

Facebook Inc
Form 4
February 25, 2016

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

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OMB
Number: 3235-0287
Expires: January 31,
2005
Estimated average
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(Print or Type Responses)

1. Name and Address of Reporting Person *
Koum Jan

(Last) (First) (Middle)

C/O FACEBOOK, INC., 1601
WILLOW ROAD

(Street)

MENLO PARK, CA 94025

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
Facebook Inc [FB]

3. Date of Earliest Transaction
(Month/Day/Year)
02/23/2016

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

☒ Director ☐ 10% Owner
☐ Officer (give title below) ☐ Other (specify below)

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
Class A Common Stock	02/23/2016		G ⁽¹⁾	V 135,000 D \$ 0	44,981,779	I	By Jan Koum, Trustee of The Butterfly Trust U/A/D 1/20/2004 ⁽²⁾
Class A Common Stock	02/23/2016		G ⁽¹⁾	V 135,000 D \$ 0	44,846,779	I	By Jan Koum, Trustee of The Butterfly

									Trust U/A/D 1/20/2004 ⁽²⁾
Class A Common Stock	02/23/2016	<u>G</u> ⁽¹⁾	V	530,000	D	\$ 0	44,316,779	I	By Jan Koum, Trustee of The Butterfly Trust U/A/D 1/20/2004 ⁽²⁾
Class A Common Stock	02/23/2016	<u>S</u> ⁽³⁾		87,144	D	\$ 105.795 ⁽⁴⁾	44,229,635	I	By Jan Koum, Trustee of The Butterfly Trust U/A/D 1/20/2004 ⁽²⁾
Class A Common Stock	02/23/2016	<u>S</u> ⁽³⁾		26,435	D	\$ 106.5069 ⁽⁵⁾	44,203,200	I	By Jan Koum, Trustee of The Butterfly Trust U/A/D 1/20/2004 ⁽²⁾
Class A Common Stock	02/23/2016	<u>S</u> ⁽³⁾		5,544	D	\$ 107.244 ⁽⁶⁾	44,197,656	I	By Jan Koum, Trustee of The Butterfly Trust U/A/D 1/20/2004 ⁽²⁾
Class A Common Stock	02/24/2016	<u>S</u> ⁽³⁾		35,221	D	\$ 103.3972 ⁽⁷⁾	44,162,435	I	By Jan Koum, Trustee of The Butterfly Trust U/A/D 1/20/2004 ⁽²⁾
Class A Common Stock	02/24/2016	<u>S</u> ⁽³⁾		40,038	D	\$ 104.2467 ⁽⁸⁾	44,122,397	I	By Jan Koum, Trustee of The Butterfly Trust U/A/D 1/20/2004 ⁽²⁾
Class A Common Stock	02/24/2016	<u>S</u> ⁽³⁾		12,505	D	\$ 105.1701 ⁽⁹⁾	44,109,892	I	By Jan Koum, Trustee of

									The Butterfly Trust U/A/D 1/20/2004 ⁽²⁾
Class A Common Stock	02/24/2016	<u>S⁽³⁾</u>	28,265	D	\$ <u>106.3402</u> ⁽¹⁰⁾	44,081,627	I		By Jan Koum, Trustee of The Butterfly Trust U/A/D 1/20/2004 ⁽²⁾
Class A Common Stock	02/24/2016	<u>S⁽³⁾</u>	3,094	D	\$ <u>106.8192</u> ⁽¹¹⁾	44,078,533	I		By Jan Koum, Trustee of The Butterfly Trust U/A/D 1/20/2004 ⁽²⁾
Class A Common Stock	02/25/2016	<u>S⁽³⁾</u>	28,494	D	\$ <u>106.2092</u> ⁽¹²⁾	44,050,039	I		By Jan Koum, Trustee of The Butterfly Trust U/A/D 1/20/2004 ⁽²⁾
Class A Common Stock	02/25/2016	<u>S⁽³⁾</u>	81,744	D	\$ <u>107.2108</u> ⁽¹³⁾	43,968,295	I		By Jan Koum, Trustee of The Butterfly Trust U/A/D 1/20/2004 ⁽²⁾
Class A Common Stock	02/25/2016	<u>S⁽³⁾</u>	8,886	D	\$ <u>107.8643</u> ⁽¹⁴⁾	43,959,409	I		By Jan Koum, Trustee of The Butterfly Trust U/A/D 1/20/2004 ⁽²⁾
Class A Common Stock						3,500,000	I		By Jan Koum and BNY Mellon Trust of Delaware Co-Trustees of The Jan

				Koum Trust VIII U/A/D 01/29/2016 <u>(15)</u>
				By Jan Koum and BNY Mellon Trust of Delaware, Co-Trustees of The Jan Koum Trust IV U/A/D 2/4/2015 <u>(16)</u>
Class A Common Stock		2,242,343	I	
				By Jan Koum and BNY Mellon Trust of Delaware, Co-Trustees of The Jan Koum Trust V U/A/D 4/29/2015 <u>(17)</u>
Class A Common Stock		3,500,000	I	
				By Jan Koum and BNY Mellon Trust of Delaware, Co-Trustees of The Jan Koum Trust VI U/A/D 8/5/2015 <u>(18)</u>
Class A Common Stock		3,500,000	I	
				By Jan Koum and BNY Mellon Trust of Delaware, Co-Trustees of The Jan Koum Trust VII U/A/D
Class A Common Stock		3,500,000	I	

Class A Common Stock	141,489	I	10/20/2015 (19) By Jan Koum, Trustee of The Jan Koum Trust I U/A/D 4/29/2014 (20)
Class A Common Stock	141,489	I	By Jan Koum, Trustee of The Jan Koum Trust II U/A/D 8/5/2014 (21)
Class A Common Stock	2,528,672	I	By Jan Koum, Trustee of The Jan Koum Trust III U/A/D 10/9/2014 (22)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Report Transaction (Instr. 6)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Koum Jan C/O FACEBOOK, INC. 1601 WILLOW ROAD MENLO PARK, CA 94025		X		

Signatures

/s/ Michael Johnson as attorney-in-fact for Jan
Koum

02/25/2016

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Represents shares of Class A Common Stock that were donated as a gift. The reporting person does not exercise voting or investment control, directly or indirectly, over the donated shares following this transfer.

(2) Shares held of record by Jan Koum, Trustee of The Butterfly Trust U/A/D 1/20/2004.

(3) The sales reported were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.

(4) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$105.13 to \$106.125 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

(5) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$106.13 to \$107.12 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

(6) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$107.13 to \$107.45 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

(7) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$102.77 to \$103.76 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

(8) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$103.77 to \$104.76 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

(9) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$104.78 to \$105.77 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

(10) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$105.78 to \$106.77 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

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- (11) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$106.78 to \$106.90 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- (12) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$105.64 to \$106.63 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- (13) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$106.64 to \$107.63 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- (14) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$107.64 to \$108.05 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- (15) Shares held of record by Jan Koum and BNY Mellon Trust of Delaware, Co-Trustees of The Jan Koum Trust VIII U/A/D 01/29/2016.
- (16) Shares held of record by Jan Koum and BNY Mellon Trust of Delaware, Co-Trustees of The Jan Koum Trust IV U/A/D 2/4/2015.
- (17) Shares held of record by Jan Koum and BNY Mellon Trust of Delaware, Co-Trustees of The Jan Koum Trust V U/A/D 4/29/2015.
- (18) Shares held of record by Jan Koum and BNY Mellon Trust of Delaware, Co-Trustees of The Jan Koum Trust VI U/A/D 8/5/2015.
- (19) Shares held of record by Jan Koum and BNY Mellon Trust of Delaware, Co-Trustees of The Jan Koum Trust VII U/A/D 10/20/2015.
- (20) Shares held of record by Jan Koum, Trustee of The Jan Koum Trust I U/A/D 4/29/2014.
- (21) Shares held of record by Jan Koum, Trustee of The Jan Koum Trust II U/A/D 8/5/2014.
- (22) Shares held of record by Jan Koum, Trustee of The Jan Koum Trust III U/A/D 10/9/2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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