

YUM BRANDS INC  
Form 4  
October 18, 2006

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**ULRICH ROBERT J**

(Last) (First) (Middle)

**C/O DAYTON HUDSON CORPORATION, 33 SOUTH 6TH STREET, SUITE 1900**

(Street)

**MINNEAPOLIS, MN 55440**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**YUM BRANDS INC [YUM]**

3. Date of Earliest Transaction (Month/Day/Year)  
**10/17/2006**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (D) or Price (A)		
Common Stock	10/17/2006	10/17/2006	M		3,282 A \$ 15.235	4,074	D
Common Stock	10/17/2006	10/17/2006	M		1,938 A \$ 25.8	6,012	D
Common Stock	10/17/2006	10/17/2006	M		2,312 A \$ 21.63	8,324	D
Common Stock	10/17/2006	10/17/2006	M		2,456 A \$ 20.3594	10,780	D
Common Stock	10/17/2006	10/17/2006	M		2,280 A \$ 21.937	13,060	D

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Common Stock	10/17/2006	10/17/2006	M	3,162	A	\$ 15.8164	16,222	D
Common Stock	10/17/2006	10/17/2006	S	3,002	D	\$ 57.41	13,220	D
Common Stock	10/17/2006	10/17/2006	S	733	D	\$ 57.43	12,487	D
Common Stock	10/17/2006	10/17/2006	S	1,500	D	\$ 57.32	10,987	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 15.8164	10/17/2006	10/17/2006	M	3,162	11/03/1997 11/03/2007	Common Stock	3,162	
Employee Stock Option (right to buy)	\$ 21.937	10/17/2006	10/17/2006	M	2,280	11/02/1998 11/02/2008	Common Stock	2,280	
Employee Stock Option (right to buy)	\$ 20.3594	10/17/2006	10/17/2006	M	2,456	11/01/1999 11/01/2009	Common Stock	2,456	
Employee Stock	\$ 15.235	10/17/2006	10/17/2006	M	3,282	11/07/2000 11/07/2010	Common Stock	3,282	

