

AMAZON COM INC
Form 4
August 18, 2015

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
Number: 3235-0287
Expires: January 31,
2015
Estimated average
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(Print or Type Responses)

1. Name and Address of Reporting Person *
Olsavsky Brian T

(Last) (First) (Middle)

PO BOX 81226

(Street)

SEATTLE, WA 98108-1226

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
AMAZON COM INC [AMZN]

3. Date of Earliest Transaction
(Month/Day/Year)
08/15/2015

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____ 10% Owner
__X__ Officer (give title below) ____ Other (specify below)

Senior Vice President and CFO

6. Individual or Joint/Group Filing(Check
Applicable Line)
__X__ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, par value \$.01 per share	08/15/2015		M	247	A \$ 0	247	D
Common Stock, par value \$.01 per share	08/15/2015		M	722	A \$ 0	969	D
Common Stock, par	08/15/2015		M	1,129	A \$ 0	2,098	D

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value
\$.01 per
share

Common
Stock, par
value
\$.01 per
share

08/17/2015

S⁽¹⁾

200

D

\$ 527.655
(2)

1,898

D

Common
Stock, par
value
\$.01 per
share

08/17/2015

S⁽¹⁾

923

D

\$
528.8779 975
(3)

D

Common
Stock, par
value
\$.01 per
share

08/17/2015

S⁽¹⁾

400

D

\$ 530.06
(4)

575

D

Common
Stock, par
value
\$.01 per
share

08/17/2015

S⁽¹⁾

450

D

\$
531.2478 125
(5)

D

Common
Stock, par
value
\$.01 per
share

08/17/2015

S⁽¹⁾

125

D

\$ 532.354
(6)

0

D

Common
Stock, par
value
\$.01 per
share

55.879

I

Held by the
reporting
person's
Amazon.com
401(k) plan
account

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of
information contained in this form are not
required to respond unless the form
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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount Underlying Securities (Instr. 3 and 4)
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Derivative Security			Code	V	(A) or Disposed of (D) (Instr. 3, 4, and 5)		Date Exercisable	Expiration Date	Title	Amount or Number of Shares
					(A)	(D)				
Restricted Stock Unit Award	\$ 0 <u>(7)</u>	08/15/2015	M			247	05/15/2015 ⁽⁸⁾	02/15/2016	Common Stock, par value \$.01 per share	247
Restricted Stock Unit Award	\$ 0 <u>(7)</u>	08/15/2015	M			722	05/15/2014 ⁽⁹⁾	02/15/2016	Common Stock, par value \$.01 per share	722
Restricted Stock Unit Award	\$ 0 <u>(7)</u>	08/15/2015	M			1,129	05/15/2013 ⁽¹⁰⁾	02/15/2017	Common Stock, par value \$.01 per share	1,129

Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
Olsavsky Brian T PO BOX 81226 SEATTLE, WA 98108-1226	Senior Vice President and CFO

Signatures

/s/ Brian T. Olsavsky, Senior Vice President and
CFO 08/17/2015

⁽⁷⁾Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- (2) Represents the weighted average sale price. The highest price at which shares were sold was \$527.86 and the lowest price at which shares were sold was \$527.45.
- (3) Represents the weighted average sale price. The highest price at which shares were sold was \$529.33 and the lowest price at which shares were sold was \$528.45.

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- (4) Represents the weighted average sale price. The highest price at which shares were sold was \$530.28 and the lowest price at which shares were sold was \$529.85.
- (5) Represents the weighted average sale price. The highest price at which shares were sold was \$531.87 and the lowest price at which shares were sold was \$530.91.
- (6) Represents the weighted average sale price. The highest price at which shares were sold was \$532.41 and the lowest price at which shares were sold was \$532.34.
- (7) Converts into Common Stock on a one-for-one basis.
- (8) This award vests at the rate of: 247 shares on each of May 15, 2015 and August 15, 2015; and 246 shares on each of November 15, 2015 and February 15, 2016.

This award vests at the rate of: 957 shares on May 15, 2014; 958 shares on each of August 15, 2014, November 15, 2014, and February 15, 2015; 722 shares on each of May 15, 2015 and August 15, 2015; and 723 shares on each of November 15, 2015 and February 15, 2016.
- (9) This award vests at the rate of: 1,151 shares on each of May 15, 2013, August 15, 2013, and November 15, 2013; 1,149 shares on February 15, 2014; 971 shares on each of May 15, 2014, August 15, 2014, and November 15, 2014; 970 shares on February 15, 2015; 1,129 shares on each of May 15, 2015, August 15, 2015, November 15, 2015, and February 15, 2016; 1,214 shares on each of May 15, 2016, August 15, 2016, and November 15, 2016; and 1,215 shares on February 15, 2017.

Remarks:

The reporting person undertakes to provide, upon request by the staff of the SEC, the issuer, or a security holder of the issuer,

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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