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CAESARS ENTERTAINMENT INC

Form 425 May 24, 2005

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(D) OF THE
SECURITIES EXCHANGE ACT OF 1934

May 24, 2005 Date of Report (Date of Earliest Event Reported)

CAESARS ENTERTAINMENT, INC. (Exact name of Registrant as Specified in Charter)

Delaware	1-14573	88-0400631
(State or Other Jurisdiction of Incorporation)	(Commission File Number)	
3930 Howard Hughes Parkwa	У	
Las Vegas, Nevada		89109
(Address of Principal Executive	e Offices)	(Zip Code)
Registrant's telephone number	er, including area	code: (702) 699-5000
	N/A	
(Former Name or Former Ad	ddress, if Changed	Since Last Report)
Check the appropriate box below if simultaneously satisfy the filing of following provisions:		-
[X] Written communications pursual (17 CFR 230.425)	ant to Rule 425 un	der the Securities Act
[] Soliciting material to Rule 14a 240.14a-12)	a-12 under the Exc	hange Act (17 CFR
[] Pre-commencement communication: Exchange Act (17 CFR 240.14d-2(b))	s pursuant to Rule	14d-2(b) under the
[] Pre-commencement communication: Exchange Act (17 CFR 240.13e-4(c))	s pursuant to Rule	13e-4(c) under the

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Item 8.01 Other Events.

On May 24, 2005, Caesars Entertainment, Inc. ("Caesars") and Harrah's Entertainment, Inc. ("Harrah's") issued a joint press release announcing that the New Jersey Casino Control Commission approved the proposed acquisition of Caesars by Harrah's.

For additional information concerning the foregoing, a copy of the joint press release dated May 24, 2005 is attached hereto as Exhibit 99.1 and is incorporated by reference herein.

Additional Information about the Acquisition and Where to Find It

In connection with Harrah's proposed acquisition of Caesars ("Acquisition"), on January 24, 2005, Harrah's filed definitive materials with the Securities and Exchange Commission (SEC), including a registration statement on Form S-4 that contains a definitive prospectus and joint proxy statement. INVESTORS AND SECURITY HOLDERS OF HARRAH'S AND CAESARS ARE URGED TO READ THE PROSPECTUS AND JOINT PROXY STATEMENT BECAUSE THEY CONTAIN IMPORTANT INFORMATION ABOUT HARRAH'S, CAESARS AND THE ACQUISITION. The definitive materials filed on January 24, 2005, the preliminary versions of these materials filed on October 20, 2004, December 20, 2004, and January 24, 2005 and other relevant materials, and any other documents filed by Harrah's or Caesars with the SEC, may be obtained free of charge at the SEC's web site at www.sec.gov. In addition, investors and security holders may obtain free copies of the documents filed with the SEC by Harrah's by directing a written request to: Harrah's, One Harrah's Court, Las Vegas, Nevada 89119, Attention: Investor Relations or Caesars Entertainment, Inc., 3930 Howard Hughes Parkway, Las Vegas, Nevada 89109, Attention: Investor Relations. Investors and security holders are urged to read the proxy statement, prospectus and the other relevant materials before making any voting or investment decision with respect to the Acquisition.

Harrah's, Caesars and their respective executive officers and directors may be deemed to be participants in the solicitation of election forms from the stockholders of Caesars and Harrah's in connection with the Acquisition. Information about those executive officers and directors of Harrah's and their ownership of Harrah's common stock is set forth in the Harrah's Form 10-K for the year ended December 31, 2004, which was filed with the SEC on March 1, 2005, and the proxy statement for Harrah's 2005 Annual Meeting of Stockholders, which was filed with the SEC on March 3, 2005. Information about the executive officers and directors of Caesars and their ownership of Caesars common stock is set forth in the proxy statement for Caesars' 2005 Annual Meeting of Stockholders, which was filed with the SEC on April 27, 2005. Investors and security holders may obtain additional information regarding the direct and indirect interests of Harrah's, Caesars and their respective executive officers and directors in the Acquisition by reading the proxy statement and prospectus regarding the Acquisition.

This communication shall not constitute an offer to sell or the solicitation of an offer to sell or the solicitation of an offer to buy any securities, nor shall there be any sale of securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such jurisdiction. No offering of securities shall be made except by means of a prospectus meeting the requirements of Section 10 of the Securities Act of 1933, as amended.

Item 9.01 Financial Statements and Exhibits.

- (c) Exhibits.
 - 99.1 Joint Press Release dated May 24, 2005.

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Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CAESARS ENTERTAINMENT, INC.

By: /s/ Wesley D. Allison

Name: Wesley D. Allison Title: Senior Vice President,

Controller and Interim Chief

Financial Officer

Dated: May 24, 2005

EXHIBIT INDEX

Exhibit Number	Document Description

99.1 Press Release dated May 24, 2005.