AMAZON COM INC

Form 4

\$.01 per share

Stock, par

Common 11/16/2015

November	17, 2015									
FORI	И 4	~~.~~~			~_			OMB A	PPROVAL	
UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549						OMB Number:	3235-0287			
Check if no lo subject Section Form 4	to SIAIE 16.	CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES					Expires: Estimated burden horesponse	urs per		
Form 5 obligation may co See Ins 1(b).	ions Section 17	(a) of the Pub		olding Co	ompa	any Act of	e Act of 1934, 1935 or Section 0		. 0.0	
(Print or Type	e Responses)									
	Address of Reporting EFFREY A	Sy	. Issuer Name an mbol MAZON COI				5. Relationship of Issuer			
(Last)	(First)	(Middle) 3.	Date of Earliest	Transactio	on	_	(Check	ck all applicable)		
P.O. BOX 81226			(Month/Day/Year) 11/15/2015				Director 10% Owner Selicitive title Other (specify below) below) Senior Vice President			
(Street) SEATTLE, WA 98108-1226			Filed(Month/Day/Year) Applicable Line _X_ Form filed			Applicable Line) _X_ Form filed by O Form filed by M	Joint/Group Filing(Check One Reporting Person More than One Reporting			
(City)	(State)	(Zip)	Table I - Non	-Derivati	ve Sec	curities Acq	uired, Disposed of,	or Beneficia	ally Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date any (Month/Day/Yo	Code		sed of		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common			Code V	Amount	(D)	Price	(msu. 5 and 4)			
Stock, par value \$.01 per share	11/15/2015		M	2,568	A	\$ 0	44,642	D		
Common Stock, par value	11/15/2015		M	6,250	A	\$ 0	50,892	D		

S(1)

100

D \$649.7

50,792

D

value \$.01 per share							
Common Stock, par value \$.01 per share	11/16/2015	S <u>(1)</u>	520	D	\$ 648.2089 (2)	50,272	D
Common Stock, par value \$.01 per share	11/16/2015	S <u>(1)</u>	488	D	\$ 646.9752 (3)	49,784	D
Common Stock, par value \$.01 per share	11/16/2015	S <u>(1)</u>	600	D	\$ 646.0533	49,184	D
Common Stock, par value \$.01 per share	11/16/2015	S <u>(1)</u>	300	D	\$ 644.84 (5)	48,884	D
Common Stock, par value \$.01 per share	11/16/2015	S <u>(1)</u>	200	D	\$ 643.15	48,684	D
Common Stock, par value \$.01 per share	11/16/2015	S <u>(1)</u>	500	D	\$ 638.5527 (6)	48,184	D
Common Stock, par value \$.01 per share	11/16/2015	S(1)	100	D	\$ 637.95	48,084	D
Common Stock, par value \$.01 per share	11/16/2015	S(1)	400	D	\$ 636.0325 <u>(7)</u>	47,684	D
Common Stock, par value	11/16/2015	S(1)	200	D	\$ 633.416 (<u>8)</u>	47,484	D

\$.01 per share								
Common Stock, par value \$.01 per share	11/16/2015	S <u>(1)</u>	200	D	\$ 631.57 (9)	47,284	D	
Common Stock, par value \$.01 per share	11/16/2015	S <u>(1)</u>	600	D	\$ 630.0556 (10)	46,684	D	
Common Stock, par value \$.01 per share	11/16/2015	S <u>(1)</u>	700	D	\$ 628.7914 (11)	45,984	D	
Common Stock, par value \$.01 per share	11/16/2015	S <u>(1)</u>	400	D	\$ 627.21 (12)	45,584	D	
Common Stock, par value \$.01 per share	11/16/2015	S <u>(1)</u>	300	D	\$ 626.4167 (13)	45,284	D	
Common Stock, par value \$.01 per share	11/16/2015	S <u>(1)</u>	300	D	\$ 625.3358 (14)	44,984	D	
Common Stock, par value \$.01 per share						13,748	I	In trust
Common Stock, par value \$.01 per share						521.96	I	Held by the reporting person's Amazon.com 401(k) plan account

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not

(9-02)

required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number on Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisabl Expiration Date (Month/Day/Year)	7. Title and Amount Underlying Securitie (Instr. 3 and 4)		
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amou or Numb of Shares
Restricted Stock Unit Award	\$ 0 (15)	11/15/2015		M	2,568	05/15/2013(16)	02/15/2018	Common Stock, par value \$.01 per share	2,56
Restricted Stock Unit Award	\$ 0 (15)	11/15/2015		М	6,250	05/15/2014(17)	02/15/2016	Common Stock, par value \$.01 per share	6,25

Reporting Owners

Reporting Owner Name / Address	Relationships
Reporting Owner Name / Address	

Director 10% Owner Officer Other

WILKE JEFFREY A

P.O. BOX 81226 Senior Vice President

SEATTLE, WA 98108-1226

Signatures

/s/ JEFFREY A. WILKE, Senior Vice President 11/17/2015

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.

Reporting Owners 4

- (2) Represents the weighted average sale price. The highest price at which shares were sold was \$648.66 and the lowest price at which shares were sold was \$647.84.
- (3) Represents the weighted average sale price. The highest price at which shares were sold was \$647.50 and the lowest price at which shares were sold was \$646.51.
- (4) Represents the weighted average sale price. The highest price at which shares were sold was \$646.37 and the lowest price at which shares were sold was \$645.50.
- (5) Represents the weighted average sale price. The highest price at which shares were sold was \$645.02 and the lowest price at which shares were sold was \$644.75.
- (6) Represents the weighted average sale price. The highest price at which shares were sold was \$638.98 and the lowest price at which shares were sold was \$638.34.
- (7) Represents the weighted average sale price. The highest price at which shares were sold was \$636.13 and the lowest price at which shares were sold was \$636.00.
- (8) Represents the weighted average sale price. The highest price at which shares were sold was \$633.52 and the lowest price at which shares were sold was \$633.33.
- (9) Represents the weighted average sale price. The highest price at which shares were sold was \$631.73 and the lowest price at which shares were sold was \$631.41.
- (10) Represents the weighted average sale price. The highest price at which shares were sold was \$630.30 and the lowest price at which shares were sold was \$629.85.
- (11) Represents the weighted average sale price. The highest price at which shares were sold was \$628.99 and the lowest price at which shares were sold was \$628.40.
- (12) Represents the weighted average sale price. The highest price at which shares were sold was \$627.64 and the lowest price at which shares were sold was \$626.97.
- (13) Represents the weighted average sale price. The highest price at which shares were sold was \$626.51 and the lowest price at which shares were sold was \$626.26.
- (14) Represents the weighted average sale price. The highest price at which shares were sold was \$625.38 and the lowest price at which shares were sold was \$625.23.
- (15) Converts into Common Stock on a one-for-one basis.
 - This award vests based upon the following vesting schedule and the satisfaction of certain business criteria intended to qualify the award as tax deductible compensation under Section 162(m) of the Internal Revenue Code: 4,163 shares on May 15, 2013; 4,162 shares on each of August 15, 2013, November 15, 2013, and February 15, 2014; 3,892 shares on May 15, 2014; 3,891 shares on each
- of August 15, 2014, November 15, 2014, and February 15, 2015; 2,569 shares on May 15, 2015; 2,568 shares on each of August 15, 2015, November 15, 2015, and February 15, 2016; 6,889 shares on each of May 15, 2016 and August 15, 2016; 6,888 shares on each of November 15, 2016 and February 15, 2017; and 5,312 shares on each of May 15, 2017, August 15, 2017, November 15, 2017, and February 15, 2018.
- This award vests based upon the following vesting schedule and the satisfaction of certain business criteria intended to qualify the award as tax deductible compensation under Section 162(m) of the Internal Revenue Code: 6,250 shares on each of May 15, 2014, August 15, 2014, November 15, 2014, February 15, 2015, May 15, 2015, August 15, 2015, November 15, 2015, and February 15, 2016.

Remarks:

The reporting person undertakes to provide, upon request by the staff of the SEC, the issuer, or a security holder of the issuer, Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.