

AMAZON COM INC

Form 4

August 05, 2015

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**BEZOS JEFFREY P**

(Last) (First) (Middle)

P.O. BOX 81226

(Street)

SEATTLE, WA 98108-1226

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
**AMAZON COM INC [AMZN]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**08/03/2015**

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☒ Director ☒ 10% Owner  
☒ Officer (give title below) ☐ Other (specify below)

Chairman, CEO and President

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, par value \$.01 per share	08/03/2015		S <sup>(1)</sup>	28,872 D	\$ 530.1388 (2)	83,892,249 D	
Common Stock, par value \$.01 per share	08/03/2015		S <sup>(1)</sup>	75,965 D	\$ 530.9062 (3)	83,816,284 D	
Common Stock, par	08/03/2015		S <sup>(1)</sup>	35,658 D	\$ 531.9616	83,780,626 D	

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value					(4)		
\$.01 per							
share							
Common							
Stock, par					\$		
value	08/03/2015	S <sup>(1)</sup>	11,801	D	532.7257	83,768,825	D
\$.01 per					(5)		
share							
Common							
Stock, par					\$ 534.147		
value	08/03/2015	S <sup>(1)</sup>	40,529	D	(6)	83,728,296	D
\$.01 per							
share							
Common							
Stock, par					\$ 534.976		
value	08/03/2015	S <sup>(1)</sup>	58,863	D	(7)	83,669,433	D
\$.01 per							
share							
Common							
Stock, par					\$		
value	08/03/2015	S <sup>(1)</sup>	79,567	D	536.0815	83,589,866	D
\$.01 per					(8)		
share							
Common							
Stock, par					\$		
value	08/03/2015	S <sup>(1)</sup>	67,546	D	537.0082	83,522,320	D
\$.01 per					(9)		
share							
Common							
Stock, par					\$		
value	08/03/2015	S <sup>(1)</sup>	51,811	D	537.8652	83,470,509	D
\$.01 per					(10)		
share							
Common							
Stock, par					\$		
value	08/03/2015	S <sup>(1)</sup>	28,561	D	539.2287	83,441,948	D
\$.01 per					(11)		
share							
Common							
Stock, par					\$		
value	08/03/2015	S <sup>(1)</sup>	14,167	D	539.8142	83,427,781	D
\$.01 per					(12)		
share							
Common	08/03/2015	G <sup>(13)</sup>	V 1,870	D	\$ 0	83,425,911	D
Stock, par							
value							

\$.01 per  
share

Common  
Stock, par

value 08/04/2015

S<sup>(1)</sup>

65,882

D

\$

529.9125

83,360,029

D

\$.01 per

share

(14)

Common  
Stock, par

value 08/04/2015

S<sup>(1)</sup>

89,659

D

\$

530.8789

83,270,370

D

\$.01 per

share

(15)

Common  
Stock, par

value 08/04/2015

S<sup>(1)</sup>

54,056

D

\$

531.8862

83,216,314

D

\$.01 per

share

(16)

Common  
Stock, par

value 08/04/2015

S<sup>(1)</sup>

68,220

D

\$

532.9772

83,148,094

D

\$.01 per

share

(17)

Common  
Stock, par

value 08/04/2015

S<sup>(1)</sup>

88,326

D

\$

533.8828

83,059,768

D

\$.01 per

share

(18)

Common  
Stock, par

value 08/04/2015

S<sup>(1)</sup>

64,262

D

\$

534.9188

82,995,506

D

\$.01 per

share

(19)

Common  
Stock, par

value 08/04/2015

S<sup>(1)</sup>

60,572

D

\$

535.6362

82,934,934

D

\$.01 per

share

(20)

Common  
Stock, par

value 08/04/2015

S<sup>(1)</sup>

2,363

D

\$

536.4473

82,932,571

D

\$.01 per

share

(21)

Common 08/05/2015

S<sup>(1)</sup>

800

D

\$

82,931,771

D

Stock, par  
value

535.3462

\$.01 per

(22)

share

Common  
Stock, par  
value 08/05/2015  
\$.01 per  
share

S<sup>(1)</sup> 5,004 D \$ 536.5155 82,926,767 D  
(23)

Common  
Stock, par  
value 08/05/2015  
\$.01 per  
share

S<sup>(1)</sup> 3,923 D \$ 537.5066 82,922,844 D  
(24)

Common  
Stock, par  
value 08/05/2015  
\$.01 per  
share

S<sup>(1)</sup> 3,593 D \$ 538.3296 82,919,251 D  
(25)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 6)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BEZOS JEFFREY P P.O. BOX 81226	X	X	Chairman, CEO and President	

SEATTLE, WA 98108-1226

## Signatures

/s/ PAUL DAUBER, attorney-in-fact for Jeffrey P. Bezos, Chairman of the Board, Chief Executive Officer and President

08/05/2015

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- (2) Represents the weighted average sale price. The highest price at which shares were sold was \$530.36 and the lowest price at which shares were sold was \$529.37.
- (3) Represents the weighted average sale price. The highest price at which shares were sold was \$531.39 and the lowest price at which shares were sold was \$530.40.
- (4) Represents the weighted average sale price. The highest price at which shares were sold was \$532.40 and the lowest price at which shares were sold was \$531.40.
- (5) Represents the weighted average sale price. The highest price at which shares were sold was \$533.17 and the lowest price at which shares were sold was \$532.41.
- (6) Represents the weighted average sale price. The highest price at which shares were sold was \$534.50 and the lowest price at which shares were sold was \$533.51.
- (7) Represents the weighted average sale price. The highest price at which shares were sold was \$535.53 and the lowest price at which shares were sold was \$534.54.
- (8) Represents the weighted average sale price. The highest price at which shares were sold was \$536.53 and the lowest price at which shares were sold was \$535.54.
- (9) Represents the weighted average sale price. The highest price at which shares were sold was \$537.53 and the lowest price at which shares were sold was \$536.54.
- (10) Represents the weighted average sale price. The highest price at which shares were sold was \$538.45 and the lowest price at which shares were sold was \$537.54.
- (11) Represents the weighted average sale price. The highest price at which shares were sold was \$539.51 and the lowest price at which shares were sold was \$538.55.
- (12) Represents the weighted average sale price. The highest price at which shares were sold was \$540.26 and the lowest price at which shares were sold was \$539.55.
- (13) Contribution to non-profit organization.
- (14) Represents the weighted average sale price. The highest price at which shares were sold was \$530.35 and the lowest price at which shares were sold was \$529.36.
- (15) Represents the weighted average sale price. The highest price at which shares were sold was \$531.35 and the lowest price at which shares were sold was \$530.36.
- (16) Represents the weighted average sale price. The highest price at which shares were sold was \$532.35 and the lowest price at which shares were sold was \$531.37.
- (17) Represents the weighted average sale price. The highest price at which shares were sold was \$533.36 and the lowest price at which shares were sold was \$532.38.
- (18) Represents the weighted average sale price. The highest price at which shares were sold was \$534.37 and the lowest price at which shares were sold was \$533.38.
- (19) Represents the weighted average sale price. The highest price at which shares were sold was \$535.35 and the lowest price at which shares were sold was \$534.38.
- (20)

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Represents the weighted average sale price. The highest price at which shares were sold was \$536.38 and the lowest price at which shares were sold was \$535.40.

- (21) Represents the weighted average sale price. The highest price at which shares were sold was \$536.51 and the lowest price at which shares were sold was \$536.41.
- (22) Represents the weighted average sale price. The highest price at which shares were sold was \$535.81 and the lowest price at which shares were sold was \$534.89.
- (23) Represents the weighted average sale price. The highest price at which shares were sold was \$537.01 and the lowest price at which shares were sold was \$536.03.
- (24) Represents the weighted average sale price. The highest price at which shares were sold was \$538.02 and the lowest price at which shares were sold was \$537.03.
- (25) Represents the weighted average sale price. The highest price at which shares were sold was \$538.65 and the lowest price at which shares were sold was \$538.03.

### Remarks:

The reporting person undertakes to provide, upon request by the staff of the SEC, the issuer, or a security holder of the issuer,

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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