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NAUTILUS, INC.

Form 10-Q

July 31, 2018

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us-gaap:OperatingSegmentsMember nls:DirectMember 2018-04-01 2018-06-30 0001078207  
us-gaap:OperatingSegmentsMember 2017-01-01 2017-06-30 0001078207 us-gaap:MaterialReconcilingItemsMember

2018-01-01 2018-06-30 0001078207 us-gaap:OperatingSegmentsMember nls:DirectMember 2017-01-01 2017-06-30  
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us-gaap:MaterialReconcilingItemsMember 2017-01-01 2017-06-30 0001078207 us-gaap:OperatingSegmentsMember  
2018-01-01 2018-06-30 0001078207 us-gaap:MaterialReconcilingItemsMember 2018-04-01 2018-06-30 0001078207  
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us-gaap:OperatingSegmentsMember nls:RetailMember 2017-04-01 2017-06-30 0001078207  
us-gaap:OperatingSegmentsMember nls:UnallocatedRoyaltyIncomeMember 2017-04-01 2017-06-30 0001078207  
us-gaap:OperatingSegmentsMember nls:DirectMember 2018-01-01 2018-06-30 0001078207  
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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

**FORM 10-Q**

(Mark One)

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE  
ACT OF 1934**

**For the quarterly period ended June 30, 2018**

or

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE  
ACT OF 1934**

**For the transition period from \_\_\_\_\_ to \_\_\_\_\_**

**Commission file number: 001-31321**

**NAUTILUS,  
INC.**

(Exact name of Registrant as  
specified in its charter)

**Washington 94-3002667**  
(State or other jurisdiction of (I.R.S. Employer  
incorporation or organization) Identification No.)

**17750 S.E. 6th Way  
Vancouver, Washington 98683**  
(Address of principal executive offices, including zip code)

**(360) 859-2900**

(Registrant's telephone number, including area code)

**N/A**

(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

|  |   |  |  |  |
|--|---|--|--|--|
| Large accelerated filer <input type="checkbox"/> | Accelerated filer <input checked="" type="checkbox"/> | Non-accelerated filer <input type="checkbox"/> | Smaller reporting company <input type="checkbox"/> | Emerging growth company <input type="checkbox"/> |
|--|---|--|--|--|

(Do not check if a smaller reporting company)

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date:

The number of shares outstanding of the registrant's common stock as of July 27, 2018 was 30,248,133 shares.

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**NAUTILUS, INC.**  
**FORM 10-Q**  
**FOR THE QUARTERLY PERIOD ENDED JUNE 30, 2018**

**PART I**

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Table of Contents**PART I. FINANCIAL INFORMATION****Item 1. Financial Statements**

**NAUTILUS, INC.**  
**CONDENSED CONSOLIDATED BALANCE SHEETS**  
**(Unaudited and in thousands)**

|  | As of<br>June 30,<br>2018 | December 31,<br>2017 |
|--|---------------------------|----------------------|
|  |                           | *                    |
| <b>Assets</b>  |                           |                      |
| Cash and cash equivalents  | \$25,929                  | \$ 27,893            |
| Available-for-sale securities  | 59,987                    | 57,303               |
| Trade receivables, net of allowances of \$54 and \$119   | 25,275                    | 42,685               |
| Inventories  | 42,262                    | 53,354               |
| Prepays and other current assets   | 12,342                    | 7,257                |
| Total current assets   | 165,795                   | 188,492              |
| Property, plant and equipment, net   | 17,792                    | 15,827               |
| Goodwill   | 61,928                    | 62,030               |
| Other intangible assets, net   | 56,149                    | 57,743               |
| Deferred income tax assets, non-current  | 78                        | —                    |
| Other assets   | 614                       | 684                  |
| Total assets   | \$302,356                 | \$ 324,776           |
| <b>Liabilities and Shareholders' Equity</b>  |                           |                      |
| Trade payables   | \$46,633                  | \$ 66,899            |
| Accrued liabilities  | 9,194                     | 10,764               |
| Warranty obligations, current portion  | 3,915                     | 3,718                |
| Note payable, current portion, net of unamortized debt issuance costs of \$7 and \$7                   | 15,993                    | 15,993               |
| Total current liabilities  | 75,735                    | 97,374               |
| Warranty obligations, non-current  | 1,787                     | 2,399                |
| Income taxes payable, non-current  | 3,186                     | 2,955                |
| Deferred income tax liabilities, non-current   | 9,978                     | 8,558                |
| Other non-current liabilities  | 2,091                     | 2,315                |
| Note payable, non-current, net of unamortized debt issuance costs of \$11 and \$14                     | 23,989                    | 31,986               |
| Total liabilities  | 116,766                   | 145,587              |
| Commitments and contingencies (Note 14)  |                           |                      |
| Shareholders' equity:  |                           |                      |
| Common stock - no par value, 75,000 shares authorized, 30,237 and 30,305 shares issued and outstanding | 462                       | —                    |
| Retained earnings  | 185,689                   | 179,448              |
| Accumulated other comprehensive loss   | (561 )                    | (259 )               |
| Total shareholders' equity   | 185,590                   | 179,189              |
| Total liabilities and shareholders' equity   | \$302,356                 | \$ 324,776           |

\*See Note 2.

**See accompanying Notes to Condensed Consolidated Financial Statements.**



Table of Contents**NAUTILUS, INC.****CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS****(Unaudited and in thousands, except per share amounts)**

|   | Three Months Ended<br>June 30, |          | Six Months Ended June<br>30, |           |
|---|--------------------------------|----------|------------------------------|-----------|
|   | 2018                           | 2017     | 2018                         | 2017      |
|   |                                |          |                              | *         |
| Net sales   | \$75,498                       | \$77,029 | \$190,311                    | \$190,281 |
| Cost of sales   | 41,850                         | 38,651   | 97,792                       | 90,158    |
| Gross profit  | 33,648                         | 38,378   | 92,519                       | 100,123   |
| Operating expenses:                                     |                                |          |                              |           |
| Selling and marketing                                   | 22,084                         | 23,628   | 58,847                       | 61,293    |
| General and administrative                              | 6,327                          | 7,315    | 13,237                       | 14,801    |
| Research and development                                | 4,035                          | 3,586    | 8,536                        | 7,497     |
| Total operating expenses                                | 32,446                         | 34,529   | 80,620                       | 83,591    |
| Operating income  | 1,202                          | 3,849    | 11,899                       | 16,532    |
| Other income (expense):                                 |                                |          |                              |           |
| Interest income   | 294                            | 175      | 566                          | 306       |
| Interest expense  | (268)                          | (412)    | (561)                        | (856)     |
| Other, net  | 31                             | 110      | 18                           | 63        |
| Total other income (expense), net                       | 57                             | (127)    | 23                           | (487)     |
| Income from continuing operations before income taxes   | 1,259                          | 3,722    | 11,922                       | 16,045    |
| Income tax expense                                      | 252                            | 1,156    | 2,775                        | 5,294     |
| Income from continuing operations                       | 1,007                          | 2,566    | 9,147                        | 10,751    |
| Discontinued operations:                                |                                |          |                              |           |
| Loss from discontinued operations before income taxes   | (11)                           | (29)     | (28)                         | (1,655)   |
| Income tax expense (benefit) of discontinued operations | 68                             | 48       | 132                          | (486)     |
| Loss from discontinued operations                       | (79)                           | (77)     | (160)                        | (1,169)   |
| Net income  | \$928                          | \$2,489  | \$8,987                      | \$9,582   |
| Basic income per share from continuing operations       | \$0.03                         | \$0.08   | \$0.30                       | \$0.35    |
| Basic loss per share from discontinued operations       | —                              | —        | (0.01)                       | (0.04)    |
| Basic net income per share <sup>(1)</sup>               | \$0.03                         | \$0.08   | \$0.30                       | \$0.31    |
| Diluted income per share from continuing operations     | \$0.03                         | \$0.08   | \$0.30                       | \$0.35    |
| Diluted loss per share from discontinued operations     | —                              | —        | (0.01)                       | (0.04)    |
| Diluted net income per share                            | \$0.03                         | \$0.08   | \$0.29                       | \$0.31    |
| Shares used in per share calculations:                  |                                |          |                              |           |
| Basic   | 30,193                         | 30,755   | 30,253                       | 30,734    |
| Diluted   | 30,476                         | 31,095   | 30,533                       | 31,110    |

\*See Note 2.

<sup>(1)</sup> May not add due to rounding.**See accompanying Notes to Condensed Consolidated Financial Statements.**

Table of Contents**NAUTILUS, INC.****CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME****(Unaudited and in thousands)**

|   | <b>Three Months<br/>Ended June 30,</b> |             | <b>Six Months Ended<br/>June 30,</b> |             |
|---|--|-------------|--------------------------------------|-------------|
|   | <b>2018</b>                            | <b>2017</b> | <b>2018</b>                          | <b>2017</b> |
| Net income  | \$928                                  | \$2,489     | \$8,987                              | \$9,582     |
| Other comprehensive income (loss):  |  |             |                                      | *           |
| Unrealized gain (loss) on available-for-sale securities, net of income tax expense (benefit) of \$11, \$(5), \$(7) and \$(17) | 34                                     | (9 )        | (3 )                                 | (28 )       |
| Gain (loss) on derivative securities, effective portion, net of income tax expense (benefit) of \$4, \$(7), \$32 and \$65     | 12                                     | (12 )       | 156                                  | 107         |
| Foreign currency translation, net of income tax expense of \$3, \$2, \$0 and \$2  | (338 )                                 | 330         | (455 )                               | 401         |
| Other comprehensive income (loss)   | (292 )                                 | 309         | (302 )                               | 480         |
| Comprehensive income  | \$636                                  | \$2,798     | \$8,685                              | \$10,062    |

\*See Note 2.

**See accompanying Notes to Condensed Consolidated Financial Statements.**

Table of Contents**NAUTILUS, INC.****CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS****(Unaudited and in thousands)**

|   | <b>Six Months Ended</b> |                  |
|---|-------------------------|------------------|
|   | <b>June 30,</b>         |                  |
|   | <b>2018</b>             | <b>2017</b>      |
|   |                         | *                |
| <b>Cash flows from operating activities:</b>                                  |                         |                  |
| Income from continuing operations   | \$9,147                 | \$10,751         |
| Loss from discontinued operations   | (160 )                  | (1,169 )         |
| Net income  | 8,987                   | 9,582            |
| Adjustments to reconcile net income to cash provided by operating activities: |                         |                  |
| Depreciation and amortization   | 4,468                   | 4,518            |
| Provision (recovery) of allowance for doubtful accounts                       | (39 )                   | 221              |
| Inventory lower-of-cost-or-market/NRV adjustments                             | 179                     | 258              |
| Stock-based compensation expense  | 747                     | 1,130            |
| Loss on asset dispositions  | 1                       | —                |
| Deferred income taxes, net of valuation allowance                             | 1,323                   | 67               |
| Other   | 23                      | (65 )            |
| Changes in operating assets and liabilities:                                  |                         |                  |
| Trade receivables   | 17,506                  | 20,982           |
| Inventories   | 10,821                  | 4,226            |
| Prepays and other current assets  | (734 )                  | 2,141            |
| Income taxes receivable   | (4,115 )                | (809 )           |
| Trade payables  | (20,659 )               | (19,477 )        |
| Accrued liabilities, including warranty obligations                           | (1,919 )                | (4,897 )         |
| <b>Net cash provided by operating activities</b>                              | <b>16,589</b>           | <b>17,877</b>    |
| <b>Cash flows from investing activities:</b>                                  |                         |                  |
| Purchases of available-for-sale securities                                    | (29,522 )               | (53,573 )        |
| Proceeds from maturities of available-for-sale securities                     | 26,815                  | 21,735           |
| Purchases of property, plant and equipment                                    | (4,228 )                | (1,084 )         |
| <b>Net cash used in investing activities</b>                                  | <b>(6,935 )</b>         | <b>(32,922 )</b> |
| <b>Cash flows from financing activities:</b>                                  |                         |                  |
| Payments on long-term debt  | (8,000 )                | (8,000 )         |
| Payments for stock repurchases  | (3,127 )                | (3,427 )         |
| Proceeds from exercise of stock options                                       | 492                     | 490              |
| Tax payments related to stock award issuances                                 | (396 )                  | (741 )           |
| <b>Net cash used in financing activities</b>                                  | <b>(11,031 )</b>        | <b>(11,678 )</b> |
| <b>Effect of exchange rate changes on cash and cash equivalents</b>           | <b>(587 )</b>           | <b>660</b>       |
| <b>Decrease in cash and cash equivalents</b>                                  | <b>(1,964 )</b>         | <b>(26,063 )</b> |
| <b>Cash and cash equivalents:</b>   |                         |                  |
| Beginning of period   | 27,893                  | 47,874           |
| End of period   | \$25,929                | \$21,811         |
| <b>Supplemental disclosure of cash flow information:</b>                      |                         |                  |
| Cash paid for interest  | \$558                   | \$851            |
| Cash paid for income taxes, net   | 6,366                   | 5,289            |
| <b>Supplemental disclosure of non-cash investing activities:</b>              |                         |                  |
| Capital expenditures incurred but not yet paid                                | \$437                   | \$338            |

\*See Note 2.

**See accompanying Notes to Condensed Consolidated Financial Statements.**

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**NAUTILUS, INC.**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**  
**(Unaudited)**

**(1) GENERAL INFORMATION**

***Basis of Consolidation and Presentation***

The accompanying condensed consolidated financial statements present the financial position, results of operations and cash flows of Nautilus, Inc. and its subsidiaries, all of which are wholly owned. Intercompany transactions and balances have been eliminated in consolidation.

The accompanying condensed consolidated financial statements have not been audited. We have condensed or omitted certain information and footnote disclosures normally included in financial statements presented in accordance with accounting principles generally accepted in the United States of America ("U.S. GAAP"). Management believes the disclosures contained herein are adequate to make the information presented not misleading. However, these condensed consolidated financial statements should be read in conjunction with our consolidated financial statements and notes thereto included in our Annual Report on Form 10-K for the year ended December 31, 2017 (the "2017 Form 10-K").

The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities as of the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates. We have reclassified certain amounts in prior-period financial statements to conform to the current period's presentation. On the condensed consolidated balance sheets, we have reclassified income taxes receivable to "prepaids and other current assets." Further information regarding significant estimates can be found in our 2017 Form 10-K.

In the opinion of management, the accompanying condensed consolidated financial statements reflect all adjustments necessary to present fairly our financial position as of June 30, 2018 and December 31, 2017, and our results of operations, comprehensive income and cash flows for the three and six months ended June 30, 2018 and 2017. Interim results are not necessarily indicative of results for a full year. Our revenues typically vary seasonally, and this seasonality can have a significant effect on operating results, inventory levels and working capital needs.

Unless indicated otherwise, all information regarding our operating results pertain to our continuing operations.

***Recent Accounting Pronouncements***

**Recently Adopted Pronouncements**

**ASU 2018-05**

In March 2018, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") 2018-05, "Income Taxes (Topic 740)." ASU 2018-05 provides amendments to SEC paragraphs pursuant to Staff Accounting Bulletin ("SAB") No. 118 related to the accounting for the income tax effects of the Tax Cuts and Jobs Act ("TCJA") enacted as of December 22, 2017. ASU 2018-05 clarifies the income tax effects of the TCJA when accounting under Topic 740 is (1) complete, (2) incomplete, but for which a reasonable estimate can be determined, or (3) incomplete, but for which a reasonable estimate cannot be determined. The adoption of ASU 2018-05 as of the March 13, 2018 issuance date had no material impact on our financial position, results of operations or cash flows. With the adoption of ASU 2018-05 under the provisions of SAB 118, we made an effort to reasonably estimate the impact of the TCJA, however, we have not completed our accounting under Topic 740 as of June 30, 2018.

**ASU 2017-09**

In May 2017, the FASB issued ASU 2017-09, "Compensation - Stock Compensation (Topic 718) - Scope in Modification Accounting." ASU 2017-09 provides clarity and reduces diversity in practice and cost and complexity when applying the guidance in Topic 718 to a change to the terms or conditions of a share-based payment award. An entity should account for the effects of a modification unless all of certain criteria are met. Those criteria relate to fair value, vesting conditions and classification of the modified award. If all three conditions are the same for the modified award as for the original award, then the entity should not account for the effects of the modification. ASU 2017-09 is effective for all entities for annual periods, including interim periods within those annual periods, beginning after December 15, 2017. Our adoption of ASU 2017-09 as of January 1, 2018 had no material impact on our financial position, results of operations or cash flows.



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**ASU 2016-16**

In October 2016, the FASB issued ASU 2016-16, "Income Taxes (Topic 740) - Intra-Entity Transfers of Assets Other Than Inventory." Current GAAP prohibits the recognition of current and deferred income taxes for an intra-entity asset transfer until the asset is sold to an outside party. The amendments in ASU 2016-16 eliminate the exception for an intra-entity transfer of an asset other than inventory, and allows recognition of the income tax consequences when the transfer occurs. ASU 2016-16 is effective for public companies' fiscal years, including interim periods within those fiscal years, beginning after December 15, 2017, applied on a modified retrospective basis through a cumulative-effect adjustment directly to retained earnings. Our adoption of ASU 2016-16 as of January 1, 2018 had no material effect on our financial position, results of operations or cash flows.

**ASU 2016-15**

In August 2016, the FASB issued ASU 2016-15, "Statement of Cash Flows (Topic 230) - Classification of Certain Cash Receipts and Cash Payments." The amendments in ASU 2016-15 are intended to add or clarify guidance on the classification of certain cash receipts and payments in the statement of cash flows, with the intent of reducing diversity in practice for the eight types of cash flows identified. ASU 2016-15 is effective for public companies' fiscal years, including interim periods within those fiscal years, beginning after December 15, 2017. Our adoption of ASU 2016-15 as of January 1, 2018 had no material effect on our financial position, results of operations or cash flows.

**ASU 2014-09**

In May 2014, the FASB issued ASU No. 2014-09, "Revenue from Contracts with Customers (Topic 606)." ASU 2014-09 replaces most existing revenue recognition guidance, and requires companies to recognize revenue based upon the transfer of promised goods and/or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods and/or services. In addition, the standard requires disclosures related to the nature, timing, and uncertainty of revenue and cash flows arising from contracts with customers. We applied the five-step method outlined in the ASU to all revenue streams and elected the full retrospective method for our adoption of the standard as of January 1, 2018. The additional disclosures required by the ASU are included in Note 2, *Revenues*.

Recently Issued Pronouncements Not Yet Adopted

**ASU 2018-10**

In July 2018, the FASB issued ASU 2018-10, "Codification Improvements to Topic 842, Leases." The amendments in ASU 2018-10 clarify, correct or remove inconsistencies in the guidance provided under ASU 2016-02 (see below) related to sixteen specific issues identified. ASU 2018-10 is effective for public companies' annual periods, and interim periods within those fiscal years, beginning after December 15, 2018, in accordance with Topic 842. We will be evaluating the potential impact of ASU 2018-10 to our company, however, as with other Topic 842 updates, we expect ASU 2018-10 to have a material impact on our financial position, results of operations and cash flows. Further, we also anticipate significant additional disclosure requirements associated with the new standard.

**ASU 2018-09**

In July 2018, the FASB issued ASU 2018-09, "Codification Improvements." The FASB has a standing project to address suggestions received from stakeholders on the Accounting Standards Codification ("ASC" or "Codification") and to make other incremental improvements to GAAP. This perpetual project facilitates ASC updates for technical corrections, clarifications, and other minor improvements, and these amendments are referred to as Codification improvements. ASU 2018-09 includes amendments affecting a wide variety of topics and applies to all reporting entities within the scope of the affected accounting guidance. The transition and effective date guidance is based on the facts and circumstances of each amendment. Some of the amendments in the ASU do not require transition guidance and are effective upon issuance of the ASU. However, many of the amendments in the ASU have transition guidance with effective dates for annual periods beginning after December 15, 2018, for public business entities.

While we do not expect the adoption of ASU 2018-09 to have a material effect on our business, we are evaluating the potential impact that the new ASU may have on our financial position, results of operations and cash flows.

**ASU 2018-07**

In June 2018, the FASB issued ASU 2018-07, "Compensation - Stock Compensation (Topic 718) - Improvements to Nonemployee Share-Based Payment Accounting." ASU 2018-07 expands the scope of Topic 718 to include share-based payment transactions for acquiring goods and services from nonemployees. An entity should apply the requirements of Topic 718 to nonemployee awards with certain exceptions. ASU 2018-07 specifies that Topic 718 applies to all share-based payment transactions in which a grantor acquires goods or services to be used or consumed in a grantor's own operations by issuing share-based payment awards. Further, Topic 718 does not apply to share-based payments used to effectively provide (1) financing to the issuer or (2) awards granted in conjunction with selling goods or services to customers as part of a contract accounted for under Topic 606, *Revenue from Contracts with Customers*. ASU 2018-07 is effective for public companies' fiscal years, including interim periods within those fiscal years, beginning after December 15, 2018. Early adoption is permitted. While we do not expect the adoption of ASU

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2018-07 to have a material effect on our business, we are evaluating the potential impact that the new ASU may have on our financial position, results of operations and cash flows.

**ASU 2018-02**

In February 2018, the FASB issued ASU 2018-02, "Income Statement - Reporting Comprehensive Income (Topic 220)." ASU 2018-02 allows a reclassification from accumulated other comprehensive income to retained earnings for stranded tax effects resulting from the TCJA, thereby eliminating the stranded tax effects and improving the usefulness of reported information to financial statement users. ASU 2018-02 is effective for all entities for fiscal years, including interim periods within those fiscal years, beginning after December 15, 2018. Early adoption is permitted, including adoption in any interim period, for public business entities for which financial statements have not yet been issued. While we do not expect the adoption of ASU 2018-02 to have a material effect on our business, we are evaluating the potential impact that ASU 2018-02 may have on our financial position, results of operations and cash flows.

**ASU 2017-12**

In August 2017, the FASB issued ASU 2017-12, "Derivatives and Hedging (Topic 815) - Targeted Improvements to Accounting for Hedging Activities." ASU 2017-12 provides better alignment of an entity's risk management activities and financial reporting of hedges through changes to both the designation and measurement guidance for qualifying hedging relationships. In addition, the amendments in ASU 2017-12 also simplify the recognition and presentation of the effects of the hedging instrument and the hedged item in the financial statements to increase the understandability of the results of an entity's intended hedging strategies. ASU 2017-12 is effective for public companies' fiscal years, including interim periods within those fiscal years, beginning after December 15, 2018. Early application is permitted in any interim period after issuance of the new standard, with effect of adoption reflected as of the beginning of the fiscal year of adoption. For cash flow and net investment hedges existing as of the adoption date, an entity should apply a cumulative-effect adjustment related to eliminating the separate measurement of ineffectiveness to accumulated other comprehensive income and opening retaining earnings. Amended presentation and disclosure guidance is required only prospectively, and certain transition elections are available upon adoption. While we do not expect the adoption of ASU 2017-12 to have a material effect on our business, we are evaluating the potential impact that ASU 2017-12 may have on our financial position, results of operations and cash flows.

**ASU 2016-02**

In February 2016, the FASB issued ASU 2016-02, "Leases (Topic 842)." ASU 2016-02 replaces the existing guidance in Accounting Standards Codification ("ASC") 840, Leases. The new standard requires companies and other organizations to include lease obligations on their balance sheets, including a dual approach for lessee accounting under which a lessee would account for leases as finance leases or operating leases. Both finance leases and operating leases will result in the lessee recognizing a right-of-use ("ROU") asset and a corresponding lease liability. For finance leases the lessee would recognize interest expense and amortization of the ROU asset, and for operating leases the lessee would recognize a straight-line total lease expense. Lessees and lessors are required to recognize and measure leases at the beginning of the earliest period presented using a modified retrospective approach. ASU 2016-02, as amended, is effective for public companies' annual periods, and interim periods within those fiscal years, beginning after December 15, 2018. We are currently assessing the impact that ASU 2016-02 will have on our consolidated financial statements, and expect that the primary impact upon adoption will be the recognition, on a discounted basis, of our minimum commitments under non-cancellable operating leases on our consolidated balance sheets, resulting in the recording of ROU assets and lease liabilities, as well as additional disclosures. Based on initial high-level assessments of our main facilities leases related to our domestic operations, we expect ASU 2016-02 to have a material impact on our financial position, results of operations and cash flows. Further, analysis of our leases population is still in progress. We also anticipate significant additional disclosure requirements associated with the new standard.

## **(2) REVENUES**

### ***Adoption of Topic 606***

On January 1, 2018, we adopted ASU 2014-09 and all subsequent ASUs that modified ASC 606. We elected to apply the standard and all related ASUs retrospectively to each prior reporting period presented. The implementation of the new standard had no material impact on the measurement or recognition of revenue, resulting in no adjustments to prior periods. Additional disclosures, however, have been added in accordance with the ASU.

### ***Revenue Recognition***

Revenues are recognized when control of the promised goods or services is transferred to our customers, in an amount that reflects the consideration we expect to be entitled to in exchange for those goods or services. Our product sales and shipping revenues are reported net of promotional discounts, returns allowances, contractual rebates, and consideration payable to our customers. We estimate the revenue impact of retail sales incentive programs based on the planned duration of the program and historical experience. If the amount of sales incentives is reasonably estimable, the impact of such incentives is recorded at the later of the

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time the customer is notified of the sales incentive or the time of the sale. We estimate our liability for product returns based on historical experience, and record the expected customer refund liability as a reduction of revenue, and the expected inventory right of recovery, net of estimated scrap, as a reduction of cost of sales. If actual return costs differ from previous estimates, the amount of the liability and corresponding revenue are adjusted in the period in which such costs occur.

We provide standard assurance-type warranties on our products which cover defective materials or nonconforming products, and is included with each product at no additional charge. In addition, we offer service-type/extended warranties for an additional fee to our Direct channel customers and Retail specialty and commercial customers. These warranty contracts provide coverage on labor and parts beyond the standard assurance warranty period.

For our product sales, services, and freight and delivery fees, we are the principal in the contract and recognize revenue at a point in time. For our Direct channel extended warranty contracts, we are the agent and recognize revenue on a net basis because our performance obligation is to facilitate the arrangement between our customers and the third-party performance obligor.

For customer contracts that include multiple performance obligations, we allocate revenue to each performance obligation based on its relative standalone selling price. We generally determine standalone selling price based on prices charged to customers or using expected cost plus margin.

Our revenues from contracts with customers disaggregated by revenue source, excluding sales-based taxes, were as follows (in thousands):

|                                  | <b>Three Months Ended June 30,</b> |             | <b>Six Months Ended June 30,</b> |             |
|----------------------------------|------------------------------------|-------------|----------------------------------|-------------|
|                                  | <b>2018</b>                        | <b>2017</b> | <b>2018</b>                      | <b>2017</b> |
| Product sales                    | \$71,470                           | \$73,399    | \$181,220                        | \$181,241   |
| Extended warranties and services | 1,737                              | 2,061       | 5,219                            | 5,862       |
| Other <sup>(1)</sup>             | 2,291                              | 1,569       | 3,872                            | 3,178       |
| Net sales                        | \$75,498                           | \$77,029    | \$190,311                        | \$190,281   |

<sup>(1)</sup> Other revenue is primarily freight and delivery and royalty income.

Our revenues disaggregated by geographic region, based on ship-to address, were as follows (in thousands):

|               | <b>Three Months Ended June 30,</b> |             | <b>Six Months Ended June 30,</b> |             |
|---------------|------------------------------------|-------------|----------------------------------|-------------|
|               | <b>2018</b>                        | <b>2017</b> | <b>2018</b>                      | <b>2017</b> |
| United States | \$65,498                           | \$66,731    | \$169,079                        | \$167,768   |
| Canada        | 3,283                              | 3,597       | 9,066                            | 10,717      |
| All other     | 6,717                              | 6,701       | 12,166                           | 11,796      |
| Net sales     | \$75,498                           | \$77,029    | \$190,311                        | \$190,281   |

As of June 30, 2018, estimated revenue expected to be recognized in the future totaled \$1.1 million, primarily related to customer order backlog which includes firm orders for future shipment to our Retail customers, as well as unfulfilled consumer orders within the Direct channel. Retail orders of \$0.6 million and Direct orders of \$0.6 million comprise our backlog as of June 30, 2018. The estimated future revenues are net of contractual rebates and consideration payable for applicable Retail customers, and net of current promotional programs and sales discounts for our Direct customers.

The following table provides information about our liabilities from contracts with customers, primarily customer deposits and deferred revenue, all of which are short-term in nature. The revenue recognized from contract liabilities and the remaining balances are shown below (in thousands):

|                                     | <b>Three Months<br/>Ended June<br/>30,</b> |              | <b>Six Months<br/>Ended June 30,</b> |              |
|-------------------------------------|--|--------------|--------------------------------------|--------------|
|                                     | <b>2018</b>                                | <b>2017</b>  | <b>2018</b>                          | <b>2017</b>  |
| <b>Balance, beginning of period</b> | \$693                                      | \$1,066      | \$1,084                              | \$1,096      |
| Cash additions                      | 304  | 314          | 993                                  | 1,060        |
| Revenue recognition                 | (249 )                                     | (424 )       | (1,329 )                             | (1,200 )     |
| <b>Balance, end of period</b>       | <b>\$748</b>                               | <b>\$956</b> | <b>\$748</b>                         | <b>\$956</b> |

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***Exemptions and Elections***

We apply the practical expedient as per ASC 606-10-50-14 and do not disclose information related to remaining performance obligations due to their original expected durations are one year or less.

We expense sales commissions when incurred because the amortization period would have been less than one year. These costs are recorded in selling and marketing expense.

We generally account for our shipping and handling activities as a fulfillment activity, consistent with the timing of revenue recognition; that is, when our customer takes control of the transferred goods. In the event that a customer were to take control of a product prior to shipment, we make an accounting policy election to treat such shipping and handling activities as a fulfillment cost.

Table of Contents**(3) FAIR VALUE MEASUREMENTS**

Factors used in determining the fair value of financial assets and liabilities are summarized into three broad categories:

Level 1 - observable inputs such as quoted prices (unadjusted) in active liquid markets for identical securities as of the reporting date;

Level 2 - other significant directly or indirectly observable inputs, including quoted prices for similar securities, interest rates, prepayment speeds and credit risk; or observable market prices in markets with insufficient volume and/or infrequent transactions; and

Level 3 - significant inputs that are generally unobservable inputs for which there is little or no market data available, including our own assumptions in determining fair value.

Assets and liabilities measured at fair value on a recurring basis as of June 30, 2018 and December 31, 2017 were as follows (in thousands):

|   | June 30, 2018   |                  |           | Total             |
|---|-----------------|------------------|-----------|-------------------|
|   | Level 1         | Level 2          | Level 3   |                   |
| <b>Assets:</b>                                  |                 |                  |           |                   |
| Cash Equivalents                                |                 |                  |           |                   |
| Money market funds                              | \$ 1,821        | \$—              | \$        | -\$ 1,821         |
| Commercial paper                                | —               | 4,990            | —         | 4,990             |
| Total cash equivalents                          | 1,821           | 4,990            | —         | 6,811             |
| Available-for-Sale Securities                   |                 |                  |           |                   |
| Certificates of deposit <sup>(1)</sup>          | —               | 20,380           | —         | 20,380            |
| Corporate bonds                                 | —               | 24,631           | —         | 24,631            |
| U.S. government bonds                           | —               | 14,976           | —         | 14,976            |
| Total available-for-sale securities             | —               | 59,987           | —         | 59,987            |
| Derivatives                                     |                 |                  |           |                   |
| Interest rate swap contract                     | —               | 561              | —         | 561               |
| Total derivatives                               | —               | 561              | —         | 561               |
| <b>Total assets measured at fair value</b>      | <b>\$ 1,821</b> | <b>\$ 65,538</b> | <b>\$</b> | <b>-\$ 67,359</b> |
| <b>Liabilities:</b>                             |                 |                  |           |                   |
| Derivatives                                     |                 |                  |           |                   |
| Foreign currency forward contracts              | \$—             | \$(667 )         | \$        | -\$ (667 )        |
| <b>Total liabilities measured at fair value</b> | <b>\$—</b>      | <b>\$(667 )</b>  | <b>\$</b> | <b>-\$ (667 )</b> |



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|  | December 31, 2017 |                  |           | Total             |
|--|-------------------|------------------|-----------|-------------------|
|  | Level 1           | Level 2          | Level 3   |                   |
| <b>Assets:</b>                             |                   |                  |           |                   |
| Cash Equivalents                           |                   |                  |           |                   |
| Money market funds                         | \$ 10,946         | \$—              | \$        | —\$ 10,946        |
| Commercial paper                           | —                 | 1,996            | —         | 1,996             |
| Total cash equivalents                     | 10,946            | 1,996            | —         | 12,942            |
| Available-for-Sale Securities              |                   |                  |           |                   |
| Certificates of deposit <sup>(1)</sup>     | —                 | 19,875           | —         | 19,875            |
| Corporate bonds                            | —                 | 29,239           | —         | 29,239            |
| U.S. government bonds                      | —                 | 8,189            | —         | 8,189             |
| Total available-for-sale securities        | —                 | 57,303           | —         | 57,303            |
| Derivatives                                |                   |                  |           |                   |
| Interest rate swap contract                | —                 | 372              | —         | 372               |
| Foreign currency forward contracts         | —                 | 390              | —         | 390               |
| Total derivatives                          | —                 | 762              | —         | 762               |
| <b>Total assets measured at fair value</b> | <b>\$ 10,946</b>  | <b>\$ 60,061</b> | <b>\$</b> | <b>—\$ 71,007</b> |

<sup>(1)</sup> All certificates of deposit are within current FDIC insurance limits.

We did not have any liabilities measured at fair value on a recurring basis as of December 31, 2017.

For our assets measured at fair value on a recurring basis, we recognize transfers between levels at the actual date of the event or change in circumstance that caused the transfer. There were no transfers between levels during the six months ended June 30, 2018, nor for the year ended December 31, 2017.

We did not have any changes to our valuation techniques during the six months ended June 30, 2018, nor for the year ended December 31, 2017.

We classify our marketable securities as available-for-sale and, accordingly, record them at fair value. Level 1 investment valuations are obtained from real-time quotes for transactions in active exchange markets involving identical assets. Level 2 investment valuations are obtained from inputs, other than quoted market prices in active markets for identical assets, that are directly or indirectly observable in the marketplace and quoted prices in markets with limited volume or infrequent transactions. The factors or methodology used for valuing securities are not necessarily an indication of the risk associated with investing in those securities. Unrealized holding gains and losses are excluded from earnings and are reported net of tax in comprehensive income until realized.

The fair values of our interest rate swap contract and our foreign currency forward contracts are calculated as the present value of estimated future cash flows using discount factors derived from relevant Level 2 market inputs, including forward curves and volatility levels.

We recognize or disclose the fair value of certain assets, such as non-financial assets, primarily property, plant and equipment, goodwill, other intangible assets and certain other long-lived assets in connection with impairment evaluations. All of our nonrecurring valuations use significant unobservable inputs and therefore fall under Level 3 of the fair value hierarchy. We did not perform any valuations on assets or liabilities that are valued at fair value on a nonrecurring basis during the first six months of 2018. During the fourth quarter of 2017, we performed our annual goodwill and indefinite-lived trade names impairment analyses effective as of October 1, 2017. During the six months ended June 30, 2018, we did not record any other-than-temporary impairments on our financial assets required to be measured at fair value on a nonrecurring basis. For the year ended December 31, 2017, we recorded an impairment to

our indefinite-lived Octane Fitness trade name in the amount of \$8.8 million.

The carrying values of cash and cash equivalents, trade receivables, prepaids and other current assets, trade payables and accrued liabilities approximate fair value due to their short maturities. The carrying value of our term loan approximates its fair value and falls under Level 2 of the fair value hierarchy, as the interest rate is variable and based on current market rates.

Table of Contents**(4) DERIVATIVES**

From time to time, we enter into interest rate swaps to fix a portion of our interest expense, and foreign exchange forward contracts to offset the earnings impacts of exchange rate fluctuations on certain monetary assets and liabilities. We do not enter into derivative instruments for any purpose other than to manage interest rate or foreign currency exposure. That is, we do not engage in interest rate or currency exchange rate speculation using derivative instruments.

As of June 30, 2018, we had a \$40.0 million interest rate swap outstanding with JPMorgan Chase Bank, N.A. This interest rate swap matures on December 31, 2020 and has a fixed rate of 1.42% per annum. The variable rate on the interest rate swap is the one-month LIBOR benchmark. At June 30, 2018, the one-month LIBOR rate was 1.98%.

We typically designate all interest rate swaps as cash flow hedges and, accordingly, record the change in fair value for the effective portion of these interest rate swaps in accumulated other comprehensive income rather than current period earnings until the underlying hedged transaction affects earnings. Gains and losses on the derivative representing hedge ineffectiveness are recognized in current earnings. For the three and six months ended June 30, 2018, there was no ineffectiveness. As of June 30, 2018, we expect to reclassify a gain of \$0.3 million from accumulated other comprehensive income to earnings within the next twelve months.

We may hedge our net recognized foreign currency assets and liabilities with forward foreign exchange contracts to reduce the risk that our earnings and cash flows will be adversely affected by changes in foreign currency exchange rates. These derivative instruments hedge assets and liabilities that are denominated in foreign currencies and are carried at fair value with changes in the fair value recorded as other income. These derivative instruments do not subject us to material balance sheet risk due to exchange rate movements because gains and losses on these derivatives are intended to offset gains and losses on the assets and liabilities being hedged. As of June 30, 2018, total outstanding contract notional amounts were \$16.3 million. At June 30, 2018, these outstanding balance sheet hedging derivatives had maturities of 90 days or less.

The fair value of our derivative instruments was included in our condensed consolidated balance sheets as follows (in thousands):

|  | <b>Balance Sheet<br/>Classification</b> | <b>As of<br/>June 30,<br/>2018</b> | <b>December 31,<br/>2017</b> |
|--|---|------------------------------------|------------------------------|
| Derivative instruments designated as cash flow hedges:     |   |                                    |                              |
| Interest rate swap contract                                | Prepays and<br>other current<br>assets  | \$ 332                             | \$ 134                       |
|  | Other assets                            | 229                                | 238                          |
|  |   | \$ 561                             | \$ 372                       |
| Derivative instruments not designated as cash flow hedges: |   |                                    |                              |
| Foreign currency forward contracts                         | Prepays and<br>other current<br>assets  | \$ —                               | \$ 390                       |
|  | Accrued<br>liabilities                  | 667                                | —                            |
|  |   | \$ 667                             | \$ 390                       |



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The effect of derivative instruments on our condensed consolidated statements of operations was as follows (in thousands):

|  | Statement of Operations<br>Classification | Three Months<br>Ended June 30, |        | Six Months<br>Ended June 30, |       |
|--|---|--------------------------------|--------|------------------------------|-------|
|  |   | 2018                           | 2017   | 2018                         | 2017  |
| Derivative instruments designated as cash flow hedges:   |   |                                |        |                              |       |
| Income (loss) recognized in other comprehensive income before reclassifications                              | ---                                       | \$54                           | \$(53) | \$214                        | \$(2) |
| Income (loss) reclassified from accumulated other comprehensive income to earnings for the effective portion | Interest expense                          | 54                             | (61)   | 75                           | (163) |
| Income tax benefit (expense)   | Income tax expense                        | (12)                           | 20     | (17)                         | 54    |
| Derivative instruments not designated as cash flow hedges:   |   |                                |        |                              |       |
| Income recognized in earnings  | Other, net                                | \$895                          | \$—    | \$1,924                      | \$—   |
| Income tax expense   | Income tax expense                        | (204)                          | —      | (448)                        | —     |

For additional information related to our derivatives, see Notes 3 and 10.

**(5) INVENTORIES**

Inventories are stated at the lower of cost and net realizable value, with cost determined based on the first-in, first-out method. Our inventories consisted of the following (in thousands):

|                      | As of            |                      |
|----------------------|------------------|----------------------|
|                      | June 30,<br>2018 | December 31,<br>2017 |
| Finished goods       | \$37,965         | \$48,771             |
| Parts and components | 4,297            | 4,583                |
| Total inventories    | \$42,262         | \$53,354             |

**(6) PROPERTY, PLANT AND EQUIPMENT**

Property, plant and equipment consisted of the following (in thousands):

|  | Estimated<br>Useful Life<br>(in years) | As of<br>June 30,<br>2018 | December 31,<br>2017 |
|--|--|---------------------------|----------------------|
| Automobiles                              | 5 to 6                                 | \$23                      | \$23                 |
| Leasehold improvements                   | 4 to 20                                | 3,676                     | 3,542                |
| Computer software and equipment          | 3 to 7                                 | 16,213                    | 17,024               |
| Machinery and equipment                  | 3 to 5                                 | 15,961                    | 15,178               |
| Furniture and fixtures                   | 5 to 20                                | 2,792                     | 2,295                |
| Work in progress <sup>(1)</sup>          | N/A                                    | 3,816                     | 1,052                |
| Total cost                               |  | 42,481                    | 39,114               |
| Accumulated depreciation                 |  | (24,689)                  | (23,287)             |
| Total property, plant and equipment, net |  | \$17,792                  | \$15,827             |

<sup>(1)</sup> Work in progress includes information technology assets and production tooling.

Depreciation expense was as follows (in thousands):

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|                      | <b>Three Months</b>   |             | <b>Six Months</b>     |             |
|----------------------|-----------------------|-------------|-----------------------|-------------|
|                      | <b>Ended June 30,</b> |             | <b>Ended June 30,</b> |             |
|                      | <b>2018</b>           | <b>2017</b> | <b>2018</b>           | <b>2017</b> |
| Depreciation expense | \$ 1,244              | \$ 1,457    | \$ 2,873              | \$ 2,884    |

Table of Contents**(7) GOODWILL AND OTHER INTANGIBLE ASSETS*****Goodwill***

The rollforward of goodwill was as follows (in thousands):

|                                   | <b>Direct</b> | <b>Retail</b> | <b>Total</b> |
|-----------------------------------|---------------|---------------|--------------|
| <b>Balance, January 1, 2017</b>   | \$2,180       | \$59,708      | \$61,888     |
| Currency exchange rate adjustment | 155           | (13 )         | 142          |
| <b>Balance, December 31, 2017</b> | 2,335         | 59,695        | 62,030       |
| Currency exchange rate adjustment | (105 )        | 3             | (102 )       |
| <b>Balance, June 30, 2018</b>     | \$2,230       | \$59,698      | \$61,928     |

***Other Intangible Assets***

Other intangible assets consisted of the following (in thousands):

|   | <b>Estimated Useful Life (in years)</b> | <b>As of June 30, 2018</b> | <b>December 31, 2017</b> |
|---|---|----------------------------|--------------------------|
| Indefinite-lived trademarks                                 | N/A                                     | \$23,252                   | \$23,252                 |
| Definite-lived trademarks                                   | 10 to 15                                | 2,600                      | 2,600                    |
| Patents   | 8 to 24                                 | 15,187                     | 15,187                   |
| Customer relationships                                      | 10 to 15                                | 24,700                     | 24,700                   |
|   |   | 65,739                     | 65,739                   |
| Accumulated amortization - definite-lived intangible assets |   | (9,590 )                   | (7,996 )                 |
| Other intangible assets, net                                |   | \$56,149                   | \$57,743                 |

Amortization expense was as follows (in thousands):

|                      | <b>Three Months Ended June 30,</b> |             | <b>Six Months Ended June 30,</b> |             |
|----------------------|------------------------------------|-------------|----------------------------------|-------------|
|                      | <b>2018</b>                        | <b>2017</b> | <b>2018</b>                      | <b>2017</b> |
| Amortization expense | \$785                              | \$817       | \$1,595                          | \$1,634     |

Future amortization of definite-lived intangible assets is as follows (in thousands):

|                   |          |
|-------------------|----------|
| Remainder of 2018 | \$1,569  |
| 2019              | 3,134    |
| 2020              | 3,108    |
| 2021              | 3,078    |
| 2022              | 3,078    |
| Thereafter        | 18,930   |
|                   | \$32,897 |

**(8) ACCRUED LIABILITIES**

Accrued liabilities consisted of the following (in thousands):

|  | <b>As of</b>         |                          |
|--|----------------------|--------------------------|
|  | <b>June 30, 2018</b> | <b>December 31, 2017</b> |

|                                 |         |           |
|---------------------------------|---------|-----------|
| Payroll and related liabilities | \$3,565 | \$ 3,659  |
| Other                           | 5,629   | 7,105     |
| Total accrued liabilities       | \$9,194 | \$ 10,764 |



Table of Contents**(9) PRODUCT WARRANTIES**

Our products carry defined warranties for defects in materials or workmanship which, according to their terms, generally obligate us to pay the costs of supplying and shipping replacement parts to customers and, in certain instances, pay for labor and other costs to service products. Outstanding product warranty periods range from thirty days to, in limited circumstances, the lifetime of certain product components. We record a liability at the time of sale for the estimated costs of fulfilling future warranty claims. If necessary, we adjust the liability for specific warranty-related matters when they become known and are reasonably estimable. Estimated warranty expense is included in cost of sales, based on historical warranty claim experience and available product quality data. Warranty expense is affected by the performance of new products, significant manufacturing or design defects not discovered until after the product is delivered to the customer, product failure rates, and higher or lower than expected repair costs. If warranty expense differs from previous estimates, or if circumstances change such that the assumptions inherent in previous estimates are no longer valid, the amount of product warranty obligations is adjusted accordingly.

Changes in our product warranty obligations were as follows (in thousands):

|                                     | <b>Six Months Ended</b> |                |
|-------------------------------------|-------------------------|----------------|
|                                     | <b>June 30,</b>         |                |
|                                     | <b>2018</b>             | <b>2017</b>    |
| <b>Balance, beginning of period</b> | \$6,117                 | \$7,450        |
| Accruals                            | 1,834                   | 1,470          |
| Payments                            | (2,249 )                | (2,269 )       |
| <b>Balance, end of period</b>       | <b>\$5,702</b>          | <b>\$6,651</b> |

**(10) ACCUMULATED OTHER COMPREHENSIVE INCOME (LOSS)**

The following tables set forth the changes in accumulated other comprehensive income (loss), net of tax (in thousands) for the periods presented:

|   | <b>Unrealized Gain<br/>(Loss) on<br/>Available-for-Sale<br/>Securities</b> | <b>Gain on<br/>Derivative<br/>Securities</b> | <b>Foreign<br/>Currency<br/>Translation<br/>Adjustments</b> | <b>Accumulated<br/>Other<br/>Comprehensive<br/>Loss</b> |
|---|--|--|---|---|
| <b>Balance, April 1, 2018</b>   | \$ (101 )  | \$ 360                                       | \$ (528 )   | \$ (269 )   |
| Current period other comprehensive income (loss) before reclassifications | 34   | 54   | (338 )  | (250 )  |
| Reclassification of amounts to earnings                                   | —  | (42 )  | —   | (42 )   |
| Net other comprehensive income (loss) during period                       | 34   | 12   | (338 )  | (292 )  |
| <b>Balance, June 30, 2018</b>   | <b>\$ (67 )</b>  | <b>\$ 372</b>                                | <b>\$ (866 )</b>  | <b>\$ (561 )</b>  |
|   | <b>Unrealized Loss<br/>on<br/>Available-for-Sale<br/>Securities</b>        | <b>Gain on<br/>Derivative<br/>Securities</b> | <b>Foreign<br/>Currency<br/>Translation<br/>Adjustments</b> | <b>Accumulated<br/>Other<br/>Comprehensive<br/>Loss</b> |
| <b>Balance, January 1, 2018</b>   | \$ (64 )   | \$ 216                                       | \$ (411 )   | \$ (259 )   |
| Current period other comprehensive income (loss) before reclassifications | (3 )   | 214  | (455 )  | (244 )  |
| Reclassification of amounts to earnings                                   | —  | (58 )  | —   | (58 )   |
| Net other comprehensive income (loss) during period                       | (3 )   | 156  | (455 )  | (302 )  |
| <b>Balance, June 30, 2018</b>   | <b>\$ (67 )</b>  | <b>\$ 372</b>                                | <b>\$ (866 )</b>  | <b>\$ (561 )</b>  |



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|   | Unrealized Loss<br>on<br>Available-for-Sale<br>Securities | Gain<br>(Loss) on<br>Derivative<br>Securities | Foreign<br>Currency<br>Translation<br>Adjustments | Accumulated<br>Other<br>Comprehensive<br>Income (Loss) |
|---|---|---|---|--|
| <b>Balance, April 1, 2017</b>   | \$ (27 )  | \$ 95   | \$ (1,114 )                                       | \$ (1,046 )  |
| Current period other comprehensive income (loss) before reclassifications | (9 )  | (53 )   | 330   | 268  |
| Reclassification of amounts to earnings                                   | —   | 41  | —   | 41   |
| Net other comprehensive income (loss) during period                       | (9 )  | (12 )   | 330   | 309  |
| <b>Balance, June 30, 2017</b>   | \$ (36 )  | \$ 83   | \$ (784 )   | \$ (737 )  |
|   | Unrealized Loss<br>on<br>Available-for-Sale<br>Securities | Gain<br>(Loss) on<br>Derivative<br>Securities | Foreign<br>Currency<br>Translation<br>Adjustments | Accumulated<br>Other<br>Comprehensive<br>Income (Loss) |
| <b>Balance, January 1, 2017</b>   | \$ (8 )   | \$ (24 )                                      | \$ (1,185 )                                       | \$ (1,217 )  |
| Current period other comprehensive income (loss) before reclassifications | (28 )   | (2 )  | 401   | 371  |
| Reclassification of amounts to earnings                                   | —   | 109   | —   | 109  |
| Net other comprehensive income (loss) during period                       | (28 )   | 107   | 401   | 480  |
| <b>Balance, June 30, 2017</b>   | \$ (36 )  | \$ 83   | \$ (784 )   | \$ (737 )  |

**(11) STOCK REPURCHASE PROGRAM**

On April 25, 2017, our Board of Directors authorized a \$15.0 million share repurchase program. Under this program, shares of our common stock may be repurchased from time to time through April 25, 2019. As of June 30, 2018, repurchases under this program totaled \$6.1 million.

On February 21, 2018 our Board of Directors authorized an additional \$15.0 million share repurchase program. Under this program, shares of our common stock may be repurchased from time to time through February 21, 2020. To date, we have not repurchased any shares under the new program.

Repurchases may be made under the programs in open market transactions at prevailing prices, in privately negotiated transactions, or by other means in accordance with federal securities laws. Share repurchases will be funded from existing cash balances, and repurchased shares will be retired and returned to unissued authorized shares.

As of June 30, 2018, there was \$23.9 million remaining available for repurchases under the share repurchase programs.

Cumulative repurchases pursuant to the programs are as follows:

| Quarter Ended     | Number of Shares | Repurchased<br>Amount | Average Price Per Share |
|-------------------|------------------|-----------------------|-------------------------|
| December 31, 2017 | 235,628          | \$3,012,869           | \$12.79                 |
| March 31, 2018    | 211,296          | 2,717,871             | 12.86                   |
| June 30, 2018     | 30,680           | 409,143               | 13.34                   |
| Totals-to-Date    | 477,604          | \$6,139,883           | \$12.86                 |



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Basic per share amounts were computed using the weighted average number of common shares outstanding. Diluted per share amounts were calculated using the number of basic weighted average shares outstanding increased by dilutive potential common shares related to stock-based awards, as determined by the treasury stock method. The weighted average numbers of shares outstanding used to compute income per share were as follows (in thousands):

|  | <b>Three Months<br/>Ended June 30,</b> |             | <b>Six Months<br/>Ended June 30,</b> |             |
|--|--|-------------|--------------------------------------|-------------|
|  | <b>2018</b>                            | <b>2017</b> | <b>2018</b>                          | <b>2017</b> |
| Shares used to calculate basic income per share  | 30,193                                 | 30,755      | 30,253                               | 30,734      |
| Dilutive effect of outstanding stock options, performance stock units and restricted stock units | 283                                    | 340         | 280                                  | 376         |
| Shares used to calculate diluted income per share  | 30,476                                 | 31,095      | 30,533                               | 31,110      |

The weighted average numbers of shares outstanding listed in the table below were anti-dilutive and excluded from the computation of diluted income per share. In the case of stock options, this is because the average market price did not exceed the exercise price. In the case of restricted stock units, this is because unrecognized compensation expense exceeds the current value of the awards (i.e., grant date market value was higher than current average market price). These shares may be dilutive potential common shares in the future (in thousands):

|                        | <b>Three<br/>Months<br/>Ended<br/>June 30,</b> |             | <b>Six<br/>Months<br/>Ended<br/>June 30,</b> |             |
|------------------------|--|-------------|--|-------------|
|                        | <b>2018</b>                                    | <b>2017</b> | <b>2018</b>                                  | <b>2017</b> |
| Stock options          | 5  | 7           | 11   | 8           |
| Restricted stock units | —  | —           | 2  | —           |

**(13) SEGMENT AND ENTERPRISE-WIDE INFORMATION**

We have two operating segments, Direct and Retail. There have been no changes in our operating segments during the six months ended June 30, 2018.

Contribution is the measure of profit or loss, defined as net sales less product costs and directly attributable expenses. Directly attributable expenses include selling and marketing expenses, general and administrative expenses, and research and development expenses that are directly related to segment operations. Segment assets are those directly assigned to an operating segment's operations, primarily accounts receivable, inventories, goodwill and other intangible assets. Unallocated assets primarily include cash and cash equivalents, available-for-sale securities, derivative securities, shared information technology infrastructure, distribution centers, corporate headquarters, prepaids and other current assets, deferred income tax assets and other assets. Capital expenditures directly attributable to the Direct and Retail segments were not significant in any period.

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Following is summary information by reportable segment (in thousands):

|  | <b>Three Months Ended<br/>June 30,</b> |                | <b>Six Months Ended June<br/>30,</b> |                 |
|--|--|----------------|--------------------------------------|-----------------|
|  | <b>2018</b>                            | <b>2017</b>    | <b>2018</b>                          | <b>2017</b>     |
| <b>Net sales:</b>  |  |                |                                      |                 |
| Direct   | \$34,824                               | \$39,111       | \$106,025                            | \$113,814       |
| Retail   | 39,185                                 | 37,083         | 82,178                               | 74,888          |
| Royalty  | 1,489                                  | 835            | 2,108                                | 1,579           |
| Consolidated net sales   | \$75,498                               | \$77,029       | \$190,311                            | \$190,281       |
| <b>Contribution:</b>   |  |                |                                      |                 |
| Direct   | \$739                                  | \$2,519        | \$12,030                             | \$17,852        |
| Retail   | 3,568                                  | 6,097          | 7,489                                | 8,309           |
| Royalty  | 1,488                                  | 835            | 2,105                                | 1,568           |
| Consolidated contribution  | \$5,795                                | \$9,451        | \$21,624                             | \$27,729        |
| <b>Reconciliation of consolidated contribution to income from continuing operations:</b> |  |                |                                      |                 |
| Consolidated contribution  | \$5,795                                | \$9,451        | \$21,624                             | \$27,729        |
| Amounts not directly related to segments:  |  |                |                                      |                 |
| Operating expenses   | (4,593 )                               | (5,602 )       | (9,725 )                             | (11,197 )       |
| Other expense, net   | 57                                     | (127 )         | 23                                   | (487 )          |
| Income tax expense   | (252 )                                 | (1,156 )       | (2,775 )                             | (5,294 )        |
| <b>Income from continuing operations</b>   | <b>\$1,007</b>                         | <b>\$2,566</b> | <b>\$9,147</b>                       | <b>\$10,751</b> |

There was no material change in the allocation of assets by segment during the first six months of 2018 and, accordingly, assets by segment are not presented.

For the three and six months ended June 30, 2018 and 2017, each of Amazon.com and Dick's Sporting Goods accounted for more than 10% of total net sales as follows:

|                       | <b>Three Months<br/>Ended June 30,</b> |             | <b>Six Months<br/>Ended June 30,</b> |             |
|-----------------------|--|-------------|--------------------------------------|-------------|
|                       | <b>2018</b>                            | <b>2017</b> | <b>2018</b>                          | <b>2017</b> |
| Amazon.com            | 12.3%                                  | 14.3% *     |                                      | 11.2%       |
| Dick's Sporting Goods | 11.0% *                                |             | 10.6% *                              |             |

\*Less than 10% of total net sales.

**(14) COMMITMENTS AND CONTINGENCIES*****Guarantees, Commitments and Off-Balance Sheet Arrangements***

As of June 30, 2018, we had no standby letters of credit.

We have long lead times for inventory purchases and, therefore, must secure factory capacity from our vendors in advance. As of June 30, 2018, we had approximately \$37.9 million in noncancelable market-based purchase obligations, primarily for inventory purchases expected to be received within the next twelve months. Purchase obligations can vary from quarter-to-quarter and versus the same period in prior years due to a number of factors, including the amount of products that are shipped directly to Retail customer warehouses versus through Nautilus warehouses.

In the ordinary course of business, we enter into agreements that require us to indemnify counterparties against third-party claims. These may include: agreements with vendors and suppliers, under which we may indemnify them

against claims arising from use of their products or services; agreements with customers, under which we may indemnify them against claims arising from their use or sale of our products; real estate and equipment leases, under which we may indemnify lessors against third-party claims relating to the use of their property; agreements with licensees or licensors, under which we may indemnify the licensee or licensor against claims arising from their use of our intellectual property or our use of their intellectual property; and agreements with parties to debt arrangements, under which we may indemnify them against claims relating to their participation in the transactions.

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The nature and terms of these indemnification obligations vary from contract to contract, and generally a maximum obligation is not stated within the agreements. We hold insurance policies that mitigate potential losses arising from certain types of indemnification obligations. Management does not deem these obligations to be significant to our financial position, results of operations or cash flows, and therefore, no related liabilities were recorded as of June 30, 2018.

### ***Legal Matters***

From time to time, in the ordinary course of business, we may be involved in various claims, lawsuits and other proceedings. These legal and tax proceedings involve uncertainty as to the eventual outcomes and losses which may be realized when one or more future events occur or fail to occur.

We regularly monitor our estimated exposure to these contingencies and, as additional information becomes known, may change our estimates accordingly. We evaluate, on a quarterly basis, developments in legal proceedings, investigations or claims that could affect the amount of any accrual, as well as any developments that would make a loss probable or reasonably possible, and whether the amount of a probable or reasonably possible loss is estimable. Among other factors, we evaluate the advice of internal and external counsel, the outcomes from similar litigation, current status of the lawsuits (including settlement initiatives), legislative developments and other factors. Due to the numerous variables associated with these judgments and assumptions, both the precision and reliability of the resulting estimates of the related loss contingencies are subject to substantial uncertainties. Further, while we face contingencies that are reasonably possible to occur, we are unable to estimate the possible loss or range of loss at this time. As such, zero liability is recorded as of June 30, 2018.

As of the date of filing of this Quarterly Report on Form 10-Q, we were not involved in any material legal proceedings.

## **Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations**

*The following discussion and analysis is based upon our financial statements as of the dates and for the periods presented in this section. You should read this discussion and analysis in conjunction with the financial statements and notes thereto found in Part I, Item 1 of this Form 10-Q and our consolidated financial statements and notes thereto included in our Annual Report on Form 10-K for the year ended December 31, 2017 (the "2017 Form 10-K"). All references to the second quarter and first six months of 2018 and 2017 mean the three and six-month periods ended June 30, 2018 and 2017, respectively. Unless the context otherwise requires, "Nautilus," "we," "us" and "our" refer to Nautilus, Inc. and its subsidiaries. Unless indicated otherwise, all information regarding our operating results pertains to our continuing operations.*

Our results of operations may vary significantly from period-to-period. Our revenues typically fluctuate due to the seasonality of our industry, customer buying patterns, product innovation, the nature and level of competition for health and fitness products, our ability to procure products to meet customer demand, the level of spending on, and effectiveness of, our media and advertising programs and our ability to attract new customers and maintain existing sales relationships. In addition, our revenues are highly susceptible to economic factors, including, among other things, the overall condition of the economy and the availability of consumer credit in both the U.S. and Canada. Our profit margins may vary in response to the aforementioned factors and our ability to manage product costs. Profit margins may also be affected by fluctuations in the costs or availability of materials used to manufacture our products, costs associated with acquisition or license of products and technologies, product warranty costs, the cost of fuel, and changes in costs of other distribution or manufacturing-related services. Our operating profits or losses may also be affected by the efficiency and effectiveness of our organization. Historically, our operating expenses have been influenced by media costs to produce and distribute advertisements of our products on television, the Internet and other media, facility costs, operating costs of our information and communications systems, product supply chain



management, customer support and new product development activities. In addition, our operating expenses have been affected from time-to-time by asset impairment charges, restructuring charges and other significant unusual or infrequent expenses.

As a result of the above and other factors, our period-to-period operating results may not be indicative of future performance. You should not place undue reliance on our operating results and should consider our prospects in light of the risks, expenses and difficulties typically encountered by us and other companies, both within and outside our industry. We may not be able to successfully address these risks and difficulties and, consequently, we cannot assure you of any future growth or profitability. For more information, see our discussion of risk factors located at Part I, Item 1A of our 2017 Form 10-K.

### **Forward-Looking Statements**

This Quarterly Report on Form 10-Q contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Words such as "plan," "expect," "aim," "believe," "project," "intend," "estimate," "will," "should," "could," and other terms of similar meaning typically identify forward-looking statements. Forward-looking statements include any statements related to our future business, financial performance or operating results; anticipated fluctuations in net sales due to

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seasonality; plans and expectations regarding gross and operating margins; plans and expectations regarding research and development expenses and capital expenditures and anticipated results from such expenditures and other investments in our capabilities and resources; anticipated losses from discontinued operations; plans for new product introductions and anticipated demand for our new and existing products; and statements regarding our inventory and working capital requirements and the sufficiency of our financial resources. These forward-looking statements, and others we make from time-to-time, are subject to a number of risks and uncertainties. Many factors could cause actual results to differ materially from those projected in forward-looking statements, including our ability to timely acquire inventory that meets our quality control standards from sole source foreign manufacturers at acceptable costs, the effectiveness, availability and price of media time consistent with our cost and audience profile parameters, greater than anticipated costs or delays associated with launch of new products, our ability to successfully integrate acquired businesses, a decline in consumer spending due to unfavorable economic conditions, softness in the retail marketplace, an adverse change in the availability of credit for our customers who finance their purchases, our ability to pass along vendor raw material price increases and increased shipping costs, our ability to effectively develop, market and sell future products, our ability to protect our intellectual property, the introduction of competing products, and our ability to get foreign-sourced product through customs in a timely manner. Additional assumptions, risks and uncertainties are described in Part I, Item 1A, "Risk Factors," in our 2017 Form 10-K as supplemented or modified in our quarterly reports on Form 10-Q. We do not undertake any duty to update forward-looking statements after the date they are made or conform them to actual results or to changes in circumstances or expectations.

## **Overview**

We are committed to providing innovative, quality solutions to help people achieve a fit and healthy lifestyle. Our principal business activities include designing, developing, sourcing and marketing high-quality cardio and strength fitness products and related accessories for consumer use, primarily in the U.S., Canada, Europe and Asia. Our products are sold under some of the most-recognized brand names in the fitness industry: Nautilus®, Bowflex®, Octane Fitness®, Schwinn® and Universal®.

We market our products through two distinct distribution channels, Direct and Retail, which we consider to be separate business segments. Our *Direct* business offers products directly to consumers through television advertising, the Internet and catalogs. Our *Retail* business offers our products through a network of independent retail companies and specialty retailers with stores and websites located in the U.S. and internationally. We also derive a portion of our revenue from the licensing of our brands and intellectual property.

Net sales for the first six months of 2018 were \$190.3 million, flat as compared to net sales of \$190.3 million for the first six months of 2017. Net sales of our Direct segment decreased \$7.8 million, or 6.8%, in the first six months of 2018, compared to the first six months of 2017, primarily due to a decline in cardio product sales, partially offset by growth in sales of strength products. Net sales of our Retail segment increased by \$7.3 million, or 9.7%, in the first six months of 2018, compared to the first six months of 2017, reflecting growth across multiple product and customer categories. In addition, royalty income for the first six months of 2018 increased by \$0.5 million compared to the same period in the prior year, reflecting payments related to a new royalty agreement, with future sales-based royalties that are not expected to be material.

Gross profit for the first six months of 2018 was \$92.5 million, or 48.6% of net sales, a decrease of \$7.6 million, or 7.6%, as compared to gross profit of \$100.1 million, or 52.6% of net sales, for the first six months of 2017. The decrease in gross profit dollars was primarily due to lower Direct sales coupled with lower gross margin percentages in both segments. Gross margin percentage points decreased 4.0%, due to product cost increases, and the overall shift in net sales to the Retail segment, which has a lower gross margin rate.

Operating expenses for the first six months of 2018 were \$80.6 million, a decrease of \$3.0 million, or 3.6%, as compared to operating expenses of \$83.6 million for the first six months of 2017. The decrease in operating expenses was primarily related to lower sales and marketing expense, which included a \$2.4 million year-over-year decrease in financing fees resulting from a rate reduction that occurred in the third quarter of 2017, as well as lower litigation expense.

Operating income for the first six months of 2018 was \$11.9 million, a decrease of \$4.6 million, or 28.0%, as compared to operating income of \$16.5 million for the first six months of 2017. The decrease in operating income for the first six months of 2018 compared to the first six months of 2017 was driven primarily by the lower gross margin dollars, partially offset by lower operating expenses.

Income from continuing operations was \$9.1 million for the first six months of 2018, or \$0.30 per diluted share, compared to income from continuing operations of \$10.8 million, or \$0.35 per diluted share, for the first six months of 2017. The effective tax rates for the first six months of 2018 and 2017 were 23.3% and 33.0%, respectively. The 9.7% year-over-year percentage rate

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decrease was due primarily to the Tax Cuts and Jobs Act ("TCJA") enacted in December 2017, which reduced the U.S. federal corporate tax rate.

Net income for the first six months of 2018 was \$9.0 million, compared to net income of \$9.6 million for the first six months of 2017. Net income per diluted share was \$0.29 for the first six months of 2018, compared to \$0.31 for the first six months of 2017.

**Discontinued Operations**

Results from discontinued operations relate to the disposal of our former Commercial business, which was completed in April 2011. We reached substantial completion of asset liquidation at December 31, 2012. Although there was no revenue related to the Commercial business in either the 2018 or 2017 periods, we continue to incur product liability and other legal expenses associated with product previously sold into the Commercial channel.

**RESULTS OF OPERATIONS**

Results of operations information was as follows (dollars in thousands):

|   | Three Months Ended |          | Change    |         |
|---|--------------------|----------|-----------|---------|
|   | June 30,<br>2018   | 2017     | \$        | %       |
| Net sales   | \$75,498           | \$77,029 | \$(1,531) | (2.0)%  |
| Cost of sales   | 41,850             | 38,651   | 3,199     | 8.3%    |
| Gross profit  | 33,648             | 38,378   | (4,730)   | (12.3)% |
| Operating expenses:                                   |                    |          |           |         |
| Selling and marketing                                 | 22,084             | 23,628   | (1,544)   | (6.5)%  |
| General and administrative                            | 6,327              | 7,315    | (988)     | (13.5)% |
| Research and development                              | 4,035              | 3,586    | 449       | 12.5%   |
| Total operating expenses                              | 32,446             | 34,529   | (2,083)   | (6.0)%  |
| Operating income                                      | 1,202              | 3,849    | (2,647)   | (68.8)% |
| Other income (expense):                               |                    |          |           |         |
| Interest income                                       | 294                | 175      | 119       |         |
| Interest expense                                      | (268)              | (412)    | 144       |         |
| Other, net  | 31                 | 110      | (79)      |         |
| Total other income (expense), net                     | 57                 | (127)    | 184       |         |
| Income from continuing operations before income taxes | 1,259              | 3,722    | (2,463)   |         |
| Income tax expense                                    | 252                | 1,156    | (904)     |         |
| Income from continuing operations                     | 1,007              | 2,566    | (1,559)   |         |
| Loss from discontinued operations, net of taxes       | (79)               | (77)     | (2)       |         |
| Net income  | \$928              | \$2,489  | \$(1,561) |         |

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|   | Six Months Ended June 30, |           | Change  |         |
|---|---------------------------|-----------|---------|---------|
|   | 2018                      | 2017      | \$      | %       |
| Net sales   | \$190,311                 | \$190,281 | \$30    | — %     |
| Cost of sales   | 97,792                    | 90,158    | 7,634   | 8.5 %   |
| Gross profit  | 92,519                    | 100,123   | (7,604) | (7.6)%  |
| Operating expenses:                                   |                           |           |         |         |
| Selling and marketing                                 | 58,847                    | 61,293    | (2,446) | (4.0)%  |
| General and administrative                            | 13,237                    | 14,801    | (1,564) | (10.6)% |
| Research and development                              | 8,536                     | 7,497     | 1,039   | 13.9 %  |
| Total operating expenses                              | 80,620                    | 83,591    | (2,971) | (3.6)%  |
| Operating income                                      | 11,899                    | 16,532    | (4,633) | (28.0)% |
| Other income (expense):                               |                           |           |         |         |
| Interest income                                       | 566                       | 306       | 260     |         |
| Interest expense                                      | (561)                     | (856)     | 295     |         |
| Other, net  | 18                        | 63        | (45)    |         |
| Total other income (expense), net                     | 23                        | (487)     | 510     |         |
| Income from continuing operations before income taxes | 11,922                    | 16,045    | (4,123) |         |
| Income tax expense                                    | 2,775                     | 5,294     | (2,519) |         |
| Income from continuing operations                     | 9,147                     | 10,751    | (1,604) |         |
| Loss from discontinued operations, net of taxes       | (160)                     | (1,169)   | 1,009   |         |
| Net income  | \$8,987                   | \$9,582   | \$(595) |         |

Results of operations information by segment was as follows (dollars in thousands):

|                | Three Months Ended June 30, |          | Change    |                |
|----------------|-----------------------------|----------|-----------|----------------|
|                | 2018                        | 2017     | \$        | %              |
| Net sales:     |                             |          |           |                |
| Direct         | \$34,824                    | \$39,111 | \$(4,287) | (11.0)%        |
| Retail         | 39,185                      | 37,083   | 2,102     | 5.7 %          |
| Royalty        | 1,489                       | 835      | 654       | 78.3 %         |
|                | \$75,498                    | \$77,029 | \$(1,531) | (2.0)%         |
| Cost of sales: |                             |          |           |                |
| Direct         | \$14,073                    | \$14,345 | \$(272)   | (1.9)%         |
| Retail         | 27,776                      | 24,306   | 3,470     | 14.3 %         |
| Royalty        | 1                           | —        | 1         | — %            |
|                | \$41,850                    | \$38,651 | \$3,199   | 8.3 %          |
| Gross profit:  |                             |          |           |                |
| Direct         | \$20,751                    | \$24,766 | \$(4,015) | (16.2)%        |
| Retail         | 11,409                      | 12,777   | (1,368)   | (10.7)%        |
| Royalty        | 1,488                       | 835      | 653       | 78.2 %         |
|                | \$33,648                    | \$38,378 | \$(4,730) | (12.3)%        |
| Gross margin:  |                             |          |           |                |
| Direct         | 59.6                        | % 63.3   | % (370)   | ) basis points |
| Retail         | 29.1                        | % 34.5   | % (540)   | ) basis points |

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|                | Six Months Ended June 30, |           | Change    |                |
|----------------|---------------------------|-----------|-----------|----------------|
|                | 2018                      | 2017      | \$        | %              |
| Net sales:     |                           |           |           |                |
| Direct         | \$106,025                 | \$113,814 | \$(7,789) | (6.8)%         |
| Retail         | 82,178                    | 74,888    | 7,290     | 9.7%           |
| Royalty        | 2,108                     | 1,579     | 529       | 33.5%          |
|                | \$190,311                 | \$190,281 | \$30      | —%             |
| Cost of sales: |                           |           |           |                |
| Direct         | \$40,429                  | \$40,124  | \$305     | 0.8%           |
| Retail         | 57,360                    | 50,023    | 7,337     | 14.7%          |
| Royalty        | 3                         | 11        | (8)       | (72.7)%        |
|                | \$97,792                  | \$90,158  | \$7,634   | 8.5%           |
| Gross profit:  |                           |           |           |                |
| Direct         | \$65,596                  | \$73,690  | \$(8,094) | (11.0)%        |
| Retail         | 24,818                    | 24,865    | (47)      | (0.2)%         |
| Royalty        | 2,105                     | 1,568     | 537       | 34.2%          |
|                | \$92,519                  | \$100,123 | \$(7,604) | (7.6)%         |
| Gross margin:  |                           |           |           |                |
| Direct         | 61.9                      | % 64.7    | % (280)   | ) basis points |
| Retail         | 30.2                      | % 33.2    | % (300)   | ) basis points |

The following table compares the net sales of our major product lines within each business segment (dollars in thousands):

|                                  | Three Months Ended June 30, |          | Change    |         |
|----------------------------------|-----------------------------|----------|-----------|---------|
|                                  | 2018                        | 2017     | \$        | %       |
| Direct net sales:                |                             |          |           |         |
| Cardio products <sup>(1)</sup>   | \$29,464                    | \$34,631 | \$(5,167) | (14.9)% |
| Strength products <sup>(2)</sup> | 5,360                       | 4,480    | 880       | 19.6%   |
|                                  | 34,824                      | 39,111   | (4,287)   | (11.0)% |
| Retail net sales:                |                             |          |           |         |
| Cardio products <sup>(1)</sup>   | 30,412                      | 27,821   | 2,591     | 9.3%    |
| Strength products <sup>(2)</sup> | 8,773                       | 9,262    | (489)     | (5.3)%  |
|                                  | 39,185                      | 37,083   | 2,102     | 5.7%    |
| Royalty                          | 1,489                       | 835      | 654       | 78.3%   |
|                                  | \$75,498                    | \$77,029 | \$(1,531) | (2.0)%  |

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|                                  | Six Months Ended |           | Change    |         |
|----------------------------------|------------------|-----------|-----------|---------|
|                                  | June 30,<br>2018 | 2017      | \$        | %       |
| Direct net sales:                |                  |           |           |         |
| Cardio products <sup>(1)</sup>   | \$93,673         | \$103,334 | \$(9,661) | (9.3)%  |
| Strength products <sup>(2)</sup> | 12,352           | 10,480    | 1,872     | 17.9%   |
|                                  | 106,025          | 113,814   | (7,789)   | (6.8)%  |
| Retail net sales:                |                  |           |           |         |
| Cardio products <sup>(1)</sup>   | 66,622           | 56,860    | 9,762     | 17.2%   |
| Strength products <sup>(2)</sup> | 15,556           | 18,028    | (2,472)   | (13.7)% |
|                                  | 82,178           | 74,888    | 7,290     | 9.7%    |
| Royalty                          | 2,108            | 1,579     | 529       | 33.5%   |
|                                  | \$190,311        | \$190,281 | \$30      | —%      |

<sup>(1)</sup> Cardio products include: Max Trainer®, TreadClimber®, HVT™, Zero Runner®, treadmills, exercise bikes and ellipticals.

<sup>(2)</sup> Strength products include: home gyms, selectorized dumbbells, kettlebell weights and accessories.

Direct

Direct net sales decreased 11.0% for the three month period ended June 30, 2018 compared to the same period of 2017, reflecting continued weakness in TreadClimber® sales, coupled with a decline in sales of the Bowflex MaxTrainer®, partially offset by new product introductions, including the Bowflex Results Series™. For the six months ended June 30, 2018, Direct net sales decreased 6.8% compared to the same period of 2017, due to a 9.3% decline in cardio product sales, primarily related to both TreadClimber® and Bowflex MaxTrainer®, partially offset by a 17.9% increase in strength product sales, primarily home gyms.

Combined consumer credit approvals by our primary and secondary U.S. third-party financing providers for the second quarter of 2018 were 55.5%, compared to 52.2% in the same period of 2017. We continue to experience improved credit approval rates due to our media strategy, which focuses on generating responses from consumers with relatively high credit quality. Additionally, our Tier 1 credit provider has noted strong performance from our account portfolio, and, due to that credit profile, has progressively expanded its approval standards. We remain focused on maintaining a healthy payment balance between cash and financed purchases.

The \$0.3 million decrease in cost of sales of our Direct business for the three month period ended June 30, 2018 compared to the same period of 2017 was due to the lower volume of sales. The \$0.3 million increase in cost of sales of our Direct business for the six months ended June 30, 2018 compared to the same period of 2017 was due to increased product costs.

For the three and six month periods ended June 30, 2018, Direct gross margins decreased 370 and 280 basis points, respectively, as compared to the same periods of 2017, primarily due to increased product costs and unfavorable product mix.

Retail

Retail net sales increased 5.7% and 9.7% for the three and six month periods ended June 30, 2018, respectively, compared to the same periods of 2017. The increases in both periods reflected growth across a variety of product categories.

The increases in cost of sales of our Retail business for the three and six month periods ended June 30, 2018 compared to the same periods of 2017 were primarily related to the increases in Retail net sales, as well as decreases in the gross margin rate.

For the three and six month periods ended June 30, 2018, Retail gross margin decreased by 540 and 300 basis points, respectively, compared to the same periods of 2017, due to higher product costs and unfavorable changes in foreign currency exchange rates.



Table of Contents**Selling and Marketing**

| Dollars in thousands  | Three Months Ended June 30, |          | Change    |        |
|-----------------------|-----------------------------|----------|-----------|--------|
|                       | 2018                        | 2017     | \$        | %      |
| Selling and marketing | \$22,084                    | \$23,628 | \$(1,544) | (6.5)% |
| As % of net sales     | 29.3%                       | 30.7%    |           |        |
| Dollars in thousands  | Six Months Ended June 30,   |          | Change    |        |
|                       | 2018                        | 2017     | \$        | %      |
| Selling and marketing | \$58,847                    | \$61,293 | \$(2,446) | (4.0)% |
| As % of net sales     | 30.9%                       | 32.2%    |           |        |

The decrease in selling and marketing expense in the three month period ended June 30, 2018 compared to the same period of 2017 was primarily due to a \$0.9 million decrease in marketing creative and product introduction costs and a \$0.8 million decrease in financing fees.

For the six months ended June 30, 2018 compared to the same period of 2017, the decrease in selling and marketing expense was primarily due to reduced financing fees of \$2.4 million, resulting from a rate reduction that occurred in the third quarter of 2017, and lower marketing creative and product introduction costs of \$1.0 million, partially offset by higher media spending of \$0.8 million.

Media advertising expense of our Direct business is the largest component of selling and marketing and was as follows:

| Dollars in thousands | Three Months Ended June 30, |          | Change  |        |
|----------------------|-----------------------------|----------|---------|--------|
|                      | 2018                        | 2017     | \$      | %      |
| Media advertising    | \$12,082                    | \$12,587 | \$(505) | (4.0)% |
| Dollars in thousands | Six Months Ended June 30,   |          | Change  |        |
|                      | 2018                        | 2017     | \$      | %      |
| Media advertising    | \$33,368                    | \$32,590 | \$778   | 2.4%   |

The \$0.5 million decrease in media advertising in the three month period ended June 30, 2018 compared to the same period of 2017 was a result of our decision to reduce media spending due to more pronounced seasonality in performance and resulting lower demand.

The \$0.8 million increase in media advertising in the six month period ended June 30, 2018 compared to the same period of 2017 reflected lower media return on investment ("ROI") in 2018 versus 2017.

**General and Administrative**

| Dollars in thousands       | Three Months Ended June 30, |          | Change    |         |
|----------------------------|-----------------------------|----------|-----------|---------|
|                            | 2018                        | 2017     | \$        | %       |
| General and administrative | \$6,327                     | \$7,315  | \$(988)   | (13.5)% |
| As % of net sales          | 8.4%                        | 9.5%     |           |         |
| Dollars in thousands       | Six Months Ended June 30,   |          | Change    |         |
|                            | 2018                        | 2017     | \$        | %       |
| General and administrative | \$13,237                    | \$14,801 | \$(1,564) | (10.6)% |
| As % of net sales          | 7.0%                        | 7.8%     |           |         |



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The decreases in general and administrative for the three and six months ended June 30, 2018 compared to the same periods of 2017 were primarily driven by reductions in employee incentive compensation, litigation and trademark costs as follows (in thousands):

|                                 | <b>Three<br/>Months<br/>Ended<br/>June 30,<br/>2018 vs<br/>2017</b> | <b>Six<br/>Months<br/>Ended<br/>June 30,<br/>2018 vs<br/>2017</b> |
|---------------------------------|---|---|
| Employee incentive compensation | \$(492)   | \$(619 )  |
| Litigation                      | (401 )  | (719 )  |
| Trademarks                      | (128 )  | (112 )  |
| Other                           | 33  | (114 )  |
|                                 | \$(988)   | \$(1,564)   |

**Research and Development**

| Dollars in thousands     | <b>Three Months<br/>Ended June 30,</b> |             | <b>Change</b> |          |
|--------------------------|--|-------------|---------------|----------|
|                          | <b>2018</b>                            | <b>2017</b> | <b>\$</b>     | <b>%</b> |
| Research and development | \$4,035                                | \$3,586     | \$449         | 12.5%    |
| As % of net sales        | 5.3%                                   | 4.7%        |               |          |
| Dollars in thousands     | <b>Six Months<br/>Ended June 30,</b>   |             | <b>Change</b> |          |
|                          | <b>2018</b>                            | <b>2017</b> | <b>\$</b>     | <b>%</b> |
| Research and development | \$8,536                                | \$7,497     | \$1,039       | 13.9%    |
| As % of net sales        | 4.5%                                   | 3.9%        |               |          |

The increases in research and development in the three and six month periods ended June 30, 2018 compared to the same periods of 2017 were primarily due to increases in application development expense and additional engineering and product development headcount as we continue to supplement our new product development resources required to innovate and broaden our product portfolio.

**Other, Net**

Other, net relates to the effect of exchange rate fluctuations with the U.S. and our foreign subsidiaries.

**Income Tax Expense**

| Dollars in thousands | <b>Three Months<br/>Ended June 30,</b> |             | <b>Change</b> |          |
|----------------------|--|-------------|---------------|----------|
|                      | <b>2018</b>                            | <b>2017</b> | <b>\$</b>     | <b>%</b> |
| Income tax expense   | \$252                                  | \$1,156     | \$(904)       | *        |
| Effective tax rate   | 20.0%                                  | 31.1%       |               |          |
| Dollars in thousands | <b>Six Months<br/>Ended June 30,</b>   |             | <b>Change</b> |          |
|                      | <b>2018</b>                            | <b>2017</b> | <b>\$</b>     | <b>%</b> |
| Income tax expense   | \$2,775                                | \$5,294     | \$(2,519)     | *        |
| Effective tax rate   | 23.3%                                  | 33.0%       |               |          |

\* Not meaningful.

Income tax expense and effective tax rates from continuing operations for the three and six month periods ended June 30, 2018 were primarily related to our profitable U.S and foreign operations. The reduced effective tax rates from continuing operations for the three and six month periods ended June 30, 2018 compared to the same periods of 2017 were primarily due to the TCJA, which reduced the U.S federal corporate rate.

The TCJA was enacted on December 22, 2017 and provided significant changes to the U.S. Internal Revenue Code. As a result, and in accordance with SAB 118, we made an effort to reasonably estimate the impact of the TCJA on our operating results and recorded certain income tax effects as provisional as of December 31, 2017. Those provisional amounts are subject to adjustment during a measurement period until the accounting under ASC 740 is complete. Due to the complexity of the analysis, we have

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not completed our accounting under ASC 740 for the tax effects of the TCJA at June 30, 2018. Any subsequent adjustments to the provisional amounts will be recorded in current period tax expense in the applicable quarter of 2018 when the analysis is completed.

**LIQUIDITY AND CAPITAL RESOURCES**

As of June 30, 2018, we had \$85.9 million of cash and investments compared to \$85.2 million as of December 31, 2017. Cash provided by operating activities was \$16.6 million for the six months ended June 30, 2018, compared to \$17.9 million for the six months ended June 30, 2017. We expect our cash, cash equivalents and available-for-sale securities at June 30, 2018, along with cash expected to be generated from operations, to be sufficient to fund our operating and capital requirements for at least twelve months from June 30, 2018.

The decrease in cash flows from operating activities for the six months ended June 30, 2018 as compared to the same period of 2017 was primarily due to the changes in our operating assets and liabilities as discussed below, in addition to the decrease in operating performance.

Trade receivables decreased by \$17.4 million to \$25.3 million as of June 30, 2018, compared to \$42.7 million as of December 31, 2017, due to seasonally lower net sales to Retail customers. Trade receivables as of June 30, 2018 compared to June 30, 2017 increased by \$1.1 million due to the year-over-year increase in Retail net sales.

Inventories decreased by \$11.1 million to \$42.3 million as of June 30, 2018, compared to \$53.4 million as of December 31, 2017 due to seasonality of the business. Inventories as of June 30, 2018 compared to June 30, 2017 decreased by \$0.1 million, remaining relatively flat.

Prepaid and other current assets increased by \$5.1 million to \$12.3 million as of June 30, 2018, compared to \$7.3 million as of December 31, 2017, primarily due to higher income tax receivables of \$4.1 million related to prepayments made in certain jurisdictions. In addition, prepaid marketing and creative costs increased by \$1.0 million for various future advertising campaigns.

Trade payables decreased by \$20.3 million to \$46.6 million as of June 30, 2018, compared to \$66.9 million as of December 31, 2017, due to seasonality of the business. Trade payables as of June 30, 2018, compared to June 30, 2017, decreased by \$0.3 million.

Accrued liabilities decreased by \$1.6 million to \$9.2 million as of June 30, 2018, compared to \$10.8 million as of December 31, 2017, primarily due to reductions in income tax payable of \$0.9 million related to extension payments for tax year 2017. In addition, sales returns reserves decreased by \$0.7 million, resulting from lower year-over-year net sales in the Direct channel.

Cash used in investing activities of \$6.9 million for the first six months of 2018 was primarily related to \$4.2 million of capital expenditures for implementation of new software systems, and production tooling and equipment. We anticipate spending between \$8.5 million and \$10.5 million in 2018 for digital platform enhancements, systems integration, and production tooling. In addition, \$2.7 million was used for net purchases of marketable securities.

Cash used in financing activities of \$11.0 million for the first six months of 2018 was primarily related to principal repayments on our term loan of \$8.0 million and share repurchases of \$3.1 million.

***Financing Arrangements***

We have a Credit Agreement with JPMorgan Chase Bank, N.A. (“Chase Bank”) that provides for an \$80.0 million term loan and a \$20.0 million revolving line of credit. The term of the Credit Agreement expires on December 31, 2020 and

is secured by substantially all of our assets.

The Credit Agreement, as amended, contains customary covenants, including minimum fixed charge coverage ratio and funded debt to EBITDA ratio, and limitations on capital expenditures, mergers and acquisitions, indebtedness, liens, dispositions, dividends and investments. The Credit Agreement also contains customary events of default. Upon an event of default, the lender may terminate its credit line commitment, accelerate all outstanding obligations and exercise its remedies under the continuing security agreement.

Borrowing availability under the revolving line of credit is subject to our compliance with certain financial and operating covenants at the time borrowings are requested. Letters of credit under the Credit Agreement are treated as a reduction of the available borrowing amount and are subject to covenant testing.

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The interest rate applicable to the term loan, as well as each advance under the revolving line of credit, is based on either Chase Bank's floating prime rate or adjusted LIBOR, plus an applicable margin. As of June 30, 2018, our borrowing rate for both the term loan and line of credit advances was 2.98%.

As of June 30, 2018, the balance on our term loan was \$40.0 million, and we had no outstanding borrowings under the line of credit. As of June 30, 2018, we were in compliance with the financial covenants of the Credit Agreement and \$20.0 million was available for borrowing under the line of credit.

As of June 30, 2018, we had a \$40.0 million receive-variable, pay-fixed interest rate swap outstanding with Chase Bank. The interest rate swap amortizes monthly in line with the outstanding principal balance on our term loan and is classified as a cash flow hedge. The swap matures on December 31, 2020 and has a fixed rate of 1.42% per annum. The variable rate on the interest rate swap is the one-month LIBOR benchmark. At June 30, 2018, the one-month LIBOR rate was 1.98%.

### ***Commitments and Contingencies***

For a description of our commitments and contingencies, refer to Note 14 to our condensed consolidated financial statements in Part I, Item 1 of this Form 10-Q.

### ***Off-Balance Sheet Arrangements***

In the ordinary course of business, we enter into agreements that require us to indemnify counterparties against third-party claims. These may include: agreements with vendors and suppliers, under which we may indemnify them against claims arising from our use of their products or services; agreements with customers, under which we may indemnify them against claims arising from their use or sale of our products; real estate and equipment leases, under which we may indemnify lessors against third-party claims relating to the use of their property; agreements with licensees or licensors, under which we may indemnify the licensee or licensor against claims arising from their use of our intellectual property or our use of their intellectual property; and agreements with parties to debt arrangements, under which we may indemnify them against claims relating to their participation in the transactions.

The nature and terms of these indemnifications vary from contract to contract, and generally a maximum obligation is not stated. We hold insurance policies that mitigate potential losses arising from certain types of indemnifications. Management does not deem these obligations to be significant to our financial position, results of operations or cash flows, and therefore, no liabilities were recorded at June 30, 2018.

### ***Stock Repurchase Program***

On April 25, 2017, our Board of Directors authorized a \$15.0 million share repurchase program. Under this program, shares of our common stock may be repurchased from time to time through April 25, 2019. As of June 30, 2018, repurchases under this program totaled \$6.1 million.

On February 21, 2018 our Board of Directors authorized an additional \$15.0 million share repurchase program. Under this program, shares of our common stock may be repurchased from time to time through February 21, 2020. To date, we have not repurchased any shares under this program.

For the six months ended June 30, 2018, we repurchased a total of 241,976 shares for \$3.1 million. As of June 30, 2018, \$23.9 million remained available for future repurchases under the share repurchase programs.

Repurchases under the programs may be made in open market transactions at prevailing prices, in privately negotiated transactions, or by other means in accordance with federal securities laws. Share repurchases will be funded from existing cash balances, and repurchased shares will be retired and returned to unissued authorized shares.

**SEASONALITY**

We expect our sales from fitness equipment products to vary seasonally. Sales are typically strongest in the first and fourth quarters, followed by the third quarter, and are generally weakest in the second quarter. We believe that, during the spring and summer months, consumers tend to be involved in outdoor activities, including outdoor exercise, which impacts sales of indoor fitness equipment. This seasonality can have a significant effect on our inventory levels, working capital needs and resource utilization.



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**CRITICAL ACCOUNTING POLICIES AND ESTIMATES**

Effective January 1, 2018, we adopted ASC 606, *Revenue from Contracts with Customers (Topic 606)*. Although the adoption of Topic 606 had an immaterial impact on our financial statements, we implemented certain changes to our revenue recognition policies. For additional information, see Note 2 of Notes to Condensed Consolidated Financial Statements included in Part I, Item 1.

Other than the revenue recognition policy changes related to adoption of ASC 606, our critical accounting policies and estimates have not changed from those discussed in our 2017 Form 10-K.

**NEW ACCOUNTING PRONOUNCEMENTS**

See Notes 1 and 2 of Notes to Condensed Consolidated Financial Statements included in Part I, Item 1 for a discussion of new accounting pronouncements.

**Item 3. Quantitative and Qualitative Disclosures About Market Risk**

***Interest Rate and Foreign Exchange Risk***

Our exposure to market risk from changes in interest rates relates primarily to our cash equivalents, marketable securities, derivative assets and variable-rate debt obligations. As of June 30, 2018, we had cash equivalents of \$6.8 million held in money market funds and commercial paper, and marketable securities of \$60.0 million, held in a combination of certificates of deposit, corporate bonds, and U.S. government bonds. Our cash equivalents mature within three months or less from the date of purchase. Marketable securities with original maturities of greater than three months and remaining maturities of less than one year are classified as short-term investments. Investments with maturities beyond one year may be classified as short-term based on their highly liquid nature and because such marketable securities represent the investment of cash that is available for current operations. We have classified our marketable securities as available-for-sale and, therefore, we may choose to sell or hold them as changes in the market occur. Because of the short-term nature of the instruments in our portfolio, a decline in interest rates would reduce our interest income over time, and an increase in interest rates may negatively affect the market price or liquidity of certain securities within the portfolio.

Our negotiated credit facilities generally charge interest based on a benchmark rate such as LIBOR. Fluctuations in short-term interest rates may cause interest payments on term loan principal and drawn amounts on the revolving line to increase or decrease. As of June 30, 2018, the outstanding balances on our credit facilities totaled \$40.0 million.

As of June 30, 2018, we had a \$40.0 million receive-variable, pay-fixed interest rate swap outstanding with Chase Bank, which amortizes monthly in line with the outstanding principal balance on our term loan. The swap is classified as a cash flow hedge and effectively fixes the interest rate on our variable-rate term loan. The interest rate swap matures on December 31, 2020 and has a fixed interest rate of 1.42% per annum. The variable rate on the interest rate swap is the one-month LIBOR benchmark, which was 1.98% at June 30, 2018.

The fair value of our interest rate swap agreement represents the estimated receipts or payments that would be made to terminate the agreement. The amounts related to our cash flow hedge are recorded as deferred gains or losses in our consolidated balance sheets with the offset recorded in accumulated other comprehensive income, net of tax. At June 30, 2018, the fair value of our interest rate swap agreement was an asset of \$0.6 million. The estimated amount expected to be reclassified into earnings within the next twelve months was \$0.3 million at June 30, 2018.

We enter into foreign exchange forward contracts to offset the earnings impacts of exchange rate fluctuations on certain monetary assets and liabilities. Total notional amounts outstanding at June 30, 2018 were \$16.3 million.

A hypothetical 10% increase in interest rates, or a 10% movement in the currencies underlying our foreign currency derivative positions, would not have material impacts on our results of operations, financial position or cash flows. We do not enter into derivative instruments for any purpose other than to manage our interest rate or foreign currency exposure. That is, we do not engage in interest rate or currency exchange rate speculation using derivative instruments.

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**Item 4. Controls and Procedures**

*Evaluation of Disclosure Controls and Procedures*

In accordance with Rule 13a-15 of the Securities Exchange Act of 1934 (the "Exchange Act"), as of the end of the period covered by this Quarterly Report on Form 10-Q, our management evaluated, with the participation of our Chief Executive Officer and our Chief Financial Officer, the effectiveness of our disclosure controls and procedures (as defined in Rule 13a-15(e) and Rule 15d-15(e) under the Exchange Act). Based upon their evaluation of these disclosure controls and procedures, our management, including the Chief Executive Officer and Chief Financial Officer, have concluded that our disclosure controls and procedures were effective as of the end of the period covered by this report.

*Changes in Internal Control over Financial Reporting*

Effective January 1, 2018, we adopted ASC 606, *Revenue from Contracts with Customers (Topic 606)*. Although the adoption of Topic 606 had an immaterial impact on our financial statements, we implemented certain changes to our related revenue recognition control activities, including the development of new policies and periodic reviews of revenue transactions, based on the five-step model provided in the new revenue standard.

During the second quarter of 2018, we completed the implementation of a new enterprise resource planning ("ERP") system and complementary systems that support our Retail operations related to Octane, and included significant business processes for customer orders, warranty tracking, purchasing and all associated general ledger transactions and reporting. We believe integrating all our business processes within one ERP system company-wide enhances our internal control over financial reporting. We may continue to make modifications and upgrades to the system in the future to further improve and strengthen our internal control over financial reporting.

There were no other changes in our internal control over financial reporting that occurred during the three months ended June 30, 2018, that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

**PART II. OTHER INFORMATION**

**Item 1. Legal Proceedings**

From time to time, in the ordinary course of business, we may be involved in various claims, lawsuits and other proceedings. These legal and tax proceedings involve uncertainty as to the eventual outcomes and losses which may be realized when one or more future events occur or fail to occur.

As of the date of filing of this Quarterly Report on Form 10-Q, we were not involved in any material legal proceedings.

**Item 1A. Risk Factors**

We operate in an environment that involves a number of risks and uncertainties. The risks and uncertainties described in our 2017 Form 10-K are not the only risks and uncertainties that we face. Additional risks and uncertainties that presently are not considered material or are not known to us, and therefore are not mentioned herein, may impair our business operations. If any of the risks described in our 2017 Form 10-K actually occur, our business, operating results and financial position could be adversely affected. There has not been a material change to the risk factors as set forth in our 2017 Form 10-K.



Table of Contents**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds***Issuer Purchases of Equity Securities*

The following table provides information about our repurchases of our equity securities during the second quarter ended June 30, 2018:

| Period             | (a)<br>Total Number of<br>Shares<br>Purchased <sup>(1)</sup> | (b)<br>Average<br>Price Paid<br>per Share | (c)<br>Total Number of Shares Purchased<br>as Part of Publicly Announced Plans or<br>Price Paid Programs <sup>(2),(3)</sup> | (d)<br>Approximate Dollar<br>Value of Shares<br>that May Yet Be<br>Purchased Under<br>the Plans or<br>Programs <sup>(2),(3)</sup> |
|--------------------|--|---|---|---|
| April 1 - April 30 | 44,242   | \$ 13.72                                  | 30,680  | \$ 23,860,121   |
| May 1 - May 31     | —  | —   | —   | 23,860,121  |
| June 1 - June 30   | —  | —   | —   | 23,860,121  |
| <b>Total</b>       | <b>44,242</b>  | <b>\$ 13.72</b>                           | <b>30,680</b>   | <b>\$ 23,860,121</b>  |

<sup>(1)</sup> Includes shares withheld from the vesting portions of stock unit awards made to our executive officers and certain management personnel to satisfy their tax withholding obligations incident to said vesting.

<sup>(2)</sup> On April 25, 2017, our Board of Directors authorized the repurchase of \$15.0 million of our outstanding common stock from time to time through April 25, 2019.

<sup>(3)</sup> On February 21, 2018, our Board of Directors authorized the repurchase of an additional \$15.0 million of our outstanding common stock from time to time through February 21, 2020.

**Item 6. Exhibits**

The following exhibits are filed herewith and this list is intended to constitute the exhibit index:

**Exhibit No. Description**

|             |   |
|-------------|---|
| <u>31.1</u> | Certification of Chief Executive Officer pursuant to Rule 13a-14(a) of the Securities Exchange Act of 1934, as amended.   |
| <u>31.2</u> | Certification of Chief Financial Officer pursuant to Rule 13a-14(a) of the Securities Exchange Act of 1934, as amended.   |
| <u>32.1</u> | Certification of Chief Executive Officer and Chief Financial Officer pursuant to Rule 13a-14(b) of the Securities and Exchange Act of 1934, as amended, and 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. |
| 101.INS     | XBRL Instance Document - the instance document does not appear in the Interactive Data File because its XBRL tags are embedded within the Inline XBRL document.   |
| 101.SCH     | XBRL Taxonomy Extension Schema Document   |
| 101.CAL     | XBRL Taxonomy Extension Calculation Linkbase Document   |

101.DEF XBRL Taxonomy Extension Definition Linkbase Document

101.LAB XBRL Taxonomy Extension Label Linkbase Document

101.PRE XBRL Taxonomy Extension Presentation Linkbase Document

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

NAUTILUS, INC.  
(Registrant)

July 31, 2018 By: /s/ **Bruce M. Cazenave**  
Date            Bruce M. Cazenave  
                  Chief Executive Officer  
                  (Principal Executive Officer)

NAUTILUS, INC.  
(Registrant)

July 31, 2018 By: /s/ **Sidharth Nayar**  
Date            Sidharth Nayar  
                  Chief Financial Officer  
                  (Principal Financial and Accounting Officer)