

Edgar Filing: KLEVER MARKETING INC - Form 4

KLEVER MARKETING INC
 Form 4
 February 14, 2001

FORM 4

U.S. SECURITIES AND EXCHANGE COMMISSION
 WASHINGTON, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer
 subject to Section 16. Form
 4 or Form 5 obligations may
 continue. See Instruction
 1(b)

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section
 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the
 Investment Company Act of 1940

1. Name and Address of Reporting Person* Trout Richard J. (Last) (First) (Middle)	Klever Marketing (KLMK)	6. Relationship of Reporting Person(s) to (Check all applicable) X Director _____10% Owner X Officer (give _____Other title below) (specify below) Interim CFO
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20775 Rosedale Drive (Street) Riverside CA 92508 (City) (State) (Zip)	3. IRS or Social Security Number of Reporting Person (Voluntary) 5	4. Statement for Month/Year January 2001	Individual or Joint / (Check Applicable Line) x Form Filed by _____ Form Filed by
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5. If Amendment, Date of Original (Month/Year)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Trans- action Date (Month/ Day/ Year)	3. Transac- tion Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned at End of Month (Instr. 3 and 4)
			Code V Amount (A) or (D) Price	
Common Stock, par value \$0.01 per share				25,000

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly by the reporting person.
 *If the form is filed by more than one reporting person, see Instruction 4(b)(v).

FORM 4 (continued)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned at Month End (Instr. 4)			
			Code	V	(A)	(D)	Date	Expir- ation Date	Title	Amount or Number of Shares	
Stock Option	\$1.00	1/26/01	A		100,000	1/26/02	1/26/04		Common Stock, par value \$0.01 per share	\$1.00	12

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Explanation of Responses:

(1) Granted by issuer's board of directors for no consideration.

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations.
See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

/s/ Richard J. Trout 02/10/01

** Signature of Reporting Person Date

Note: File three copies of this Form, one of which must be manually signed.
If space provided is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.