

STEVEN MADDEN, LTD.
Form 8-K
September 17, 2013

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549**

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report: September 12, 2013
(Date of earliest event reported)

STEVEN MADDEN, LTD.
(Exact Name of Registrant as Specified in Charter)

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|---|---------------------------------------|--|
| Delaware (State or Other Jurisdiction of Incorporation) | 000-23702 (Commission File Number) | 13-3588231 (IRS Employer Identification No.) |
|---|---------------------------------------|--|

52-16 Barnett Avenue, Long Island City, New York 11104
(Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code: (718) 446-1800

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

oPre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01. Other Events.

As previously reported, the Board of Directors of Steven Madden, Ltd. (the “Company”) has declared a 3-for-2 stock split, to be effected in the form of a stock dividend, of the Company’s issued and outstanding common stock, par value \$0.0001, payable to stockholders of record as of September 20, 2013 on the distribution date for the stock split. On September 12, 2013, the Board of Directors of the Company fixed October 1, 2013 as the new distribution date for the stock split in lieu of the previously announced distribution date for the stock split.

The Company has issued a press release to announce the new distribution date for the stock split. The full text of the press release containing the announcement of the change in the distribution date for the stock split is attached as Exhibit 99.1 to this Current Report on Form 8-K.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits:

Exhibit Description

99.1 Press Release, dated September 13, 2013, issued by Steven Madden, Ltd.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: September 17, 2013

STEVEN MADDEN, LTD.

By: /s/ Edward R. Rosenfeld
Edward R. Rosenfeld
Chief Financial Officer