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ZIZZA SALV	ATORE J											
Form 4	011											
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION									OMB APPROVAL			
				hington,					Number:	3235-0287		
Check this if no longe	ar.								Expires:	January 31, 2005		
subject to STATEMENT OF CHANGES I					S IN BENEFICIAL OWNERSHIP OF ECURITIES					Estimated average burden hours per response 0.8		
Form 5 obligation may conti <i>See</i> Instru- 1(b).	s Section 17(a	a) of the	Public Ut		ing Com	ipany	Act of	e Act of 1934, f 1935 or Sectio 40				
(Print or Type R	esponses)											
ZIZZA SALVATORE J Syr				2. Issuer Name and Ticker or Trading Symbol GENERAL EMPLOYMENT					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
		(, 1, 11,)		PRISES I	-	3]		V D'	100	0		
(Last) (First) (Middle) 3. Date of (Month/D 810 SEVENTH AVE, 27TH FLOOR 10/21/20				-				_X_ Director 10% Owner _X_ Officer (give title Other (specify below) below) Chief Executive Officer				
	(Street)			ndment, Dat th/Day/Year)	-			6. Individual or Jo Applicable Line) _X_ Form filed by	One Reporting Pe	erson		
NEW YORK	K, NY 10019							Person	More than One Re	eporting		
(City)	(State)	(Zip)	Table	e I - Non-Do	erivative S	Securi	ities Acc	uired, Disposed o	f, or Beneficial	ly Owned		
1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Deemed Execution Date, if any (Month/Day/Year)			3. 4. Securities Acquired Transaction(A) or Disposed of Code (D) (Instr. 8) (Instr. 3, 4 and 5) (A) or				Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership 7. Nature of Form: Direct Indirect (D) or Beneficial Indirect (I) Ownership (Instr. 4) (Instr. 4)				
Common Shares	10/21/2011			Code V P			Price \$ 0.28	(Instr. 3 and 4) 12,500	I	By Bergen Cove Realty, Inc. (1)		
Common Shares	10/24/2011			Р	200	A	\$ 0.28	12,700	I	By Bergen Cove Realty, Inc (1)		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)

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required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. of Derivative Securities Acquired (A) or Disposed of (D)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Titl Amou Under Securi (Instr.	nt of lying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
			Code V	(Instr. 3, 4, and 5) (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships							
1	Director	10% Owner	Officer	Other				
ZIZZA SALVATORE J 810 SEVENTH AVE 27TH FLOOR NEW YORK, NY 10019	Х		Chief Executive Officer					

Signatures

Salvator J. Zizza 10/27/2011 **Signature of Date Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The reported securities are held by Bergen Cove Realty Inc. ("Bergen Cove"), of which Mr. Zizza is a shareholder. As a result, Mr. Zizza
- (1) may be deemed to beneficially own the Issuer's securities held by Bergen Cove. Mr. Zizza disclaims beneficial ownership of the Issuer's securities held by Bergen Cove except to the extent of his pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.