

LUXOTTICA GROUP SPA
Form 6-K
August 05, 2013
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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Form 6-K

**REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER
THE SECURITIES EXCHANGE ACT OF 1934**

August 5, 2013

COMMISSION FILE NO. 1 - 10421

LUXOTTICA GROUP S.p.A.

VIA CANTÙ 2, MILAN, 20123 ITALY
(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F. Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934. Yes No

If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

On August 2, 2013, in accordance with Italian law, the requisite Italian Internal Dealing forms were made publicly available and were also filed with Borsa Italiana and CONSOB to disclose the transactions described below. For more information on Luxottica Group S.p.A. (the Company), please see the Company's Annual Report on Form 20-F available on the Company's website at www.luxottica.com and filed with the SEC.

On July 31 and August 1, 2013 Mr. Luigi Francavilla sold 141,100 and 130,000 ordinary shares of the Company in market transactions on the Milan Stock Exchange's Mercato Telematico Azionario at an average price per share of Euro 40.02 and Euro 40.226, respectively.

Mr. Francavilla's wife, Elisabeth Engler, sold 70,100 ordinary shares of the Company on August 1, 2013 in a market transaction on the Milan Stock Exchange's Mercato Telematico Azionario at an average price per share of Euro 40.356.

END

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

LUXOTTICA GROUP S.p.A.

Date: August 5, 2013

By:

/s/ ENRICO CAVATORTA
ENRICO CAVATORTA
CHIEF FINANCIAL OFFICER