BRIDGE BANCORP INC Form 424B3 June 14, 2010

> Filed pursuant to Rule 424(b)(3) Registration No. 333-158869

## Bridge Bancorp, Inc. Dividend Reinvestment Plan

## Insert to Prospectus Dated April 28, 2009

Please be advised as to the following updates to the Description of the Plan Purposes and Advantages beginning on page 4 of the Prospectus:

The maximum optional quarterly cash purchase has been increased from \$10,000 to \$50,000 (see paragraphs numbered 10 and 11)

The discount to market price (as defined in the Plan) for shares of common stock purchased for Participants under the Plan has been increased from 3% to 5% (see paragraph numbered 14) *The date of this Insert is June 9, 2010*