

TrueCar, Inc.  
Form 4  
March 03, 2016

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**UNITED SERVICES  
AUTOMOBILE ASSOCIATION**  
  
(Last) (First) (Middle)  
**9800 FREDERICKSBURG RD**  
  
(Street)  
**SAN ANTONIO, TX 78288**  
  
(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**TrueCar, Inc. [TRUE]**  
  
3. Date of Earliest Transaction  
(Month/Day/Year)  
**03/01/2016**  
  
4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)  
  
 Director  10% Owner  
 Officer (give title below)  Other (specify below)  
  
6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	03/01/2016 <sup>(1)</sup>		S	5,300 <sup>(2)</sup> D	\$ 6.0313 11,227,046	D	
Common Stock	03/02/2016 <sup>(1)</sup>		S	170,809 <sup>(3)</sup> D	\$ 6.0129 11,056,237	D	
common Stock	03/03/2016 <sup>(1)</sup>		S	23,891 <sup>(4)</sup> D	\$ 6.0082 11,032,346	D	
Common Stock					1,633,347	I	USAA Property Holdings,



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Execution Breakdown of Price/Sold Shares: PRICE SOLD SHARES \$6.00 \$2,000 \$6.01 \$700 \$6.03 \$500 \$6.04 \$700 \$6.05 \$400 \$6.06 \$100 \$6.10 \$900

(3) Execution Breakdown of Price/Sold Shares: PRICE SOLD SHARES \$6.00 \$64,909 \$6.005 \$3,778 \$6.01 \$43,577 \$6.015 \$2,000 \$6.02 \$31,562 \$6.025 \$800 \$6.03 \$6,412 \$6.035 \$1,200 \$6.04 \$7,341 \$6.045 \$2,000 \$6.05 \$2,500 \$6.055 \$300 \$6.06 \$1,900 \$6.065 \$145 \$6.07 \$219 \$6.075 \$200 \$6.08 \$1,866 \$6.09 \$100

(4) Execution Breakdown of Price/Sold Shares: PRICE SOLD SHARES \$6.00 \$12,593 \$6.005 \$1,207 \$6.01 \$3,000 \$6.015 \$738 \$6.02 \$4,231 \$6.025 \$300 \$6.03 \$1,500 \$6.035 \$200 \$6.04 \$22 \$6.045 \$100

(5) USAA Property Holdings, Inc. is a wholly owned subsidiary of United Services Automobile Association.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.