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KLEVER MARKETING INC
Form 8-K
December 04, 2003

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): December 3, 2003

Klever Marketing, Inc.
(Exact name of registrant as specified in its charter)

Delaware	000-18730	363688583
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(State or other jurisdiction of incorporation) Number)	(Commission File	(IRS Employer Identification No.)

350 West Broadway, Suite 201, Salt Lake City, Utah 84101
(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code (801) 322-1221

N/A
(Former name or former address, if changed since last report.)

Item 9. Regulation FD Disclosure.

On December 3, 2003, Klever Marketing, Inc. issued a press release announcing the appointment of William J. Dupre as the Company's President. Dupre retains his title as Chief Operating Officer. Dupre replaces Richard J. Trout as President, while D. Paul Smith, Chairman, Chief Financial Officer and Corporate Secretary/Treasurer, assumes the additional role of Executive Vice President. Trout remains on the board.

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Item 7. Financial Statements and Exhibits. The following exhibit is filed as part of this report:

- (a) Financial Statements. Not Applicable.
- (b) Pro Forma Financial Information. Not Applicable
- (c) Exhibits.

99.1 Press release issued by Klever Marketing, Inc. dated December 3, 2003.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Klever Marketing, Inc.

Date: December 3, 2003

By: /s/ D. Paul Smith

D. Paul Smith, Chairman