

Edgar Filing: KLEVER MARKETING INC - Form 3

KLEVER MARKETING INC
Form 3
January 11, 2001

FORM 3

U.S. SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL
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Filed pursuant to Section 16(a) of the Securities and Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(f) of the Investment Company Act of 1940

1. Name and Address of Reporting Person	2. Date of Event Requiring State- ment (Month/Day/Year)	4. Issuer Name and Ticker or Trading Symbol
Trout Richard J. (Last) (First) (Middle)	(06/16/00)	Klever Marketing, Inc.
	5. Relationship of Reporting Person to Issuer (Check all applicable) ___ Director ___ 10% Owner __x_ Officer ___ Other (specify (give title below) Interim CFO	6. If Amendment, Date of Original (Month/Day/Year)
20775 Rosedale Drive (Street)	3. IRS Identification Number of Reporting Person, if an entity (Voluntary)	7. Individual or Joint/Group Filing (Check Applicable Line) _X_ Form filed by one Reporting Person ___ Form filed by more than one Reporting Person
Riverside, CA 92508 (City) (State) (Zip)		

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

