

SALESFORCE COM INC  
Form 3  
March 20, 2013

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0104  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*

Â Martinez Maria  
(Last) (First) (Middle)

THE LANDMARK @ ONE  
MARKET ST,Â SUITE 300

(Street)

SAN FRANCISCO,Â CAÂ 94105

(City) (State) (Zip)

2. Date of Event Requiring Statement

(Month/Day/Year)  
03/14/2013

3. Issuer Name and Ticker or Trading Symbol  
SALESFORCE COM INC [CRM]

4. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer  Other  
(give title below) (specify below)  
EVP, Customers for Life & CGO

5. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)

Common Stock

2. Amount of Securities Beneficially Owned (Instr. 4)

1,412

3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)

D Â

4. Nature of Indirect Beneficial Ownership (Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)

2. Date Exercisable and Expiration Date (Month/Day/Year)

Date Exercisable

3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)

Title

4. Conversion or Exercise Price of Derivative Security

5. Ownership Form of Derivative Security: Direct (D)

6. Nature of Indirect Beneficial Ownership (Instr. 5)

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	Expiration Date	Amount or Number of Shares	or Indirect (I) (Instr. 5)
Restricted Stock Units	02/23/2011 <sup>(1)</sup> 02/23/2015	Common Stock 1,667 \$ 0.001	D Â
Non-qualified Stock Option (Right to Buy)	02/23/2011 <sup>(2)</sup> 02/23/2015	Common Stock 40,000 \$ 68.24	D Â
Non-qualified Stock Option (Right to Buy)	11/23/2011 <sup>(2)</sup> 11/23/2015	Common Stock 18,000 \$ 142.5	D Â
Restricted Stock Units	11/23/2011 <sup>(1)</sup> 11/23/2015	Common Stock 657 \$ 0.001	D Â
Non-qualified Stock Option (Right to Buy)	11/22/2012 <sup>(2)</sup> 11/22/2016	Common Stock 9,930 \$ 108.25	D Â
Restricted Stock Units	11/22/2012 <sup>(1)</sup> 11/22/2016	Common Stock 10,313 \$ 0.001	D Â
Restricted Stock Units	11/22/2012 <sup>(1)</sup> 11/22/2016	Common Stock 2,731 \$ 0.001	D Â
Non-qualified Stock Option (Right to Buy)	02/28/2013 <sup>(2)</sup> 02/28/2017	Common Stock 6,009 \$ 143.46	D Â
Restricted Stock Units	02/28/2013 <sup>(1)</sup> 02/28/2017	Common Stock 1,713 \$ 0.001	D Â
Restricted Stock Units	11/27/2013 <sup>(1)</sup> 11/27/2017	Common Stock 19,737 \$ 0.001	D Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Martinez Maria THE LANDMARK @ ONE MARKET ST SUITE 300 SAN FRANCISCO, CA 94105	Â	Â	Â EVP, Customers for Life & CGO	Â

## Signatures

/s/ Sam Fleischmann, Attorney-in-Fact for Maria Martinez 03/20/2013

\_\_Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each restricted stock unit represents a right to receive one share of the Issuer's common stock upon vesting. Restricted stock units vest over four years, with 25% of the units vesting on the first anniversary of the holder's date of grant, as listed in the table, and the balance vesting in equal quarterly installments over the remaining 36 months. Vested amounts will be settled and delivered to the holder on each

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vesting date.

- (2) Option is exercisable and vests over four years at the rate of 25% of the total shares granted on the first anniversary of the holder's date of grant, as listed in the table, with the balance vesting in equal monthly installments over the remaining 36 months.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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