

Edgar Filing: KLEVER MARKETING INC - Form 3

KLEVER MARKETING INC
Form 3
February 06, 2001

FORM 3

U.S. SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL
OMB Number:
Expires:
Estimated average burden
hours per response...0.5

Filed pursuant to Section 16(a) of the Securities and Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(f) of the Investment Company Act of 1940

1. Name and Address of Reporting Person	2. Date of Event Requiring State- ment (Month/Day/Year)	4. Issuer Name and Ticker or Trading Symbol
Southwick, Leonard D. (Last) (First) (Middle)	(01/02/01)	Klever Marketing, Inc.
	5. Relationship of Reporting Person to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input type="checkbox"/> Officer <input type="checkbox"/> Other (specify (give title below) Interim CFO	6. If Amendment, Date of Original (Month/Day/Year)
8489 Sunshine Lane (Street)	3. IRS Identification Number of Reporting Person, if an entity (Voluntary)	7. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by one Reporting Person <input type="checkbox"/> Form filed by more than one Reporting Person
Riverside, CA 92508 (City) (State) (Zip)		

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

(Print or Type Responses)

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(Over)
SEC 1473 (8-96)

FORM 3 (continued)

Table II - Derivative Securities Beneficially Owned
(e.g. puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (month/day/year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion of Exercise Price of Derivative Security	5. Ownership of Derivative Security: or Indirect (Instr. 5)
	Date Exercisable Expiration Date	Title	Amount or Number of Shares	

Explanation of Responses: No Securities are beneficially owned by reporting person.

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations.
See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedure.

/s/ Leonard D. Southwick 01/26/01
**Signature of Reporting Person Date

(8-96)

Page 2
SEC 1473