

BB&T CORP  
Form 8-K  
March 01, 2010

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

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**Form 8-K  
Current Report**

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**Pursuant to Section 13 or 15(d)  
of the Securities Exchange Act of 1934**

**March 1, 2010  
Date of Report (Date of earliest event reported)**

**BB&T Corporation**  
(Exact name of registrant as specified in its charter)

**Commission file number : 1-10853**

North Carolina  
(State of incorporation)

56-0939887  
(I.R.S. Employer Identification No.)

200 West Second Street  
Winston-Salem, North Carolina  
(Address of principal executive offices)

27101  
(Zip Code)

**(336) 733-2000**  
(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### **ITEM 7.01 Regulation FD Disclosure**

Chief Operating Officer Chris Henson will present at the CLSA AsiaUSA Forum Monday, March 1 at 12:30 p.m. EST (9:30 a.m. PST). A live audio webcast of Mr. Henson's presentation will be available on BB&T's website at <http://www.BBT.com/webcasts> and will be archived for 30 days.

A copy of the press release announcing the events described above is attached as Exhibit 99.1 and is incorporated in this report by reference.

#### **ITEM 9.01 Financial Statements and Exhibits.**

<b><u>Exhibit</u></b>	<b><u>Description of Exhibit</u></b>
<b><u>No.</u></b>	

- 99.1 Copy of press release announcing Chris Henson's presentation at the CLSA AsiaUSA Forum Monday, March 1 at 12:30 p.m. EST (9:30 a.m. PST).
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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**BB&T CORPORATION**  
(Registrant)

By: /s/ Cynthia B. Powell  
Cynthia B. Powell  
Executive Vice President and Corporate Controller  
(Principal Accounting Officer)

Date: March 1, 2010

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