.3 million over this same period primarily due to the revenue related growth.

Total capital investment of \$136.3 million and \$297.7 million for the quarter and year-to-date respectively, increased \$14.3 million and \$33.6 million over the comparable periods last year.

Investment in Buildings and Other was up \$5.3 million and \$11.4 million for the quarter and year-to-date, respectively, over the same periods last year. The increase was primarily due to investments in various facilities projects including a number of building renovations as well as new construction.

The Replacement and Upgrades and enhancement categories combined were up \$9.2 million and \$12.5 million for the quarter and year-to-date, respectively, over the same periods last year. These increased investments continue to expand plant capacity to support customer growth and demand. The current periods also include costs related to a new call centre solution. Shaw plans to replace its existing call centre telephone infrastructure during the current year with an enhanced platform to provide expanded operational capabilities in order to continue to improve overall customer experience.

New housing development capital declined \$2.2 million over the comparable three month period and on a year-to-date basis was up \$4.2 million. The decline was mainly due to reduced purchasing required in the quarter due to bulk purchases made in the first quarter of the current year. The six month period was up mainly due to more construction activity.

Success-based capital increased over the comparable three and six month periods by \$2.0 million and \$5.5 million, respectively. Internet and Digital success-based capital was up as a result of promotional pricing on modems and certain digital equipment as well as increased sales volume of digital equipment, all of which were partially offset by reduced Digital Phone success-based capital mainly due to lower pricing on the customer premise equipment.

During the quarter the Company launched PowerBoost for its High Speed and Xtreme-I Internet products.

PowerBoost is a temporary speed burst which enhances small downloads making it even faster to now download music, pictures, videos and software updates.

Digital and On-Demand services continued to grow with the Digital customer base increasing 6% in the quarter and over 11% since August 31, 2007. Shaw now has over 850,000 Digital

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customers including 270,000 with HD capabilities. During the quarter the Company added NASCAR Hotpass and Speed HD to its Digital and HD channel line-up.

**Subscriber Statistics**

|  | <b>February<br/>29,<br/>2008</b> | August 31,<br>2007 | February 29, 2008  |             |                  |             |
|--|----------------------------------|--------------------|--------------------|-------------|------------------|-------------|
|  |                                  |                    | Three months ended |             | Six months ended |             |
|  |                                  |                    | Growth             | Change<br>% | Growth           | Change<br>% |
| <b>CABLE:</b>                                      |                                  |                    |                    |             |                  |             |
| Basic service:                                     |                                  |                    |                    |             |                  |             |
| Actual   | <b>2,241,503</b>                 | 2,226,841          | 6,524              | 0.3         | 14,662           | 0.7         |
| Penetration as % of homes<br>passed                | <b>64.4%</b>                     | 64.6%              |                    |             |                  |             |
| Digital terminals                                  | <b>1,139,365</b>                 | 1,016,564          | 66,336             | 6.2         | 122,801          | 12.1        |
| Digital customers                                  | <b>850,642</b>                   | 763,140            | 48,006             | 6.0         | 87,502           | 11.5        |
| <b>INTERNET:</b>                                   |                                  |                    |                    |             |                  |             |
| Connected and scheduled                            | <b>1,517,992</b>                 | 1,451,756          | 31,517             | 2.1         | 66,236           | 4.6         |
| Penetration as % of basic                          | <b>67.7%</b>                     | 65.2%              |                    |             |                  |             |
| Standalone Internet not<br>included in basic cable | <b>206,114</b>                   | 182,569            | 12,940             | 6.7         | 23,545           | 12.9        |
| <b>DIGITAL PHONE:</b>                              |                                  |                    |                    |             |                  |             |
| Number of lines <sup>(1)</sup>                     | <b>492,232</b>                   | 385,357            | 56,536             | 13.0        | 106,875          | 27.7        |

(1) Represents primary and secondary lines on billing plus pending installs.

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**SATELLITE (DTH and Satellite Services)**  
**Financial Highlights**

|  | Three months ended               |                         |             | Six months ended                 |                         |             |
|--|----------------------------------|-------------------------|-------------|----------------------------------|-------------------------|-------------|
|  | <b>February<br/>29,<br/>2008</b> | February<br>28,<br>2007 | Change<br>% | <b>February<br/>29,<br/>2008</b> | February<br>28,<br>2007 | Change<br>% |
| <i>(\$000 s Cdn)</i>   |                                  |                         |             |                                  |                         |             |
| Service revenue (third party)  |                                  |                         |             |                                  |                         |             |
| DTH (Star Choice)  | <b>159,296</b>                   | 150,293                 | 6.0         | <b>315,563</b>                   | 300,485                 | 5.0         |
| Satellite Services   | <b>22,037</b>                    | 21,021                  | 4.8         | <b>44,120</b>                    | 42,640                  | 3.5         |
|  | <b>181,333</b>                   | 171,314                 | 5.8         | <b>359,683</b>                   | 343,125                 | 4.8         |
| <b>Service operating income before amortization <sup>(1)</sup></b>             |                                  |                         |             |                                  |                         |             |
| DTH (Star Choice)  | <b>53,522</b>                    | 47,579                  | 12.5        | <b>101,472</b>                   | 97,261                  | 4.3         |
| Satellite Services   | <b>12,169</b>                    | 11,295                  | 7.7         | <b>24,381</b>                    | 23,631                  | 3.2         |
|  | <b>65,691</b>                    | 58,874                  | 11.6        | <b>125,853</b>                   | 120,892                 | 4.1         |
| Less:  |                                  |                         |             |                                  |                         |             |
| Interest expense <sup>(2)</sup>  | <b>7,454</b>                     | 9,776                   | (23.8)      | <b>15,817</b>                    | 19,870                  | (20.4)      |
| Cash flow before the following:  | <b>58,237</b>                    | 49,098                  | 18.6        | <b>110,036</b>                   | 101,022                 | 8.9         |
| <b>Capital expenditures and equipment costs (net):</b>                         |                                  |                         |             |                                  |                         |             |
| Success based <sup>(3)</sup>   | <b>16,310</b>                    | 13,970                  | 16.8        | <b>37,854</b>                    | 32,361                  | 17.0        |
| Transponders and other   | <b>1,500</b>                     | 5,393                   | (72.2)      | <b>2,397</b>                     | 7,234                   | (66.9)      |
| Total as per Note 2 to the unaudited interim Consolidated Financial Statements | <b>17,810</b>                    | 19,363                  | (8.0)       | <b>40,251</b>                    | 39,595                  | 1.7         |
| <b>Free cash flow <sup>(1)</sup></b>   | <b>40,427</b>                    | 29,735                  | 36.0        | <b>69,785</b>                    | 61,427                  | 13.6        |
| Operating Margin   | <b>36.2%</b>                     | 34.4%                   | 1.8         | <b>35.0%</b>                     | 35.2%                   | (0.2)       |

<sup>(1)</sup> See definitions and discussion under Key

Performance  
Drivers in  
Management's  
Discussion and  
Analysis.

- (2) Interest is allocated to the Satellite division based on the actual cost of debt incurred by the Company to repay Satellite debt and to fund accumulated cash deficits of Shaw Satellite Services and Star Choice.
- (3) Net of the profit on the sale of satellite equipment as it is viewed as a recovery of expenditures on customer premise equipment.

### **Operating Highlights**

Free cash flow of \$40.4 million for the quarter improved \$10.7 million over the same period last year. During the quarter Star Choice added 4,977 customers and as at February 29, 2008 customers now total 886,106.

Service revenue of \$181.3 was up 5.8% over the same quarter last year and the year-to-date total of \$359.7 increased 4.8% over the comparable period. The improvement was primarily due to rate increases and customer growth. Effective January 1, 2008 Star Choice implemented rate increases on a number of packages applicable to approximately 50% of its customers which generate additional revenue of approximately \$1.0 million per month. Service operating income before amortization improved 11.6% and 4.1% over the comparable three and six month periods, respectively, to \$65.7 million and \$125.9 million. The revenue related growth in both periods was partially reduced by higher employee costs, while the year-to-date period also included increased marketing and sales related activities. The impact of the elimination of CRTC Part II fees in the current periods was offset on a comparative basis as a result of the recovery of provisions related to certain contractual matters in the same periods last year.

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Service revenue increased 1.7% over the first quarter of fiscal 2008 primarily due to rate increases implemented in January. Service operating income before amortization improved 9.2% over this same period mainly due to revenue growth and reduced marketing and sales related expenses.

Capital investment of \$17.8 million for the quarter compared to \$19.4 million in the same period last year. On a year-to-date basis spending of \$40.3 million compared to \$39.6 million. Quarterly and year-to-date success based capital increased \$2.3 million and \$5.5 million, respectively, over the comparable periods last year, while spending in Transponders and other declined \$3.9 million on a quarterly basis and \$4.8 million for the six month period.

Success-based capital was up primarily due to higher cost customer equipment as a result of favorable pricing in the prior periods and increased activations. The year-to-date increase was partially offset by a duty recovery received in the first quarter.

The quarterly and year-to-date declines in Transponders and other was primarily due to investments made in the comparable periods to upgrade certain Satellite Service technology and office equipment to support call centre expansions.

During the quarter Star Choice added additional HD channels including Speed HD that puts viewers right in the racing action and now carries a total of 36 HD channels that are available to over 200,000 HD capable customers.

**Subscriber Statistics**

|                                      | <b>February<br/>29,<br/>2008</b> | August 31,<br>2007 | February 29, 2008  |             |                  |             |
|--------------------------------------|----------------------------------|--------------------|--------------------|-------------|------------------|-------------|
|                                      |                                  |                    | Three months ended |             | Six months ended |             |
|                                      |                                  |                    | Growth             | Change<br>% | Growth           | Change<br>% |
| Star Choice customers <sup>(1)</sup> | <b>886,106</b>                   | 879,585            | 4,977              | 0.6         | 6,521            | 0.7         |

(1) Including seasonal customers who temporarily suspend their service.

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## OTHER INCOME AND EXPENSE ITEMS:

## Amortization

|                                   | Three months ended      |                         |             | Six months ended        |                         |             |
|-----------------------------------|-------------------------|-------------------------|-------------|-------------------------|-------------------------|-------------|
|                                   | February<br>29,<br>2008 | February<br>28,<br>2007 | Change<br>% | February<br>29,<br>2008 | February<br>28,<br>2007 | Change<br>% |
| <i>(\$000 s Cdn)</i>              |                         |                         |             |                         |                         |             |
| Amortization revenue<br>(expense) |                         |                         |             |                         |                         |             |
| Deferred IRU revenue              | <b>3,136</b>            | 3,136                   |             | <b>6,273</b>            | 6,273                   |             |
| Deferred equipment revenue        | <b>31,525</b>           | 25,771                  | 22.3        | <b>61,104</b>           | 48,989                  | 24.7        |
| Deferred equipment costs          | <b>(55,468)</b>         | (50,166)                | 10.6        | <b>(112,339)</b>        | (99,136)                | 13.3        |
| Deferred charges                  | <b>(256)</b>            | (1,236)                 | (79.3)      | <b>(512)</b>            | (2,473)                 | (79.3)      |
| Property, plant and equipment     | <b>(104,506)</b>        | (96,808)                | 8.0         | <b>(207,123)</b>        | (188,973)               | 9.6         |

The increase in amortization of deferred equipment revenue and deferred equipment costs over the comparative periods is primarily due to continued growth in higher priced HD digital equipment as well as the price increases implemented by Shaw on this equipment in the latter part of 2006.

Amortization of deferred charges decreased as a result of the adoption of CICA Handbook Section 3855, Financial Instruments Recognition and Measurement. The Company previously recorded debt issuance costs as deferred charges and amortized them on a straight-line basis over the term of the related debt. Under the new standard, transaction and financing costs associated with issuance of debt securities are now netted against the related debt instrument and amortized to income using the effective interest rate method. The Company records the amortization of such transaction costs as amortization of financing costs as shown below.

Amortization of property, plant and equipment increased as the amortization of capital expenditures incurred in fiscal 2007 and 2008 exceeded the impact of assets that became fully depreciated.

## Amortization of financing costs and Interest expense

|                                 | Three months ended      |                         |             | Six months ended        |                         |             |
|---------------------------------|-------------------------|-------------------------|-------------|-------------------------|-------------------------|-------------|
|                                 | February<br>29,<br>2008 | February<br>28,<br>2007 | Change<br>% | February<br>29,<br>2008 | February<br>28,<br>2007 | Change<br>% |
| <i>(\$000 s Cdn)</i>            |                         |                         |             |                         |                         |             |
| Amortization of financing costs |                         |                         |             |                         |                         |             |
| long-term debt                  | <b>884</b>              |                         |             | <b>1,863</b>            |                         |             |
| Interest expense debt           | <b>57,511</b>           | 61,597                  | (6.6)       | <b>117,227</b>          | 123,438                 | (5.0)       |

Amortization of financing costs on long-term debt arises on the adoption of the aforementioned accounting standard for financial instruments.

Interest expense decreased over the comparative periods as a result of lower average debt levels. In addition, the six month period of fiscal 2008 benefited from interest earned on short-term investments as a portion of the proceeds from the \$400 million senior unsecured notes issued in March 2007 was invested in short-term deposits pending the repayment of the 7.4% notes at maturity in October 2007.

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**Debt retirement costs**

On January 30, 2008, the Company redeemed its Cdn \$100 million 8.54% COPrS. In connection with the early redemption, the Company incurred costs of \$4,272 and wrote-off the remaining deferred financing charges of \$992.

**Other gains**

This category generally includes realized and unrealized foreign exchange gains and losses on US dollar denominated current assets and liabilities, gains and losses on disposal of property, plant and equipment and the Company's share of the operations of Burrard Landing Lot 2 Holdings Partnership (the Partnership). In the first quarter of the current year, other gains also includes a net customs duty recovery of \$22.3 million related to satellite receiver importations in prior years.

**Future income taxes**

Future income taxes decreased over the comparative periods primarily due to the impact of income tax recoveries related to reductions in corporate income tax rates partially offset by increased taxes on higher pre-tax income. In the second quarter of the current year, the Company recorded \$188.0 million in respect of reductions in corporate income tax rates.

**RISKS AND UNCERTAINTIES**

There have been no material changes in any risks or uncertainties facing the Company since August 31, 2007. A discussion of risks affecting the Company and its business is set forth in the Company's August 31, 2007 Annual Report under the Introduction to the Business - Known Events, Trends, Risks and Uncertainties in Management's Discussion and Analysis.

**FINANCIAL POSITION**

Total assets at February 29, 2008 were \$8.1 billion compared to \$8.2 billion at August 31, 2007. Following is a discussion of significant changes in the consolidated balance sheet since August 31, 2007.

Current assets declined \$144.6 million due to a decrease in cash and cash equivalents of \$165.3 million which was partially offset by an increase in accounts receivable of \$17.8 million. Cash and cash equivalents decreased as short-term deposits were used towards the repayment of the 7.4% senior unsecured notes at maturity. Accounts receivable increased due to cable subscriber growth, DTH rate increases and increased shipments to retailers. Property, plant and equipment increased \$74.7 million as current year capital expenditures exceeded amortization. Deferred charges decreased \$8.6 million primarily due to a reduction of \$30.7 million upon adoption of a new accounting standard for financial instruments partially offset by an increase in deferred equipment costs of \$22.4 million. Under the new accounting standard, transaction and financing costs associated with issuance of debt securities are now netted against the related debt instrument. Previously, such costs were recorded as deferred charges.

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Current liabilities (excluding current portion of long-term debt and derivative instruments) increased \$74.9 million due to increases in bank indebtedness of \$37.6 million and accounts payable of \$34.0 million. Accounts payable increased primarily due to short-term financing for certain capital expenditures and increased network fees associated with subscriber growth, new services and network rate increases.

Total long-term debt decreased \$422.9 million as a result of the repayment of the \$296.8 million senior unsecured notes at maturity, redemption of the \$100.0 million 8.54% Series B COPrS, a decrease of \$69.3 million relating to the translation of hedged US denominated debt and a decrease of \$26.7 million in respect of the adoption of the aforementioned accounting standard for financial instruments, all of which were partially offset by a net increase in bank borrowings of \$70.0 million.

Other long-term liability increased due to the current year defined benefit pension plan expense.

Derivative instruments (including current portion) of \$592.5 million arise on adoption of a new accounting standard for financial instruments which requires all derivative instruments be recorded at fair value in the balance sheet. This resulted in an increase of \$526.7 million of which, \$456.1 million was a reclassification from deferred credits in respect of cross-currency interest rate swaps and is the difference between the value of US denominated debt translated at the period end exchange rate and hedge rates. The remaining \$70.6 million, net of tax, was charged to opening accumulated other comprehensive income. During the six months ended February 29, 2008, an additional \$65.9 million was recorded, of which \$69.3 million was in respect of the foreign exchange loss on the notional amounts of the derivatives relating to hedges on long-term debt.

Deferred credits decreased by \$448.5 million primarily due to a \$459.7 million decrease on adoption of the aforementioned accounting standard for financial instruments partially offset by an increase in deferred equipment revenue of \$17.1 million. Future income taxes decreased by \$91.9 million due to the income tax recoveries related to reductions in corporate income tax rates partially offset by the future income tax expense recorded in the current year. Share capital increased by \$13.6 million primarily due to the issuance of 1,264,553 Class B Non-Voting Shares under the Company's option plan for \$20.8 million and the repurchase of 1,722,800 Class B Non-Voting Shares for \$32.0 million of which \$8.7 million reduced stated share capital and \$23.3 million was charged to the deficit. As of March 31, 2008, share capital is as reported at February 29, 2008 with the exception of the issuance of 51,984 Class B Non-Voting Shares upon exercise of options subsequent to the quarter end. Contributed surplus increased due to stock-based compensation expense recorded in the current year.

**LIQUIDITY AND CAPITAL RESOURCES**

In the current year, the Company generated \$228.2 million of consolidated free cash flow. Shaw used its free cash flow along with cash and cash equivalents of \$165.3 million, proceeds on issuance of Class B Non-Voting Shares of \$20.8 million, the net increase in debt and bank



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indebtedness of \$107.7 million, refunds received on a net customs duty recovery of \$22.3 million, net change in working capital cash requirements related to capital expenditures of \$21.4 million, and other net items of \$12.1 million to redeem the \$100.0 million 8.54% COPrS, repay the \$296.8 million 7.4% senior unsecured notes at maturity, purchase \$32.0 million of Class B Non-Voting Shares for cancellation and pay common share dividends of \$149.0 million.

On November 15, 2007, Shaw received the approval of the TSX to renew its normal course issuer bid to purchase its Class B Non-Voting Shares for a further one year period. The Company is authorized to acquire up to 35,600,000 Class B Non-Voting Shares, representing approximately 10% of the public float of Class B Non-Voting Shares, during the period November 19, 2007 to November 18, 2008. In the current quarter, the Company repurchased 1,722,800 Class B Non-Voting Shares for \$32.0 million.

At February 29, 2008, Shaw had access to \$941.8 million of available credit facilities. Subsequent to quarter end, the Company used \$400.6 million of the credit facility to issue a letter of credit to Industry Canada as a deposit in conjunction with the Auction for Spectrum Licenses for Advanced Wireless Services. Based on available credit facilities and forecasted free cash flow, the Company expects to have sufficient liquidity to fund operations and obligations during the current fiscal year. On a longer-term basis, Shaw expects to generate free cash flow and have borrowing capacity sufficient to finance foreseeable future business plans and to refinance maturing debt.

**CASH FLOW****Operating Activities**

|  | Three months ended               |                         |             | Six months ended                 |                         |             |
|--|----------------------------------|-------------------------|-------------|----------------------------------|-------------------------|-------------|
|  | <b>February<br/>29,<br/>2008</b> | February<br>28,<br>2007 | Change<br>% | <b>February<br/>29,<br/>2008</b> | February<br>28,<br>2007 | Change<br>% |
| <i>(\$000 s Cdn)</i>   |                                  |                         |             |                                  |                         |             |
| Funds flow from operations   | <b>304,293</b>                   | 252,412                 | 20.6        | <b>590,635</b>                   | 496,348                 | 19.0        |
| Net decrease (increase) in<br>non-cash working capital<br>balances related to operations | <b>(3,539)</b>                   | 37,989                  | (109.3)     | <b>(3,726)</b>                   | (23,356)                | 84.0        |
|  | <b>300,754</b>                   | 290,401                 | 3.6         | <b>586,909</b>                   | 472,992                 | 24.1        |

Funds flow from operations increased over comparative quarter primarily due to growth in service operating income before amortization and lower interest expense. The net change in non-cash working capital balances over the comparative periods is mainly due to timing of payment of accounts payable and accrued liabilities.

**Investing Activities**

|   | Three months ended               |                         |          | Six months ended                 |                         |          |
|---|----------------------------------|-------------------------|----------|----------------------------------|-------------------------|----------|
|   | <b>February<br/>29,<br/>2008</b> | February<br>28,<br>2007 | Decrease | <b>February<br/>29,<br/>2008</b> | February<br>28,<br>2007 | Decrease |
| <i>(\$000 s Cdn)</i>                      |                                  |                         |          |                                  |                         |          |
| Cash flow used in investing<br>activities | <b>(155,807)</b>                 | (166,920)               | 11,113   | <b>(298,347)</b>                 | (368,600)               | 70,253   |

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The cash used in investing activities decreased over the comparative quarter due to a lower cash outlay for capital expenditures. The cash outlay in the comparative six month period was higher primarily due to the cable business acquisitions in the first quarter of last year.

**Financing Activities**

The changes in financing activities during the comparative periods were as follows:

|  | Three months ended      |                         | Six months ended        |                         |
|--|-------------------------|-------------------------|-------------------------|-------------------------|
|  | February<br>29,<br>2008 | February<br>28,<br>2007 | February<br>29,<br>2008 | February<br>28,<br>2007 |
| <i>(In \$millions Cdn)</i>                                   |                         |                         |                         |                         |
| Bank loans and bank indebtedness net borrowings (repayments) | 62.9                    | (115.8)                 | 107.7                   | (73.2)                  |
| Repayment of senior unsecured notes                          |                         |                         | (296.8)                 |                         |
| Redemption of Cdn 8.54% Series B COPrS                       | (100.0)                 |                         | (100.0)                 |                         |
| Dividends  | (77.7)                  | (54.0)                  | (149.0)                 | (86.2)                  |
| Repayment of Partnership debt                                | (0.1)                   | (0.1)                   | (0.2)                   | (0.2)                   |
| Debt retirement costs  | (4.3)                   |                         | (4.3)                   |                         |
| Issue of Class B Non-Voting Shares                           | 6.3                     | 46.4                    | 20.8                    | 55.2                    |
| Purchase of Class B Non-Voting Shares for cancellation       | (32.0)                  |                         | (32.0)                  |                         |
|  | (144.9)                 | (123.5)                 | (453.8)                 | (104.4)                 |

**SUPPLEMENTARY QUARTERLY FINANCIAL INFORMATION**

|   | Service<br>revenue | Service<br>operating<br>income before<br>amortization <sup>(1)</sup> | Net<br>income | Basic<br>earnings<br>per share <sup>(2)</sup> | Funds flow<br>from<br>operations <sup>(3)</sup> |
|---|--------------------|--|---------------|---|---|
| <i>(\$000 s Cdn except per share amounts)</i> |                    |  |               |   |   |
| <b>2008</b>                                   |                    |  |               |   |   |
| Second  | 763,182            | 349,711  | 298,848       | 0.69  | 304,293   |
| First   | 743,828            | 332,909  | 112,223       | 0.26  | 286,342   |
| <b>2007</b>                                   |                    |  |               |   |   |
| Fourth  | 715,471            | 326,052  | 135,932       | 0.31  | 272,545   |
| Third   | 702,238            | 310,748  | 91,658        | 0.21  | 259,470   |
| Second  | 685,730            | 303,038  | 79,751        | 0.18  | 252,412   |
| First   | 671,006            | 299,787  | 81,138        | 0.19  | 243,936   |
| <b>2006</b>                                   |                    |  |               |   |   |
| Fourth  | 631,888            | 275,127  | 210,369       | 0.49  | 220,617   |

|       |         |         |         |      |         |
|-------|---------|---------|---------|------|---------|
| Third | 626,654 | 279,544 | 126,410 | 0.29 | 221,099 |
|-------|---------|---------|---------|------|---------|

(1) See definition and discussion under Key Performance Drivers in Management's Discussion and Analysis.

(2) Diluted earnings per share equals basic earnings per share except in the fourth quarter of 2006 where diluted earnings per share is \$0.48.

(3) Funds flow from operations is presented before changes in net non-cash working capital balances related to operations as presented in the unaudited interim Consolidated Statements of Cash Flows.

Generally, service revenue and service operating income before amortization have grown quarter-over-quarter mainly due to customer growth and rate increases. Net income has generally trended positively quarter-over-quarter as a result of the growth in service operating income before amortization described above, reductions of interest expense as a result of debt

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repayment and retirement, the impact of the net change in non-operating items such as gains on sale of investments, other gains, debt retirement costs and the impact of corporate income tax rate reductions. The exceptions to the consecutive quarter-over-quarter increases in net income are the first and second quarters of 2007 and first quarter of 2008. Net income declined by \$129.2 million in the first quarter of 2007 and by \$23.7 million in the first quarter of 2008 due to income tax recoveries primarily related to reductions in corporate income tax rates which contributed \$150.0 million and \$35.5 million to net income in the fourth quarters of 2006 and 2007, respectively. The decline related to income taxes in the first quarter of 2008 was partially offset by a net customs duty recovery of \$22.3 million in respect of satellite receiver importations in prior years. The decline in the second quarter of 2007 was marginal. The second quarter of 2008 also benefitted from an income tax recovery which contributed \$188.0 million to net income. As a result of the aforementioned changes in net income, basic and diluted earnings per share have trended accordingly.

**ACCOUNTING STANDARDS**

**Update to critical accounting policies and estimates**

The Management's Discussion and Analysis ( MD&A ) included in the Company's August 31, 2007 Annual Report outlined critical accounting policies including key estimates and assumptions that management has made under these policies and how they affect the amounts reported in the Consolidated Financial Statements. The MD&A also describes significant accounting policies where alternatives exist. Also described therein were several new accounting policies that the Company was required to adopt in fiscal 2008 as a result of changes in Canadian accounting pronouncements. The unaudited interim Consolidated Financial Statements follow the same accounting policies and methods of application as the most recent annual consolidated financial statements other than as set out below.

**Financial instruments**

The Company has adopted CICA Handbook Sections 3855, Financial Instruments - Recognition and Measurement , 3861, Financial Instruments - Disclosure and Presentation , 3865, Hedges , 1530, Comprehensive Income and 3251, Equity . These new standards address when a company should recognize a financial instrument on its balance sheet and how the instrument should be measured once recognized.

Adoption of these standards was effective September 1, 2007 on a retrospective basis without restatement of prior periods, except for the reclassification of equity balances to reflect Accumulated Other Comprehensive Income which included foreign currency translation adjustments.

On adoption of Section 1530, a new statement entitled Consolidated Statements of Comprehensive Income (Loss) was added to the Company's consolidated financial statements and includes net income (loss) as well as other comprehensive income (loss). Comprehensive income (loss) is comprised of net income (loss), changes in the fair value of derivative instruments designated as cash flow hedges and the net unrealized foreign currency translation gain (loss) from self sustaining foreign operations, which was previously classified as a separate component of shareholders' equity. Accumulated other comprehensive income (loss) forms part of shareholders' equity.

**Shaw Communications Inc.**

In addition, the Company classified all financial instruments into one of the following five categories: 1) loans and receivables , 2) assets held-to-maturity , 3) assets available-for-sale , 4) financial liabilities , and 5) held-for-trading . None of the Company's financial instruments have been classified as held-to-maturity or held-for-trading. Financial instruments designated as available-for-sale are carried at their fair value while financial instruments such as loans and receivables and financial liabilities will be carried at amortized cost. Certain private investments where market value is not readily determinable will continue to be carried at cost.

All derivatives, including embedded derivatives that must be separately accounted for, are measured at fair value in the balance sheet. The transition date for the assessment of embedded derivatives was September 1, 2002. The changes in fair value of cash flow hedging derivatives are recorded in other comprehensive income (loss), to the extent effective, until the variability of cash flows relating to the hedged asset or liability is recognized in the consolidated statements of income. Any hedge ineffectiveness will be recognized in net income (loss) immediately. Transaction and financing costs associated with issuance of debt securities are now netted against the related debt instrument and amortized to income using the effective interest rate method. Accordingly, long-term debt, net of issue costs, accretes over time to the principal amount that will be owing at maturity. The Company previously recorded debt issuance costs as deferred charges and amortized them on a straight-line basis over the term of the related debt.

**Shaw Communications Inc.**

The impact on the Consolidated Balance Sheets as at September 1, 2007 and February 29, 2008 and on the Consolidated Statements of Income and Retained Earnings (Deficit) for three and six months ended February 29, 2008 is as follows:

|   | Increase (decrease)              |                      |
|---|----------------------------------|----------------------|
|   | <b>February<br/>29,<br/>2008</b> | September 1,<br>2007 |
|   | \$                               | \$                   |
| <i>(\$000 s Cdn)</i>                      |                                  |                      |
| <b>Consolidated balance sheets:</b>       |                                  |                      |
| Deferred charges                          | (27,377)                         | (30,746)             |
| Current portion of derivative instruments | 5,053                            | 5,119                |
| Long-term debt                            | (26,666)                         | (29,681)             |
| Derivative instruments                    | 587,484                          | 521,560              |
| Deferred credits                          | (528,431)                        | (459,656)            |
| Future income taxes                       | (12,075)                         | (12,615)             |
| Deficit                                   | (1,627)                          | (1,754)              |
| Accumulated other comprehensive loss      | 55,369                           | 57,227               |

**Increase (decrease) in deficit:**

|  |         |         |
|--|---------|---------|
| Adjusted for adoption of new accounting policy | (1,754) | (1,754) |
| Decrease in net income                         | 127     |         |
|  | (1,627) | (1,754) |

**Increase (decrease) in net  
income****February 29, 2008**

|  | Three months<br>ended | Six months<br>ended |
|--|-----------------------|---------------------|
|  | \$                    | \$                  |

*(\$000 s Cdn except per share amount)*

**Consolidated statement of income:**

|  |       |         |
|--|-------|---------|
| Decrease in amortization of deferred charges               | 947   | 1,969   |
| Increase in amortization of financing costs long-term debt | (884) | (1,863) |
| Increase in interest expense debt                          | (58)  | (13)    |
| Increase in debt retirement costs                          | (252) | (252)   |
| Decrease in income tax expense                             | 59    | 32      |
| Decrease in net income                                     | (188) | (127)   |

**Decrease in earnings per share:**

**2008 GUIDANCE**

The Company's preliminary view with respect to 2008 guidance was provided coincident with the release of its fourth quarter 2007 results on October 26, 2007. Results in the first half of the year put Shaw on track to achieve free cash flow of approximately \$450 million. The Company anticipates that solid performance will continue through the remainder of the fiscal year and is updating the preliminary guidance for service operating income before amortization and expects it to grow in an approximate range of 13% - 15%. This updated guidance reflects the elimination of the CRTC Part II fee accrual and rate increases in the Cable division which will be partially implemented in the third quarter and fully implemented in the fourth quarter. Once fully implemented this rate increase will generate incremental revenues of approximately \$20 million/quarter. Capital expenditures are now forecasted to exceed \$700 million as Shaw plans to accelerate certain major facilities projects.

**Shaw Communications Inc.**

Certain important assumptions for 2008 guidance purposes include: customer growth continues generally in line with historical trends; stable pricing environment for Shaw's products relative to today's rates; no significant market disruption or other significant changes in competition or regulation that would have a material impact; no cash income taxes to be paid or payable in 2008; no significant deterioration in economic conditions; and a stable regulatory fee and rate environment, with no CRTC Part II fees payable.

The cost to purchase any licenses in the upcoming Auction of Spectrum Licenses for Advanced Wireless Services is still to be determined. The purchase of such licenses will be funded by the Company's free cash flow and, as may be required, the existing bank credit facility. Free cash flow will be used this year to pay dividends, repurchase shares and fund this strategic acquisition. Debt may increase depending on the amount of spending on this initiative.

See the section below entitled "Caution Concerning Forward-Looking Statements".

**CAUTION CONCERNING FORWARD-LOOKING STATEMENTS**

Certain statements included and incorporated by reference herein may constitute forward-looking statements. Such forward-looking statements involve risks, uncertainties and other factors which may cause actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. When used, the words "anticipate", "believe", "expect", "plan", "intend", "target", "guideline", "goal", and similar expressions generally identify forward-looking statements. These forward-looking statements include, but are not limited to, references to future capital expenditures (including the amount and nature thereof), financial guidance for future performance, business strategies and measures to implement strategies, competitive strengths, goals, expansion and growth of Shaw's business and operations, plans and references to the future success of Shaw. These forward-looking statements are based on certain assumptions, some of which are noted above, and analyses made by Shaw in light of its experience and its perception of historical trends, current conditions and expected future developments as well as other factors it believes are appropriate in the circumstances as of the current date. These assumptions include but are not limited to general economic and industry growth rates, currency exchange rates, technology deployment, content and equipment costs, and industry structure and stability. Whether actual results and developments will conform with expectations and predictions of the Company is subject to a number of factors including, but not limited to, general economic, market or business conditions; the opportunities that may be available to Shaw; Shaw's ability to execute its strategic plans; changes in the competitive environment in the markets in which Shaw operates and from the development of new markets for emerging technologies; changes in laws, regulations and decisions by regulators that affect Shaw or the markets in which it operates in both Canada and the United States; Shaw's status as a holding company with separate operating subsidiaries; changing conditions in the entertainment, information and communications industries; risks associated with the economic, political and regulatory policies of local governments and laws and policies of Canada and the United States; and other factors, many of which are beyond the control of Shaw. The foregoing is not an exhaustive list of all possible factors. Should one or more of these risks materialize or should assumptions underlying the forward-looking statements prove incorrect, actual results may vary materially from those as described herein. Consequently, all of the forward-looking statements made in this report and the documents incorporated by reference herein are qualified by these cautionary statements, and there can be no assurance that the actual results or developments anticipated by Shaw will be realized or, even if substantially realized, that they will have the expected consequences to, or effects on, the Company.



**Shaw Communications Inc.**

You should not place undue reliance on any such forward-looking statements. The Company utilizes forward-looking statements in assessing its performance. Certain investors, analysts and others, utilize the Company's financial guidance and other forward-looking information in order to assess the Company's expected operational and financial performance and as an indicator of its ability to service debt and return cash to shareholders. The Company's financial guidance may not be appropriate for other purposes.

Any forward-looking statement (and such risks, uncertainties and other factors) speaks only as of the date on which it was originally made and the Company expressly disclaims any obligation or undertaking to disseminate any updates or revisions to any forward-looking statement contained in this document to reflect any change in expectations with regard to those statements or any other change in events, conditions or circumstances on which any such statement is based, except as required by law. New factors affecting the Company emerge from time to time, and it is not possible for the Company to predict what factors will arise or when. In addition, the Company cannot assess the impact of each factor on its business or the extent to which any particular factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statement.

**Shaw Communications Inc.****CONSOLIDATED BALANCE SHEETS  
(Unaudited)**

| [thousands of Canadian dollars]                    | February 29,<br>2008 | August 31,<br>2007 |
|--|----------------------|--------------------|
| <b>ASSETS</b>                                      |                      |                    |
| <b>Current</b>                                     |                      |                    |
| Cash and cash equivalents                          |                      | 165,310            |
| Accounts receivable                                | 173,299              | 155,499            |
| Inventories  | 63,295               | 60,601             |
| Prepays and other                                  | 24,066               | 23,834             |
| Future income taxes                                | 185,000              | 185,000            |
|  | <b>445,660</b>       | 590,244            |
| Investments and other assets                       | 7,938                | 7,881              |
| Property, plant and equipment                      | 2,497,607            | 2,422,900          |
| Deferred charges                                   | 269,930              | 278,525            |
| Intangibles  |                      |                    |
| Broadcast rights                                   | 4,776,078            | 4,776,078          |
| Goodwill   | 88,111               | 88,111             |
|  | <b>8,085,324</b>     | 8,163,739          |
| <b>LIABILITIES AND SHAREHOLDERS EQUITY</b>         |                      |                    |
| <b>Current</b>                                     |                      |                    |
| Bank indebtedness [note 3]                         | 37,630               |                    |
| Accounts payable and accrued liabilities           | 475,426              | 441,444            |
| Income taxes payable                               | 4,189                | 4,304              |
| Unearned revenue                                   | 122,284              | 118,915            |
| Current portion of long-term debt [note 3]         | 493                  | 297,238            |
| Current portion of derivative instruments [note 1] | 5,053                |                    |
|  | <b>645,075</b>       | 861,901            |
| Long-term debt [note 3]                            | 2,645,112            | 2,771,316          |
| Other long-term liability [note 8]                 | 67,878               | 56,844             |
| Derivative instruments [note 1]                    | 587,484              |                    |
| Deferred credits                                   | 703,258              | 1,151,724          |
| Future income taxes [note 9]                       | 1,236,039            | 1,327,914          |
|  | <b>5,884,846</b>     | 6,169,699          |
| <b>Contingencies [note 10]</b>                     |                      |                    |
| <b>Shareholders equity</b>                         |                      |                    |
| Share capital [note 4]                             | 2,066,737            | 2,053,160          |

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|  |                  |           |
|--|------------------|-----------|
| Contributed surplus [note 4]                           | <b>15,427</b>    | 8,700     |
| Retained earnings (deficit)                            | <b>172,403</b>   | (68,132)  |
| Accumulated other comprehensive income (loss) [note 6] | <b>(54,089)</b>  | 312       |
|  | <b>2,200,478</b> | 1,994,040 |
|  | <b>8,085,324</b> | 8,163,739 |

*See accompanying notes*

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## Shaw Communications Inc.

**CONSOLIDATED STATEMENTS OF INCOME AND RETAINED EARNINGS (DEFICIT)**  
(Unaudited)

|   | Three months ended |           | Six months ended |           |
|---|--------------------|-----------|------------------|-----------|
|   | <b>February</b>    | February  | <b>February</b>  | February  |
|   | <b>29,</b>         | 28,       | <b>29,</b>       | 28,       |
| [thousands of Canadian dollars except per share amounts]            | <b>2008</b>        | 2007      | <b>2008</b>      | 2007      |
| Service revenue <i>[note 2]</i>                                     | <b>763,182</b>     | 685,730   | <b>1,507,010</b> | 1,356,736 |
| Operating, general and administrative expenses                      | <b>413,471</b>     | 382,692   | <b>824,390</b>   | 753,911   |
| <b>Service operating income before amortization</b> <i>[note 2]</i> | <b>349,711</b>     | 303,038   | <b>682,620</b>   | 602,825   |
| Amortization:   |                    |           |                  |           |
| Deferred IRU revenue  | <b>3,136</b>       | 3,136     | <b>6,273</b>     | 6,273     |
| Deferred equipment revenue  | <b>31,525</b>      | 25,771    | <b>61,104</b>    | 48,989    |
| Deferred equipment costs  | <b>(55,468)</b>    | (50,166)  | <b>(112,339)</b> | (99,136)  |
| Deferred charges  | <b>(256)</b>       | (1,236)   | <b>(512)</b>     | (2,473)   |
| Property, plant and equipment                                       | <b>(104,506)</b>   | (96,808)  | <b>(207,123)</b> | (188,973) |
| <b>Operating income</b>   | <b>224,142</b>     | 183,735   | <b>430,023</b>   | 367,505   |
| Amortization of financing costs long-term debt                      | <b>(884)</b>       |           | <b>(1,863)</b>   |           |
| Interest expense debt <i>[note 2]</i>                               | <b>(57,511)</b>    | (61,597)  | <b>(117,227)</b> | (123,438) |
|   | <b>165,747</b>     | 122,138   | <b>310,933</b>   | 244,067   |
| Gain on sale of investment  |                    |           |                  | 415       |
| Debt retirement costs   | <b>(5,264)</b>     |           | <b>(5,264)</b>   |           |
| Other gains   | <b>1,983</b>       | 1,045     | <b>25,518</b>    | 562       |
| <b>Income before income taxes</b>                                   | <b>162,466</b>     | 123,183   | <b>331,187</b>   | 245,044   |
| Future income tax expense (recovery) <i>[note 9]</i>                | <b>(136,402)</b>   | 43,530    | <b>(79,820)</b>  | 84,356    |
| <b>Income before the following</b>                                  | <b>298,868</b>     | 79,653    | <b>411,007</b>   | 160,688   |
| Equity income (loss) on investee                                    | <b>(20)</b>        | 98        | <b>64</b>        | 201       |
| <b>Net income</b>   | <b>298,848</b>     | 79,751    | <b>411,071</b>   | 160,889   |
| Deficit, beginning of period  | <b>(25,378)</b>    | (123,804) | <b>(68,132)</b>  | (172,701) |
| Adjustment for adoption of new accounting policy <i>[note 1]</i>    |                    |           | <b>1,754</b>     |           |
| Reduction on Class B Non-Voting Shares purchased for cancellation   | <b>(23,336)</b>    |           | <b>(23,336)</b>  |           |
| Dividends Class A Shares and Class B Non-Voting Shares              | <b>(77,731)</b>    | (53,968)  | <b>(148,954)</b> | (86,209)  |
| <b>Retained earnings (deficit), end of period</b>                   | <b>172,403</b>     | (98,021)  | <b>172,403</b>   | (98,021)  |
| <b>Earnings per share</b> <i>[note 5]</i>                           |                    |           |                  |           |
| Basic   | <b>0.69</b>        | 0.18      | <b>0.95</b>      | 0.37      |
| Diluted   | <b>0.69</b>        | 0.18      | <b>0.94</b>      | 0.37      |

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[thousands of shares]

|   |                |         |                |         |
|---|----------------|---------|----------------|---------|
| Weighted average participating shares outstanding during period | <b>431,844</b> | 431,965 | <b>431,797</b> | 431,011 |
| Participating shares outstanding, end of period                 | <b>430,876</b> | 433,478 | <b>430,876</b> | 433,478 |

*See accompanying notes*

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## Shaw Communications Inc.

**CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME AND  
ACCUMULATED OTHER COMPREHENSIVE INCOME (LOSS)**

(Unaudited)

|   | Three months ended |             | Six months ended |             |
|---|--------------------|-------------|------------------|-------------|
|   | February           | February    | February         | February    |
|   | 29,<br>2008        | 28,<br>2007 | 29,<br>2008      | 28,<br>2007 |
| <b>Net income</b>   | <b>298,848</b>     | 79,751      | <b>411,071</b>   | 160,889     |
| <b>Other comprehensive income (loss) [note 6]</b>   |                    |             |                  |             |
| Change in unrealized fair value of derivatives designated as cash flow hedges   | (19,222)           |             | (77,710)         |             |
| Adjustment for hedged items recognized in the period  | 6,683              |             | 21,190           |             |
| Reclassification of foreign exchange loss on hedging derivatives to income to offset foreign exchange gain on US denominated debt | 13,447             |             | 59,378           |             |
| Unrealized foreign exchange gain (loss) on translation of self- sustaining foreign operations                                     | (8)                | 11          | (32)             | 26          |
|   | 900                | 11          | 2,826            | 26          |
| <b>Comprehensive income</b>   | <b>299,748</b>     | 79,762      | <b>413,897</b>   | 160,915     |
| <b>Accumulated other comprehensive income (loss), beginning of period</b>   | <b>(54,989)</b>    | 345         | 312              | 330         |
| Adjustment for adoption of new accounting policy [note 1]   |                    |             | (57,227)         |             |
| Other comprehensive income  | 900                | 11          | 2,826            | 26          |
| <b>Accumulated other comprehensive income (loss), end of period</b>   | <b>(54,089)</b>    | 356         | <b>(54,089)</b>  | 356         |

See accompanying notes

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## Shaw Communications Inc.

**CONSOLIDATED STATEMENTS OF CASH FLOWS**  
(Unaudited)

|  | Three months ended |           | Six months ended |           |
|--|--------------------|-----------|------------------|-----------|
|  | February           | February  | February         | February  |
|  | 29,                | 28,       | 29,              | 28,       |
| [thousands of Canadian dollars]  | 2008               | 2007      | 2008             | 2007      |
| <b>OPERATING ACTIVITIES</b> <i>[note 7]</i>  |                    |           |                  |           |
| <b>Funds flow from operations</b>  | <b>304,293</b>     | 252,412   | <b>590,635</b>   | 496,348   |
| Net decrease (increase) in non-cash working capital balances related to operations | <b>(3,539)</b>     | 37,989    | <b>(3,726)</b>   | (23,356)  |
|  | <b>300,754</b>     | 290,401   | <b>586,909</b>   | 472,992   |
| <b>INVESTING ACTIVITIES</b>  |                    |           |                  |           |
| Additions to property, plant and equipment <i>[note 2]</i>                         | <b>(121,582)</b>   | (131,875) | <b>(260,798)</b> | (271,250) |
| Additions to equipment costs (net) <i>[note 2]</i>                                 | <b>(26,375)</b>    | (19,014)  | <b>(57,483)</b>  | (38,812)  |
| Net customs duty recovery on equipment costs                                       |                    |           | <b>22,267</b>    |           |
| Net addition to inventories  | <b>(8,158)</b>     | (15,830)  | <b>(2,694)</b>   | (15,570)  |
| Cable business acquisitions  |                    | (492)     |                  | (52,918)  |
| Proceeds on sale of investments and other assets                                   | <b>308</b>         | 476       | <b>361</b>       | 10,315    |
| Additions to deferred charges  |                    | (185)     |                  | (365)     |
|  | <b>(155,807)</b>   | (166,920) | <b>(298,347)</b> | (368,600) |
| <b>FINANCING ACTIVITIES</b>  |                    |           |                  |           |
| Increase in bank indebtedness  | <b>17,943</b>      | 4,164     | <b>37,630</b>    | 21,801    |
| Increase in long-term debt   | <b>70,000</b>      | 25,000    | <b>170,000</b>   | 60,000    |
| Long-term debt repayments  | <b>(125,118)</b>   | (145,111) | <b>(496,995)</b> | (155,221) |
| Debt retirement costs  | <b>(4,272)</b>     |           | <b>(4,272)</b>   |           |
| Issue of Class B Non-Voting Shares, net of after-tax expenses                      | <b>6,276</b>       | 46,426    | <b>20,787</b>    | 55,216    |
| Purchase of Class B Non-Voting Shares for cancellation                             | <b>(32,038)</b>    |           | <b>(32,038)</b>  |           |
| Dividends paid on Class A Shares and Class B Non-Voting Shares                     | <b>(77,731)</b>    | (53,968)  | <b>(148,954)</b> | (86,209)  |
|  | <b>(144,940)</b>   | (123,489) | <b>(453,842)</b> | (104,413) |
| <b>Effect of currency translation on cash balances and cash flows</b>              | <b>(7)</b>         | 8         | <b>(30)</b>      | 21        |
| <b>Decrease in cash and cash equivalents</b>                                       |                    |           | <b>(165,310)</b> |           |
| Cash and cash equivalents, beginning of the period                                 |                    |           | <b>165,310</b>   |           |
| <b>Cash and cash equivalents, end of the period</b>                                |                    |           |                  |           |

Cash includes cash and term deposits  
*See accompanying notes*



**Shaw Communications Inc.**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**(unaudited)**

**February 29, 2008 and February 28, 2007**

**[all amounts in thousands of Canadian dollars, except per share amounts]**

**1. BASIS OF PRESENTATION AND ACCOUNTING POLICIES**

The unaudited interim Consolidated Financial Statements include the accounts of Shaw Communications Inc. and its subsidiaries (collectively the Company). The notes presented in these unaudited interim Consolidated Financial Statements include only significant events and transactions occurring since the Company's last fiscal year end and are not fully inclusive of all matters required to be disclosed in the Company's annual audited consolidated financial statements. As a result, these unaudited interim Consolidated Financial Statements should be read in conjunction with the Company's consolidated financial statements for the year ended August 31, 2007.

Applicable share, per share and option amounts for the comparative period have been retroactively adjusted to reflect the two-for-one stock split of the Company's Class A Shares and Class B Non-Voting Shares effective July 30, 2007. The unaudited interim Consolidated Financial Statements follow the same accounting policies and methods of application as the most recent annual consolidated financial statements except as noted below.

**Adoption of recent accounting pronouncements**

**Financial instruments**

The Company has adopted CICA Handbook Sections 3855, Financial Instruments Recognition and Measurement, 3861, Financial Instruments Disclosure and Presentation, 3865, Hedges, 1530, Comprehensive Income and 3251, Equity. These new standards address when a company should recognize a financial instrument on its balance sheet and how the instrument should be measured once recognized.

Adoption of these standards was effective September 1, 2007 on a retrospective basis without restatement of prior periods, except for the reclassification of equity balances to reflect Accumulated Other Comprehensive Income which included foreign currency translation adjustments.

On adoption of Section 1530, a new statement entitled Consolidated Statements of Comprehensive Income (Loss) was added to the Company's consolidated financial statements and includes net income (loss) as well as other comprehensive income (loss). Comprehensive income (loss) is comprised of net income (loss), changes in the fair value of derivative instruments designated as cash flow hedges and the net unrealized foreign currency translation gain (loss) from self sustaining foreign operations, which was previously classified as a separate component of shareholders' equity. Accumulated other comprehensive income (loss) forms part of shareholders' equity.

In addition, the Company classified all financial instruments into one of the following five categories: 1) loans and receivables, 2) assets held-to-maturity, 3) assets available-for-sale, 4) financial liabilities, and 5) held-for-trading. None of the Company's financial instruments have been classified as held-to-maturity or held-for-trading. Financial instruments designated as available-for-sale are carried at their fair value while financial instruments such as loans and receivables and financial liabilities are carried at amortized cost. Certain private investments where market value is not readily determinable will continue to be carried at cost.

All derivatives, including embedded derivatives that must be separately accounted for, are measured at fair value in the balance sheet. The transition date for the assessment of embedded derivatives was September 1, 2002. The changes in fair value of cash flow hedging derivatives are recorded in other comprehensive income (loss), to the extent effective, until the variability of cash flows relating to the hedged asset or liability is recognized in the consolidated statements of income. Any hedge ineffectiveness will be recognized in net income (loss) immediately.

**Shaw Communications Inc.****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
(unaudited)****February 29, 2008 and February 28, 2007****[all amounts in thousands of Canadian dollars, except per share amounts]**

Transaction and financing costs associated with issuance of debt securities are now netted against the related debt instrument and amortized to income using the effective interest rate method. Accordingly, long-term debt, net of issue costs, accretes over time to the principal amount that will be owing at maturity. The Company previously recorded debt issuance costs as deferred charges and amortized them on a straight-line basis over the term of the related debt. The impact on the Consolidated Balance Sheets as at September 1, 2007 and February 29, 2008 and on the Consolidated Statements of Income and Retained Earnings (Deficit) for three and six months ended February 29, 2008 is as follows:

|  | Increase (decrease)          |                      |
|--|------------------------------|----------------------|
|  | <b>February<br/>29, 2008</b> | September 1,<br>2007 |
|  | \$                           | \$                   |
| <b>Consolidated balance sheets:</b>                            |                              |                      |
| Deferred charges   | (27,377)                     | (30,746)             |
| Current portion of derivative instruments                      | 5,053                        | 5,119                |
| Long-term debt   | (26,666)                     | (29,681)             |
| Derivative instruments   | 587,484                      | 521,560              |
| Deferred credits   | (528,431)                    | (459,656)            |
| Future income taxes  | (12,075)                     | (12,615)             |
| Deficit  | (1,627)                      | (1,754)              |
| Accumulated other comprehensive loss                           | 54,369                       | 57,227               |
| <b>Increase (decrease) in deficit:</b>                         |                              |                      |
| Adjustment for adoption of new accounting policy               | (1,754)                      | (1,754)              |
| Decrease in net income   | 127                          |                      |
|  | (1,627)                      | (1,754)              |
| <b>Increase (decrease) in net income<br/>February 29, 2008</b> |                              |                      |
|  | Three<br>months<br>ended     | Six months<br>ended  |
|  | \$                           | \$                   |
| <b>Consolidated statement of income:</b>                       |                              |                      |
| Decrease in amortization of deferred charges                   | 947                          | 1,969                |
| Increase in amortization of financing costs long-term debt     | (884)                        | (1,863)              |
| Increase in interest expense debt                              | (58)                         | (13)                 |
| Increase in debt retirement costs                              | (252)                        | (252)                |

|                                |       |       |
|--------------------------------|-------|-------|
| Decrease in income tax expense | 59    | 32    |
| Decrease in net income         | (188) | (127) |

**Decrease in earnings per share:****Recent accounting pronouncement****Inventories**

In fiscal 2009, the Company will adopt CICA Handbook Section 3031, Inventories which provides more guidance on measurement and disclosure requirements. The Company is currently assessing the impact of adoption of this new accounting policy standard.

**Shaw Communications Inc.****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**(unaudited)****February 29, 2008 and February 28, 2007****[all amounts in thousands of Canadian dollars, except per share amounts]****BUSINESS SEGMENT INFORMATION**

The Company provides cable television services, high-speed Internet access, Digital Phone and Internet infrastructure services ( Cable ); DTH satellite services (Star Choice); and, satellite distribution services ( Satellite Services ). All of these operations are located in Canada. Information on operations by segment is as follows:

**Operating information**

|   | Three months ended |          | Six months ended |           |
|---|--------------------|----------|------------------|-----------|
|   | February           | February | February         | February  |
|   | 29,                | 28,      | 29,              | 28,       |
|   | 2008               | 2007     | 2008             | 2007      |
|   | \$                 | \$       | \$               | \$        |
| <b>Service revenue</b>                              |                    |          |                  |           |
| Cable   | <b>582,806</b>     | 515,257  | <b>1,149,194</b> | 1,015,263 |
| DTH   | <b>162,221</b>     | 151,990  | <b>320,058</b>   | 303,682   |
| Satellite Services                                  | <b>22,912</b>      | 21,896   | <b>45,870</b>    | 44,390    |
| <b>Inter segment</b>                                | <b>767,939</b>     | 689,143  | <b>1,515,122</b> | 1,363,335 |
| Cable   | (957)              | (841)    | (1,867)          | (1,652)   |
| DTH   | (2,925)            | (1,697)  | (4,495)          | (3,197)   |
| Satellite Services                                  | (875)              | (875)    | (1,750)          | (1,750)   |
|   | <b>763,182</b>     | 685,730  | <b>1,507,010</b> | 1,356,736 |
| <b>Service operating income before amortization</b> |                    |          |                  |           |
| Cable   | <b>284,020</b>     | 244,164  | <b>556,767</b>   | 481,933   |
| DTH   | <b>53,522</b>      | 47,579   | <b>101,472</b>   | 97,261    |
| Satellite Services                                  | <b>12,169</b>      | 11,295   | <b>24,381</b>    | 23,631    |
|   | <b>349,711</b>     | 303,038  | <b>682,620</b>   | 602,825   |
| <b>Interest <sup>(1)</sup></b>                      |                    |          |                  |           |
| Cable   | <b>49,709</b>      | 51,465   | <b>100,712</b>   | 102,855   |
| DTH and Satellite Services                          | <b>7,454</b>       | 9,776    | <b>15,817</b>    | 19,870    |
| Burrard Landing Lot 2 Holdings Partnership          | <b>348</b>         | 356      | <b>698</b>       | 713       |
|   | <b>57,511</b>      | 61,597   | <b>117,227</b>   | 123,438   |

(1) The Company reports interest on a segmented basis for Cable and combined satellite only. It does not report interest on a segmented basis for DTH and Satellite Services.

## Shaw Communications Inc.

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
(unaudited)

February 29, 2008 and February 28, 2007

[all amounts in thousands of Canadian dollars, except per share amounts]

**Capital expenditures**

|   | Three months ended |          | Six months ended |          |
|---|--------------------|----------|------------------|----------|
|   | February           | February | February         | February |
|   | 29,                | 28,      | 29,              | 28,      |
|   | 2008               | 2007     | 2008             | 2007     |
|   | \$                 | \$       | \$               | \$       |
| <b>Capital expenditures accrual basis</b>   |                    |          |                  |          |
| Cable   | 118,599            | 109,777  | 259,148          | 242,047  |
| Corporate   | 8,556              | 8,110    | 20,572           | 17,161   |
| Sub-total Cable including corporate   | 127,155            | 117,887  | 279,720          | 259,208  |
| Satellite (net of equipment profit)   | 615                | 4,546    | 701              | 5,593    |
|   | 127,770            | 122,433  | 280,421          | 264,801  |
| <b>Equipment costs (net of revenue received)</b>  |                    |          |                  |          |
| Cable   | 9,180              | 4,197    | 17,933           | 4,810    |
| Satellite   | 17,195             | 14,817   | 39,550           | 34,002   |
|   | 26,375             | 19,014   | 57,483           | 38,812   |
| <b>Capital expenditures and equipment costs (net)</b>   |                    |          |                  |          |
| Cable   | 136,335            | 122,084  | 297,653          | 264,018  |
| Satellite   | 17,810             | 19,363   | 40,251           | 39,595   |
|   | 154,145            | 141,447  | 337,904          | 303,613  |
| <b>Reconciliation to Consolidated Statements of Cash Flows</b>                                    |                    |          |                  |          |
| Additions to property, plant and equipment  | 121,582            | 131,875  | 260,798          | 271,250  |
| Additions to equipment costs (net)  | 26,375             | 19,014   | 57,483           | 38,812   |
| Total of capital expenditures and equipment costs (net) per Consolidated Statements of Cash Flows | 147,957            | 150,889  | 318,281          | 310,062  |
| Decrease in working capital related to capital expenditures                                       | 7,065              | (8,566)  | 21,357           | (4,733)  |
| Less: IRU prepayments <sup>(1)</sup>  |                    |          |                  | (7)      |
| Less: Satellite equipment profit <sup>(2)</sup>   | (877)              | (876)    | (1,734)          | (1,709)  |
|   | 154,145            | 141,447  | 337,904          | 303,613  |

Total capital expenditures and equipment costs  
(net) reported by segments

- (1) Prepayments on infeasible rights to use ( IRUs ) certain specifically identified fibres in amounts not exceeding the costs to build the fiber subject to the IRUs are subtracted from the calculation of segmented capital expenditures and equipment costs (net).
- (2) The profit from the sale of satellite equipment is subtracted from the calculation of segmented capital expenditures and equipment costs (net) as the Company views the profit on sale as a recovery of expenditures on customer premise equipment.

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**Shaw Communications Inc.****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
(unaudited)****February 29, 2008 and February 28, 2007****[all amounts in thousands of Canadian dollars, except per share amounts]****Assets****February 29, 2008**

|                  | <b>Cable</b>     | <b>DTH</b>     | <b>Satellite<br/>Services</b> | <b>Total</b>     |
|------------------|------------------|----------------|-------------------------------|------------------|
|                  | <b>\$</b>        | <b>\$</b>      | <b>\$</b>                     | <b>\$</b>        |
| Segment assets   | <b>6,403,661</b> | <b>905,802</b> | <b>528,623</b>                | <b>7,838,086</b> |
| Corporate assets |                  |                |                               | <b>247,238</b>   |
| Total assets     |                  |                |                               | <b>8,085,324</b> |

**August 31, 2007**

|                  | <b>Cable</b> | <b>DTH</b> | <b>Satellite<br/>Services</b> | <b>Total</b> |
|------------------|--------------|------------|-------------------------------|--------------|
|                  | <b>\$</b>    | <b>\$</b>  | <b>\$</b>                     | <b>\$</b>    |
| Segment assets   | 6,300,834    | 894,893    | 529,411                       | 7,725,138    |
| Corporate assets |              |            |                               | 438,601      |
| Total assets     |              |            |                               | 8,163,739    |

## Shaw Communications Inc.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
(unaudited)

February 29, 2008 and February 28, 2007

[all amounts in thousands of Canadian dollars, except per share amounts]

## 3. LONG-TERM DEBT

|                           | February 29, 2008          |   |   |                           | August 31, 2007                      |   |                           |
|---------------------------|----------------------------|---|---|---------------------------|--------------------------------------|---|---------------------------|
|                           | Effective interest rates % | Translated at period end exchange rate <sup>(1)</sup> | Adjustment for hedged debt <sup>(2)</sup> | Translated at hedged rate | Translated at year end exchange rate | Adjustment for hedged debt <sup>(2)</sup> | Translated at hedged rate |
|                           |                            | \$  | \$  | \$                        | \$                                   | \$  | \$                        |
| <b>Corporate</b>          |                            |   |   |                           |                                      |   |                           |
| Bank loans <sup>(3)</sup> | Variable                   | <b>70,000</b>   |   | <b>70,000</b>             |                                      |   |                           |
| Senior notes              |                            |   |   |                           |                                      |   |                           |
| Cdn \$400,000             |                            |   |   |                           |                                      |   |                           |
| 5.70% due                 |                            |   |   |                           |                                      |   |                           |
| March 2, 2017             | 5.72                       | <b>394,983</b>  |   | <b>394,983</b>            | 400,000                              |   | 400,000                   |
| Cdn \$450,000             |                            |   |   |                           |                                      |   |                           |
| 6.10% due                 |                            |   |   |                           |                                      |   |                           |
| November 16, 2012         | 6.11                       | <b>445,618</b>  |   | <b>445,618</b>            | 450,000                              |   | 450,000                   |
| Cdn \$300,000             |                            |   |   |                           |                                      |   |                           |
| 6.15% due May 9, 2016     | 6.34                       | <b>290,624</b>  |   | <b>290,624</b>            | 300,000                              |   | 300,000                   |
| Cdn \$296,760             |                            |   |   |                           |                                      |   |                           |
| 7.4% due October 17, 2007 | 7.40                       |   |   |                           | 296,760                              |   | 296,760                   |
| US \$440,000              |                            |   |   |                           |                                      |   |                           |
| 8.25% due                 |                            |   |   |                           |                                      |   |                           |
| April 11, 2010            | 7.88                       | <b>431,121</b>  | <b>209,484</b>                            | <b>640,605</b>            | 464,728                              | 177,892                                   | 642,620                   |
| US \$225,000              |                            |   |   |                           |                                      |   |                           |
| 7.25% due April 6, 2011   | 7.68                       | <b>220,121</b>  | <b>134,349</b>                            | <b>354,470</b>            | 237,645                              | 118,193                                   | 355,838                   |
| US \$300,000              |                            |   |   |                           |                                      |   |                           |
| 7.20% due                 |                            |   |   |                           |                                      |   |                           |
| December 15, 2011         | 7.61                       | <b>293,761</b>  | <b>181,530</b>                            | <b>475,291</b>            | 316,860                              | 159,990                                   | 476,850                   |
| Cdn \$350,000             |                            |   |   |                           |                                      |   |                           |
| 7.50% due                 |                            |   |   |                           |                                      |   |                           |
| November 20, 2013         | 7.50                       | <b>345,363</b>  |   | <b>345,363</b>            | 350,000                              |   | 350,000                   |
| COPrS                     |                            |   |   |                           |                                      |   |                           |
| Cdn \$100,000 due         | 8.54                       |   |   |                           | 100,000                              |   | 100,000                   |
| September 30, 2027        |                            |   |   |                           |                                      |   |                           |



(4)

|  |      |                  |                |                  |           |         |           |
|--|------|------------------|----------------|------------------|-----------|---------|-----------|
|  |      | <b>2,491,591</b> | <b>525,363</b> | <b>3,016,954</b> | 2,915,993 | 456,075 | 3,372,068 |
| <b>Other subsidiaries and entities</b> |      |                  |                |                  |           |         |           |
| Videon                                 |      |                  |                |                  |           |         |           |
| CableSystems Inc.                      |      |                  |                |                  |           |         |           |
| Cdn \$130,000                          |      |                  |                |                  |           |         |           |
| Senior Debentures                      |      |                  |                |                  |           |         |           |
| Series A 8.15% due                     |      |                  |                |                  |           |         |           |
| April 26, 2010                         | 7.63 | <b>131,817</b>   |                | <b>131,817</b>   | 130,000   |         | 130,000   |
| Burrard Landing                        |      |                  |                |                  |           |         |           |
| Lot 2 Holdings                         |      |                  |                |                  |           |         |           |
| Partnership                            | 6.31 | <b>22,197</b>    |                | <b>22,197</b>    | 22,561    |         | 22,561    |
|  |      | <b>154,014</b>   |                | <b>154,014</b>   | 152,561   |         | 152,561   |
| Total consolidated debt                |      |                  |                |                  |           |         |           |
|  |      | <b>2,645,605</b> | <b>525,363</b> | <b>3,170,968</b> | 3,068,554 | 456,075 | 3,524,629 |
| Less current portion <sup>(5)</sup>    |      |                  |                |                  |           |         |           |
|  |      | <b>493</b>       |                | <b>493</b>       | 297,238   |         | 297,238   |
|  |      | <b>2,645,112</b> | <b>525,363</b> | <b>3,170,475</b> | 2,771,316 | 456,075 | 3,227,391 |

(1) Long-term debt, excluding bank loans, are presented net of unamortized discounts and finance costs of \$26,666.

(2) Foreign denominated long-term debt is translated at the period-end foreign exchange rates. Because the Company follows hedge accounting, the resulting exchange gains and losses on translating hedged long-term debt are deferred and offset by foreign exchange gains and losses arising on the related cross-currency interest rate agreements. If the rate of translation was adjusted to reflect the hedged rates of the Company's cross-currency interest rate agreements (which fix the liability for interest and principal), long-term debt would increase by \$525,363 (August 31, 2007 \$456,075) representing a corresponding amount in derivative instruments. The hedged rates on the Senior notes of US \$440,000, US \$225,000 and US \$300,000 are 1.4605, 1.5815 and 1.5895, respectively.

(3) Availabilities under banking facilities are as follows at February 29, 2008:

|   | <b>Total</b> | <b>Bank loans <sup>(a)</sup></b> | <b>Operating credit facilities</b> |
|---|--------------|----------------------------------|------------------------------------|
|   | \$           | (b)<br>\$                        | (a)<br>\$                          |
| Total facilities                                    | 1,050,000    | 1,000,000                        | 50,000                             |
| Amount drawn (excluding letters of credit of \$538) | 107,630      | 70,000                           | 37,630                             |
|   | 942,370      | 930,000                          | 12,370                             |

**Shaw Communications Inc.****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
(unaudited)****February 29, 2008 and February 28, 2007****[all amounts in thousands of Canadian dollars, except per share amounts]**

- (a) Bank loans represent liabilities classified as long-term debt. Operating credit facilities are for terms less than one year and accordingly are classified as bank indebtedness.
- (b) The \$1 billion revolving credit facility is due May 31, 2012 and is unsecured and ranks pari passu with the senior unsecured notes.
- (4) On January 30, 2008, the Company redeemed the \$100,000 8.54% COPrS.
- (5) Current portion of long-term debt is the amount due within one year on the Partnership's mortgage bonds.

**4. SHARE CAPITAL****Issued and outstanding**

Changes in Class A Share and Class B Non-Voting Share capital during the six months ended February 29, 2008 are as follows:

|   | Class A Shares |       | Class B Non-Voting Shares |           |
|---|----------------|-------|---------------------------|-----------|
|   | Number         | \$    | Number                    | \$        |
| <b>August 31, 2007</b>                  | 22,563,064     | 2,473 | 408,770,759               | 2,050,687 |
| Issued upon stock option plan exercises |                |       | 1,264,553                 | 22,279    |
| Purchase of shares for cancellation     |                |       | (1,722,800)               | (8,702)   |
| <b>February 29, 2008</b>                | 22,563,064     | 2,473 | 408,312,512               | 2,064,264 |

**Purchase of shares for cancellation**

During the three and six months ended February 29, 2008, the Company purchased 1,722,800 Class B Non-Voting Shares for cancellation for \$32,038 of which \$8,702 reduced the stated capital of the Class B Non-Voting Shares and \$23,336 was charged to the deficit.

**Stock option plan**

Under a stock option plan, directors, officers, employees and consultants of the Company are eligible to receive stock options to acquire Class B Non-Voting Shares with terms not to exceed 10 years from the date of grant. Twenty-five percent of the options are exercisable on each of the first four anniversary dates from the date of the original grant. The options must be issued at not less than the fair market value of the Class B Non-Voting Shares at the date of grant. The maximum number of Class B Non-Voting Shares issuable under this plan and the warrant plan described below may not exceed 32,000,000. To date 7,054,448 Class B Non-Voting Shares have been issued under these plans. During the six months ended February 29, 2008, 1,264,553 options were exercised for \$20,787. The changes in options for the six months ended February 29, 2008 are as follows:

|                                    | Number      | Weighted average exercise price \$ |
|------------------------------------|-------------|------------------------------------|
| Outstanding at beginning of period | 17,574,801  | 17.08                              |
| Granted                            | 8,346,500   | 24.63                              |
| Forfeited                          | (1,112,188) | 20.07                              |

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|                              |                    |              |
|------------------------------|--------------------|--------------|
| Exercised                    | <b>(1,264,553)</b> | <b>16.44</b> |
| Outstanding at end of period | <b>23,544,560</b>  | <b>19.65</b> |

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## Shaw Communications Inc.

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
(unaudited)

February 29, 2008 and February 28, 2007

[all amounts in thousands of Canadian dollars, except per share amounts]

The following table summarizes information about the options outstanding at February 29, 2008:

| Range of prices | Number<br>outstanding<br>at<br>February 29,<br>2008 | Weighted<br>average<br>remaining<br>contractual<br>life | Weighted<br>average<br>exercise<br>price | Number<br>exercisable<br>at<br>February 29,<br>2008 | Weighted<br>average<br>exercise<br>price |
|-----------------|---|---|--|---|--|
| \$8.69          | 20,000  | 5.64  | \$ 8.69                                  | 20,000  | \$ 8.69                                  |
| \$14.85 \$22.27 | 14,670,060  | 5.72  | \$ 16.78                                 | 8,617,962   | \$ 16.36                                 |
| \$22.28 \$26.20 | 8,854,500   | 9.51  | \$ 24.42                                 |   |  |

For all common share options granted to employees up to August 2003, had the Company determined compensation costs based on the fair values at grant dates of the common share options consistent with the method prescribed under CICA Handbook Section 3870, the Company's net income and earnings per share would have been reported as the pro forma amounts indicated below:

|  | Three months<br>ended<br>February 28,<br>2007<br>\$ | Six months<br>ended<br>February 28,<br>2007<br>\$ |
|--|---|---|
| Net income for the period                      | 79,751  | 160,889   |
| Fair value of stock option grants              | 30  | 60  |
| Pro forma net income for the period            | 79,721  | 160,829   |
| Pro forma basic and diluted earnings per share | 0.18  | 0.37  |

For the purposes of pro forma disclosures, the estimated fair value of the options is amortized to expense over the options' vesting period on a straight-line basis.

The weighted average estimated fair value at the date of the grant for common share options granted was \$4.82 per option (2007 \$3.21 per option) and \$5.41 per option (2007 \$3.23) for the quarter and year-to-date, respectively. The fair value of each option granted was estimated on the date of the grant using the Black-Scholes option-pricing model with the following assumptions:

|                         | Three months ended      |                         | Six months ended        |                         |
|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|
|                         | February<br>29,<br>2008 | February<br>28,<br>2007 | February<br>29,<br>2008 | February<br>28,<br>2007 |
| Dividend yield          | 2.97%                   | 2.84%                   | 2.72%                   | 2.92%                   |
| Risk-free interest rate | 4.10%                   | 3.99%                   | 4.46%                   | 3.99%                   |

|   |                |         |                |         |
|---|----------------|---------|----------------|---------|
| Expected life of options  | <b>5 years</b> | 4 years | <b>5 years</b> | 4 years |
| Expected volatility factor of the future expected market price of Class B Non-Voting Shares | <b>23.5%</b>   | 24.1%   | <b>24.6%</b>   | 24.9%   |

**Other stock options**

In conjunction with the acquisition of Satellite Services, holders of Satellite Services options elected to receive 0.9 of a Shaw Class B Non-Voting Share in lieu of one Satellite Services share which would have been received upon the exercise of an option under the Satellite Services plan.

**Shaw Communications Inc.****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
(unaudited)****February 29, 2008 and February 28, 2007****[all amounts in thousands of Canadian dollars, except per share amounts]**

At February 29, 2008 there were 37,336 Satellite Services options outstanding with an exercise price of \$3.88. The weighted average remaining contractual life of the Satellite Services options is 0.25 years. At February 29, 2008, 37,336 Satellite Services options were exercisable into 33,602 Class B Non-Voting Shares of the Company at \$4.31 per Class B Non-Voting Share. No options were exercised during the current year.

**Contributed surplus**

The changes in contributed surplus are as follows:

|                              | <b>February 29,<br/>2008</b> |
|------------------------------|------------------------------|
|                              | <b>\$</b>                    |
| Balance, beginning of period | <b>8,700</b>                 |
| Stock-based compensation     | <b>8,219</b>                 |
| Stock options exercised      | <b>(1,492)</b>               |
| Balance, end of period       | <b>15,427</b>                |

**5. EARNINGS PER SHARE**

Earnings per share calculations are as follows:

|  | Three months ended               |                         | Six months ended                 |                         |
|--|----------------------------------|-------------------------|----------------------------------|-------------------------|
|  | <b>February<br/>29,<br/>2008</b> | February<br>28,<br>2007 | <b>February<br/>29,<br/>2008</b> | February<br>28,<br>2007 |
| <b>Numerator for basic and diluted earnings per share (\$)</b>   |                                  |                         |                                  |                         |
| Net income   | <b>298,848</b>                   | 79,751                  | <b>411,071</b>                   | 160,889                 |
| <b>Denominator (thousands of shares)</b>   |                                  |                         |                                  |                         |
| Weighted average number of Class A Shares and Class B Non-Voting Shares for basic earnings per share   | <b>431,844</b>                   | 431,965                 | <b>431,797</b>                   | 431,011                 |
| Effect of dilutive securities  | <b>2,357</b>                     | 3,884                   | <b>3,362</b>                     | 2,540                   |
| Weighted average number of Class A Shares and Class B Non-Voting Shares for diluted earnings per share | <b>434,201</b>                   | 435,849                 | <b>435,159</b>                   | 433,551                 |
| <b>Earnings per share (\$)</b>   |                                  |                         |                                  |                         |
| Basic  | <b>0.69</b>                      | 0.18                    | <b>0.95</b>                      | 0.37                    |
| Diluted  | <b>0.69</b>                      | 0.18                    | <b>0.94</b>                      | 0.37                    |



## Shaw Communications Inc.

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
(unaudited)

February 29, 2008 and February 28, 2007

[all amounts in thousands of Canadian dollars, except per share amounts]

**6. OTHER COMPREHENSIVE INCOME (LOSS) AND ACCUMULATED OTHER COMPREHENSIVE INCOME (LOSS)**

Components of other comprehensive income (loss) and the related income tax effects for the six months ended February 29, 2008 are as follows:

|   | Amount<br>\$ | Income<br>taxes<br>\$ | Net<br>\$    |
|---|--------------|-----------------------|--------------|
| Changes in unrealized fair value of derivatives designated as cash flow hedges  | (92,200)     | 14,490                | (77,710)     |
| Adjustment for hedged items recognized in the period  | 26,342       | (5,152)               | 21,190       |
| Reclassification of foreign exchange loss on hedging derivatives to income to offset foreign exchange gain on US denominated debt | 69,288       | (9,910)               | 59,378       |
| Unrealized foreign exchange loss on translation of self-sustaining foreign operations   | (32)         |                       | (32)         |
|   | <b>3,398</b> | <b>(572)</b>          | <b>2,826</b> |

Components of other comprehensive income (loss) and the related income tax effects for the three months ended February 29, 2008 are as follows:

|   | Amount<br>\$ | Income<br>taxes<br>\$ | Net<br>\$  |
|---|--------------|-----------------------|------------|
| Changes in unrealized fair value of derivatives designated as cash flow hedges  | (21,759)     | 2,537                 | (19,222)   |
| Adjustment for hedged items recognized in the period  | 8,227        | (1,544)               | 6,683      |
| Reclassification of foreign exchange loss on hedging derivatives to income to offset foreign exchange gain on US denominated debt | 15,054       | (1,607)               | 13,447     |
| Unrealized foreign exchange loss on translation of self-sustaining foreign operations   | (8)          |                       | (8)        |
|   | <b>1,514</b> | <b>(614)</b>          | <b>900</b> |

Accumulated other comprehensive income (loss) is comprised of the following:

|  | February 29,<br>2008<br>\$ | August 31,<br>2007<br>\$ |
|--|----------------------------|--------------------------|
| <b>Accumulated other comprehensive income (loss)</b> | <b>280</b>                 | <b>312</b>               |



Unrealized foreign exchange gain on translation of self-sustaining foreign operations

Fair value of derivatives

**(54,369)**

**(54,089)**

312

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## Shaw Communications Inc.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
(unaudited)

February 29, 2008 and February 28, 2007

[all amounts in thousands of Canadian dollars, except per share amounts]

## 7. STATEMENTS OF CASH FLOWS

Disclosures with respect to the Consolidated Statements of Cash Flows are as follows:

(i) Funds flow from operations

|  | Three months ended            |                               | Six months ended              |                               |
|--|-------------------------------|-------------------------------|-------------------------------|-------------------------------|
|  | February<br>29,<br>2008<br>\$ | February<br>28,<br>2007<br>\$ | February<br>29,<br>2008<br>\$ | February<br>28,<br>2007<br>\$ |
| Net income                                   | 298,848                       | 79,751                        | 411,071                       | 160,889                       |
| Non-cash items:                              |                               |                               |                               |                               |
| Amortization                                 |                               |                               |                               |                               |
| Deferred IRU revenue                         | (3,136)                       | (3,136)                       | (6,273)                       | (6,273)                       |
| Deferred equipment revenue                   | (31,525)                      | (25,771)                      | (61,104)                      | (48,989)                      |
| Deferred equipment costs                     | 55,468                        | 50,166                        | 112,339                       | 99,136                        |
| Deferred charges                             | 256                           | 1,236                         | 512                           | 2,473                         |
| Property, plant and equipment                | 104,506                       | 96,808                        | 207,123                       | 188,973                       |
| Financing costs long-term debt               | 884                           |                               | 1,863                         |                               |
| Future income tax expense (recovery)         | (136,402)                     | 43,530                        | (79,820)                      | 84,356                        |
| Gain on sale of investment                   |                               |                               |                               | (415)                         |
| Equity loss (income) on investee             | 20                            | (98)                          | (64)                          | (201)                         |
| Debt retirement costs                        | 5,264                         |                               | 5,264                         |                               |
| Stock-based compensation                     | 4,214                         | 1,475                         | 8,219                         | 2,627                         |
| Defined benefit pension plan                 | 5,517                         | 8,218                         | 11,034                        | 11,856                        |
| Net customs duty recovery on equipment costs |                               |                               | (22,267)                      |                               |
| Other  | 379                           | 233                           | 2,738                         | 1,916                         |
| Funds flow from operations                   | 304,293                       | 252,412                       | 590,635                       | 496,348                       |

(ii) Changes in non-cash working capital balances related to operations include the following:

|  | Three months ended            |                               | Six months ended              |                               |
|--|-------------------------------|-------------------------------|-------------------------------|-------------------------------|
|  | February<br>29,<br>2008<br>\$ | February<br>28,<br>2007<br>\$ | February<br>29,<br>2008<br>\$ | February<br>28,<br>2007<br>\$ |
| Accounts receivable                      | 4,393                         | (5,198)                       | (17,800)                      | (20,795)                      |
| Prepays and other                        | (4,014)                       | (3,866)                       | (1,800)                       | (7,397)                       |
| Accounts payable and accrued liabilities | (3,753)                       | 46,777                        | 12,620                        | (1)                           |
| Income taxes payable                     | (93)                          | 125                           | (115)                         | (600)                         |
| Unearned revenue                         | (72)                          | 151                           | 3,369                         | 5,437                         |

(3,539) 37,989 (3,726) (23,356)

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**Shaw Communications Inc.****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
(unaudited)****February 29, 2008 and February 28, 2007****[all amounts in thousands of Canadian dollars, except per share amounts]**

(iii) Interest and income taxes paid and classified as operating activities are as follows:

|              | Three months ended               |                         | Six months ended                 |                         |
|--------------|----------------------------------|-------------------------|----------------------------------|-------------------------|
|              | <b>February<br/>29,<br/>2008</b> | February<br>28,<br>2007 | <b>February<br/>29,<br/>2008</b> | February<br>28,<br>2007 |
|              | \$                               | \$                      | \$                               | \$                      |
| Interest     | <b>21,923</b>                    | 22,048                  | <b>129,034</b>                   | 121,376                 |
| Income taxes | <b>94</b>                        | (127)                   | <b>121</b>                       | 592                     |

(iv) Non-cash transaction:

The Consolidated Statements of Cash Flows exclude the following non-cash transaction:

|   | Six months ended                 |                      |
|---|----------------------------------|----------------------|
|   | <b>February<br/>29,<br/>2008</b> | February 28,<br>2007 |
|   | \$                               | \$                   |
| Issuance of Class B Non-Voting Shares on a cable system acquisition |                                  | 3,000                |

**8. OTHER LONG-TERM LIABILITY**

Other long-term liability is the long-term portion of the Company's defined benefit pension plan. The total benefit costs expensed under the Company's defined benefit pension were \$5,879 (2007 \$8,910) and \$11,758 (2007 \$12,821) for the three and six months ended February 29, 2008, respectively.

**9. FUTURE INCOME TAXES**

During the current quarter, the Company recorded a non-cash future income tax recovery of \$187,990 in respect of reductions in corporate income tax rates.

**10. CONTINGENCIES**

The Company has sought and obtained Intervenor status in connection with a pending Federal Court of Appeal decision regarding Part II fees charged under the Broadcasting License Fee Regulations. It is possible that Part II fees currently provided for with respect to all or part of the prior year will not be required to be remitted and Part II fees previously remitted may be recovered. The Company has not recorded a recovery for this contingency and an estimate of the amount cannot be made.

In respect of the above noted appeal, during the current period the Company ceased to accrue for these fees and it is possible that the Court may conclude Part II fees are payable. Based on historical rates charged for Part II fees the possible liability to the Company would approximate \$10,000.

**Shaw Communications Inc.**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
(unaudited)**

**February 29, 2008 and February 28, 2007**

**[all amounts in thousands of Canadian dollars, except per share amounts]**

**11. SUBSEQUENT EVENT**

On March 10, 2008, the Company announced that it had submitted an application to participate in Industry Canada a Auction for Spectrum Licenses for Advanced Wireless Services ( AWS ). In connection with the application, the Company has made a deposit of \$400,640 in the form of a letter of credit which matures August 29, 2008.

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