

Benioff Marc
Form 4
March 13, 2019

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Benioff Marc

2. Issuer Name and Ticker or Trading Symbol
SALESFORCE COM INC [CRM]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
415 MISSION STREET, 3RD FLOOR

3. Date of Earliest Transaction (Month/Day/Year)
03/11/2019

Director 10% Owner
 Officer (give title below) Other (specify below)
Chairman of the Board & co-CEO

(Street)
SAN FRANCISCO, CA 94105

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| | | | Code | V Amount (D) Price | | | |
| Common Stock | 03/11/2019 | | G ⁽¹⁾⁽²⁾ | V 27,000 D \$ 0 | 31,523,800 | D ⁽³⁾ | |
| Common Stock | 03/12/2019 | | S ⁽¹⁾ | 2,368 D \$ 157.8406 | 31,521,432 | D ⁽³⁾ | |
| Common Stock | 03/12/2019 | | S ⁽¹⁾ | 2,532 D \$ 158.6861 | 31,518,900 | D ⁽³⁾ | |
| Common Stock | 03/12/2019 | | S ⁽¹⁾ | 100 D \$ 159.3 | 31,518,800 | D ⁽³⁾ | |
| | 03/13/2019 | | S ⁽¹⁾ | 800 D | 31,518,000 | D ⁽³⁾ | |

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| | | | | | | | | | | |
|--------------|------------|--|------|-------|-----|-------------|------------|---|-----|--|
| Common Stock | | | | | \$ | 159.2738 | | | | |
| | | | | | (6) | | | | | |
| Common Stock | 03/13/2019 | | S(1) | 2,300 | D | \$ 160.1722 | 31,515,700 | D | (3) | |
| | | | | | | (7) | | | | |
| Common Stock | 03/13/2019 | | S(1) | 1,800 | D | \$ 161.1939 | 31,513,900 | D | (3) | |
| | | | | | | (8) | | | | |
| Common Stock | 03/13/2019 | | S(1) | 100 | D | \$ 161.93 | 31,513,800 | D | (3) | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Beneficially Owned Following Reporting Transaction (Instr. 3) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|--|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|--------------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| Benioff Marc 415 MISSION STREET 3RD FLOOR SAN FRANCISCO, CA 94105 | X | | Chairman of the Board & co-CEO | |

Signatures

/s/ Scott Siamas, Attorney-in-Fact for Marc
Benioff

03/13/2019

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Pursuant to a 10b5-1 Plan.

(2) Gifts to charitable organizations.

(3) Shares held in The Marc R. Benioff Revocable Trust.

(4) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$157.2700 to \$158.2500 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(5) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$158.2800 to \$159.2000 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(6) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$158.7600 to \$159.7000 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(7) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$159.7600 to \$160.6100 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(8) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$160.7600 to \$161.6200 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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