

LITHIA MOTORS INC  
Form 8-K  
August 03, 2001

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**FORM 8-K**

**Current Report Pursuant to Section 13 or 15(d) of  
the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): August 3, 2001

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**Lithia Motors, Inc.**

(Exact Name of Registrant as specified in its charter)

**Oregon**  
(State or other jurisdiction of incorporation)

**0-21789**  
(Commission File Number)

**93-0572810**  
(IRS Employer Identification No.)

**360 E. Jackson Street, Medford, Oregon**  
Address of Principal Executive Office

Registrant's telephone number including area code 541-776-6868

**97501**  
Zip Code

(Former name or former address, if changed since last report) Not applicable

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**Item 7. Financial Statements and Exhibits**

(a) Financial statements of business acquired.  
Not applicable.

(b) Pro forma financial information.  
  
Not applicable.

(c) Exhibits.

The following Exhibit is filed or furnished as part of this Report to the extent described in Item 9.

(99) Press Release dated August 3, 2001

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**Item 9. Regulation FD Disclosure.**

On August 3, 2001, Lithia Motors, Inc. issued a press release with respect to EPS guidance for 2002 including certain forward looking statements. All of the information in the press release, appearing in Exhibit 99, is not filed but is furnished pursuant to Regulation FD.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

LITHIA MOTORS, INC.  
(Registrant)

Date: August 3, 2001

By:                          /s/ JEFFREY B. DEBOER

Jeffrey B. DeBoer  
Chief Financial Officer

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