

Schwerdt Scott E
Form 4
May 24, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
Number: 3235-0287
Expires: January 31,
2005
Estimated average
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(Print or Type Responses)

1. Name and Address of Reporting Person *
Schwerdt Scott E

2. Issuer Name **and** Ticker or Trading
Symbol
NU SKIN ENTERPRISES INC
[NUS]

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

(Last) (First) (Middle)

C/O NU SKIN ENTERPRISES,
INC., 75 WEST CENTER STREET

(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
05/24/2007

____ Director ____ 10% Owner
__X__ Officer (give title below) __X__ Other (specify below)
President / Americas & Europe

PROVO, UT 84601

(City) (State) (Zip)

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
Applicable Line)
__X__ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D)	Price	
Class A Common Stock	05/22/2007		M		6,600	A \$ 8.19	14,099 D
Class A Common Stock	05/22/2007		S		6,600 (1)	D \$ 18	7,499 (2) D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. S
				Code	V (A) (D)	Date Exercisable Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 20.8					(3) 07/13/2009	Class A Common Stock	75,000
Employee Stock Option (right to buy)	\$ 12.94					(3) 08/31/2009	Class A Common Stock	10,000
Employee Stock Option (right to buy)	\$ 8.19					(3) 02/07/2010	Class A Common Stock	5,000
Employee Stock Option (right to buy)	\$ 6.56					(3) 08/31/2010	Class A Common Stock	7,500
Employee Stock Option (right to buy)	\$ 6.56					(3) 08/31/2010	Class A Common Stock	5,000
Employee Stock Option (right to buy) (4)	\$ 8.2					(3) 02/28/2011	Class A Common Stock	10,000

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Employee Stock Option (right to buy) ⁽⁴⁾	\$ 6.85	<u>(3)</u>	08/31/2011	Class A Common Stock	10,000
Employee Stock Option (right to buy) ⁽⁴⁾	\$ 8.99	<u>(3)</u>	03/01/2012	Class A Common Stock	7,500
Employee Stock Option (right to buy) ⁽⁴⁾	\$ 12	<u>(3)</u>	09/03/2012	Class A Common Stock	7,500
Employee Stock Option (right to buy) ⁽⁴⁾	\$ 9.04	<u>(3)</u>	03/10/2013	Class A Common Stock	12,500
Employee Stock Option (right to buy) ⁽⁴⁾	\$ 11.5	09/02/2004 ⁽⁵⁾	09/02/2013	Class A Common Stock	12,500
Employee Stock Option (right to buy) ⁽⁴⁾	\$ 19.15	02/27/2005 ⁽⁵⁾	02/27/2005	Class A Common Stock	12,500
Employee Stock Option (right to buy) ⁽⁴⁾	\$ 26.13	09/01/2005 ⁽⁵⁾	09/01/2014	Class A Common Stock	12,500
Employee Stock Option (right to buy) ⁽⁴⁾	\$ 22.33	02/28/2006 ⁽⁵⁾	02/28/2015	Class A Common Stock	12,500
Employee Stock Option (right to buy) ⁽⁴⁾	\$ 21.34	08/31/2006 ⁽⁵⁾	08/31/2015	Class A Common Stock	12,500
	\$ 17.58	05/26/2007 ⁽⁵⁾	05/26/2013		12,250

Employee Stock Option (right to buy) ⁽⁴⁾ <u> </u>					Class A Common Stock	
Employee Stock Option (right to buy) ⁽⁴⁾ <u> </u>	\$ 17.25	09/01/2007 ⁽⁵⁾	09/01/2013		Class A Common Stock	12,250
Employee Stock Option (right to buy) ⁽⁴⁾ <u> </u>	\$ 17.75	02/26/2008 ⁽⁵⁾	02/26/2014		Class A Common Stock	12,250

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Schwerdt Scott E C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET PROVO, UT 84601			President	Americas & Europe

Signatures

Erik Haugen as Attorney-in-Fact for Scott E.
Schwerdt

05/24/2007

 Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Sale pursuant to a 10b5-1 plan adopted by the Reporting Person.
- (2) Represents number of shares beneficially owned as of May 22, 2007.
- (3) Currently exercisable in full.
- (4) Previously reported.
- (5) Becomes exercisable in four equal annual installments beginning on the date indicated.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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