

CARTERS INC  
Form 8-K  
July 29, 2004

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, D.C. 20549

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**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

Date of Report (Date of Earliest Event Reported): **July 28, 2004**

**CARTER S, INC.**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction  
of incorporation)

**001-31829**  
(Commission File Number)

**13-3912933**  
(I.R.S. Employer  
Identification Number)

**The Proscenium**  
**1170 Peachtree Street NE, Suite 900**  
**Atlanta, Georgia 30309**

(Address of principal executive offices including zip code)

**(404) 745-2700**

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(Registrant's Telephone number including area code)

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**Item 7. Financial Statements and Exhibits.**

- (a) Not applicable.
- (b) Not applicable.
- (c) Exhibits The following exhibit is furnished as part of this Current Report on Form 8-K.

| <b>Exhibit Number</b> | <b>Description</b>                                  |
|-----------------------|---|
| 99.1                  | Press Release of Carter s, Inc. dated July 28, 2004 |

**Item 12. Results of Operations and Financial Condition.**

On July 28, 2004, Carter s, Inc. issued a press release announcing its financial results for its second quarter ended July 3, 2004. A copy of that press release is attached as Exhibit 99.1 to this Current Report on Form 8-K.

The information in this Current Report on Form 8-K is being furnished and shall not be deemed filed for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section. The information in this Current Report on Form 8-K shall not be incorporated by reference into any registration statement or other document filed pursuant to the Securities Act of 1933, as amended.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CARTER S, INC.

By: /S/ MICHAEL D. CASEY  
Name: Michael D. Casey  
Title: Executive Vice President and  
Chief Financial Officer

Dated: July 28, 2004

EXHIBIT INDEX

| Exhibit No. | Description of Exhibit                               |
|-------------|--|
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