

TUPPERWARE BRANDS CORP
Form 4
October 30, 2009

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
HALVERSEN DAVID T

2. Issuer Name and Ticker or Trading Symbol
TUPPERWARE BRANDS CORP
[TUP]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

TUPPERWARE BRANDS
CORP, PO BOX 2353

(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
10/28/2009

____ Director
 Officer (give title below) _____ 10% Owner
_____ Other (specify below)
Group President

ORLANDO, FL 32802-2353

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
				Code	V	Amount	
Common Stock	10/28/2009		M	A	24,800	\$ 18.56	38,894 D
Common Stock	10/28/2009		M	A	20,000	\$ 20.65	58,894 D
Common Stock	10/28/2009		M	A	17,800	\$ 16.23	76,694 D
Common Stock	10/28/2009		S ⁽¹⁾	D	1,700	\$ 45.64	74,994 D
Common Stock	10/28/2009		S ⁽¹⁾	D	300	\$ 45.7	74,694 D

Edgar Filing: TUPPERWARE BRANDS CORP - Form 4

Common Stock	10/28/2009	<u>S(1)</u>	1,500	D	\$ 45.77	73,194	D
Common Stock	10/28/2009	<u>S(1)</u>	1,200	D	\$ 45.8	71,994	D
Common Stock	10/28/2009	<u>S(1)</u>	500	D	\$ 45.81	71,494	D
Common Stock	10/28/2009	<u>S(1)</u>	1,000	D	\$ 45.85	70,494	D
Common Stock	10/28/2009	<u>S(1)</u>	2,200	D	\$ 45.9	68,294	D
Common Stock	10/28/2009	<u>S(1)</u>	1,900	D	\$ 45.93	66,394	D
Common Stock	10/28/2009	<u>S(1)</u>	4,500	D	\$ 45.98	61,894	D
Common Stock	10/28/2009	<u>S(1)</u>	8,939	D	\$ 46	52,955	D
Common Stock	10/28/2009	<u>S(1)</u>	2,169	D	\$ 46.01	50,786	D
Common Stock	10/28/2009	<u>S(1)</u>	800	D	\$ 46.04	49,986	D
Common Stock	10/28/2009	<u>S(1)</u>	1,300	D	\$ 46.05	48,686	D
Common Stock	10/28/2009	<u>S(1)</u>	1,192	D	\$ 46.06	47,494	D
Common Stock	10/28/2009	<u>S(1)</u>	4,800	D	\$ 46.1	42,694	D
Common Stock	10/28/2009	<u>S(1)</u>	2,600	D	\$ 46.13	40,094	D
Common Stock	10/28/2009	<u>S(1)</u>	6,000	D	\$ 46.2	34,094	D
Common Stock	10/28/2009	<u>S(1)</u>	4,100	D	\$ 46.22	29,994	D
Common Stock	10/28/2009	<u>S(1)</u>	4,200	D	\$ 46.23	25,794	D
Common Stock	10/28/2009	<u>S(1)</u>	1,100	D	\$ 46.26	24,694	D
Common Stock	10/28/2009	<u>S(1)</u>	1,900	D	\$ 46.28	22,794	D
Common Stock	10/28/2009	<u>S(1)</u>	1,951	D	\$ 46.29	20,843	D
	10/28/2009	<u>S(1)</u>	2,849	D		17,994	D

Edgar Filing: TUPPERWARE BRANDS CORP - Form 4

Common Stock					\$	46.32		
Common Stock	10/28/2009	S ⁽¹⁾	1,900	D	\$	46.35	16,094	D
Common Stock	10/28/2009	S ⁽¹⁾	900	D	\$	46.53	15,194	D
Common Stock	10/28/2009	S ⁽¹⁾	1,100	D	\$	46.57	14,094	D
Common Stock							10,542	I
								401(k) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option	\$ 18.56	10/28/2009		M	24,800	11/14/2003	11/13/2010	Common Stock	24,800
Stock Option	\$ 20.65	10/28/2009		M	20,000	09/25/2004	09/24/2011	Common Stock	20,000
Stock Option	\$ 16.23	10/28/2009		M	17,800	11/06/2003	11/05/2012	Common Stock	17,800

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
HALVERSEN DAVID T TUPPERWARE BRANDS CORP PO BOX 2353			Group President	

ORLANDO, FL 32802-2353

Signatures

/s/ Susan R. Coumes,
Attorney-in-Fact

10/29/2009

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares sold pursuant to cashless exercise of stock options.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.