

PROCTER & GAMBLE Co  
Form 4  
August 17, 2016

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Pritchard Marc S.

(Last) (First) (Middle)

ONE PROCTER & GAMBLE  
PLAZA

(Street)

CINCINNATI, OH 45202

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
PROCTER & GAMBLE Co [PG]

3. Date of Earliest Transaction  
(Month/Day/Year)

08/15/2016

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chief Brand Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership: Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|--|
|                                 |                                      |  | Code                           | V   | Amount or (D) Price   |  |  |
| Common Stock                    | 08/15/2016                           |  | S                              |   | 3,139 (1) D \$ 87.0791 (2)  | 101,196.4093   | D  |
| Common Stock                    | 08/16/2016                           |  | M                              |   | 117 A \$ 86.16  | 101,313.4093   | D  |
| Common Stock                    | 08/16/2016                           |  | F                              |   | 117 (3) D \$ 86.16  | 101,196.4093   | D  |
| Common Stock                    | 08/16/2016                           |  | A                              |   | 6,774 A \$ 0 (4)  | 107,970.4093   | D  |
| Common Stock                    | 08/17/2016                           |  | S                              |   | 3,665 (5) D \$ 86.2992 (7)  | 104,305.4093   | D  |

(6)

|              |             |   |                             |
|--------------|-------------|---|-----------------------------|
| Common Stock | 107.032     | I | By Daughter ACP             |
| Common Stock | 107.032     | I | By Daughter CEP             |
| Common Stock | 107.032     | I | By Daughter NJP             |
| Common Stock | 31,160.8179 | I | By Retirement Plan Trustees |
| Common Stock | 602         | I | By Wife                     |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) |         |     | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |         |
|--|--|--------------------------------------|--|--------------------------------|---|---------|-----|--|---|---------|
|  |  |                                      |  |                                | Code  | V       | (A) |  | (D)   | Title   |
| Restricted Stock Units                     | (8)  | 08/15/2016                           |  | A                              |   | 139.551 | (9) | (9)  | Common Stock  | 139.551 |
| Restricted Stock Units                     | (10)   | 08/16/2016                           |  | M                              |   | 117     | (9) | (9)  | Common Stock  | 117     |

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director      10% Owner      Officer      Other

Pritchard Marc S.  
ONE PROCTER & GAMBLE PLAZA  
CINCINNATI, OH 45202

Chief  
Brand  
Officer

## Signatures

/s/ Sandra T. Lane, Attorney-In-Fact for MARC S.  
PRITCHARD

08/17/2016

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares sold to cover taxes on previous Restricted Stock Unit grant.
- (2) Weighted average price of the shares sold. The price range was \$87.07 to 87.10. Full information regarding the number of shares sold at each separate price available upon request.
- (3) Shares withheld to cover taxes on previous Restricted Stock Unit grant.
- (4) Stock award pursuant to Issuer's 2014 Stock and Incentive Compensation Plan.
- (5) Shares sold to cover taxes on Restricted Stock Unit grant.
- (6) Weighted average price of the shares sold. The price range was \$86.08 to \$86.43. Full information regarding the number of shares sold at each separate price available upon request.
- (7) Total includes grant of dividend equivalents in the form of Restricted Stock Units (RSU's) settled in common stock.
- (8) Dividend equivalents in the form of Retirement Restricted Stock Units (RSUs) previously awarded pursuant to Issuer's retirement program. All such RSUs represent a contingent right to receive Procter & Gamble common stock or cash settlement.
- (9) These units will deliver in shares on retirement from the company, unless delivery is deferred or such shares are contributed to reporting person's deferred compensation account.
- (10) Retirement award in the form of Restricted Stock Units which represent a contingent right to receive P&G common stock or cash settlement. Amount and price computed per benefit formula for plan year ended 6/30/2016.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.