

BFC FINANCIAL CORP  
Form 8-K  
March 11, 2005

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, DC 20549**

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**FORM 8-K**

**CURRENT REPORT**

**PURSUANT TO SECTION 13 OR 15(d) of the  
SECURITIES EXCHANGE ACT OF 1934**

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**Date of Report**

**February 28, 2005**

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(Date of earliest event reported)

**BFC Financial Corporation**

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(Exact name of registrant as specified in its Charter)

**Florida**

**333-72213**

**59-2022148**

(State or other jurisdiction of  
incorporation or organization)

(Commission File Number)

(IRS Employer Identification No.)

**1750 East Sunrise Blvd., Ft. Lauderdale, Florida**

**33304**

(Address of principal executive offices)

(Zip Code)

**(954) 760-5200**

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(Registrant's telephone number, including area code)

**Not Applicable**

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(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 7.01. Regulation FD Disclosure**

On February 28, 2005, BFC Financial Corporation issued a press release announcing that the Board of Directors has declared a 5 for 4 common stock split effected in the form of a 25% stock dividend payable in Class A Common Stock to BFC Financial Corporation Class A and Class B common stockholders of record at the close of trading on March 7, 2005. The stock split will be payable on March 14, 2005.

The information in this report (including Exhibit 99.1) is being furnished pursuant to Item 7.01 and shall not be deemed to be filed for purposes of Section 18 of the Securities Exchange Act of 1934 (the Exchange Act ) or otherwise subject to the liabilities of that section, nor shall it be deemed to be incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act. This report will not be deemed an admission as to the materiality of any information herein (including Exhibit 99.1).

**Item 9.01. Financial Statements and Exhibits.**

(c) Exhibits.

<b>Exhibit</b>	<b>Description</b>
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99.1	Press Release dated February 28, 2005
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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BFC FINANCIAL CORPORATION

By: /s/ GLEN R. GILBERT  
Glen R. Gilbert  
Executive Vice President  
- Chief Financial Officer

**Dated: March 9, 2005**