## Edgar Filing: KLEVER MARKETING INC - Form 3

## KLEVER MARKETING INC

Form 3 January 11, 2001

FORM 3

U.S. SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL OMB Number: Expires: Estimated average burden

hours per response...0.5

Filed pursuant to Section 16(a) of the Securities and Exchange Act of 1934, Section 17(a) of the Public Utility Holdling Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

- 1. Name and Address 2. Date of Event Requiring State- 4. Issuer Name and Ticker of Reporting Person ment (Month/Day/Year)
  - or Trading Symbol

Trout Richard J. (Last) (First) (Middle) (06/16/00)

Interim CFO

Klever Marketing, Inc.

- 5. Relationship of Reporting 6. If Amendment, Date of Person to Issuer (Check all applicable)
  - Original (Month/Day/Year)

\_\_\_\_\_ Director \_\_\_\_ 10% Owner \_\_x\_ Officer \_\_\_\_ Other (specify

(give title below) below)

(Street)

- 20775 Rosedale Drive 3. IRS Identification Number of 7. Individual or Joint/Group Reporting Person, if an entity (Voluntary)
  - Filing (Check Applicable Line)

Riverside, CA 92508 (City) (State) (Zip)

- \_X\_ Form filed by one Reporting Person
  - \_ Form filed by more than one Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

- 1. Title of Security (Instr. 4)
- (Instr. 4)
- Indirect (I) (Instr. 5)
- 2. Amount of Securities 3. Ownership Form: 4. Nature of Indirect Beneficially Owned Direct (D) or Beneficial Ownership (Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(Print or Type Responses)

(Over) SEC 1473 (8-96)

FORM 3 (continued)

Table II - Derivative Securities Beneficially Owned (e.g. puts, calls, warrants, options, convertible securities)

- Security (Instr. 4)
- Expiration Date (month/day/year)
- 1. Title of Derivative 2. Date Exercisable and 3. Title and Amount 4. Conversion 5. Ownership of Securities of Exercise of Deriva Underlying Derivative Price of Security (Instr. 4) Derivative
  - Security: Derivative or Indire Security (Instr. 5

Expiration Title Amount or Exercisable Number of Shares

Explanation of Responses: No Securities are beneficially owned by reporting person.

Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 7811(a).

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedure.

> /s/ Richard J. Stout 01/09/01 \*\*Signature of Reporting Person Date

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