

Edgar Filing: KLEVER MARKETING INC - Form 3

KLEVER MARKETING INC  
 Form 3  
 February 02, 2001

FORM 3

U.S. SECURITIES AND EXCHANGE COMMISSION  
 WASHINGTON, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL  
 OMB Number:  
 Expires:  
 Estimated average burden  
 hours per response...0.5

Filed pursuant to Section 16(a) of the Securities and Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
 30(f) of the Investment Company Act of 1940

<p>1. Name and Address of Reporting Person</p> <p>Smith D. Paul (Last) (First) (Middle)</p>	<p>2. Date of Event Requiring State- ment (Month/Day/Year)</p> <p>(11/20/00)</p>	<p>4. Issuer Name and Ticker or Trading Symbol</p> <p>Klever Marketing, Inc.</p>
<p>747 West Sheringham Court (Street)</p> <p>Farmington, UT 84101 (City) (State) (Zip)</p>	<p>3. IRS Identification Number of Reporting Person, if an entity (Voluntary)</p>	<p>6. If Amendment, Date of Original (Month/Day/Year)</p> <p>7. Individual or Joint/Group Filing (Check Applicable Line)</p> <p><input checked="" type="checkbox"/> Form filed by one Reporting Person  <input type="checkbox"/> Form filed by more than one Reporting Person</p>
<p>5. Relationship of Reporting Person to Issuer (Check all applicable)</p> <p><input checked="" type="checkbox"/> Director <input type="checkbox"/> 10% Owner  <input type="checkbox"/> Officer <input type="checkbox"/> Other (specify below)                  Interim CFO</p>		

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	168,612	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(Print or Type Responses)

(Over)  
SEC 1473 (8-96)

FORM 3 (continued)

Table II - Derivative Securities Beneficially Owned  
(e.g. puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (month/day/year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion of Exercise Price of Derivative Security	5. Ownership of Derivative Security or Indirect Ownership (Instr. 5)
	Date Exercisable      Expiration Date	Title	Amount or Number of Shares	
Stock Option	Aug. 2, 1999      Aug. 2, 2004	Common Stock	10,000      \$2.75	

Explanation of Responses: No Securities are beneficially owned by reporting person.

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations.  
See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedure.

/s/ D. Paul Smith      01/26/01  
\*\*Signature of Reporting Person      Date

(8-96)

Page 2  
SEC 1473