

PRICE T ROWE GROUP INC  
Form 4  
July 17, 2006

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**VIETH CHARLES E**

2. Issuer Name and Ticker or Trading Symbol  
**PRICE T ROWE GROUP INC [TROW]**

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)

(Last) (First) (Middle)  
**100 E. PRATT STREET**  
  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
**06/30/2006**

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
**Vice President**

**BALTIMORE, MD 21202**

(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	06/30/2006		A	V	196.277	A	D
					\$ 0		
					(1)		
					(2)		
					728,795.363		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Incentive Stock Option (right to buy)	\$ 9					<u>(3)</u>	11/18/2006	Common Stock	10,800
Incentive Stock Option (right to buy)	\$ 12.85					<u>(5)</u>	09/21/2011	Common Stock	7,600
Incentive Stock Option (right to buy)	\$ 13.67					<u>(6)</u>	07/30/2012	Common Stock	4,000
Incentive Stock Option (right to buy)	\$ 15.375					<u>(7)</u>	09/03/2009	Common Stock	6,600
Incentive Stock Option (right to buy)	\$ 15.6875					<u>(8)</u>	11/18/2007	Common Stock	6,000
Incentive Stock Option (right to buy)	\$ 17.875					<u>(9)</u>	12/21/2008	Common Stock	5,600
Incentive Stock Option (right to buy)	\$ 19.5					<u>(10)</u>	11/20/2010	Common Stock	5,000
Non-Qualified Stock Option (right to buy)	\$ 9					<u>(3)</u>	11/18/2006	Common Stock	89,200
Non-Qualified Stock Option (right to buy)	\$ 12.85					<u>(5)</u>	09/21/2011	Common Stock	32,400
Non-Qualified Stock Option (right to buy)	\$ 13.67					<u>(6)</u>	07/30/2012	Common Stock	16,000
Non-Qualified Stock Option	\$ 15.375					<u>(7)</u>	09/03/2009	Common Stock	53,400

(right to buy)

Non-Qualified Stock Option	\$ 15.6875		<u>(8)</u>	11/18/2007	Common Stock	54,000
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(right to buy)

Non-Qualified Stock Option	\$ 17.875		<u>(9)</u>	12/21/2008	Common Stock	74,400
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(right to buy)

Non-Qualified Stock Option	\$ 19.5		<u>(10)</u>	11/20/2010	Common Stock	55,000
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(right to buy)

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
VIETH CHARLES E 100 E. PRATT STREET BALTIMORE, MD 21202			Vice President	

## Signatures

CHARLES E  
VIETH

07/14/2006

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(8) 11/18/1997 Grant - The option vests 20% annually over a 5 year period beginning on 11/20/1998.

(6) 07/30/2002 Grant - The option vests 20% annually over a 5 year period beginning on 07/30/2003.

(5) 09/21/2001 Grant - The option vests 20% annually over a 5 year period beginning on 09/21/2002.

(1) ESPP - Shares acquired on 03/31/2006, 04/07/2006, 04/28/2006, 05/31/2006 and 06/30/2006 pursuant to the T. Rowe Price Group, Inc. Employee Stock Purchase Plan. Shares purchased at \$39.0796, \$40.9911, \$42.5443, \$39.5196 and \$37.5675 per share, respectively.

(2) At the close of business on June 23, 2006, the Common Stock of the issuer split 2:1 resulting in the reporting person's acquisition of one additional share of Common Stock for each share owned.

(10) 11/20/2000 Grant - The option vests 20% annually over a 5 year period beginning on 11/20/2001.

(3) 11/18/1996 Grant - The option vests 20% annually over a 5 year period beginning on 11/20/1997.

(9) 12/21/1998 Grant - The option vests 20% annually over a 5 year period beginning on 12/21/1999.

(7) 09/03/1999 Grant - The option vests 20% annually over a 5 year period beginning on 09/03/2000.

(4) This option, previously reported, has been adjusted to reflect a 2:1 stock split that occurred on June 23, 2006.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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