

Edgar Filing: Apollo Global Management LLC - Form SC 13G

Apollo Global Management LLC  
Form SC 13G  
March 17, 2017

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934  
(Amendment No. )\*

Apollo Global Management, LLC  
(Name of Issuer)

Class A shares representing limited liability company interests  
(Title of Class of Securities)

037612306  
(CUSIP Number)

March 8, 2017  
(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

☐ Rule 13d-1(b)

☒ Rule 13d-1(c)

☐ Rule 13d-1(d)

---

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

---

CUSIP  
No 037612306

- NAME OF  
1. REPORTING  
PERSONS  
I.R.S.  
IDENTIFICATION  
NOS. OF  
ABOVE  
PERSONS  
(ENTITIES  
ONLY)

Tiger  
Global  
Performance,  
LLC

- CHECK THE  
APPROPRIATE  
BOX IF A  
2. MEMBER OF A  
GROUP (SEE  
INSTRUCTIONS)  
(a) ☐  
(b) ☒

3. SEC USE  
ONLY

- CITIZENSHIP  
OR PLACE  
4. OF  
ORGANIZATION

Delaware

NUMBER OF  
SHARES  
BENEFICIALLY  
OWNED BY EACH  
REPORTING  
PERSON WITH

- SOLE  
5. VOTING  
POWER

0

SHARED

6. VOTING  
POWER

13,063,200

SOLE

7. DISPOSITIVE  
POWER

0

SHARED

8. DISPOSITIVE  
POWER

13,063,200

AGGREGATE  
AMOUNT

9. BENEFICIALLY  
OWNED BY EACH  
REPORTING  
PERSON

13,063,200

CHECK  
BOX IF  
THE  
AGGREGATE  
AMOUNT  
IN ROW

10. (9)  
EXCLUDES  
CERTAIN  
SHARES  
(SEE  
INSTRUCTIONS)

☐

PERCENT  
OF CLASS  
REPRESENTED

11. BY  
AMOUNT  
IN ROW  
(9)

7.0%

TYPE OF  
REPORTING  
PERSON

12. (SEE  
INSTRUCTIONS)

OO

---

CUSIP  
No 037612306

- NAME OF  
1. REPORTING  
PERSONS  
I.R.S.  
IDENTIFICATION  
NOS. OF  
ABOVE  
PERSONS  
(ENTITIES  
ONLY)

Tiger  
Global  
Management,  
LLC

- CHECK THE  
APPROPRIATE  
BOX IF A  
2. MEMBER OF A  
GROUP (SEE  
INSTRUCTIONS)  
(a) ☐  
(b) ☒

3. SEC USE  
ONLY

- CITIZENSHIP  
OR PLACE  
4. OF  
ORGANIZATION

Delaware

- NUMBER OF  
SHARES  
BENEFICIALLY  
OWNED BY EACH  
REPORTING  
PERSON WITH

- SOLE  
5. VOTING  
POWER

0

SHARED

6. VOTING  
POWER

13,063,200

SOLE

7. DISPOSITIVE  
POWER

0

SHARED

8. DISPOSITIVE  
POWER

13,063,200

AGGREGATE  
AMOUNT

9. BENEFICIALLY  
OWNED BY EACH  
REPORTING  
PERSON

13,063,200

CHECK  
BOX IF  
THE  
AGGREGATE  
AMOUNT  
IN ROW

10. (9)  
EXCLUDES  
CERTAIN  
SHARES  
(SEE  
INSTRUCTIONS)

☐

PERCENT  
OF CLASS  
REPRESENTED

11. BY  
AMOUNT  
IN ROW  
(9)

7.0%

TYPE OF  
REPORTING  
PERSON

12. (SEE  
INSTRUCTIONS)

OO, IA

---

CUSIP  
No 037612306

1. NAME OF  
REPORTING  
PERSONS  
I.R.S.  
IDENTIFICATION  
NOS. OF  
ABOVE  
PERSONS  
(ENTITIES  
ONLY)

Charles P.  
Coleman III

2. CHECK THE  
APPROPRIATE  
BOX IF A  
MEMBER OF A  
GROUP (SEE  
INSTRUCTIONS)  
(a) ☐  
(b) ☒

3. SEC USE  
ONLY

4. CITIZENSHIP  
OR PLACE  
OF  
ORGANIZATION

United  
States

- NUMBER OF  
SHARES  
BENEFICIALLY  
OWNED BY EACH  
REPORTING  
PERSON WITH

5. SOLE  
VOTING  
POWER



0

SHARED

6. VOTING  
POWER

13,063,200

SOLE

7. DISPOSITIVE  
POWER

0

SHARED

8. DISPOSITIVE  
POWER

13,063,200

AGGREGATE  
AMOUNT

9. BENEFICIALLY  
OWNED BY EACH  
REPORTING  
PERSON

13,063,200

CHECK  
BOX IF  
THE  
AGGREGATE  
AMOUNT  
IN ROW

10. (9)  
EXCLUDES  
CERTAIN  
SHARES  
(SEE  
INSTRUCTIONS)

☐

PERCENT  
OF CLASS  
REPRESENTED

11. BY  
AMOUNT  
IN ROW  
(9)

7.0%

TYPE OF  
REPORTING  
PERSON

12. (SEE  
INSTRUCTIONS)

IN, HC

---

CUSIP No 037612306

1. NAME OF  
REPORTING  
PERSONS  
I.R.S.  
IDENTIFICATION  
NOS. OF  
ABOVE  
PERSONS  
(ENTITIES  
ONLY)

Scott  
Shleifer

2. CHECK THE  
APPROPRIATE  
BOX IF A  
MEMBER OF A  
GROUP (SEE  
INSTRUCTIONS)  
(a) ☐  
(b) ☒

3. SEC USE  
ONLY

4. CITIZENSHIP  
OR PLACE  
OF  
ORGANIZATION

United  
States

NUMBER OF SHARES  
BENEFICIALLY OWNED BY  
EACH REPORTING PERSON  
WITH

5. SOLE  
VOTING  
POWER

0

6. SHARED  
VOTING

POWER

13,063,200

7. SOLE  
DISPOSITIVE  
POWER

0

8. SHARED  
DISPOSITIVE  
POWER

13,063,200

9. AGGREGATE  
AMOUNT  
BENEFICIALLY  
OWNED BY EACH  
REPORTING  
PERSON

13,063,200

10. CHECK  
BOX IF  
THE  
AGGREGATE  
AMOUNT  
IN ROW  
(9)  
EXCLUDES  
CERTAIN  
SHARES  
(SEE  
INSTRUCTIONS)

☐

11. PERCENT  
OF CLASS  
REPRESENTED  
BY  
AMOUNT  
IN ROW  
(9)

7.0%

12. TYPE OF  
REPORTING

PERSON  
(SEE  
INSTRUCTIONS)

IN, HC

---

CUSIP No 037612306

Item 1. (a). Name of Issuer:

Apollo Global Management, LLC

(b). Address of Issuer's Principal Executive Offices:

9 West 57<sup>th</sup> Street, 43<sup>rd</sup> Floor  
New York, New York 10019

Item 2. (a). Name of Person Filing:

Tiger Global Performance, LLC  
Tiger Global Management, LLC  
Charles P. Coleman III  
Scott Shleifer

(b). Address of Principal Business Office, or if None, Residence:

Tiger Global Performance, LLC  
9 West 57<sup>th</sup> Street  
35<sup>th</sup> Floor  
New York, New York 10019

Tiger Global Management, LLC  
9 West 57<sup>th</sup> Street  
35<sup>th</sup> Floor  
New York, New York 10019

Charles P. Coleman III  
c/o Tiger Global Management, LLC  
9 West 57<sup>th</sup> Street  
35<sup>th</sup> Floor  
New York, New York 10019

Scott Shleifer  
c/o Tiger Global Management, LLC  
9 West 57<sup>th</sup> Street  
35<sup>th</sup> Floor  
New York, New York 10019

(c). Citizenship:

Tiger Global Performance, LLC – Delaware limited liability company  
Tiger Global Management, LLC – Delaware limited liability company  
Charles P. Coleman III – United States citizen  
Scott Shleifer – United States citizen

(d). Title of Class of Securities:

Edgar Filing: Apollo Global Management LLC - Form SC 13G

Class A shares representing limited liability company interests

(e).CUSIP Number:

037612306

Item 3. If This Statement is filed pursuant to ss.240.13d-1(b) or 240.13d-2(b), or (c), check whether the person filing is a

(a) ☐ Broker or dealer registered under Section 15 of the Exchange Act (15 U.S.C. 78c).

(b) ☐ Bank as defined in Section 3(a)(6) of the Exchange Act (15 U.S.C. 78c).

(c) ☐ Insurance company as defined in Section 3(a)(19) of the Exchange Act (15 U.S.C. 78c).

(d) ☐ Investment company registered under Section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8).

(e) ☐ An investment adviser in accordance with § 240.13d-1(b)(1)(ii)(E);

(f) ☐ An employee benefit plan or endowment fund in accordance with § 240.13d-1(b)(1)(ii)(F);

(g) ☐ A parent holding company or control person in accordance with Rule 13d-1(b)(1)(ii)(G);

(h) ☐ A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C.1813);

(i) ☐ A church plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);

(j) ☐ Group, in accordance with s.240.13d-1(b)(1)(ii)(J).

---

Item 4. Ownership.

Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.

(a) Amount beneficially owned:

13,063,200 shares deemed beneficially owned by Tiger Global Performance, LLC  
 13,063,200 shares deemed beneficially owned by Tiger Global Management, LLC  
 13,063,200 shares deemed beneficially owned by Charles P. Coleman III  
 13,063,200 shares deemed beneficially owned by Scott Shleifer

(b) Percent of class:

7.0% deemed beneficially owned by Tiger Global Performance, LLC  
 7.0% deemed beneficially owned by Tiger Global Management, LLC  
 7.0% deemed beneficially owned by Charles P. Coleman III  
 7.0% deemed beneficially owned by Scott Shleifer

(c) Number of shares as to which Tiger Global Performance, LLC has:

(i) Sole power to vote or to direct the vote	0
(ii) Shared power to vote or to direct the vote	13,063,200
(iii) Sole power to dispose or to direct the disposition of	0
(iv) Shared power to dispose or to direct the disposition of	13,063,200

Number of shares as to which Tiger Global Management, LLC has:

(i) Sole power to vote or to direct the vote	0
(ii) Shared power to vote or to direct the vote	13,063,200
(iii) Sole power to dispose or to direct the disposition of	0
(iv) Shared power to dispose or to direct the disposition of	13,063,200

Number of shares as to which Charles P. Coleman III has:

(i) Sole power to vote or to direct the vote	0
(ii) Shared power to vote or to direct the vote	13,063,200
(iii) Sole power to dispose or to direct the disposition of	0
(iv) Shared power to dispose or to direct the disposition of	13,063,200

Number of shares as to which Scott Shleifer has:



Edgar Filing: Apollo Global Management LLC - Form SC 13G

(i) Sole power to vote or to direct the vote	0
(ii) Shared power to vote or to direct the vote	13,063,200
(iii) Sole power to dispose or to direct the disposition of	0
(iv) Shared power to dispose or to direct the disposition of	13,063,200

---

Edgar Filing: Apollo Global Management LLC - Form SC 13G

Item 5. Ownership of Five Percent or Less of a Class.

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following [\_\_\_].

N/A

Item 6. Ownership of More Than Five Percent on Behalf of Another Person.

If any other person is known to have the right to receive or the power to direct the receipt of dividends from, or the proceeds from the sale of, such securities, a statement to that effect should be included in response to this item and, if such interest relates to more than five percent of the class, such person should be identified. A listing of the shareholders of an investment company registered under the Investment Company Act of 1940 or the beneficiaries of employee benefit plan, pension fund or endowment fund is not required.

All securities reported in this Schedule 13G are owned by advisory clients of Tiger Global Management, LLC and/or its related persons' proprietary accounts. None of such persons individually own more than 5% of the Issuer's outstanding shares.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company.

If a parent holding company has filed this schedule, pursuant to Rule 13d-1(b)(1)(ii)(G), so indicate under Item 3(g) and attach an exhibit stating the identity and the Item 3 classification of the relevant subsidiary. If a parent holding company has filed this schedule pursuant to Rule 13d-1(c) or Rule 13d-1(d), attach an exhibit stating the identification of the relevant subsidiary.

N/A

Item 8. Identification and Classification of Members of the Group.

If a group has filed this schedule pursuant to §240.13d-1(b)(1)(ii)(J), so indicate under Item 3(j) and attach an exhibit stating the identity and Item 3 classification of each member of the group. If a group has filed this schedule pursuant to §240.13d-1(c) or §240.13d-1(d), attach an exhibit stating the identity of each member of the group.

N/A

Item 9. Notice of Dissolution of Group.

Notice of dissolution of a group may be furnished as an exhibit stating the date of the dissolution and that all further filings with respect to transactions in the security reported on will be filed, if required, by members of the group, in their individual capacity. See Item 5.

N/A

Item 10. Certification.

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect, other than activities solely in connection with a nomination under § 240.14a-11.

---

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

March 17, 2017  
(Date)

/s/ Anil L. Crasto  
Signature

Tiger Global Performance, LLC

Anil L. Crasto  
Chief Operating Officer

/s/ Anil L. Crasto  
Signature

Tiger Global Management, LLC

Anil L. Crasto  
Chief Operating Officer

Charles P. Coleman III

/s/ Charles P. Coleman III  
Signature

Scott Shleifer

/s/ Scott Shleifer  
Signature

Exhibit A

AGREEMENT

The undersigned agree that this Schedule 13G dated March 17, 2017 relating to the Class A shares representing limited liability company interests of Apollo Global Management, LLC shall be filed on behalf of the undersigned.

/s/ Anil L. Crasto

Signature

Tiger Global Performance, LLC

Anil L. Crasto

Chief Operating Officer

/s/ Anil L. Crasto

Signature

Tiger Global Management, LLC

Anil L. Crasto

Chief Operating Officer

/s/ Charles P. Coleman III

Signature

Charles P. Coleman III

/s/ Scott Shleifer

Signature

Scott Shleifer